

PROBLEM GAMBLING SERVICES
MULTIETHNIC ADVISORY COMMITTEE

2025 Strategic Action Plan

October 1, 2025

Facilitated by Problem Gambling Solutions, Inc.

10:00-10:30

Introduction & Overview

10:30-11:30

PART I: EFFECTIVE TEAMS

Meyers Brigg Results & Activities

11:45-2:15

PART II: ACTION PLANNING

Committee Mission & Goals

Review of 2024 Strategic Action Plan

Small Group Brainstorm

Small Group Action Planning

Meeting Agenda

The background of the slide features a photograph of the Oregon State Capitol building. The building is a large, light-colored stone structure with a prominent central dome topped by a golden statue. In the foreground, there is a large, dark, abstract sculpture. The scene is surrounded by green trees and bushes, with some pink and white flowers in the immediate foreground. The sky is blue with some light clouds.



INTRODUCTIONS

Purpose

Grounded in the mission and goals of the MAC, review past goals, reflect on current priorities, and develop a strategic action plan for 2025.

- Determine 2025 priorities for the MAC
- Develop clear, practical steps for goals
- Define responsibilities, timelines, accountability, and progress measurements
- Identify personal and team strengths to be organized and effective

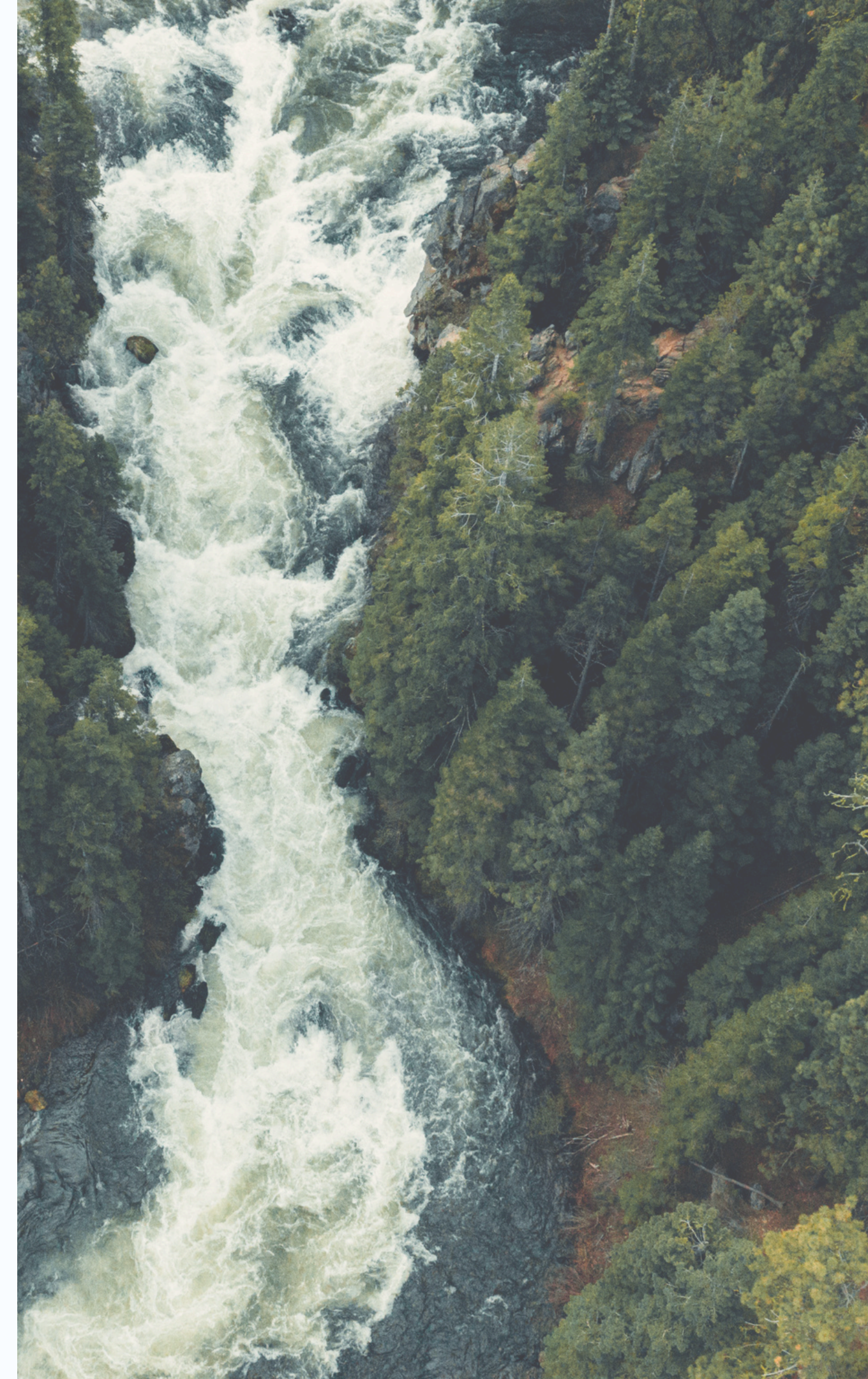


Part I:

Meyers-Briggs

**Expand and increase awareness
of problem gambling and
availability of treatment services
to culturally diverse populations
and create a supportive
community with a focus on
inclusivity and strengths.**

*Problem Gambling Services
Multiethnic Advisory Committee
Mission Statement*



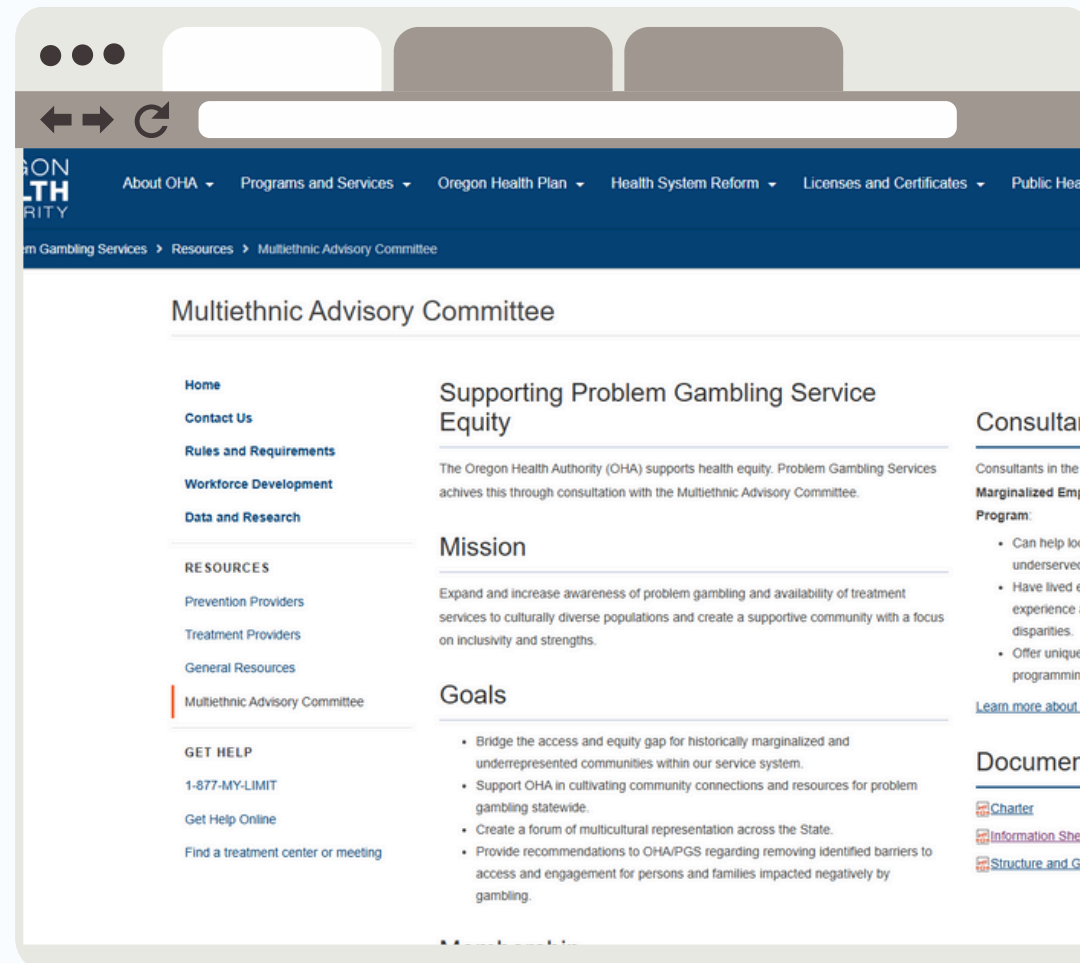
COMMITTEE GOALS

- Bridge the access and equity gap for historically marginalized and underrepresented communities within our service system.
- Support OHA in cultivating community connections and resources for problem gambling statewide.
- Create a forum of multicultural representation across the State.
- Provide recommendations to OHA/PGS regarding removing identified barriers to access and engagement for persons and families impacted negatively by gambling.

REVIEW: 2024 STRATEGIC ACTION PLAN



2024 Strategic Action Plan



1. Webpage



2. Training, Awareness, Communication



3. Structure, Recruitment, Retention

Review of 2024 Strategic Action Plan

Webpage

✓ OHA PGS was determined to be the lead, and four members were recruited, including Taunya, Jose, Odelia, and Sergio.

✓ A webpage was developed, located on the OHA PGS web page at no cost and with the ability for OHA PGS staff to post and monitor.

○ Content design

○ Logo branding

○ Policy/guideline development for the webpage

✓ *What helped?*

○ *What got in the way?*

Are they a continued priority?

Trainings/Awareness/Communication

✓ List of suggested trainings and trainer list were developed.

⚙️ OHA PGS is developing a certification toolkit so all of the information can be found in one place.

⚙️ Plan to offer ethics training series for 2025-27 biennium.

⚙️ OHA PGS will develop a training calendar upon budget determination.

○ Promotion within committee members' agencies

○ Development of a campaign

○ Webpage maintenance

✓ *What helped?*

⚙️ *What is the status?*
Are they a continued priority?

○ *What got in the way?*
Are they a continued priority?

Structure, Recruitment, and Retention

✓ In March 2024, the committee name was changed to the Multiethnic Advisory Committee.

✓ Guidelines were updated to add membership eligibility and outline the responsibilities of subcommittee members

✓ Informational sheet was developed

⚙️ The informational sheet needs to be reviewed, and determine how to use it

⚙️ Create a process for new members

○ Create a process to maintain member activity/engagement

✓ *What helped?*

⚙️ *What is the status?*
Are they a continued priority?

○ *What got in the way?*
Are they a continued priority?



BRAINSTORMING FOR 2025



Success Tips



- 01** Set clear, measurable goals.
- 02** Break goals down into manageable, actionable steps with timelines.
- 03** Determine roles and responsibilities.
- 04** Coordinate regular updates focused on timelines, successes, and areas that need more support.
- 05** Monitor, review, and adapt/adjust as needed.



Small Group Brainstorm

What kind of impact would you like the MAC to have this year? If successful, what would be different at the end of the year?

What are the most important issues the MAC should focus on right now?

Who does the MAC serve? What do they most need from the committee?

Are there relevant voices missing from the table, and if so, how can they be included?

Turn your notes into 3-5 clear, actionable goals.

2025 MULTIETHNIC COMMITTEE GOALS

Expanding culturally-specific services

1. Spanish-speaking residential treatment
2. Increase support to the Russian community
3. Provide PGS certification support

Intentionality, purpose

1. Promote MAC materials (webpage- for mult audiences)
2. Have an active and accessible webpage
3. **Committee name (implications of multiethnic vs multicultural)**
4. OUR compassion woven into materials
5. Develop a process to review existing materials, how to use it, what's missing

attention to harder to reach communities/populations; outreach

1. Be more intentional in disseminating information
2. Be more intentional in what and how we provide across the state
3. Promote resources within our communities in their own language(s)
4. Greater reach to small/hard-to-reach communities
5. Increase awareness of PGS + MAC
6. revisit getting organizations/providers to engage with consultation offerings
7. Building relationships

Services provided and content created

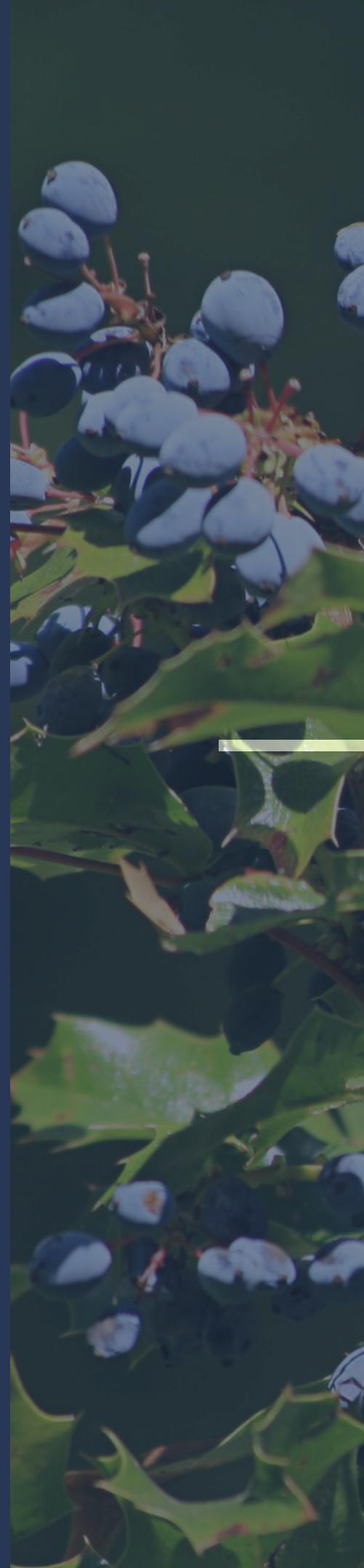
1. Provide ethics training, training calendar

Membership

1. Retain current members
2. Supportive system in reaching leadership
3. More members
4. More active participation, more diversity
5. Develop a process for meetings and membership

Small Group Action Planning

- What specific step(s) will advance this goal?
- Who is leading (e.g., proposed individual, subcommittee, community partner)?
- What funding, training, or support is needed to move this goal forward?
- When do you anticipate achieving this goal? What barriers do you foresee?
- How will progress be measured? Has this goal already been started?



2025 STRATEGIC ACTION PLAN

Strategic Goal	Action Step(s)	Lead	Partners & Resources Needed	Timeline	Success Indicators & Status
	Coming soon				

Reflection for Task Leaders

- ✓ What support from this group do you need to complete this task?

Is the group able to provide that?

- ✓ What is your personal action plan to move your goal/tasks(s) forward before the next committee meeting?



What's Next?

Problem Gambling Solutions, Inc. will integrate today's discussion and notes into a strategic action plan and provide it to the committee.

Once reviewed, it may be helpful for the committee to develop a work plan and a plan for reporting.

Regular committee meetings:

- Review the mission statement and committee goals.
- Review progress. Provide accountability and support.

