



*Geoff Brown, IWV Chair, will convene a public meeting of the Innovation Workgroup on October 15, 2019 at 1:15 p.m. The meeting will be held in the boardroom of the Health Licensing Office at 1430 Tandem Ave., NE, Suite 180, Salem, Oregon.*

## **Innovation Workgroup Agenda October 15, 2019**

- I. 1:15 p.m. – 1:20p.m.  
Attachment 1      **Welcome, Introductions & Approval of September 17, 2019 Synopsis**

*Geoff Brown, Chair*

- II. 1:20 p.m. – 2:45 p.m.  
Attachment 2, 2a      **Cost Driver Analyses and Recommended Renewal Actions**  
*Consultants from Willis Towers Watson and Mercer will continue the presentation started at the September 17, 2019 meeting, providing detailed analyses of cost drivers related to Musculoskeletal conditions and Cancer along with recommendations the Innovation Workgroup may wish to consider for benefit plan renewals.*

**2:45 p.m. – 3:00 p.m.      BREAK**

- III. 3:00 p.m. – 4:00 p.m.  
Attachment 3      **Cost Benchmarking and Practical Applications**  
*Consultants from Mercer and Willis Towers Watson will present preliminary data comparing PEBB and OEBB payments for health care services to the amount Medicare pays for these services and discuss considerations for PEBB and OEBB programs.*

4:00 p.m. – 4:10 p.m.      **Public Comment**

- IV. 4:10 p.m. – 4:15 p.m.      **Wrap Up & Adjourn**

## **OEBB/PEBB Innovation Workgroup Meeting Minutes September 17, 2019**

The OEBB/PEBB Innovation Workgroup held a regular meeting on September 17, 2019, at the Health Licensing Office, 1430 Tandem Ave. NE, Suite 180, Salem, Oregon. Geoff Brown, IW Chair called the meeting to order at 1:00 p.m.

### **Attendees**

#### **Workgroup Members:**

Geoff Brown  
Shaun Parkman (arrived at 2:30 p.m.)  
JJ Scofield  
Dana Hargunani  
Representative Rob Nosse (non-voting member)

#### **Workgroup Members Absent:**

Senator Betsy Johnson (non-voting member)

#### **OEBB/PEBB Staff:**

Ali Hassoun, Director  
Rose Mann, Board Policy and Program Coordinator  
Margaret Smith-Isa, PEBB Program Development Coordinator

#### **Consultants:**

Emery Chen, Mercer Health & Benefits, LLC  
James Matthisen, Mercer Health & Benefits, LLC  
Robert Valdez, Mercer Health & Benefits, LLC  
Michael Garrett, Mercer Health & Benefits, LLC  
Nick Albert, Mercer Health & Licensing LLC  
Jenny Marks, Willis Towers Watson  
Brad Lawson, Willis Towers Watson  
Dr. Louis Dickey, Willis Towers Watson

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### **I. Call to order and approval of June 18, 2019 Meeting Minutes.**

**Chair Geoff Brown** called the meeting to order at 1:00 p.m.

*MOTION - JJ Scofield moved to approve the meeting synopsis of the June 18, 2019 Innovation Workgroup meeting. Dana Hargunani seconded the motion. The motion carried 2 – 0 (Shaun Parkman was not present at this time).*

**II. Legislative Update**

*Glenn Baly provided a brief legislative update.*

**III. IW Workplan Review**

*Margaret Smith-Isa reviewed the draft IW Workplan.*

**IV. Cost Driver Analysis and Recommended Renewal Actions**

*Jenny Marks, Brad Lawson, and Dr. Louis Dickey, Willis Towers Watson, reviewed analyses of PEBB and OEBB cost drivers to inform workgroup strategy development and areas of future focus.*

There being no public comment nor further business to come before the Workgroup, Chair Geoff Brown adjourned the meeting at 4:00 p.m.

# Innovation Workgroup

## Condition Specific Strategies for OEBB/PEBB

### Musculoskeletal and Cancer

September 17, 2019 & October 15, 2019

## Disclaimer

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# Content

- Background
- Executive summary
- Musculoskeletal
  - Back/neck/spine
  - Hip/knee/major joint replacements
- Cancer
- Next steps
- Appendix

## Meeting objectives:

- Define and scale current cost and utilization experience by specific condition (including OEBC and PEBC populations)
- Identify best practices and compare market scan to OEBC and PEBC — understand what others in the marketplace have done and explore what interventions and innovations are possible
- Identify potential tailored solutions to address cost, quality and outcomes associated with the largest areas of OEBC/PEBC spend

# Background

- In March and April 2019, key cost drivers within OEBB/PEBB medical and pharmacy programs were evaluated
- Based on data from these reports, OEBB/PEBB would like to pursue interventions with the following key conditions:
  - Back and spine
  - Hip/knee/major joint replacements
  - Cancer
  - Site neutral services
  - Pharmacy
- In subsequent slides of this presentation a deep dive into data, interventions and potential opportunities have been evaluated for the first three conditions listed above (back and spine, arthritis/hip/knee/major joints and cancer)

# Executive summary

## Musculoskeletal Conditions (MSK)

- When combined, Hip/Knee/Back/Spine procedures represent the highest category of care at \$99M for OEBC and PEBC combined
  - Of this, 57% (\$57M), is surgery/procedure related
- While there is a lot of historical variation in cost per episode for most procedures, this is expected to be mitigated through SB 1067 200% of Medicare Hospital payment cap
  - Opportunity monitor non-facility costs and explore bundled payments
- Generally, surgeries are being performed at higher quality facilities
  - Still opportunity to address low quality facility performance
  - Significant variation for individual provider quality scores within a given facility
- Additional opportunities for decision support, expert medical opinion and virtual treatment to avoid surgery

# Executive Summary (Continued)

## Cancer

- After musculoskeletal conditions, cancer represents the highest cost condition for OEBC and PEBC at \$93M
  - Unlike MSK, only 33% (\$31M) is associated with facility costs
  - Pharmacy drives over \$42M of cost, with radiology following facility at \$16M
- Breast, leukemia, lymphoma, lung, prostate and colon cancer are the top conditions for OEBC/PEBC
- Unlike MSK, facility quality is a smaller part of the quality story
  - Many OEBC/PEBC facilities struggle with quality ratings
  - Lower quality facilities can still have high quality individual providers
- Cancer treatment is advancing at a rapid rate and providers have indicated they have a hard time keeping up
- Given the complexities and variation of cancer conditions, getting the right treatment at the right place at the right time is the primary focus
- Opportunities for infusion management/site of care, expert opinion, decision support and care navigation for member support

# Musculoskeletal

## Key Data Findings

### Why Back and Spine Conditions Matter to OEBC/PEBC

- Musculoskeletal procedures for back/spine and hip/knee replacement represent a significant area of spend and prevalence for both OEBC and PEBC

#### Top Conditions by Allowed\*

Condition	Rank	Allowed	Patients	OEBC Rank	PEBC Rank
Cancer	1	\$93,196,470	4,564	1	1
Hip/knee/major joints	2	\$52,475,490	7,709	2	3
Infections	3	\$49,849,797	79,434	3	4
Diabetes	4	\$47,384,673	9,249	4	5
Spinal/Back	5	\$45,968,411	35,206	7	2

\*Note: this chart excludes the category of preventive/administrative health encounters. Time period: October 2017 – September 2018. Arthritis/hip/knee/major joints does not include claims related to rheumatoid arthritis. Infections include: body sites, eye, gastrointestinal, gynecological, multisystem, musculoskeletal, nervous system, respiratory, urinary and NEC. Spinal/back includes: low back and back disorders.

# Importance of Focus on Musculoskeletal Conditions

**Complication 3% – 12%**  
**Reoperation 1% – 9%**

rates for back surgery vary significantly by surgeon



**Significant Cost Variation**

**\$22k – \$112k** range for spinal surgery



## Efficacy

For spinal fusion, outcomes are similar for patients treated surgically compared to those treated non-surgically

**6%** annual trend for joint replacement surgery

**10%** annual trend for spine surgery



## Appropriateness of Care

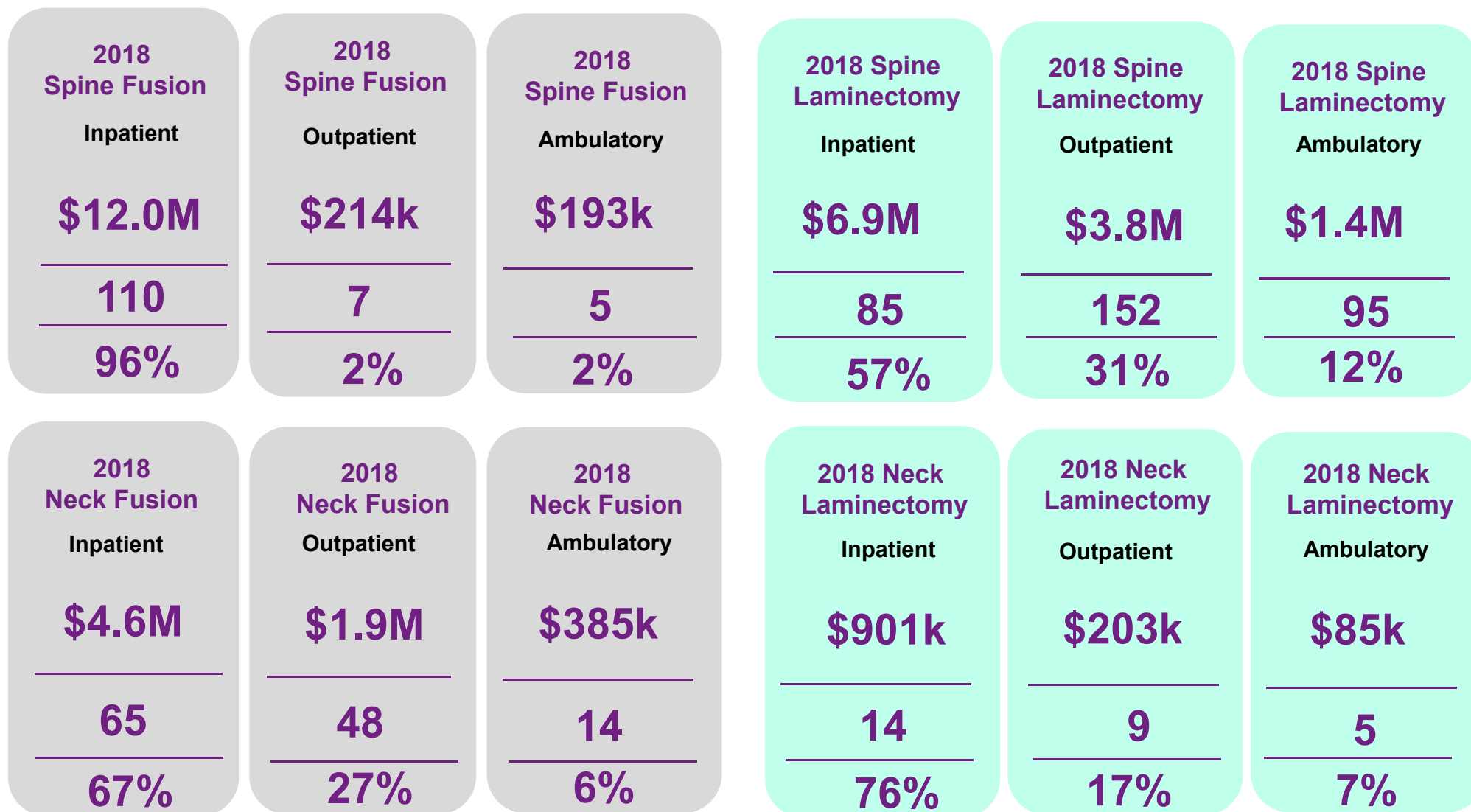
One in five patients have a major change in recommended treatment plan if they obtain a second opinion regarding orthopaedic or spine procedures



**30 – 50%** of spine fusions are not evidence-based

Note: see appendix page 52 for reference sources

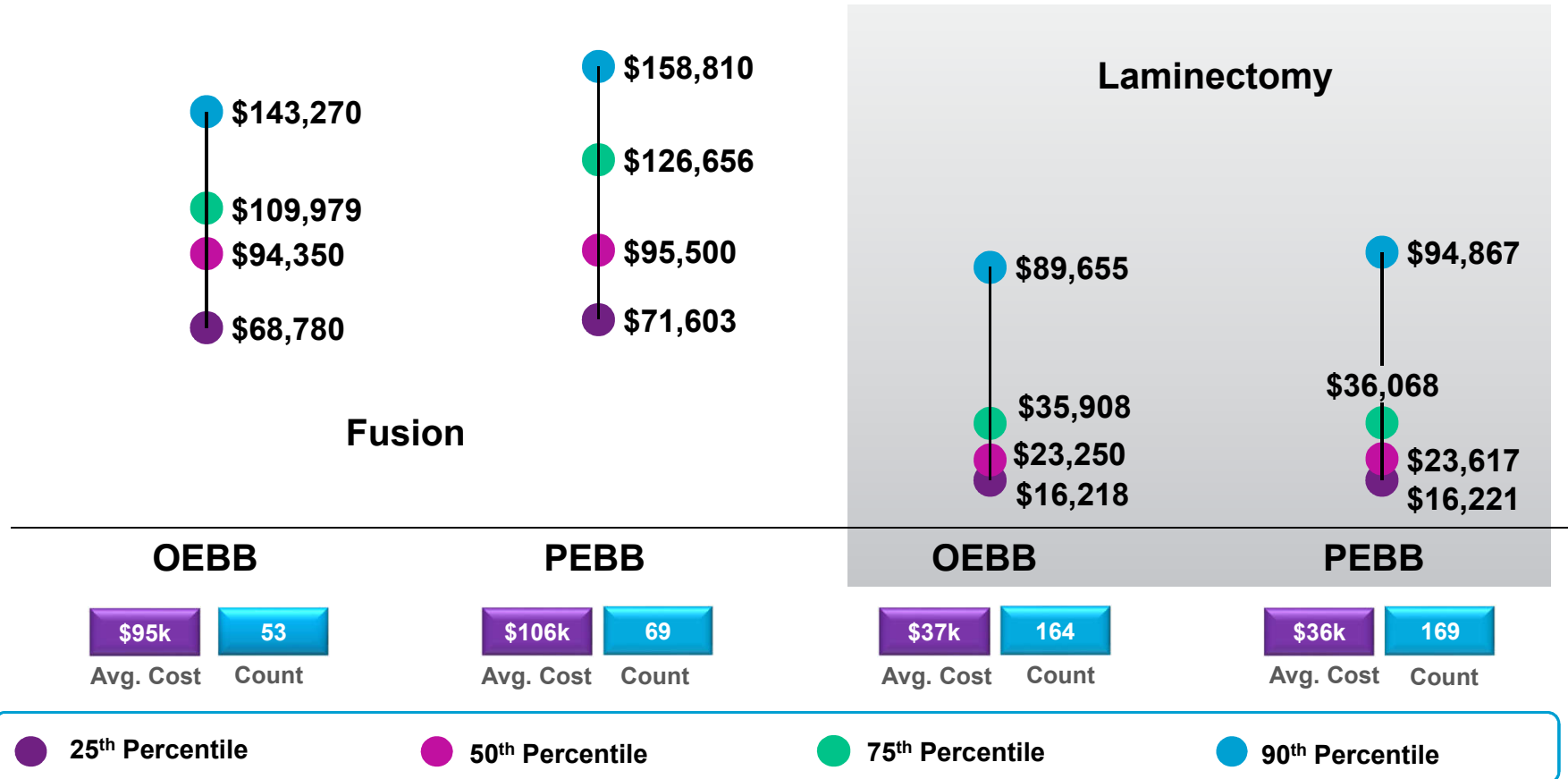
## Back/Spine Place of Spend — OEBB and PEBB Combined



Episode defined as allowed claims incurred 10 days prior to surgery and up to 30 days after surgery. All allowed claims for an episode are grouped in the procedure's place of service.

# Spine Fusion/Laminectomy Surgery Cost Variation By Group

## A Deeper Dive into Back and Spine Cost and Prevalence



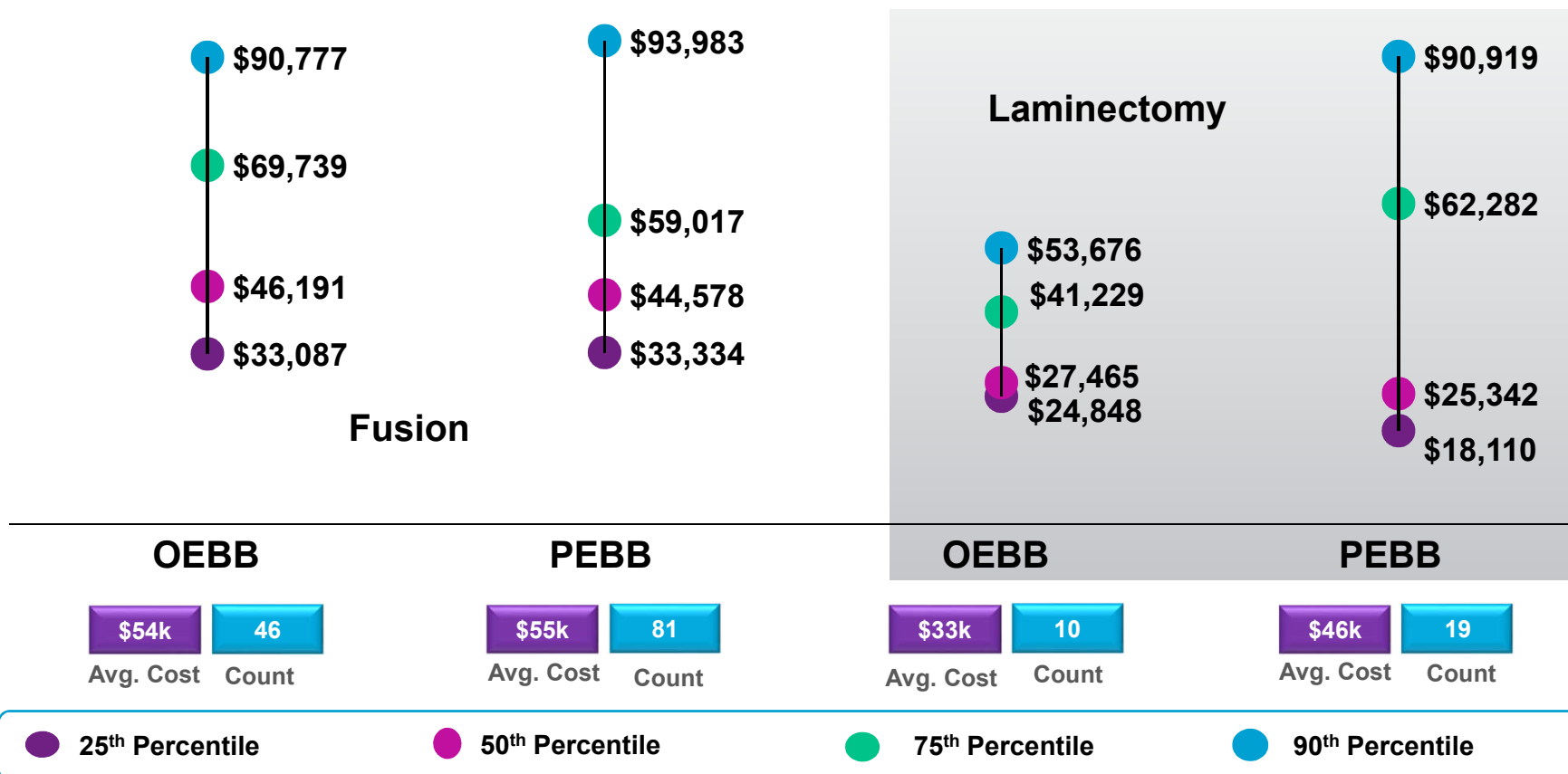
### Observations

- SB 1067 hospital facility cap is expected to reduce cost variance between facilities and between OEGB/PEBB
- Reassess variance after cap has been implemented and focus on non-facility portion of the variance
- Monitor shift of care to facilities that are not subject to SB 1067 cap

Note: Cost variation is due to geography and provider billing and is not based on complex vs. simple procedures/services. A procedure episode includes all allowed claims incurred 10 days prior to surgery and up to 30 days after surgery.

# Neck Fusion/Laminectomy Surgery Cost Variation By Group

## A Deeper Dive into Back and Spine Cost and Prevalence



### Observations

- SB 1067 hospital facility cap will reduce variance between facilities and between OE/PE
- Reassess variance after cap has been implemented and focus on non-facility portion of the variance
- Monitor shift of care to facilities that are not subject to SB 1067 cap

Note: Cost variation is due to geography and provider billing and is not based on complex vs. simple procedures/services. A procedure episode includes all allowed claims incurred 10 days prior to surgery and up to 30 days after surgery.

# Are Procedures Being Performed at Hospitals with Demonstrated Outcomes?

## Fusion and Laminectomy Procedures

Currently, 76% of services are being done at facilities with quality score above 75%

**Quality Key:**
90<sup>th</sup> percentile or above75<sup>th</sup> – 89.9<sup>th</sup> percentile25<sup>th</sup> – 74.9<sup>th</sup> percentile10<sup>th</sup> – 24.9<sup>th</sup> percentileLess than 10<sup>th</sup> percentile

### OEBB And PEBB Combined: Top Facilities Utilized By Spend Back/Neck/Spine

						Quality Score
#	Facility	Subject to HRC	Location	Total Allowed	Total Surgery Count	Composite
1	Salem Hospital	✓	Salem, OR	\$3,762,729	77	
2	PeaceHealth Sacred Heart Medical Center at RiverBend	✓	Springfield, OR	\$2,721,248	45	
3	OHSU	✓	Portland, OR	\$1,974,458	25	
4	McKenzie-Willamette Medical Center	✓	Springfield, OR	\$1,608,354	15	
5	Providence St. Mary Medical Center		Walla Walla, WA	\$1,390,778	13	
6	Providence St. Vincent Medical Center	✓	Portland, OR	\$1,273,858	38	
9	St. Charles Health System — Redmond and Bend	Bend	Redmond/Bend, OR	\$1,215,477	40	
7	Asante Rogue Regional Medical Center	✓	Medford, OR	\$1,124,359	22	
8	Providence Medford Medical Center	✓	Medford, OR	\$1,096,119	14	
10	Providence Portland Medical Center	✓	Portland, OR	\$880,088	32	

Episode defined as allowed claims incurred 10 days prior to surgery and up to 30 days after surgery. All claims for an episode are attributed to the procedure's primary facility  
Quality Analytics provided by Quantros, Inc.

# Which Hospitals in the Area Have the Highest Overall Quality Scores for these Procedures?

## Spine Fusion and Laminectomy Procedures

## Quality Key:

90 <sup>th</sup> percentile or above
75 <sup>th</sup> – 89.9 <sup>th</sup> percentile
25 <sup>th</sup> – 74.9 <sup>th</sup> percentile
10 <sup>th</sup> – 24.9 <sup>th</sup> percentile
Less than 10 <sup>th</sup> percentile

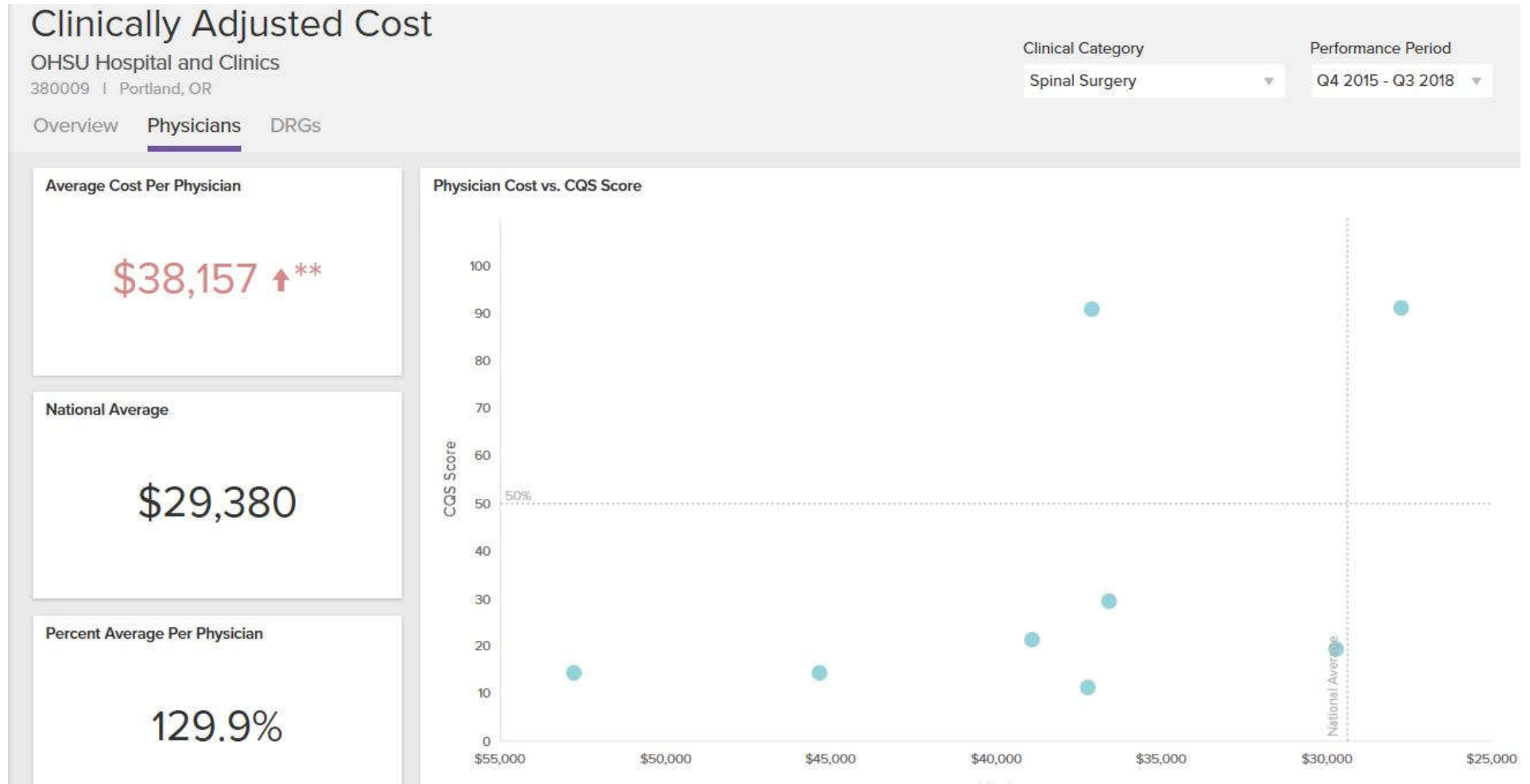
### Highest Quality Scores for Hospitals in PEBB/OEBB Service Areas for Spine Surgeries:

#	Facility	Subject to HRC	Location	OEBB/PEBB Top 10 Facility?	Surgery Quality Score*	Fusion Quality Score*
1	Providence St. Mary Medical Center		Walla Walla, WA	Y	99.9	99.9
2	Asante Rogue Regional Medical Center	✓	Medford, OR	Y	99.5	99.4
3	Sacred Heart Medical Center — Riverbend	✓	Springfield, OR	Y	98	94.2
4	Providence Medford Medical Center	✓	Medford, OR	Y	96.7	98.3
5	SW Washington Medical Center		Vancouver, WA	N	94.7	90.8
6	Salem Hospital	✓	Salem, OR	Y	92.8	89.1
7	Providence St. Vincent Medical Center	✓	Portland, OR	Y	92.6	93.3
8	Sky Lakes Medical Center		Klamath Falls, OR	N	80.7	77.8
9	McKenzie-Willamette Medical Center	✓	Springfield, OR	Y	80.3	77.8
10	Bay Area Hospital		Coos Bay, OR	N	76.9	73.9
11	Adventist Medical Center	✓	Portland, OR	N	75.8	62.2

\*Surgery quality score includes fusion and laminectomy surgeries. Data and quality analytics provided by Quantros, Inc.

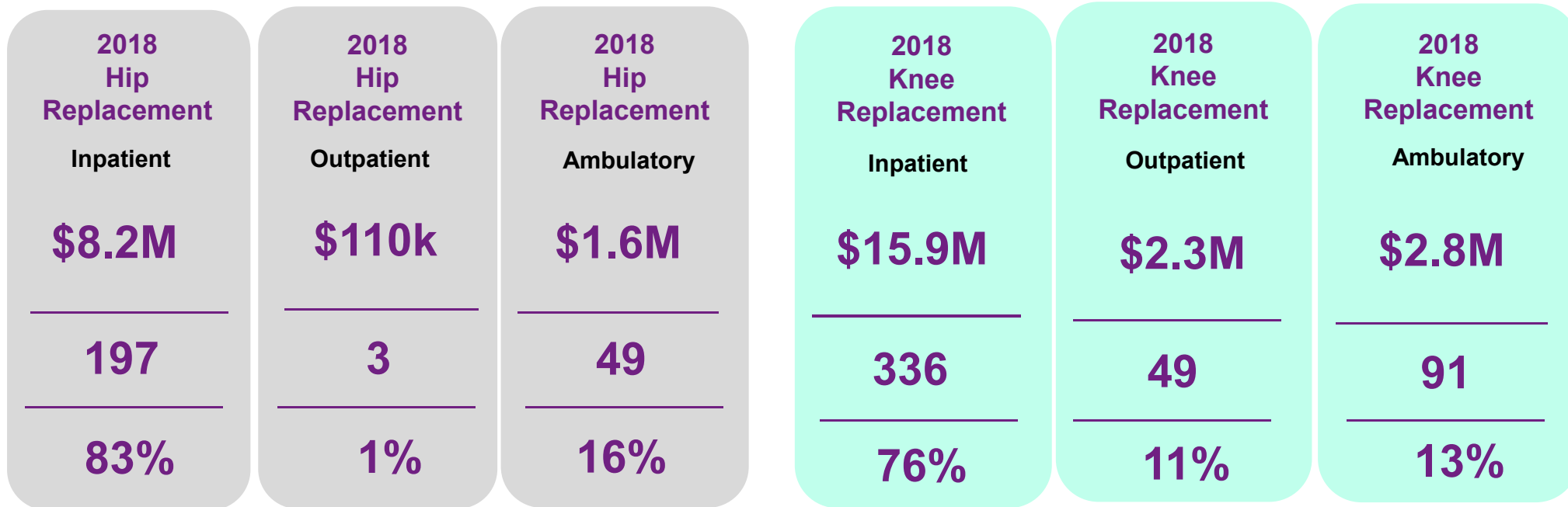
# Quality Data is Available at the Individual Provider Level

## Individual Provider Quality Scores for Spinal Surgery



Note: data and quality analytics provided by Quantros, Inc.

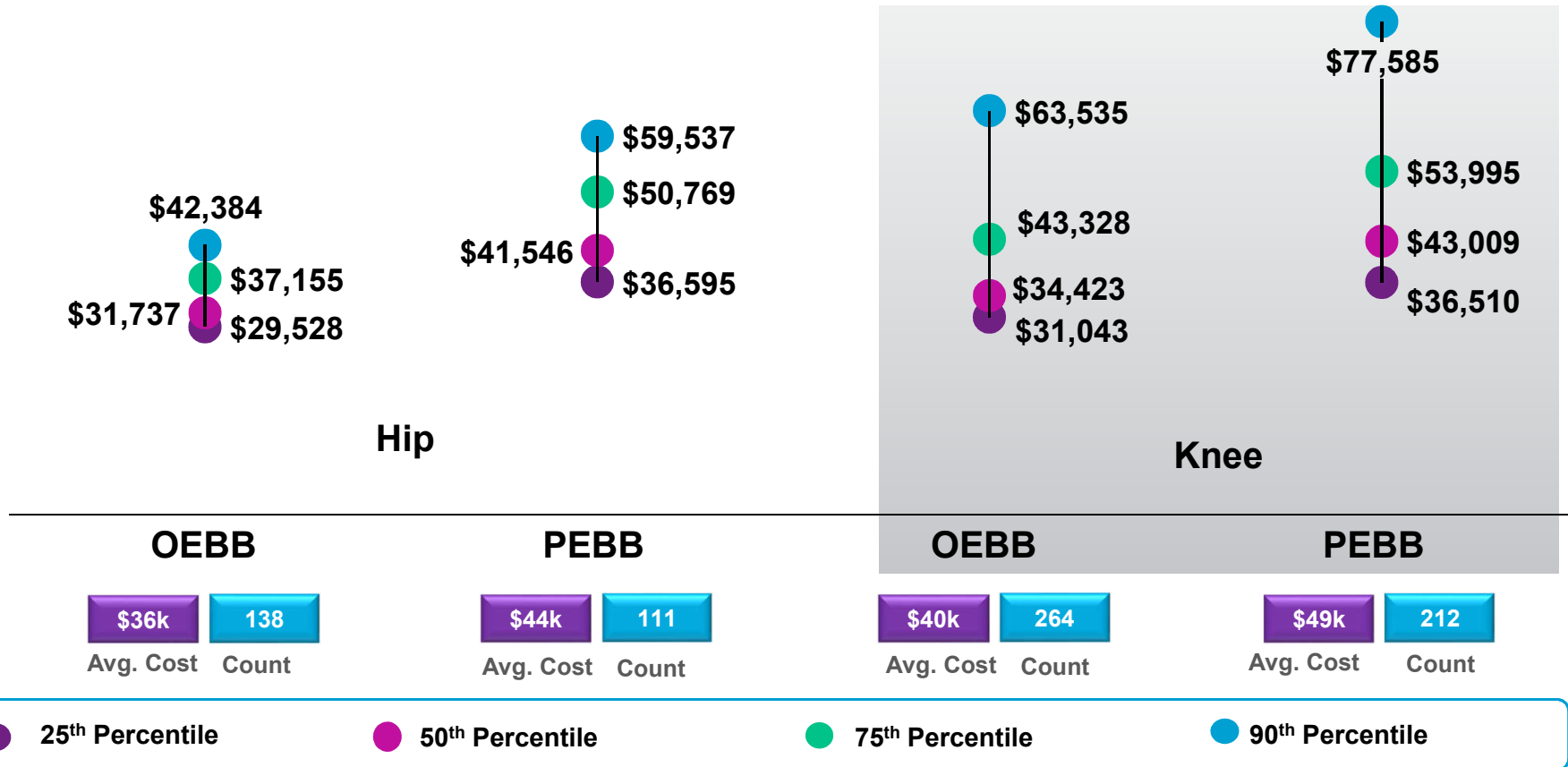
## Hip/Knee Place of Spend — OEBC and PEBB Combined



Episode defined as allowed claims incurred 10 days prior to surgery and up to 30 days after surgery. All allowed claims for an episode are grouped in the procedure's place of service.

# Hip/Knee Replacement Surgery Cost

## Procedure Cost Variation for OEGB/PEGB



## Observations

- SB 1067 hospital facility cap will reduce variance between facilities and between OEGB/PEGB
- Reassess variance after cap has been implemented and focus on non-facility portion of the variance
- Monitor shift of care to facilities that are not subject to SB 1067 cap

Note: Cost variation is due to geography and provider billing and is not based on complex vs. simple procedures/services  
 A procedure episode includes all allowed claims incurred 10 days prior to surgery and up to 30 days after surgery.

# Are Procedures Being Performed at Hospitals with Demonstrated Outcomes?

## Hip Replacements

Currently, 62% of services are being done at facilities with quality score above 75%

### Quality Key:

90 <sup>th</sup> percentile or above
75 <sup>th</sup> – 89.9 <sup>th</sup> percentile
25 <sup>th</sup> – 74.9 <sup>th</sup> percentile
10 <sup>th</sup> – 24.9 <sup>th</sup> percentile
Less than 10 <sup>th</sup> percentile

OEBB and PEBB Combined: Top Facilities Utilized by Spend						Quality Score
#	Facility	Subject to HRC	Location	Total Allowed	Total Surgeries	Composite
1	Salem Hospital	✓	Salem, OR	\$884,423	26	
2	PeaceHealth Sacred Heart Medical Center at RiverBend	✓	Springfield, OR	\$783,500	20	
3	St. Charles Health System — Bend	✓	Bend, OR	\$467,726	15	
4	Willamette Surgery Center PC		Salem, OR	\$467,153	18	Data not available for outpatient facilities
5	Providence St Vincent Medical Center	✓	Portland, OR	\$430,920	13	
6	Legacy Silverton Medical Center		Silverton, OR	\$407,981	15	
7	Legacy Meridian Park Medical Center	✓	Tualatin, OR	\$313,085	16	
8	OHSU	✓	Portland, OR	\$308,398	12	
9	McKenzie-Willamette Medical Center	✓	Springfield, OR	\$306,084	7	
10	Grants Pass Surgery Center		Grants Pass, OR	\$297,000	10	Date not available for outpatient facilities

Episode defined as allowed claims incurred 10 days prior to surgery and up to 30 days after surgery. All claims for an episode are attributed to the procedure's primary facility. Quality data and analytics provided by Quantros, Inc.

# Are Procedures Being Performed at Hospitals with Demonstrated Outcomes?

## Knee Replacement Surgery

Currently, 69% of services are being done at facilities with quality score above 75%

### Quality Key:

90<sup>th</sup> percentile or above

75<sup>th</sup> – 89.9<sup>th</sup> percentile

25<sup>th</sup> – 74.9<sup>th</sup> percentile

10<sup>th</sup> – 24.9<sup>th</sup> percentile

Less than 10<sup>th</sup> percentile

### OEBB and PEBB Combined: Top Facilities Utilized by Spend

						Quality Score
#	Facility	Subject to HRC	Location	Total Allowed	Total Surgeries	Composite
1	St. Charles Health System — Bend	✓	Bend, OR	\$1,861,406	57	
2	PeaceHealth Sacred Heart Medical Center at RiverBend	✓	Springfield, OR	\$1,847,221	45	
3	Salem Hospital	✓	Salem, OR	\$1,681,629	56	
4	Willamette Surgery Center PC		Salem, OR	\$721,139	33	Data not available for outpatient facilities
5	Legacy Silverton Medical Center	✓	Silverton, OR	\$703,716	21	
6	Samaritan Albany General Hospital	✓	Albany, OR	\$533,084	13	
7	McKenzie-Willamette Medical Center	✓	Springfield, OR	\$529,291	16	
8	Providence Portland Medical Center	✓	Portland, OR	\$520,242	22	
9	Providence St. Vincent Medical Center	✓	Portland, OR	\$496,945	21	
10	Grants Pass Surgery Center		Grants Pass, OR	\$464,985	16	Date not available for outpatient facilities

Episode defined as allowed claims incurred 10 days prior to surgery and up to 30 days after surgery. All claims for an episode are attributed to the procedure's primary facility. Quality data and analytics provided by Quantros, Inc.

# Which Hospitals in the Area have the Highest Overall Quality Scores for these Procedures?

**Quality Key:**

90 <sup>th</sup> percentile or above
75 <sup>th</sup> – 89.9 <sup>th</sup> percentile
25 <sup>th</sup> – 74.9 <sup>th</sup> percentile
10 <sup>th</sup> – 24.9 <sup>th</sup> percentile
Less than 10 <sup>th</sup> percentile

Highest Quality Hospitals in PEBB/OEBB Service Areas				OEBB/PEBB Top 10 Facility?		Quality Score*
#	Facility	Subject to HRC	Location	Hip	Knee	
1	Salem Hospital	✓	Salem, OR	Y	Y	98.9
2	Asante Three Rivers Medical Center	✓	Grants Pass, OR	N	N	97.7
3	Asante Rogue Regional Medical Center	✓	Medford, OR	N	N	96.9
4	St Charles Bend	✓	Bend, OR	Y	Y	96.7
5	Sacred Heart Medical Center — Riverbend	✓	Springfield, OR	Y	Y	96.2
6	Providence Medford Medical Center	✓	Medford, OR	N	N	86.7
7	Legacy Salmon Creek Medical Center		Vancouver, WA	N	N	86.2
8	Legacy Meridian Park Medical Center	✓	Tualatin, OR	Y	N	83.0
9	Good Samaritan Regional Medical Center	✓	Corvallis, OR	N	N	80.7
10	S W Washington Medical Center		Vancouver, WA	N	N	80.3
11	Samaritan Albany General Hospital	✓	Albany, OR	N	Y	78.0
12	Providence St. Vincent Medical Center	✓	Portland, OR	Y	Y	77.3

\*Data and quality analytics provided by Quantros, Inc.

# Recommended Framework

## Best Practice Approach for Addressing Musculoskeletal Conditions



### Prevention

Member does not have any significant back/spine or joint issues:

- Weight management
  - Exercise
  - Education
  - Ergonomics

How do OEBB and PEBB assist members in avoiding significant back/spine conditions?



### Steerage/Decision Support

Member is beginning to develop a musculoskeletal condition:

- Conservative treatment
  - Physical therapy
- Treatment decision support

How does OEBB/PEBB support members in understanding and navigating the optimal care path when they begin to experience back or spine problems?



### Surgery Support

When surgery or a complex procedure is the best course of treatment:

- Spinal fusions or laminectomies
- Neck fusions or laminectomies
  - Knee replacement
  - Hip replacement

How does OEBB/PEBB support members in accessing the best quality and lowest cost treatment option?

# Best Practices

## Musculoskeletal Conditions




Framework	Best practice approach	Kaiser	Moda	Providence
Prevention	<ul style="list-style-type: none"> <li>Lifestyle management programs (e.g., weight management, smoking cessation, lifestyle coaching, yoga program, etc.)</li> </ul>	Y	Y	Y
Steerage/ Treatment Decision Support	<ul style="list-style-type: none"> <li>Advanced radiology management vendor to prevent premature imaging (PA with denials)</li> </ul>	Y	Y	Y
	<ul style="list-style-type: none"> <li>Steerage to physical therapy, chiropractic, and acupuncture benefits (consider virtual solutions)</li> </ul>	Y	Y	Y
	<ul style="list-style-type: none"> <li>Require treatment decision support/expert medical opinion services</li> </ul>	N	N	N
	<ul style="list-style-type: none"> <li>Provide and promote cost and quality transparency tools to members</li> </ul>	Y (cost only)	N	N
Surgery Support	<ul style="list-style-type: none"> <li>Reimburse providers through value-based contracts, or bundles, in place of fee for service</li> </ul>	Y	Y (OEBC) N (PEBB)	Y (Prov. facilities only)
	<ul style="list-style-type: none"> <li>Centers of excellence and/or specialty condition carve-out network for high cost procedures (including evaluation of facilities and providers)</li> </ul>	Y (internal only)	N	Y (Prov. facilities only)
	<ul style="list-style-type: none"> <li>Ensure coordination among vendor partners</li> </ul>	NA	N	N
	<ul style="list-style-type: none"> <li>Ensure proper prior authorization/utilization management approaches are in place for spine/joint replacement surgery</li> </ul>	Y	N	Y (Prov. facilities only)

## Current OEBB/PEBB Carrier Programs and Initiatives




















Framework	Kaiser	Moda	Providence
Prevention	<ul style="list-style-type: none"> <li>All carriers offer weight management, nutrition counseling and smoking cessation programs</li> </ul>		
Steerage/ Treatment Decision Support	<ul style="list-style-type: none"> <li>Shared decision model</li> <li>Steerage to physical therapy</li> <li>Virtual physical therapy</li> <li>Internal PA process embedded in Clinical Practice Guidelines</li> </ul>	<ul style="list-style-type: none"> <li>Evicore PA for high-tech imaging</li> <li>Provider-led steerage/decision support</li> <li>Second opinion from OHSU as needed</li> </ul>	<ul style="list-style-type: none"> <li>AIM PA for high-tech imaging</li> <li>Provider-led steerage/decision support</li> </ul>
Surgery Support	<ul style="list-style-type: none"> <li>Internal COE program for joint replacement and spine care</li> <li>Total Joint Replacement Registry</li> </ul>	<ul style="list-style-type: none"> <li>Reference price for hip/knee replacements</li> <li>Additional cost tier for additional back/spine procedures</li> </ul>	<ul style="list-style-type: none"> <li>Steerage to select providers</li> <li>Bundled payment for joint replacements at Providence facility</li> </ul>

- Opportunities:
  - Formal, aligned second opinion and treatment decision support
  - Virtual physical therapy support
  - Steerage to high quality specialists and facilities

Key:

-  Prevention
-  Steerage/Decision Support
-  Surgery/Complex Case Support

# Market Leading Employer Interventions

Employer Description	Primary Intervention	Results
Technology plan sponsor with approximately 52k U.S. employees	<p>Primary focus — surgical management and analytics:</p> <ul style="list-style-type: none"> <li> Preventive screening initiative</li> <li> Use of claims analytics to identify those at risk for surgery</li> <li> Targeted member outreach</li> <li> <b>Offer decision support for spine and joint</b></li> <li> <b>Non-engagement penalty of \$1k before surgery</b></li> <li> <b>Focus on surgical alternatives, clinical decision support and steerage by leveraging vendor partner</b></li> </ul>	<ul style="list-style-type: none"> <li>▪ Significant savings (over \$6M over three years)</li> <li>▪ Engagement rose to 3.5X with penalty</li> <li>▪ 51% of stratified and engaged members avoided surgery</li> <li>▪ Measuring high satisfaction with program</li> </ul>
Consumer good employer with approximately 250k employees	<p><b>Primary focus — surgical management and mandated use of COE:</b></p> <ul style="list-style-type: none"> <li> Wellness and incentive programs</li> <li> Onsite support</li> <li> Concierge support</li> <li> <b>COEs with regional health systems</b></li> <li> Clinical decision support</li> <li> Surgical alternatives</li> <li> <b>Mandated travel to regional center for spine surgery (includes travel benefit with companion)</b></li> </ul>	<ul style="list-style-type: none"> <li>▪ Significant program ROI (5:1)</li> <li>▪ 33 – 40% of surgery avoidance</li> <li>▪ Improved surgical outcomes</li> <li>▪ Extended COE care with back-at-home physicians</li> <li>▪ High patient and family satisfaction</li> <li>▪ Much redirected care success</li> </ul>
Consumer goods employer with 25k employees	<p>Primary focus — prevention, digital engagement and connectivity to resources:</p> <ul style="list-style-type: none"> <li> Weight loss program</li> <li> <b>Virtual physical therapy coaching through vendor partnership</b></li> <li> Care advocates</li> <li> Transparency tool through vendor partnership</li> <li> Second opinion vendor partnership</li> <li> COE</li> </ul>	<ul style="list-style-type: none"> <li>▪ 9% engagement through digital solution</li> <li>▪ NPS of 72</li> <li>▪ Measuring: 70% pain reduction, push out in intent to have surgery, 48% reduction in behavioral therapy screenings</li> </ul>

## Marketplace Solutions

### Expert Medical (2<sup>nd</sup>) Opinion (EMO) and Treatment Decision Vendors



### Member Advocacy; Navigator Carve-Out Vendors



### Musculoskeletal Solutions



### Centers of Excellence Vendors



By EmployerDirect Healthcare

### Transparency Vendors



# Recommendations

## Continuum of Suggested Interventions

Light	Medium	Robust
<ul style="list-style-type: none"> <li>Educate members on treatment options (offer treatment decision support/expert medical opinion — i.e., Best Doctors/Grand Rounds)</li> <li>Virtual physical therapy (vendor solution)</li> <li>Implement medical necessity denials for high-tech imaging</li> </ul>	<ul style="list-style-type: none"> <li>Identify high performing specialists and providers</li> <li>Require members obtain a treatment decision support/expert medical opinion (EMO) consult prior to coverage of a procedure or tie to higher Additional Cost Tier</li> </ul>	<ul style="list-style-type: none"> <li>Establish high performing network of high quality specialists with plan design steerage</li> <li>COE: establish direct contracting with high quality facilities</li> <li>Bundled payment for provider and facilities</li> </ul>

# Cancer

## Key Data Findings

- Cancer procedures represent a significant area of spend and prevalence for both OEBB and PEBB

### Top Conditions by Allowed\*

Condition	Rank	Allowed	Patients	OEBB Rank	PEBB Rank
Cancer	1	\$93,196,470	4,564	1	1
Arthritis/hip/knee/major joints	2	\$52,475,490	7,709	2	3
Infections	3	\$49,849,797	79,434	3	4
Diabetes	4	\$47,384,673	9,249	4	5
Spinal/Back	5	\$45,968,411	35,206	7	2

\*Note: this chart excludes the category of preventive/administrative health encounters. Time period: October 2017 – September 2018. Arthritis/hip/knee/major joints does not include claims related to rheumatoid arthritis. Infections include: body sites, eye, gastrointestinal, gynecological, multisystem, musculoskeletal, nervous system, respiratory, urinary and NEC. Spinal/Back includes: low back and back disorders. Cancer excludes skin cancers.

## Cancer Care

**84% of medical oncologists surveyed** acknowledge a lack of confidence when delivering precision medicine



### CAR-T Cell Therapy



Has the potential for total cost per patient of ~\$1.5M

**Up to 28% of cancer cases** are misdiagnosed or mis-staged, yet this rate is underestimated by many oncologists.



**FDA approved a record 18 new cancer therapies** and 13 new uses of cancer therapies between November 2016 – October 2017



**\$375k – \$1.5M per patient** poses unique challenges for Gene Therapy



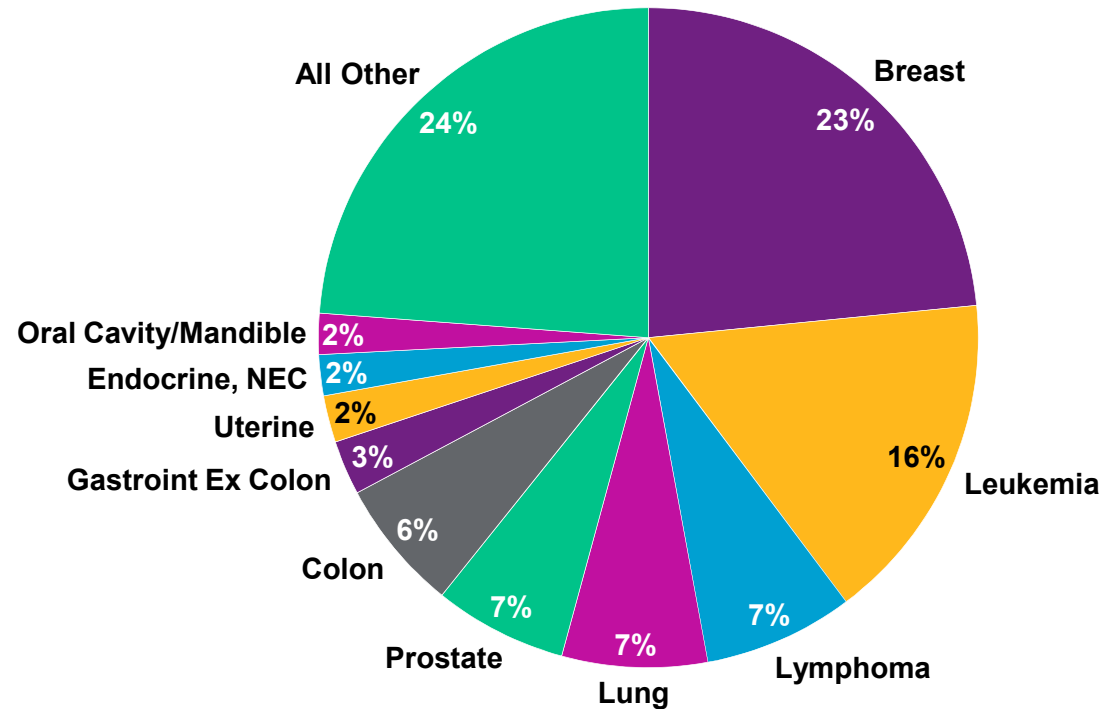
**33% – 70% of patients** With known treatable mutation receive appropriate targeted therapy



Note: see appendix page 51 for reference sources

# Cancer Spend by Type

Targeted	Type of Cancer	Spend (\$M)*	Patients**
	Breast	\$31.6	1,742
	Leukemia	\$22.0	407
	Lymphoma	\$9.9	397
	Colon	\$9.6	250
	Prostate	\$8.8	842
	Lung	\$8.7	431
	Oral cavity/mandible	\$3.6	143
	Uterine	\$3.1	278
	Endocrine, NEC	\$2.7	532
	Gastroint Ex colon	\$2.7	150
	All other	\$32.1	
	<b>Total</b>	<b>\$134.8</b>	



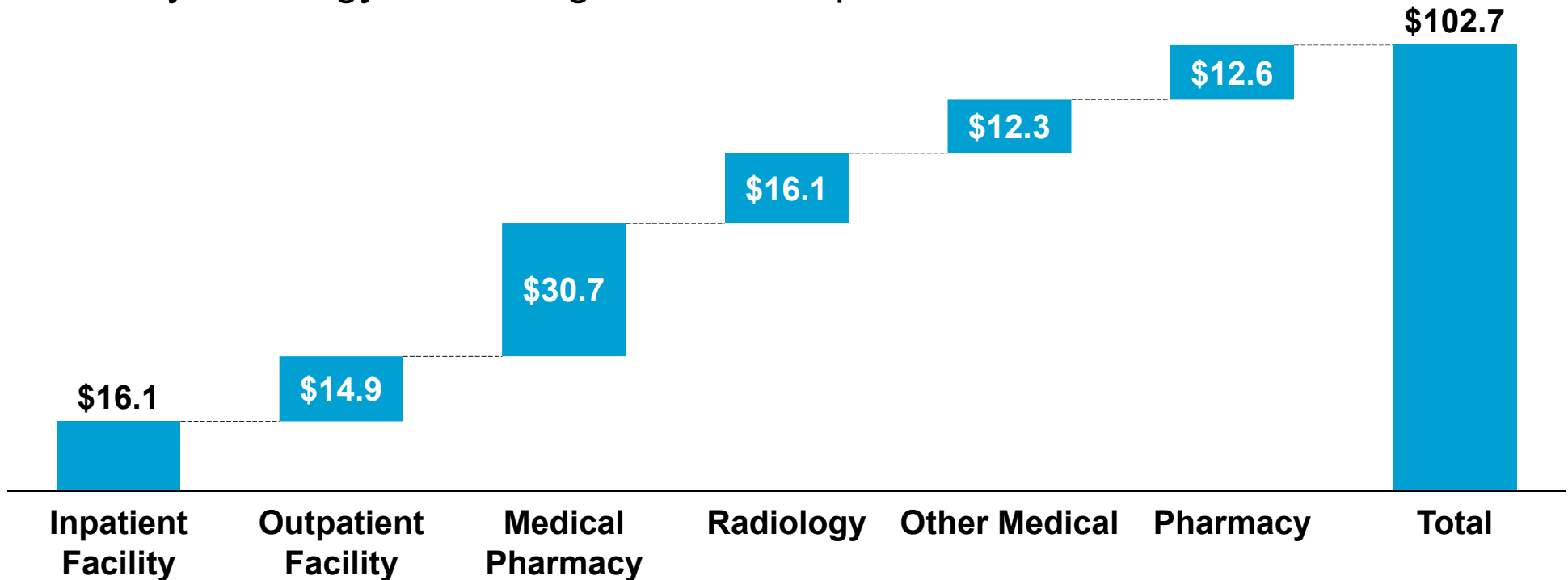
**Targeted cancers** represent **78%** of OEBB and PEBB's total cancer spend

\*An Episode of care is a Medstat grouper for costs associated with a defined period of care; applied here for targeted cancer Episodes.

\*\* Patient counts are unique patients for each specific cancer category

# Place of Spend: Targeted Cancer Episodes of Care

Pharmacy/Oncology is the Largest Area of Spend for Cancer



(\$M)	Inpatient Facility	Outpatient Facility	Medical Pharmacy	Radiology	Other Medical	Pharmacy	Total
Combined	\$16.1	\$14.9	\$30.7	\$16.1	\$12.3	\$12.6	\$102.7
OEBB	\$9.7	\$8.0	\$17.3	\$8.6	\$6.5	\$5.2	\$55.5
PEBB	\$6.3	\$6.9	\$13.4	\$7.5	\$5.8	\$7.3	\$47.2

An Episode of care is a Medstat grouper for costs associated with a defined period of care; applied here for targeted cancer Episodes.

# Measuring quality and outcomes for cancer

- Treatment protocol is individualized to the patient, progression of disease, type of cancer
  - One size fits all does not apply
- National Cancer Institute (NCI):
  - Federal agency for cancer research and training
  - NCI recognizes cancer centers that meet rigorous standards for transdisciplinary, state of the art research focused on developing new and better approaches to preventing, diagnosing and treating cancer
  - OR — Knight Cancer Center/OHSU
  - WA — Fred Hutchinson/UW
  - CA — 10 facilities including City of Hope
- National Comprehensive Cancer Network (NCCN)
  - Alliance of leading cancer centers devoted to patient care, research, education
  - Develop guidelines to improve quality and promote efficient/effective cancer care

# Top facilities by OEGB/PEBB spend

Facility Med + Professional Med + Rx

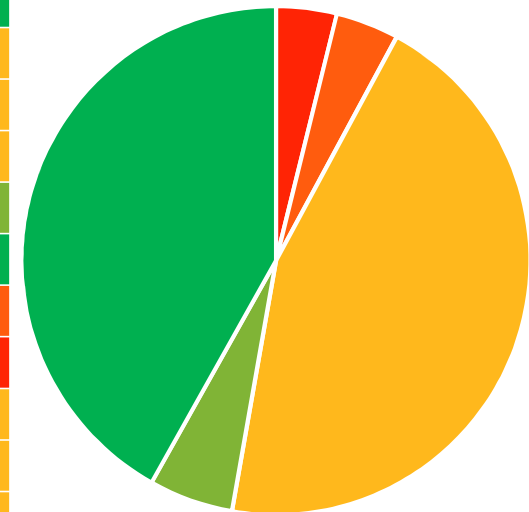
## OEGB and PEBB Combined: Top Facilities Utilized by Spend

#	Facility	Location	Total Allowed (\$M)	Total Patients	Inpatient Cancer Care Quality Score*	
					Composite	
					36 Months	18 Months
1	OHSU	Portland	\$12.1	679		
2	Providence Portland Medical Center	Portland	\$5.0	351		
3	Salem Hospital	Salem	\$5.5	484		
4	Providence St. Vincent Medical Center	Portland	\$2.0	258		
5	Good Samaritan Regional	Corvallis	\$1.9	156		
6	St. Lukes Boise Medical Center	Boise	\$1.9	75		
7	Bay Area Hospital	Coos Bay	\$1.5	66		
8	St. Charles Health System — Redmond	Redmond	\$1.4	26		
9	St. Charles Health System — Bend	Bend	\$1.3	144		
10	Columbia Memorial Hospital	Astoria	\$1.2	35		
11	Legacy Good Samaritan Medical Center	Portland	\$1.2	82		
12	Providence Medford Medical Center	Medford	\$1.2	63		

### Quality Key:

90 <sup>th</sup> percentile or above
75 <sup>th</sup> – 89.9 <sup>th</sup> percentile
25 <sup>th</sup> – 74.9 <sup>th</sup> percentile
10 <sup>th</sup> – 24.9 <sup>th</sup> percentile
Less than 10 <sup>th</sup> percentile

### Quality Distribution Prior 18 months



### Observations:

- Quality scores are shown only for the top 12 cancer inpatient facilities
  - Quality scores specific to cancer are not available for outpatient facilities
  - Includes only targeted cancer types, but all claims (not just inpatient) associated with the cancer care
- For the top 12 inpatient cancer facilities, 47% are performing at or above the 75<sup>th</sup> percentile in quality ranking in the last 18 months
- In general, quality scores have been improving over the last 36 months, notably for OHSU which has moved from middle to highest ranking

\* Quality score provided by Quantros, Inc. 18 month national average

Note: an episode of care is a Medstat grouper for costs associated with a defined period of care. All allowed claims for targeted cancer Episodes are attributed to the episode's primary facility.

# Quality Data is Available at the Individual Provider Level

## Quantros Snapshot — Individual Provider Quality Scores for Cancer at OHSU

### Clinically Adjusted Cost

OHSU Hospital and Clinics

380009 | Portland, OR

Overview **Physicians** DRGs

Clinical Category

Cancer Care

Performance Period

Q4 2015 - Q3 2018

#### Average Cost Per Physician

**\$18,097** ↑\*\*

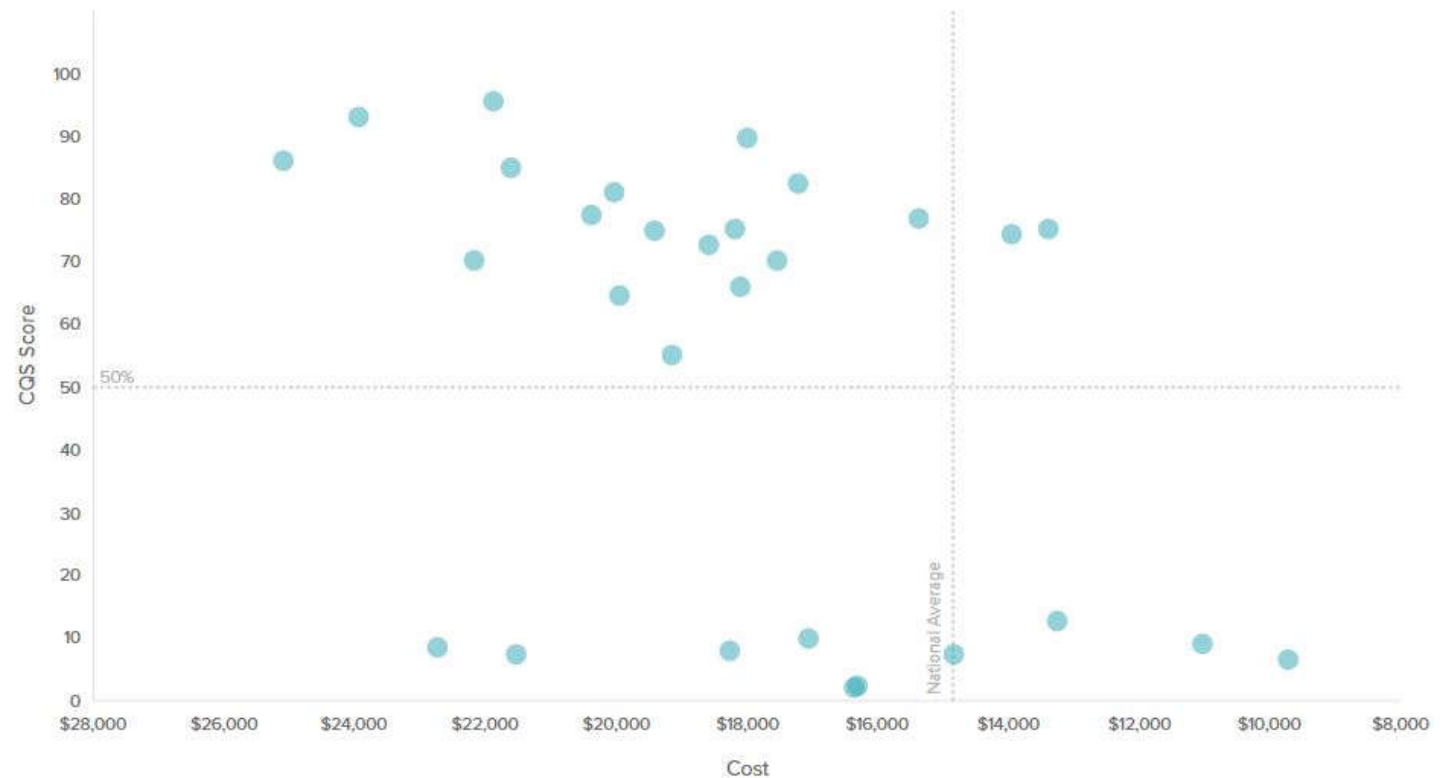
#### National Average

**\$14,850**

#### Percent Average Per Physician

**121.9%**

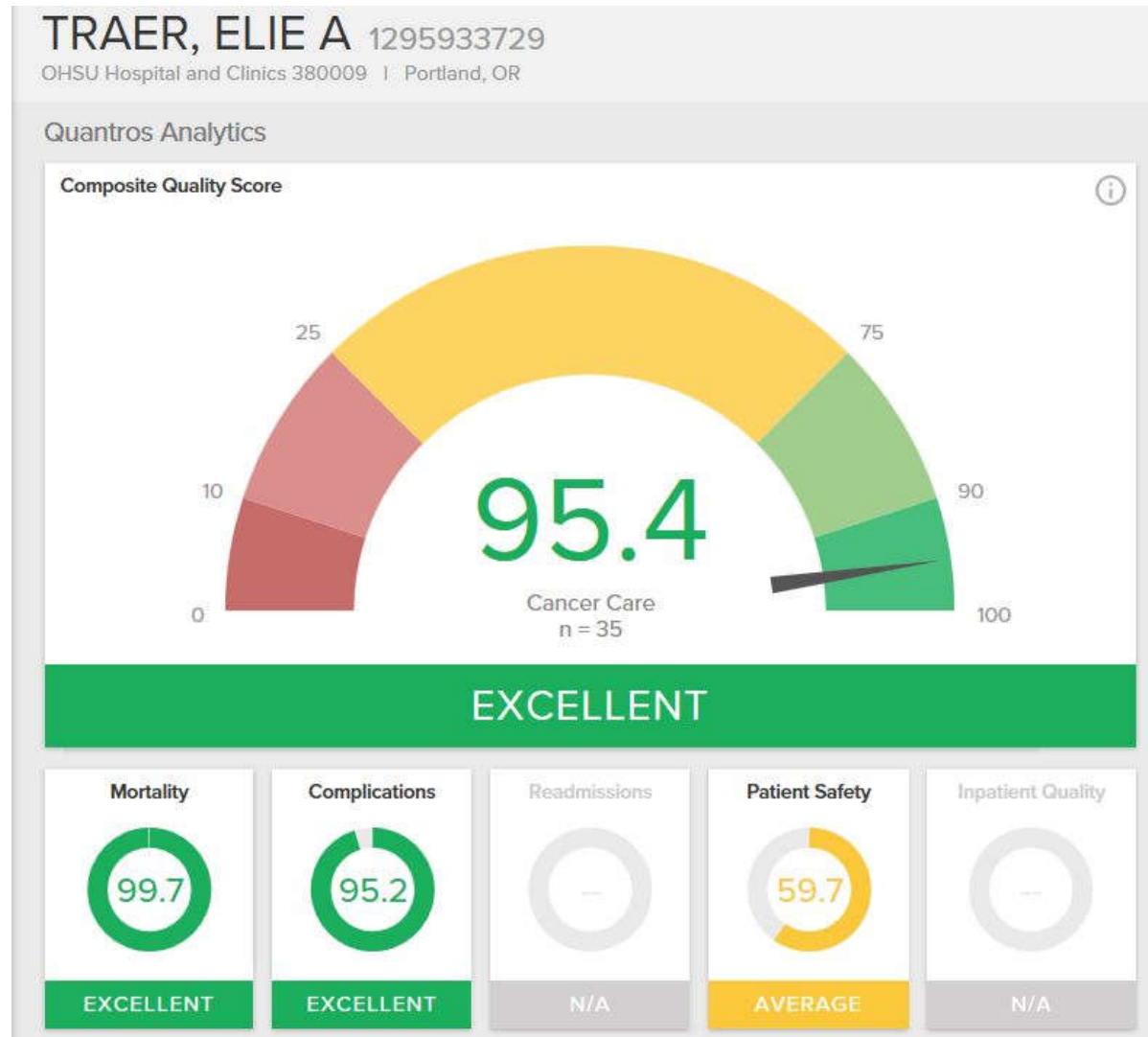
#### Physician Cost vs. CQS Score



Note: data and quality analytics provided by Quantros, Inc.

## Quality Data is Available at the Individual Provider Level (Continued)

### Quantros Snapshot — Detailed Quality Scores by Provider for Cancer at OHSU



## Infusions: Variation In cost

### Breast Cancer Infused Medications — Top Three by Place of Service

Drug Name	Total Spend	Place of Service	Cost per Patient
Herceptin	\$3,915,287	Office	\$40,076
		Outpatient Hospital	\$66,847
Perjeta	\$1,501,720	Office	\$36,289
		Outpatient Hospital	\$57,990
Neulasta	\$1,238,557	Office	\$11,114
		Inpatient Hospital	\$19,400
		Outpatient Hospital	\$19,379

- Generally, the office setting is the lowest cost venue for medical pharmacy cancer spend
- Opportunity exists to steer infused medications at office setting or designated COE

# Recommended Framework

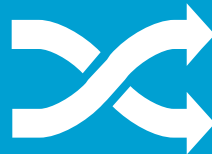
## Best Practice Approach to Cancer Care



### Screening/ Early Detection

- Breast cancer screening
- Colon cancer screening

How does OEBB/PEBB educate members on the best ways to prevent cancer or encourage early detection?



### Correct diagnosis and treatment plan

- Expert opinion treatment plan
  - NCCN guidelines
  - NCI accredited facilities

How does OEBB/PEBB support members and their families obtain accurate diagnosis and optimal treatment protocol?



### Ongoing Treatment/Support

- Member follows personalized pathway which may require additional benefit support and care coordination
  - Avoid unnecessary admissions/complications

How does OEBB/PEBB support members and their families navigate their treatment protocol, seek optimal care and stay compliant with treatment?

# Best Practices

## Cancer




Framework	Best practice approach	Kaiser	Moda	Providence
Screening/Early Detection	Encourage ongoing preventive screening: mammography, colonoscopy	Y	Y	Y
	Help providers remind patients about getting screened	Y	Y	Y
Correct Diagnosis and Treatment Plan	Correct diagnosis and optimal treatment protocol (specialized second opinion)	N (internal only)	N	N (can support)
	Cover genomic testing of cancer tissue	Y (blood cancer only)	N	N
	Require precertification for oncology and chemo-therapy	N (meet internal CPGs)	N (limited)	Y (if not meet NCCN)
Ongoing Treatment/ Member Support	NCCN guidelines and NCI accredited facilities	Y	N	Y
	Steerage to specialists with demonstrated quality scores specific to cancer	N (internal only)	N	N
	Site of service steerage for infused chemotherapy and radiology	Y	N (evaluating)	Y (soft steerage)
	Gene therapy drug coverage/management and precision oncology	N	N	N
	Integrated care team (i.e., dietician, pharmacist, social worker, BH, etc.)	Y	N	N
	Cancer specific advocacy program	Y	N	N

## Current OEBC/PEBC Carrier Programs and Initiatives


















Framework	Kaiser	Moda	Providence
Screening/ Early Detection	<ul style="list-style-type: none"> <li>OEBC and PEBC carriers are in 75<sup>th</sup> percentile for breast cancer and colon cancer screening rates</li> </ul>		
Early Intervention/ Diagnosis	<ul style="list-style-type: none"> <li>Second opinion within Kaiser</li> <li>NCCN Guidelines inform KP Clinical Practice Guidelines</li> <li>Cover Genetic testing</li> </ul>	<ul style="list-style-type: none"> <li>NCCN Guidelines are one source of information in PA</li> <li>Genetic testing subject to PA</li> </ul>	<ul style="list-style-type: none"> <li>NCCN Guidelines are primary basis of PA</li> <li>Genetic testing subject to PA</li> </ul>
Ongoing Treatment/ Support	<ul style="list-style-type: none"> <li>Dedicated infusion center</li> <li>PA for proton beam and Car-T</li> <li>Precision medicine program is under development</li> <li>Nurse navigators provide member support</li> </ul>	<ul style="list-style-type: none"> <li>PA for proton beam and Car-T</li> </ul>	<ul style="list-style-type: none"> <li>Coverage of genetic testing</li> <li>PA for proton beam and Car-T</li> <li>Site of service requests are reviewed case by case</li> </ul>

- Opportunities:
  - Robust PA processes
  - Formal second opinion program and steerage to high quality specialists and facilities
  - Site neutral or site of care steerage for chemotherapy infusions
  - Precision medicine assistance
  - Care advocacy team for member

## Key:

 Prevention/Screenings  
 Early Intervention/Diagnosis  
 Ongoing Treatment/Support

# Market leading employer interventions

Employer Description	Primary Intervention	Results
Pharmaceutical company with 14k U.S. employees	<b>Comprehensive strategy with center-of-excellence model:</b> <ul style="list-style-type: none"> <li> Incentivized screenings</li> <li> Coverage for genetic testing</li> <li> Precision medicine (personalized) treatment support and nurse case manager</li> <li> Steerage for high quality national and pediatric oncology COE</li> <li> Navigation strategy and support resources</li> <li> Benefit coverage alignment for supporting medical care and resources</li> <li> Post-care plan based on patient need</li> </ul>	<ul style="list-style-type: none"> <li>New program</li> </ul>
Global commerce and technology company with 15k employees	<b>Primary focus — treatment support program with Johns Hopkins Comprehensive Cancer Center:</b> <ul style="list-style-type: none"> <li> Managing Cancer at Work program</li> <li> Targeted web-based education modules to cancer patients, caregivers, and managers</li> <li> Oncology nurses (some onsite) who navigate members through cancer services and care</li> <li> Steerage to COE and quality-based network resources</li> <li> Assess treatment plan in conjunction with return to work planning</li> <li> Nurses will provide coordination with managers (subject to patient agreement)</li> </ul>	<ul style="list-style-type: none"> <li>Increasing engagement in program since 2017 launch</li> <li>High satisfaction</li> <li>High rate of successful return to work</li> <li>Expansion of nurse support services</li> </ul>
<ul style="list-style-type: none"> <li>Approx. 20k U.S. employees</li> <li>Loyalty and marketing services</li> </ul>	<b>Primary focus — navigation and center-of-excellence model with virtual support:</b> <ul style="list-style-type: none"> <li> Screening and education</li> <li> High touch navigation model with care management and outreach for cancer diagnoses</li> <li> Nurse case management and referral to expert/2<sup>nd</sup> opinion program and personalized cancer plan with City of Hope</li> <li> Steerage to COE or virtual support/coordination with local providers</li> </ul>	<ul style="list-style-type: none"> <li>New program</li> </ul>

# Cancer-Related Marketplace Solutions

## Centers of Excellence



## Expert Medical (2<sup>nd</sup>) Opinion and Treatment Decision Vendors



NCI-Designated Cancer Centers

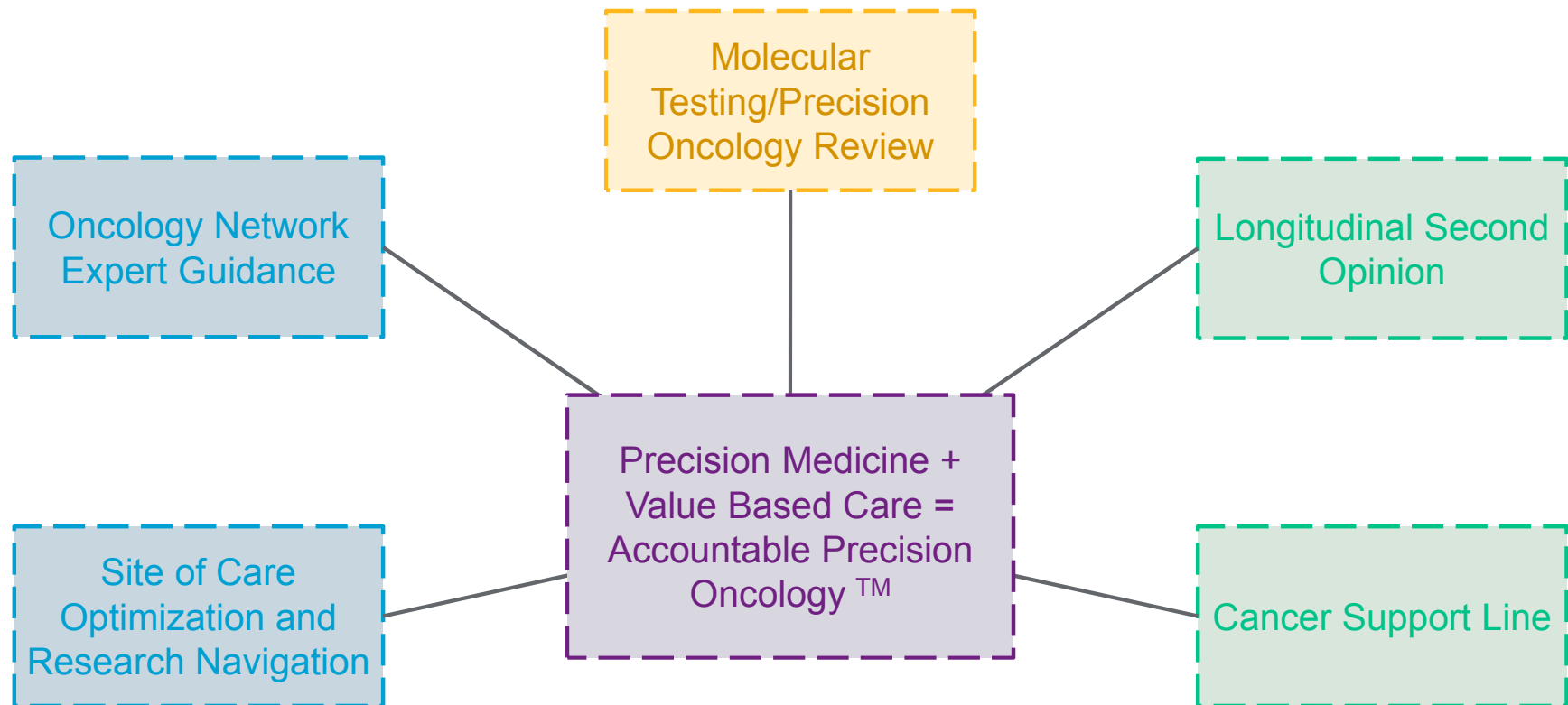


## Member Advocacy/Navigator Carve-Out Vendors



# Oncology Second Opinion Partnership Example

**EMO/SO Vendor** provides advice, consultation, expert opinion to patients and the local provider to optimize care



Closing the gap between best care and typical care

the **MIRACLE** of **SCIENCE** with **SOUL**  City of Hope.

# Recommendations

## Continuum of Suggested Interventions

Light	Medium	Robust
<ul style="list-style-type: none"> <li>Align PA process toward NCCN guidelines</li> </ul>	<ul style="list-style-type: none"> <li>Carriers to adopt formal site of service or site neutral program for infused medications</li> </ul>	<ul style="list-style-type: none"> <li>Ensure correct diagnosis and treatment protocols by using Expert Medical Opinion vendors</li> <li>Create specialized workgroup with leading cancer experts for a local second opinion steerage solution for cancer treatment including precision medicine</li> </ul>

## Next steps

## Next Steps

- IWG to select recommendations to pursue: light, medium, robust
- Outline work stream to implement selected recommendations
- Review proposed recommended approaches with each board

# Appendix

# Average Cost per Inpatient Surgery at Top Facilities

## Spine Fusion Procedures

Facility	Composite Quality**	OEBB Avg	OEBB #	PEBB Avg	PEBB #	OEBB/PEBB IP % of Medicare*
Salem Hospital		\$90,678	2	\$95,097	14	221%
PeaceHealth Sacred Heart Medical Center at RiverBend		\$106,311	7	\$163,303	6	234%
OHSU		\$148,184	4	\$108,581	8	230%
McKenzie-Willamette Medical Center		\$134,312	1	\$114,603	8	228%
Providence St. Mary Medical Center		\$100,237	7	\$118,519	3	N/A
Providence St. Vincent Medical Center				\$115,080	6	226%
St. Charles Health System — Redmond and Bend		\$140,894	4	\$93,423	1	253%
Asante Rogue Regional Medical Center		\$95,889	2	\$124,626	3	317%
Providence Medford Medical Center		\$111,782	4	\$89,135	2	276%
Providence Portland Medical Center		\$114,599	2	\$126,453	1	224%

Episode defined as claims incurred 10 days prior to surgery and up to 30 days after surgery. All claims for an episode are grouped in the procedure's primary facility spend location.

\*OEBB / PEBB combined percent of Medicare as presented in November 2018 IWG

\*\* Data and quality analysis provided by Quantros, Inc.

# Average Cost Per Inpatient Surgery at Top Facilities?

## IP hip procedures

Facility	Composite Quality**	OEBB Avg	OEBB #	PEBB Avg	PEBB #	OEBB/PEBB IP % of Medicare*
Salem Hospital		\$40,901	6	\$48,934	16	221%
PeaceHealth Sacred Heart Medical Center at RiverBend		\$42,665	13	\$54,770	7	234%
St. Charles Health System — Bend		\$38,086	12	\$53,772	2	253%
Willamette Surgery Center PC		Outpatient Facility				
Providence St. Vincent Medical Center		\$51,397	6	\$40,664	6	226%
Legacy Silverton Medical Center		\$31,429	4	\$37,759	9	N/A
Legacy Meridian Park Medical Center		\$30,612	13	\$29,094	1	207%
OHSU — Marquam Hill Campus		\$35,011	8	\$34,698	7	230%
McKenzie-Willamette Medical Center		\$32,013	2	\$58,847	5	228%

## IP knee procedures

Facility	Composite Quality**	OEBB Avg	OEBB #	PEBB Avg	PEBB #	OEBB/PEBB IP % of Medicare*
St. Charles Health System — Bend		\$40,030	26	\$59,234	18	253%
PeaceHealth Sacred Heart Medical Center at RiverBend		\$51,504	28	\$61,093	14	234%
Salem Hospital		\$40,988	29	\$48,207	17	221%
Willamette Surgery Center PC		Outpatient facility				
Legacy Silverton Medical Center		\$33,943	7	\$43,115	13	N/A
Samaritan Albany General Hospital				\$59,848	6	251%
McKenzie-Willamette Medical Center		\$64,317	6	\$57,102	6	228%
Providence Portland Medical Center		\$35,442	7	\$48,330	8	224%
Providence St. Vincent Medical Center		\$41,917	9	\$44,354	4	226%

Episode defined as claims incurred 10 days prior to surgery and up to 30 days after surgery. All claims for an episode are grouped in the procedure's primary facility spend location

\* OEBB / PEBB combined percent of Medicare as presented in November 2018 IWG

\*\* Data and quality analysis provided by Quantros, Inc.

# Quantros Executive Dashboard

Get a composite snapshot of the hospital's quarterly performance using the industry's most clinically reliable and statistically valid approach for evaluating performance.



## Quantros Risk Model Methodology

Beyond Standard Components of Number of Chronic Conditions, Age, Gender and Co-morbidities

Quantros uses the Risk-Adjusted Indices (RAMI, RACI and RARI) to develop benchmarks that allow hospitals and providers the opportunity to compare their performance to others to **empower them to improve their quality of care.**

### SEPARATE RISK-ADJUSTED INDICES MEASURE THREE IMPORTANT QUALITY INDICATORS

Risk-Adjusted  
Mortality Index  
(RAMI)

Risk-Adjusted  
Complications  
Index (RACI)

Risk-Adjusted  
Readmissions  
Index (RARI)

These measures are unique because they compensate for clinical demographics.

# References

## ■ MSK

- [Hospital and Surgeon Variation in Complications and Repeat Surgery Following Incident Lumbar Fusion for Common Degenerative Diagnoses](#)
- Anecdotal % of orthopaedic spend based on client results; Note, we've seen costs as high as \$200K; MarketScan data shows 3.9% with 30 million commercial lives, claims incurred 1/1/2014 through 12/31/2014. Episodes were bundled to include inpatient facility, professional and ancillary charges incurred for the procedure. Data captures all inpatient charges five days pre and post date of procedure. Range represents the 10% to 90%ile claim cost
- MarketScan data incurred 1/1/2013 and paid through 3/3/2014. Episodes were bundled to include inpatient facility, professional and ancillary charges incurred for the procedure. Data captures all inpatient charges five days pre and post date of procedure; <https://www.ncbi.nlm.nih.gov/pubmed/24831503>
- Cleveland Clinic mySecond Opinion Consult Statistics: Based on review of MyConsult Second Opinion cases from 2003 to 2015
- WTW HBUS\_Musculoskeletal\_Point-of-View; <https://www.hcup-us.ahrq.gov/reports/statbriefs/sb171-Operating-Room-Procedure-Trends.pdf>; [By The Numbers Musculoskeletal Conditions](#)
- 2005. Spine.Long-Term Outcomes of Surgical and nonsurgical management of lumbar spinal stenosis: 8 to 10 year results from the Maine lumbar spine study
- NIMH,2010; Disability\_IBI\_2015\_IndustryReport\_LTD; Disability\_IBI\_2015\_IndustryReport\_STD; IBI: Health and Productivity Impact of Chronic Conditions: July 2017

## ■ Cancer

- Medscape, <https://www.Medscape.com/slideshow/genomics-and-oncology-report-6008655>;
- American Society of Clinical Oncology: Clinical Cancer Advances 2018
- Kaiser Health News, Kaiser Health News, <https://endpts.com/cascade-of-costs-could-push-new-gene-therapy-above-1-million-per-patient/>
- National Business Group on Health, Innovative Approaches to Cancer Care Delivery
- BMJ Quality and Safety Journal
- JAMA

# Data

- IBM Watson Health Data Warehouse
  - OEGB and PEBB data was extracted from the IBM data warehouse using the following parameters:
    - Claims are on an incurred/allowed basis
    - OEGB data is for the OEGB plan year October 2017 through October 2018
    - PEBB data is for the PEBB plan year January 2018 through December 2018
    - MSK related data includes claims incurred 10 days before and 30 days after the defined procedures
    - Cancer related data is based on Medstat episode grouper methodology for costs associated with a defined period of care
- Quality data
  - Data and quality analysis provided by Quantros, Inc.

# Innovation Workgroup

IW Attachment 2a  
October 15, 2019

## Condition Specific Strategies for OEBC/PEBC — Musculoskeletal Recommendations

Supplement to presentation delivered on September 17,  
2019

October 15, 2019

# Disclaimer

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# Musculoskeletal recommendations

Continuum of suggested interventions presented on September 17, 2019

Light	Medium	Robust
<ul style="list-style-type: none"><li>▪ Educate members on treatment options (offer treatment decision support/expert medical opinion — i.e., Best Doctors/Grand Rounds)</li><li>▪ Virtual physical therapy (vendor solution)</li><li>▪ Implement medical necessity denials for high-tech imaging</li></ul>	<ul style="list-style-type: none"><li>▪ Identify high performing specialists and providers</li><li>▪ Require members obtain a treatment decision support/expert medical opinion (EMO) consult prior to coverage of a procedure or tie to higher Additional Cost Tier</li></ul>	<ul style="list-style-type: none"><li>▪ Establish high performing network of high quality specialists with plan design steerage</li><li>▪ COE: establish direct contracting with high quality facilities</li><li>▪ Bundled payment for provider and facilities</li></ul>

# EMO member experience

-  #1 Member has a condition that could benefit from an EMO consult (for example, newly diagnosed with cancer).
-  #2 Member is referred to or contacts EMO vendor (this could be from company communication material, referral from health plan care management unit, member services, HR, or word of mouth from fellow employee).
-  #3 Member goes through intake process at EMO (this is usually a nurse or physician that discusses member's issue, condition and identifies their questions/objectives to answer from the consult).
-  #4 EMO vendor collects clinical data/information from providers which could include tissue sample of cancer, imaging tests and other clinical tests and notes.
-  #5 EMO vendor selects appropriate specialist based on members condition to review material, prepares his/her summary and recommendations, and returns to EMO vendor.
-  #6 EMO vendor physician reviews specialist report to ensure it addresses all pertinent issues and member questions.
-  #7 EMO vendor sends report to member and schedules a time for either EMO physician or specialist that reviewed the case to discuss with the member.
-  #8 Member can take report to their physician and/or request they discuss it with their treating physician.
-  #9 For some conditions, such as cancer, member would have access to EMO vendor for follow-up questions on an ongoing basis.



# Key milestones

## Sample project plan

	2020				2021				2022			
EMO with required consultations												
Confirm scope of services (second opinion support/advocacy spectrum)												
Conduct and deliver gap assessment of current carrier partnerships												
Work with carriers to explore marketplace solutions, as needed												
Implementation and Go Live 10/1/2021												
Ongoing support and tracking												
Virtual physical therapy — point solution												
Conduct vendor innovation day												
Conduct reverse request for proposal (RFP)												
Select point solution												
Implementation and Go Live 1/1/2021												
Ongoing support and tracking												
Quality based steerage												
Evaluate network contracting arrangements with current carriers												
Conduct detailed request for information (RFI) with current carriers												
Identify and implement high quality network(s) and integrate across carriers for 1/1/2022 Go Live												
Ongoing support and tracking												
Medical necessity denials for high-tech imaging												
Evaluate and identify opportunities of current programs (Evicore, AIM and CPGs)												
Harmonize carrier programs across carriers and with market best practices												

**COEs to be revisited once above recommendations have been evaluated and/or established (2022 or later)**

# Next steps framework

**#1**

**Design (including current state analysis)**

**#2**

**Evaluation**

**#3**

**Making decisions**






**#4**

**Implementation**

**#5**

**Ongoing support and tracking**

# Expert medical opinion/treatment decision support with required consultations

 <b>#1</b> Design (including current state analysis)	<ul style="list-style-type: none"> <li>Confirm scope of services</li> <li>Evaluate current second opinion partnerships established with Moda, Kaiser and Providence</li> <li>Conduct gap assessment of current partnerships that includes:             <ul style="list-style-type: none"> <li>Comparison to marketplace best practices and define scope of services</li> <li>Evaluates ability to administer required consultations (including triage process, length of consultation process, connectivity and steerage to facility/provide following consultation, ability to administer alternate plan design structure, etc.)</li> <li>Evaluates ability to steer members to high quality providers/facilities (including provider lookup tool functionality, member service portal and ability to steer members a designated high performing network and/or COE)</li> </ul> </li> <li>Evaluate financial impact and ROI analysis</li> </ul>
 <b>#2</b> Evaluation	<ul style="list-style-type: none"> <li>If carrier partnerships do not meet program requirements, evaluate marketplace solutions             <ul style="list-style-type: none"> <li>Work with carrier partners to evaluate the marketplace</li> </ul> </li> <li>Final negotiations and contract review</li> </ul>
 <b>#3</b> Making decisions	<ul style="list-style-type: none"> <li>Select expert medical opinion/second opinion partner(s)</li> <li>Confirm program effective date</li> </ul>
 <b>#4</b> Implementation	<ul style="list-style-type: none"> <li>Develop implementation project plan and establish reoccurring check-in calls to ensure key milestones are met             <ul style="list-style-type: none"> <li>Ensure required consultations, steerage to high quality providers/facilities and connectivity/integrations with current carriers are embedded in key milestones</li> </ul> </li> </ul>
 <b>#5</b> Ongoing support and tracking	<ul style="list-style-type: none"> <li>Review reoccurring vendor reporting to track engagement, quality and results</li> <li>Monitor performance guarantees</li> </ul>

# Virtual physical therapy — point solution

<b>#1</b>	<b>Design (including current state analysis)</b>	<ul style="list-style-type: none"><li>■ Identify current carrier partners</li></ul>
<b>#2</b>	<b>Evaluation</b>	<ul style="list-style-type: none"><li>■ Evaluate vendor capabilities with presentations to IWG (including any current carrier programs)</li><li>■ Test virtual physical therapy program through pilot population</li><li>■ Conduct Request for Proposal (RFP) for vendor finalists</li><li>■ Final negotiations and contract review</li></ul>
<b>#3</b>	<b>Making decisions</b>	<ul style="list-style-type: none"><li>■ Select virtual physical therapy opinion partner(s)</li><li>■ Confirm program effective date</li></ul>
<b>#4</b>	<b>Implementation</b>	<ul style="list-style-type: none"><li>■ Develop implementation project plan and establish reoccurring check-in calls to ensure key milestones are met</li></ul>
<b>#5</b>	<b>Ongoing support and tracking</b>	<ul style="list-style-type: none"><li>■ Review reoccurring vendor reporting to track engagement and results</li><li>■ Monitor performance guarantees</li></ul>

# Quality based steerage

<div data-bbox="119 297 262 439">#1</div> <div data-bbox="278 297 479 439">Design (including current state analysis)</div>	<ul style="list-style-type: none"> <li>▪ Define scope of services and objectives</li> <li>▪ Identify approach to selecting higher quality network(s)</li> <li>▪ Facilitate conversation with current carrier partners to evaluate current provider/facility networking arrangements and identify any established COEs               <ul style="list-style-type: none"> <li>▪ Confirm if contracting high quality network(s) can be established and carrier can steer toward network</li> </ul> </li> <li>▪ Evaluate plan design considerations:               <ul style="list-style-type: none"> <li>▪ Point of enrolment or only option</li> <li>▪ Broad based network approach</li> <li>▪ Tiered cost tier approach</li> </ul> </li> </ul>
<div data-bbox="119 618 262 761">#2</div> <div data-bbox="278 675 442 704">Evaluation</div>	<ul style="list-style-type: none"> <li>▪ Conduct deep-dive with current carriers that includes:               <ul style="list-style-type: none"> <li>▪ Steerage capabilities to high quality providers</li> <li>▪ Methodology for high quality</li> <li>▪ Ability to administer design differential</li> <li>▪ Ability to take-in external data from external sources (especially if contracting does not allow for contracting with high quality network(s) directly)</li> </ul> </li> <li>▪ Utilize RFI results by carrier for harmonization across program</li> </ul>
<div data-bbox="119 832 262 975">#3</div> <div data-bbox="278 868 428 939">Making decisions</div>	<ul style="list-style-type: none"> <li>▪ Determine if arrangements through current carriers should be implemented or if additional marketplace programs should be evaluated</li> <li>▪ Confirm program effective date</li> </ul>
<div data-bbox="119 989 262 1132">#4</div> <div data-bbox="278 1046 519 1075">Implementation</div>	<ul style="list-style-type: none"> <li>▪ Develop implementation project plan and establish reoccurring check-in calls to ensure key milestones are met</li> </ul>
<div data-bbox="119 1139 262 1282">#5</div> <div data-bbox="278 1160 467 1268">Ongoing support and tracking</div>	<ul style="list-style-type: none"> <li>▪ Review reoccurring vendor reporting to track engagement, quality and results</li> <li>▪ Monitor performance guarantees</li> </ul>

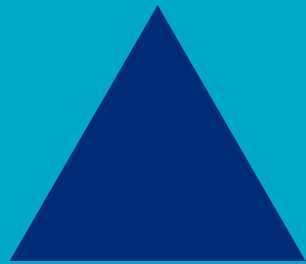
# PERCENT OF MEDICARE RESULTS AND INSIGHTS

## IDEAS FOR TRANSFORMATIVE INNOVATION – CREATING A BENCHMARK HEALTH PLAN

OCTOBER 15, 2019

Emery Chen and James Matthisen

# WHY COMPARE TO MEDICARE



# WHY USE MEDICARE AS A BENCHMARK

- Medicare provides a well-established, equitable, and reliable benchmark for costs, and is commonly accepted by most providers.
- Largest Single Purchaser in USA
- Refined Standardized Payment Systems
  - Hospital (Inpatient and Outpatient Prospective Payment System – IPPS/OPPS)
  - Physician services
  - Many other fee schedules (DME, ASC,...)
- Well equipped to handle econometric analyses and political pressures
- MedPAC and formal analyses of payment adequacy

M A R C H 2 0 1 9

REPORT TO THE CONGRESS

# Medicare Payment Policy

**MECPAC** Medicare  
Payment Advisory  
Commission

425 I Street, NW • Suite 701 • Washington, DC 20001  
(202) 220-3700 • Fax: (202) 220-3759 • [www.medpac.gov](http://www.medpac.gov)

# MEDPAC MARCH 2019 REPORT TO CONGRESS

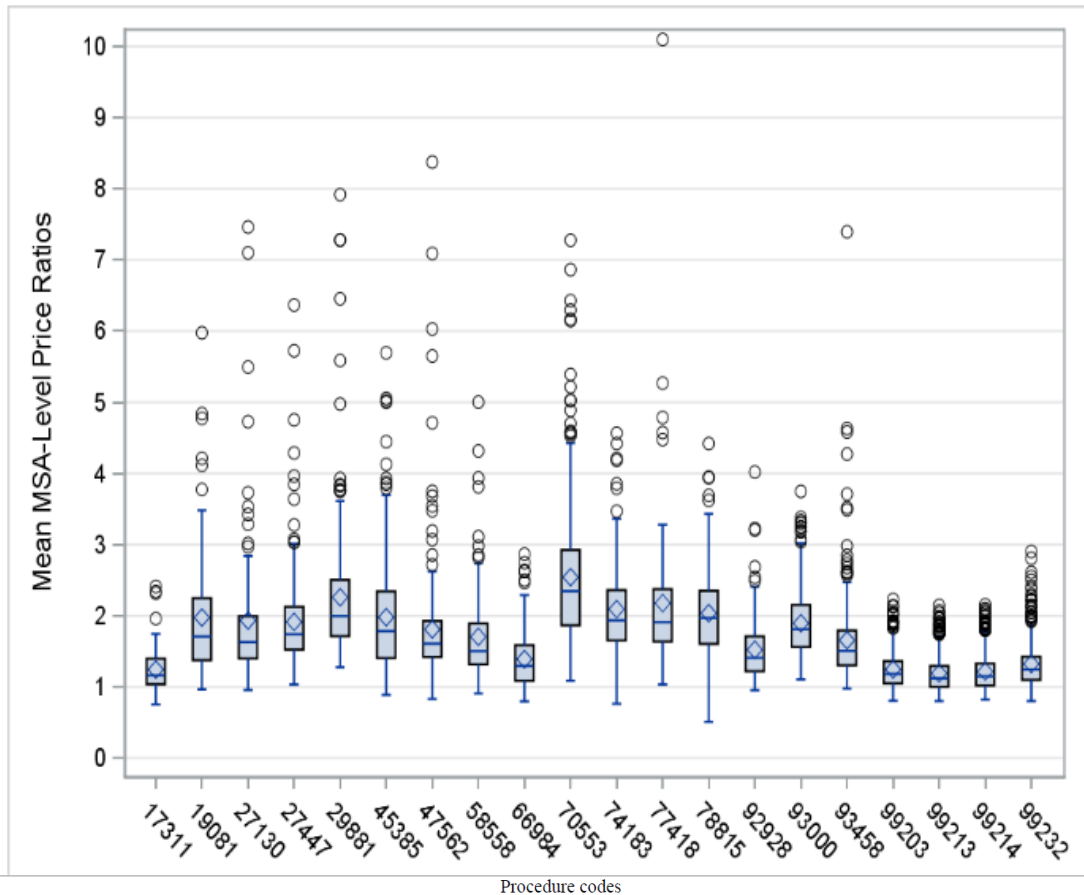
## MEDICARE PAYMENT POLICY

- Spending under Medicare's FFS payment system is used to set benchmarks for
  - MA plans and for accountable care organizations (ACOs).
  - MA plans' payment rates to hospitals
  - Department of Veterans Affairs
  - Rates that uninsured individuals pay are also often benchmarked to Medicare due to limits on rates charged to low-income uninsured individuals
  - The Medicaid program maximum supplemental "upper payment limit" UPL Medicaid payments
  - Furthermore, Medicare rates can affect rates charged by commercial insurance.
    - Montana's state employee health plan fixed its hospital payment rates to 234 percent of Medicare (Appleby 2018).
    - North Carolina has proposed a similar plan for its state employee health plan

# MEDICARE REFERENCED BASED PRICING

## MEDICARE VS. COMMERCIAL PAYMENTS

### Commercial



17311 = Micrographic Surgery  
19081 = Breast Biopsy  
27130 = Hip Replacement  
27447 = Knee Replacement  
29881 = Knee Arthroscopy

45385 = Colonoscopy  
47562 = Gall Bladder Surgery  
58558 = Hysteroscopy  
66984 = Cataract Surgery  
70553 = Brain MRI

74183 = Abdominal MRI  
77418 = IMRT  
78815 = PET/CT scan  
92928 = Stent Placement  
93000 = EKG

93458 = Cardiac Catheterization  
99203 = New Patient Office Visit  
99213 = Estab. Patient Office Visit  
99214 = Estab. Patient Office Visit  
99232 = Subsequent Hospital Care

## What are we looking at?

There are significant differences in payments for the same services between what Medicare and commercial plans across MSAs

## An Analysis of Private-Sector Prices for Physicians' Services

Daria Pelech Congressional Budget Office

[daria.pelech@cbo.gov](mailto:daria.pelech@cbo.gov)

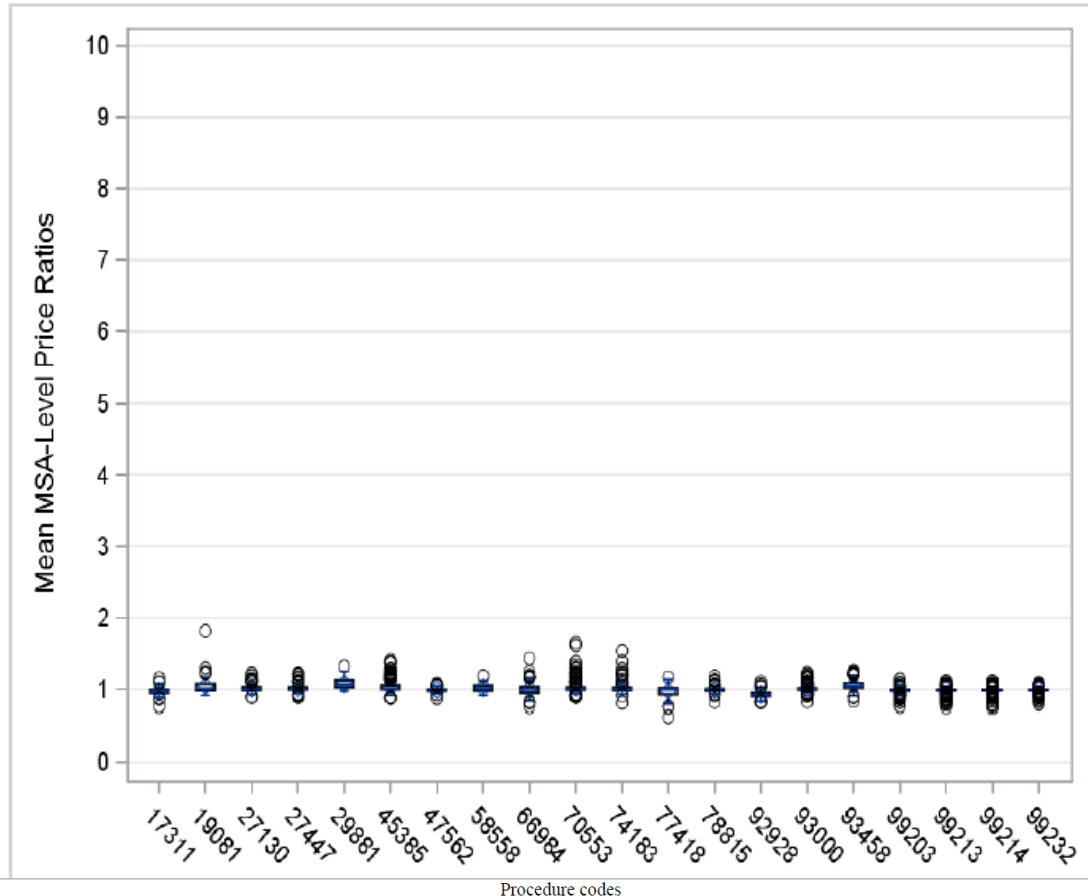
Working Paper 2018-01

January 2018

# MEDICARE REFERENCED BASED PRICING

## MEDICARE VS. COMMERCIAL PAYMENTS

### Medicare Advantage



## What are we looking at?

Across MSAs, Medicare Advantage payments for the same services are more closely aligned to Medicare than commercial plans

## An Analysis of Private-Sector Prices for Physicians' Services

Daria Pelech Congressional Budget Office

[daria.pelech@cbo.gov](mailto:daria.pelech@cbo.gov)

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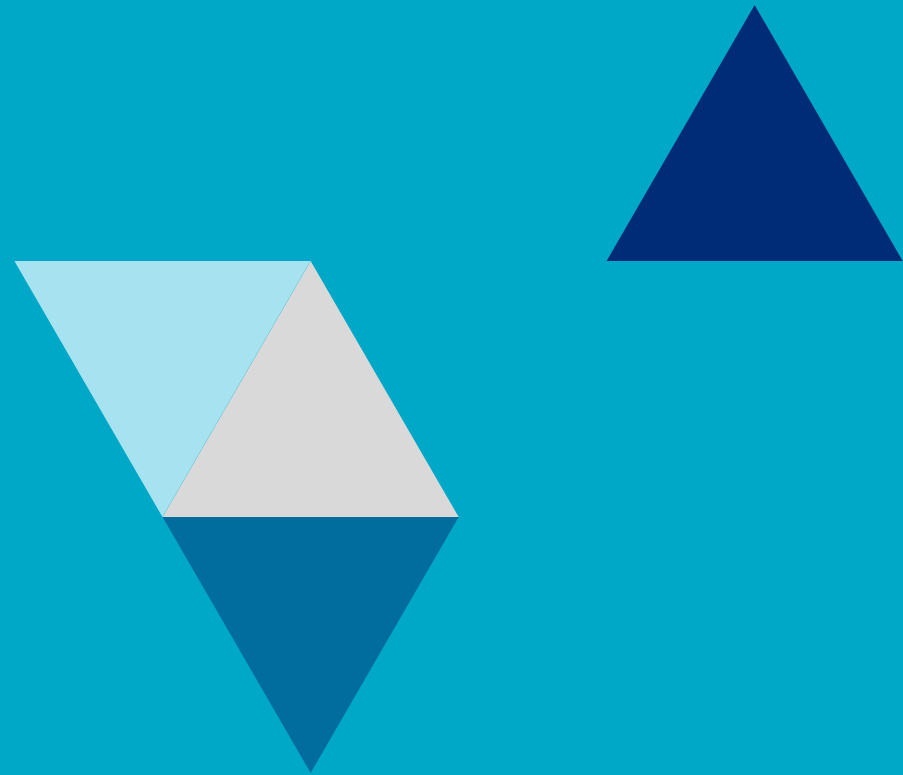
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# PEBB AND OEGBB ALLOWED AS % OF MEDICARE



## CURRENT STATE

Senate Bill 1067 Set maximum in-network hospital reimbursements at 200% of Medicare

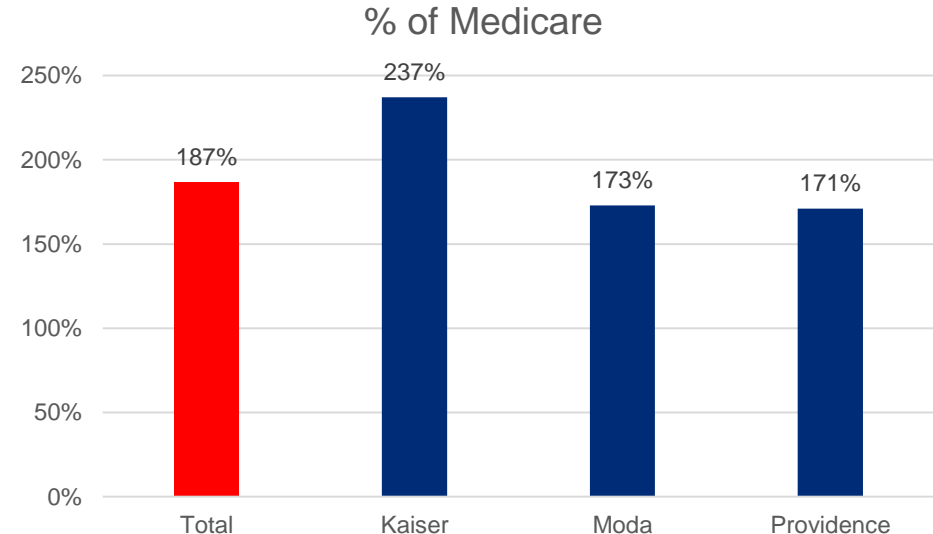
PEBB and OEGB are capped at 3.4% cost growth per year

Previous analysis indicated that Moda and Providence were at 260% of Medicare for IP and OP hospital services in 2017

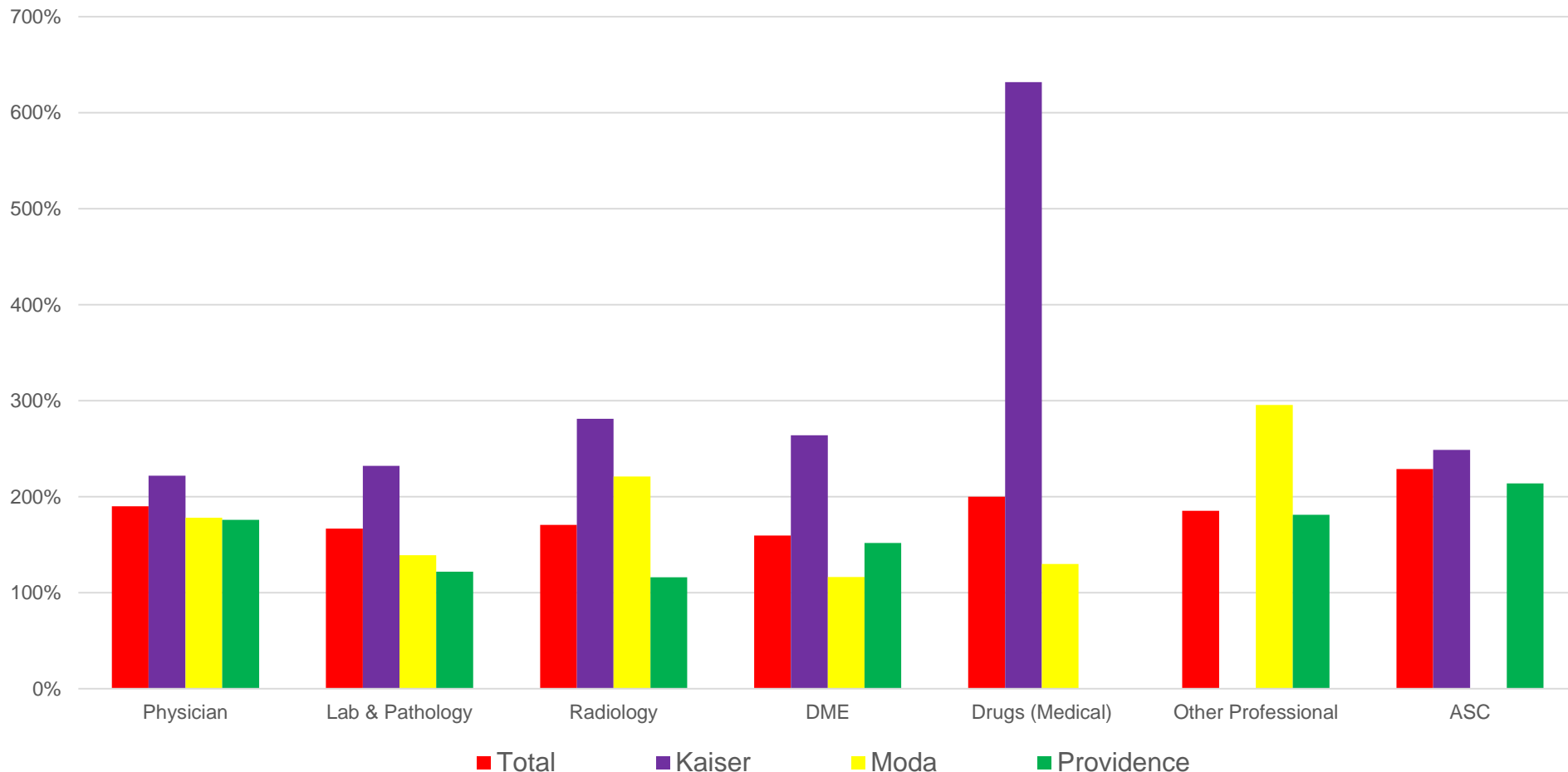
200% of Medicare for Kaiser IP hospital would reduce costs by 8% (2017 data)

# NON HOSPITAL AS % OF MEDICARE

- Plans were requested to price 2018 claims on a % of Medicare basis for various categories.
  - IP Hospital, OP Hospital, physician/primary care, physician/specialty, lab, etc.
- If requested categorizations were difficult to price, plans could group into more easily produced categories
- For non-SB 1067 claims, PEBB and OEBC allowed costs are 187% of Medicare
- Moda provided professional claims data
- Providence included ASC and professional
- Kaiser is all non-SB 1067



# NON HOSPITAL AS % OF MEDICARE BY CATEGORY



- Groupings are based on best estimate of service categories

## PEBB AND OEGB AS % OF MEDICARE

### ADDITIONAL NOTES

- Kaiser and Moda pay surgeons a higher % of Medicare versus primary care
  - Kaiser is at 234% of Medicare for IP professional and 211% for office visits
  - Moda is 214% of Medicare for surgical and 169% for non-surgical
- Behavioral health providers are paid 118% of Medicare by Providence
- Providence reported that drugs provided in a medical setting were paid at approximately 105% of Medicare but these claims were not included in their data
- Moda pays anesthesiologists 296% of Medicare
- Kaiser pays emergency room physicians 370% of Medicare

# THE LODESTAR\*

\*A person or thing that serves as an inspiration or guide

# GUIDING PRINCIPLES

- Rationalize Payment **Method**
  - Gain Control of any **Incentive** changes
    - Gain Control of Payment **Level**

## KEY INGREDIENTS

Advocacy model for member services  
– **Concierge**

Reference based pricing  
– **% of Medicare**

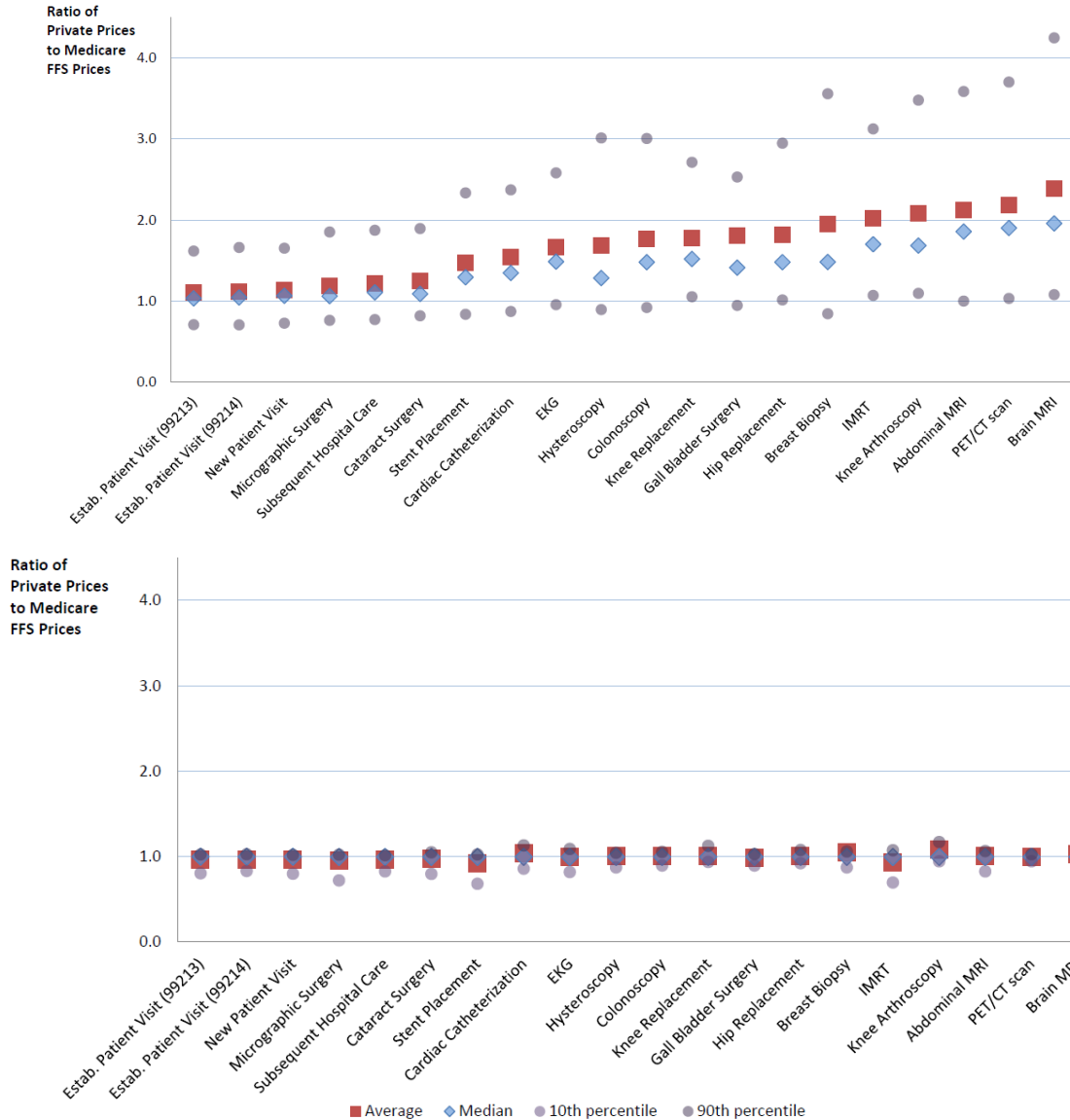
All in-network providers participate in significant quality related VBP  
– **Bonus, Shared Savings, Infrastructure**

Global budget adjuster  
– **Guarantees 3.4%**

# ADVOCACY AND CONCIERGE TO MEET THE GOALS OF THE TRIPLE AIM



# % OF MEDICARE SETS THE RATES

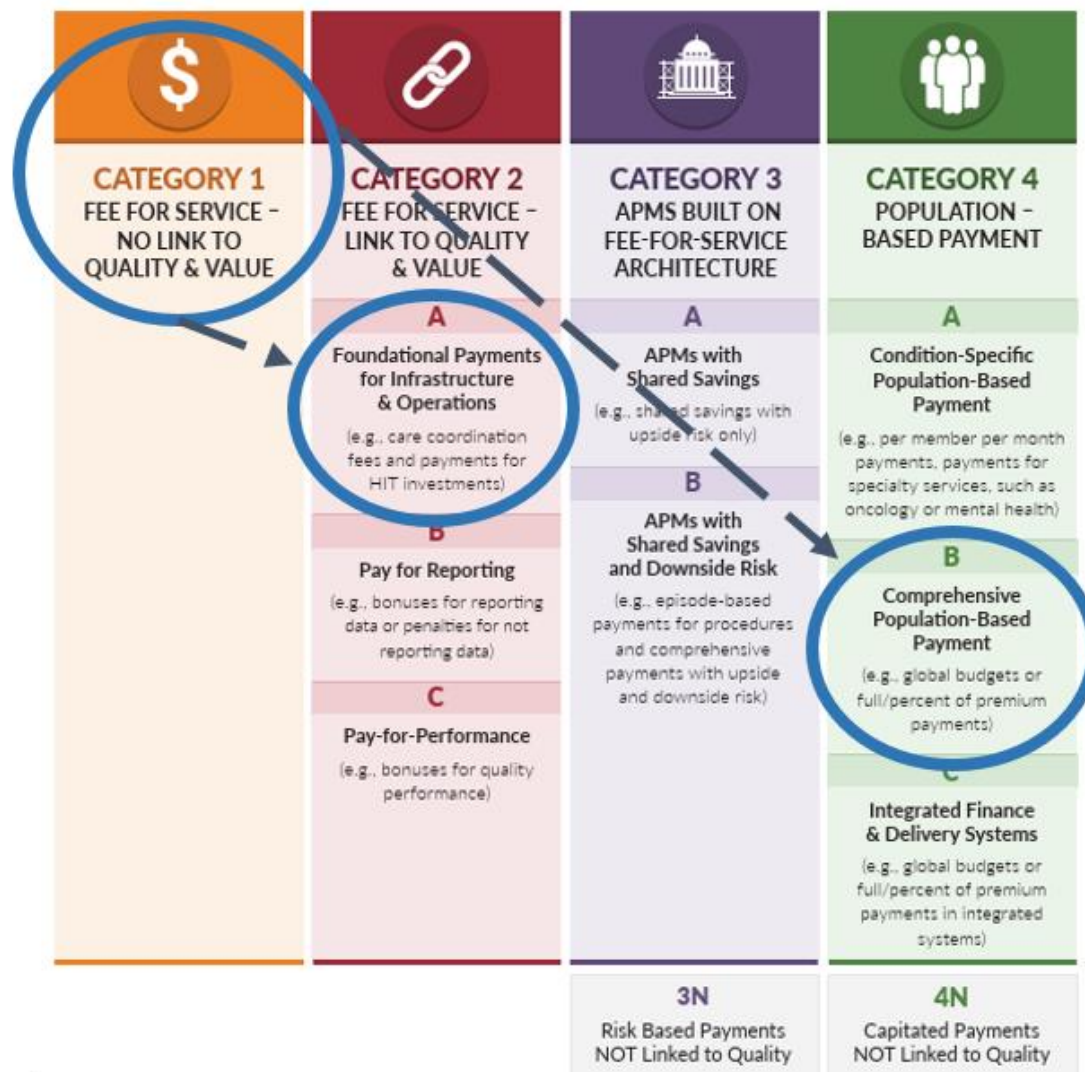


## 2014 Prices for Selected Physicians' Services

### An Analysis of Private-Sector Prices for Physicians' Services

Daria Pelech Congressional Budget  
Office [daria.pelech@cbo.gov](mailto:daria.pelech@cbo.gov)  
Working Paper 2018-01  
January 2018

# QUALITY RELATED BONUS PAYMENTS AND GLOBAL BUDGET LEAPFROG THE HCP-LAN



# FLOATING % MEDICARE TO MEET 3.4%

- Baseline payments as a % of Medicare can float up or down based on whether the 3.4% limitation is met during the prior year
  - Upside Potential – Increased efficiency could yield increased unit prices, incentive to eliminate waste
- Or savings could accrue to the purchaser



# THE GLORIOUS VISION — WILDEST DREAMS

## Members

- Member loves support from new coach, advocate, navigator, app
- Price transparency
- Quality at the forefront
- Integration of behavioral health and social determinants of health interventions
- No surprise billing

## Providers

- Providers appreciate streamlined equitable payment, access to health records, and rewards for quality, efficiency, and member satisfaction
- Payments go up if efficiency increases
- Meaningful explicit financial support for provider transformation
- Higher payment for BH and PCP

## Broader Goals

- 3.4% budget requirements met by design
- Meet legislative requirements (200% / 12% / 3.4%) and statewide goals (70% 3b or better)
- PEBB/OEBB Benchmark – determine success and failure of competing health plan models on a risk adjusted basis

# THE GLORIOUS VISION – SYSTEM DESIGN

## **Member Advocacy/Concierge**

Decision Support  
Care Management  
Integrated Social Solutions  
Integrated Behavioral Health  
System Navigation Assistance  
Price Comparison Assistance  
Quality Comparison Assistance  
APP / Phone / Virtual

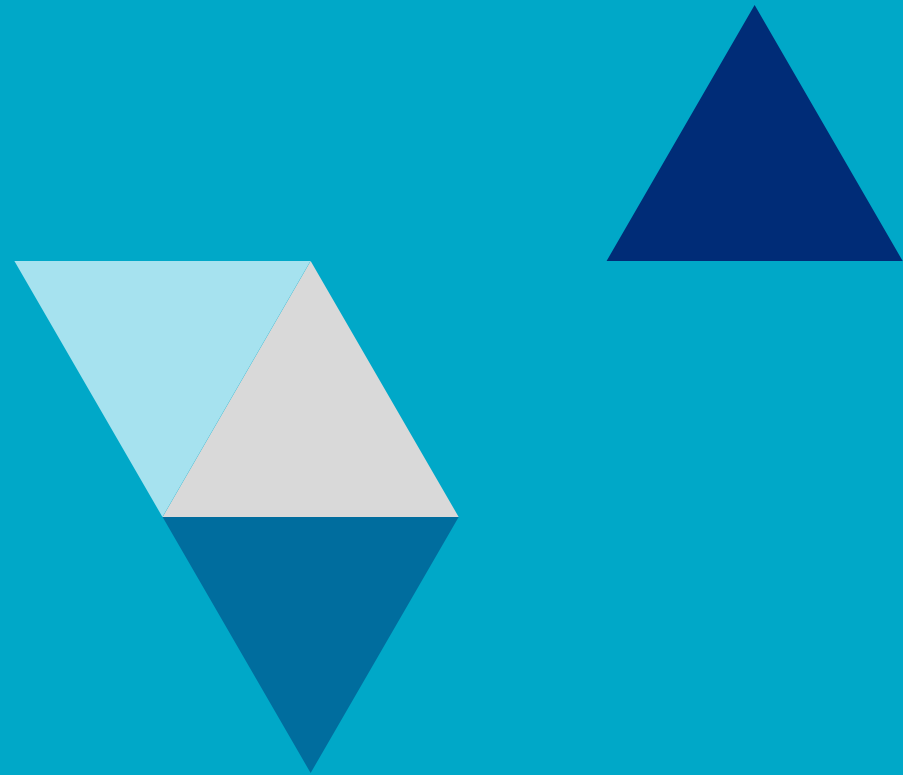
## **New Fangled ASO**

Credential/Maintain Network  
Administer Fee Schedule  
Pay Claims  
Calculate Bonus Payments  
Provider Data Portal  
Evaluate Quality Metrics  
Transparent Dashboard Reporting

## **PEBB/OEBB Board/Staff**

Calculate Global Budget Adjustments  
Publish Reports and Results  
Compare to CCM Plans  
Overall Management

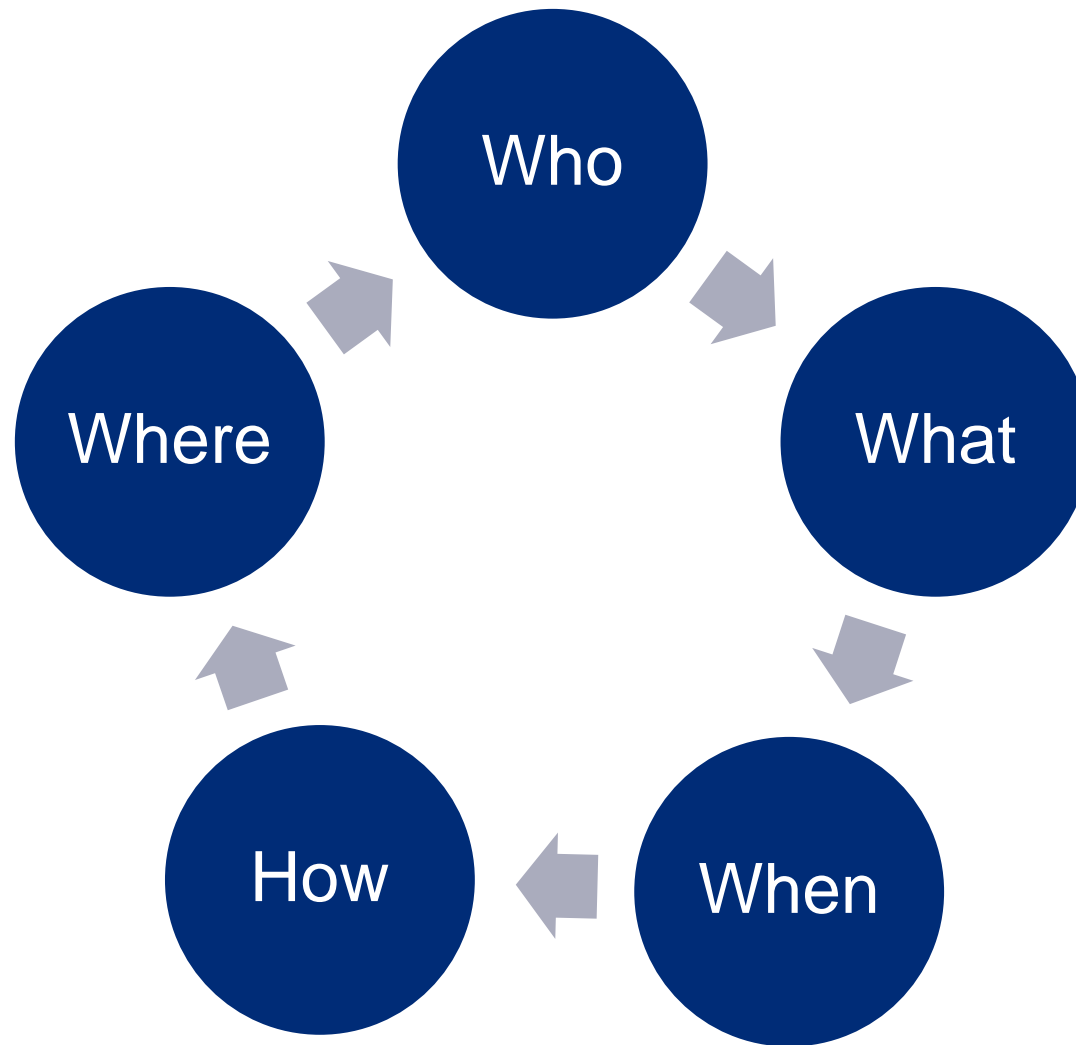
# GETTING THERE TRANSFORMATION IN PHASES



# INNOVATION — TRANSFORMATION IN PHASES

- Phase 1 – Context Shift
  - Advocacy based administration
  - “Rate taking” to equitable “rate setting”
  - Global budget adjuster
  - Start at current % of Medicare or close
  - Increase Primary and BH
  - Clearly articulated and contracted VBP/APM interventions to be phased in (quality bonus, shared savings, infrastructure)
- Phase 2+ – Incentive Tailoring
  - Quality and savings incentives begin on prioritized basis
  - Primary care targets based on total cost of care goals and quality metrics
  - Specialty care targets based on episode of care cost and quality metrics
  - Facility care targets based on quality and safety metrics

# QUESTIONS AND DISCUSSION





MERCER

MAKE TOMORROW, TODAY