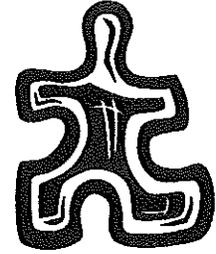


# Oregon Doing Better

*By Activating Patient Engagement & Shared Responsibility for Health & Self Care*



## Questions to Complete the Human Puzzle



1. If there aren't enough dollars, drugs, diagnostics, doctors to treat the lifestyle and behavior related diseases that account for the majority of health care costs . . . what are the alternatives?
2. How will Oregon CCO's be supported in meeting their mandates for patient engagement through peer navigators and advocates?
3. What measurable outcomes will personal health navigators be expected to produce and how will they be taught and evaluated to produce great results?
4. How will we reach consensus and buy-in on which incentives and disincentives for health behavior change will work, be doable and acceptable?
5. How will the new generation of health enhancement computer games and cell phone apps be put to work to accelerate patient engagement and self-care?
6. How will social/economic/racial care inequities be reduced by patient navigators?
7. How will the CCO's patient engagement successes be rolled out for all Oregonians, providers and insurers to utilize?
8. How can we make health "socially contagious" through a family change focus by utilizing patient navigators for family engagement?
9. How does Oregon become the nation's model for shifting the cultural norm and conversation about patient engagement, responsibility and self-care?

*Policy makers need to begin thinking in terms of a health agenda rather than a health care agenda. - J. Michael McGinnis et al. in "The Case for More Active Policy Attention to Health Promotion," Health Affairs, 3-4/2002, p. 89.*