

# HEALTH POLICY AND ANALYTICS Public Employees' Benefit Board

Health Authority

Kate Brown, Governor

Chair Shaun Parkman will convene a public meeting of the PEBB Board on Tuesday, October 15, 2019, at 9:30 a.m. The meeting will be held in the boardroom of the Health Licensing Office at 1430 Tandem Ave., Ne, Suite 180, Salem, Oregon.

#### PEBB BOARD AGENDA

I. 9:30 a.m. - 9:35 a.m. Welcome & Approval of September 17, 2019 meeting minutes Attachment 1 ACTION Shaun Parkman, Chair **Strategic Planning** II. 9:35 a.m. – 10:05 a.m. Attachment 2 Michael Garrett, Mercer Health & Benefits, LLC III. 10:05 a.m. - 10:35 a.m. **Pharmacy Benefit Trends** Attachment 3 Kendra Lofgren, West Market Pharmacy Lead, Mercer Health & Benefits, LLC 10:35 a.m. - 10:45 a.m. **BREAK** Pharmacy Services and Programs - PEBB Carriers IV. 10:45 a.m. – 12:05 p.m. Attachments 4, 4a, 4b and Keith Bach, MD, PEBB Medical Director, Kaiser Permanente 4cCarly Rodriguez, Director, Clinical Pharmacy, Clinical Innovation Moda Health Plans Helen Noonan-Harnsberger, PharmD, AVP Pharmacy Division and Heidi Chinwuba, PharmD, BCPS, BCACP, Clinical Pharmacy Manager, Providence Health Plans Trevor Douglas, Director, Heidi Murphy and Chandra Wahrgren, Oregon Prescription Drug Program (OPDP) Legislative Session Budget Note: Explore Rx/Pharmacy V. 12:05 p.m. – 12:25 p.m. **Utilization Tools** Attachment 5

Robert Valdez, Mercer Health & Benefits, LLC

VI. 12:25 p.m. – 12:30 p.m. Other Business/Public Comment

## Adjourn



# Public Employees' Benefit Board Meeting Minutes September 17, 2019

The Public Employees' Benefit Board held a regular meeting on September 17, 2019, at the DHS Health Licensing Office, Suite 180, 1430 Tandem Ave. Ne, Salem, Oregon 97301. Chair Shaun Parkman called the meeting to order at 9:30 a.m.

#### **Attendees**

#### **Board Members:**

Shaun Parkman, Chair
Kimberly Hendricks, Vice Chair
Bill Barr
Dana Hargunani, MD
Kim Harman
Siobhan Martin
Mark Perlman
Representative Andrea Salinas
Jeremy Vandehey

#### **Board Members Excused/Absent:**

Senator Betsy Johnson

#### **PEBB Staff:**

Ali Hassoun, Director Rose Mann, Board Policy and Planning Coordinator Rebecca Guillaume, Executive Assistant Margaret Smith-Isa, Program Development Coordinator

#### Consultants:

Emery Chen, Mercer Health and Benefits, LLC Robert Valdez, Mercer Health and Benefits, LLC Michael Garrett, Mercer Health and Benefits, LLC James Matthisen, Mercer Health and Benefits, LLC

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#### I. Call to order and approval of August 20, 2019 Board meeting minutes - Attachment 1

Chair Shaun Parkman called the meeting to order and introduced Representative Andrea Salinas. Representative Salinas replaced Representative Greenlick on the PEBB Board. Chair Parkman then asked for a motion to approve the August 20, 2019 PEBB Board meeting minutes.

#### **MOTION**

<u>Bill Barr</u> moved to approve the minutes of the August 20, 2019 PEBB Board meetings. Siobhan Martin seconded the motion. The motion carried 7 – 0.

#### II. WW Kurbo Program Option - Attachment 2

Ashley Brown, Strategic Account Executive, WW Health Solutions presented information on WW Kurbo.

#### **MOTION**

<u>Bill Barr</u> moved to postpone decision on WW Kurbo until the OEBB SEOW has heard the information and made a recommendation to the OEBB Board. <u>Dana Hargunani seconded the motion</u>. The motion carried 7 – 0.

#### III. Hospital Payment Cap Rules - Request to file as permanent rules - Attachment 3

Margaret Smith-Isa, PEBB Program Development Coordinator presented information on the PEBB Hospital Cap Rules and requested the Board approval to file the rules as permanent rules with the Secretary of State.

#### **MOTION**

<u>Ieremy Vandehey</u> moved to approve filing OAR 101-080-0010 and 101-80-0020; Hospital Payment Cap rules as permanent rules with the Secretary of State. <u>Bill Barr seconded the</u> motion. The motion carried 5 – 0.

#### IV. Strategic Planning - Attachment 4

Michael Garrett and Trisha Tyler, Mercer, led the Board in a discussion on strategic planning.



#### V. Network/Access - Attachments 5, 5a and 5b

Dr. Keith Bachman, PEBB Medical Director and Sophary Sturdevant, Executive Account Manager, Kaiser Permanente

Dr. Jim Rickards, Senior Medical Director and Erica Hedberg, Manager, State Government Accounts Strategy, Moda Health Plans

Stephanie Dreyfus, Vice President of Network Development, Providence Health Plans

#### VI. Wellness Programs Update - HTHU - Attachment 6

Jennifer Gaffney, Staywell presented an update on Healthy Team Healthy U

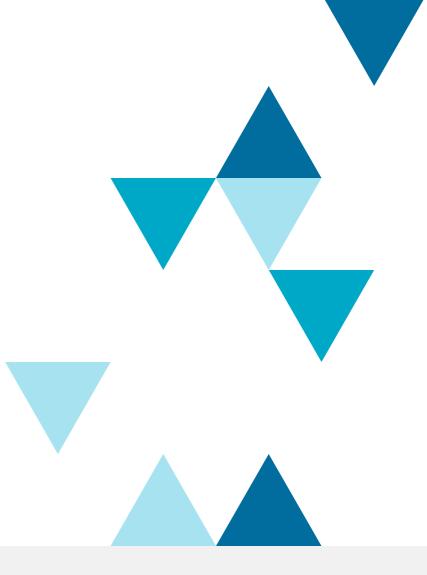
#### VII. Public Comment

There being no public comment nor further business to come before the Board, Chair Shaun Parkman adjourned the meeting at 12:35 p.m.

# OREGON PEBB BOARD MEETING

### LONG TERM STRATEGY REVIEW

OCTOBER 15, 2019



**Attachment 2** 

## **AGENDA**

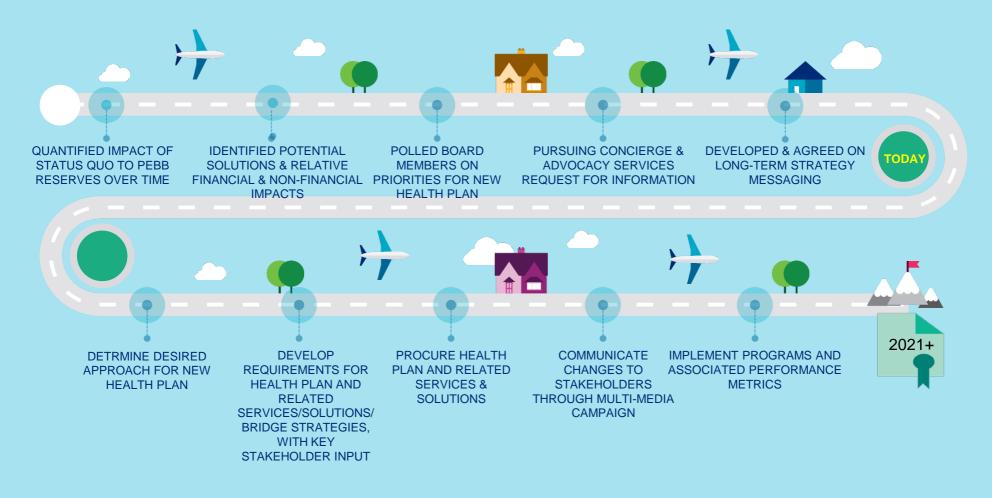
03

01
NEXT STEPS FOR NEW HEALTH PLAN

02
UPDATE ON BRIDGE STRATEGIES

**APPENDIX** 

# HEALTHCARE STRATEGY WE ARE ON A JOURNEY (NOT TO SCALE!)



# NEXT STEPS FOR NEW HEALTH PLAN



## STRATEGIC QUESTIONS FOR THE NEW HEALTH PLAN

Integration with Medical RFP

**Alignment with OEBB** 





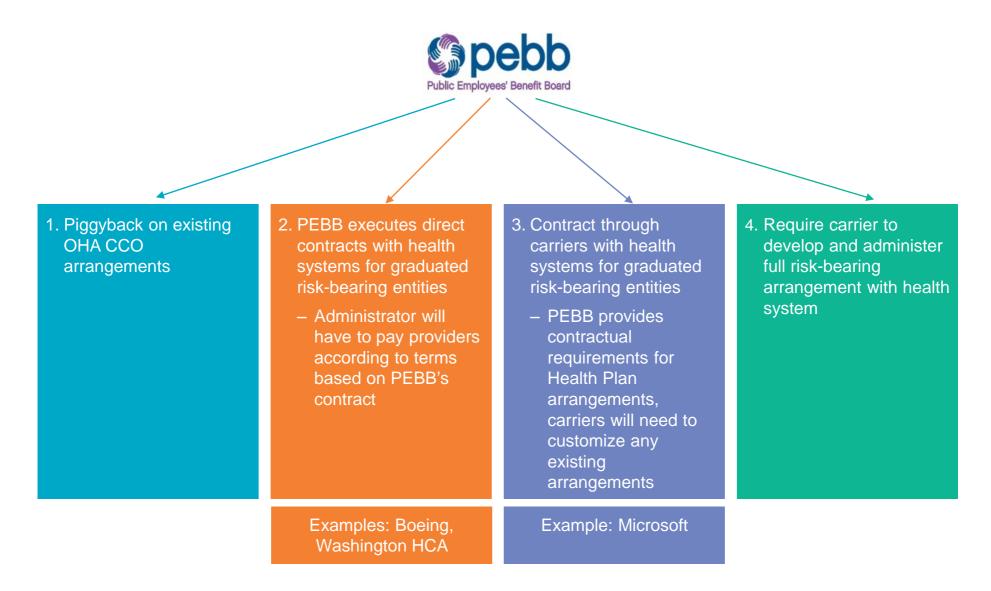
# Alignment with key stakeholders:

- Members
- Physicians
- Hospitals
- Administrators/Carriers
- Other Plan Sponsors





## OPTIONS FOR ACHIEVING THE NEW HEALTH PLAN



# SUGGESTED STRUCTURE FOR THE HEALTH PLAN'S EVOLUTION

### **Steering Committee**

- Provides leadership guidance for the developers of The Health Plan
- Includes Board members, PEBB staff members, carrier/administrator, consultants, and other stakeholder leaders

#### **Member Experience**

- Develops the communications strategies (e.g., website, open enrollment materials, etc.), benefit design, and other guiding principles for enhancing the member experience
- Includes PEBB staff
  members,
  carrier/administrator,
  consumer representatives,
  consultants, and other
  stakeholders as necessary

# Clinical, Quality, and Care Transformation

- Develops the requirements for the clinical, care transformation, and quality measurements for The Health Plan
- Includes PEBB staff
  members,
  carrier/administrator, medical
  leaders, quality directors,
  consultants, and other
  stakeholders as necessary

# Integration, Data, and Operations

- Develops the protocols for integrating benefit vendors with The Health Plan, designs information sharing arrangements, and other operational aspects
- Includes PEBB staff members, carrier/ administrator, information technology experts, consultants, and other stakeholders as necessary

# ILLUSTRATIVE TIMELINE FOR THE HEALTH PLAN'S EVOLUTION

- Strategies and guiding principles finalized
- Members and project charters for all workstreams identified
- Initial project plans for all workstreams submitted

- Workstreams continue their work plans, including on-going communication with the key stakeholders
- Workstreams finalize their work and specifications, including reports with recommendations
- Steering committee gets periodic updates, reviews the reports and recommendations from all workstreams, and endorses the final reports and recommendations

- RFP responses from the health systems are submitted
- Responses are reviewed and scored
- Finalists are identified with finalist presentations
- Due diligence on finalists conducted
- Selection and announcement of apparent successful bidder
- · Contract negotiations occur
- Contract execution completed by the end of the first quarter 2021

- Workstreams continue their work plans
- Workstreams finalize their work
- Steering committee gets periodic updates, reviews the report outs from all workstreams, and gives the approval to "go live"

First Quarter Second Quarter 2020 Third Quarter 2020 Second Quarter 2021 Second Quarter 2021 Second Quarter 2021 Fourth Quarter 2021 Second Quarte

- Workstreams finalize work plans
- Workstreams initiate development of their work plans
- Steering committee gets periodic updates and provides guidance and direction as needed
- Procurement team (depending on whether that is through the carrier/administrator or through PEBB) prepares the RFP based on the final report and recommendations
- Proposal evaluation committee (PEC) members are identified along with subject matter experts (SMEs) that are non-voting advisors to the PEC
- Potential health systems are identified for the recipients of the RFP
- RFP is issued to the identified health systems
- Health systems prepare responses to the RFP

- Implementation begins with the revision and finalization of the implementation work plan
- Workstreams are formed and work initiated
- Steering committee gets periodic updates and provides guidance and direction as needed
- Critical issues are identified with potential solutions for efficient resolution

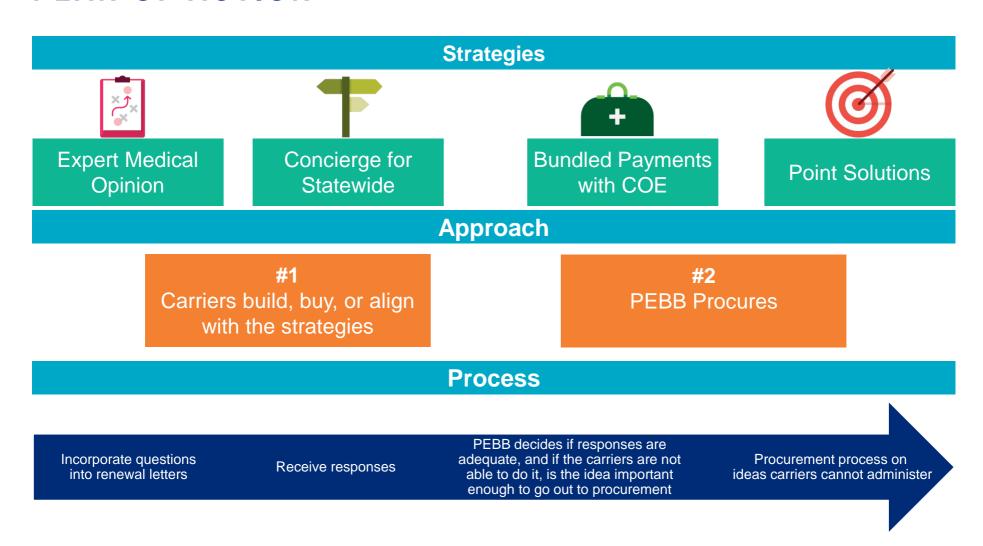
Open enrollment goes live, including website, hard copy materials, meetings, announcements, social media postings, etc.

# UPDATES ON BRIDGE STRATEGIES





# BRIDGE STRATEGIES PLAN OF ACTION



# CONCIERGE AND ADVOCACY SERVICES (CAS) REQUEST FOR INFORMATION (RFI) TIMELINE

1

- RFI released to vendors through ProposalTech 8/5
- Questions due to Mercer 8/12
- Mercer responds to the questions with help from OHA (no additional follow up questions) 8/19
- Responses due back to Mercer 9/9

2

- Mercer conducts questions and interviews for respondents 9/23 9/27
- Mercer compiles responses while reviewing responses with OHA staff 9/9 9/27
- Mercer & OHA potential interviews with selected responders 9/30 10/11

3

- Mercer summarizes findings 10/11 10/25
- Mercer works with OHA staff to update and finalize the findings 10/28 11/1
- Mercer presents the report and findings to the PEBB Board 11/12

Mercer works with OHA staff to determine next steps, if any, regarding CAS services

## **RFI RESPONDENTS**

Mercer identified the following respondents based on their advancements and achievements in the concierge and advocacy space. Below outlines the respondents who have accepted, not declined or accepted and have declined to respond.

## **Accepted**













**consumer**medical Your Medical Ally\*



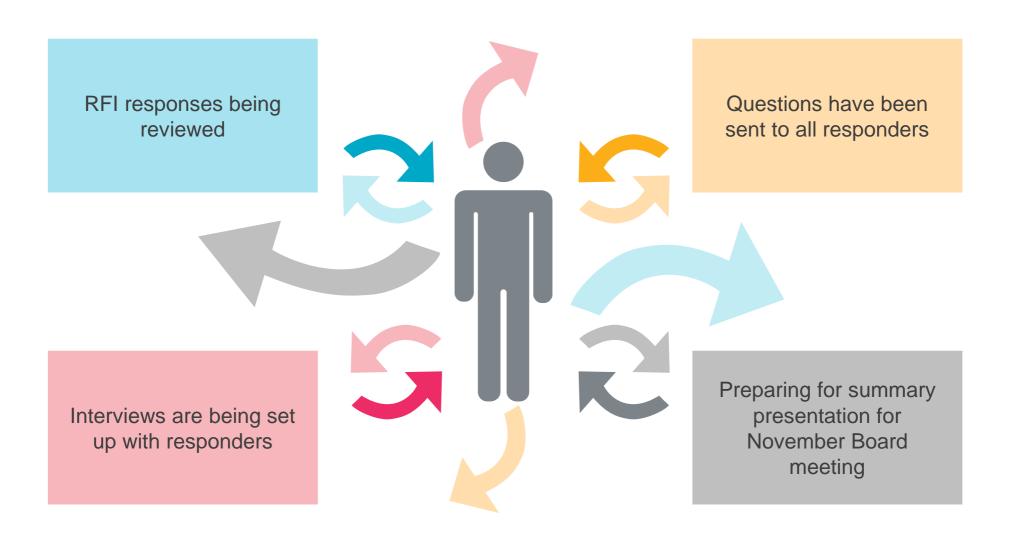


### **Declined**





## RFI CURRENT ACTIVATES



# RECENT TRENDS



### STATE AS PURCHASER AND REGULATOR

# Purchaser Strategies

- Montana: Implemented reference-based pricing for all hospital services using 234% of Medicare inpatient and outpatient services, saving \$15.6 million 2018
- North Carolina: Pushing for a similar referencebased pricing model using Medicare rates, but the plan has hit implementation hurdles and is being scaled back
- Colorado: Considering expansion of a purchasing alliance to a statewide strategy starting with state employees
- California: Creating a statewide purchasing system for prescription drugs

## Regulatory Strategies

- Massachusetts: Health Policy Commission monitors spending growth and market impact of proposed mergers and acquisitions
- Rhode Island: Established inflation caps and DRG payments decreasing spending growth and patient cost-sharing
- Pennsylvania: Use of global budgets for rural hospitals and new care delivery models
- New Hampshire: NH Health Cost is a tool that has been rolled out for consumers to see care costs leading to modest savings and decreases in price lists

<sup>\*</sup>States' Role in Combatting High Health Care Prices, The Commonwealth Fund, September 12, 2019 <a href="https://www.commonwealthfund.org/blog/2019/states-role-combatting-high-health-care-prices">https://www.commonwealthfund.org/blog/2019/states-role-combatting-high-health-care-prices</a>

# MEDICARE SHARED SAVINGS PROGRAM (MSSP) RESULTS

In 2018, MSSP generated \$739.4 million in total net savings across 548 ACOs

ACOs taking downside risk performed better than ACOs that did not take downside risk

ACOs led by physicians perform better than ACOs led by hospital systems

Nearly all ACOs continue to satisfactorily report quality measures and meet the quality performance standards

Nearly all ACOs continue to satisfactorily report quality measures and meet the quality performance standards

\*Verma, S. Interest in Pathways to Success grows: 2018 ACO results show trends supporting program redesign continue. *Health Affairs*. September 30, 2019. https://www.healthaffairs.org/do/10.1377/hblog20190930.702342/full/ Copyright © 2019 Mercer (US) Inc. All rights reserved.

# **APPENDIX**



# LONG TERM STRATEGY MESSAGING

APPROVED BY PEBB BOARD 8/20/2019





## TRANSFORMING THE HEALTH PLAN

Triple Aim	Improve the quality of care  Improving Behavioral Health systems & increase value and pay for performance		Address social determinants of health and equity		Deliver care more efficiently  Maintain a sustainable cost growth	
STATE OF OREGON Office of the Governor KATE BROWN						
OHA Guiding Principles	Access	Innovation with accountability	Patient-centered	Health equity	Collaborative partnerships	Social determinants of health
PEBB Vision	An innovative delivery system in communities statewide that uses evidence-based medicine to maximize health and use dollars wisely	A focus on improving quality and outcomes, not just providing health care	Promotion of health and wellness through consumer education, healthy behaviors, and informed choices	Accessible and understandable information about costs, outcomes, and other health data that is available for informed decisionmaking	Appropriate provider, health plan and consumer incentives that encourage the right care at the right time and place	Benefits that are affordable to employers and employees

Health Plan Success Measure Areas



### **Delivery System**



#### **Plan Sponsor and Administrator**



### PROBLEM WITH TODAY'S HEALTH CARE SYSTEM

Without change, health care costs are on the rise and expected to outpace the state's budget and wages

For all that we spend, we don't often get the quality or value that we should.

Expensive care is not always the best care



We know there are opportunities to have higher quality and higher value from Health Care Systems that is financially sustainable



PEBB has a mandate to redesign the health care system to drive better value for members and help control cost



Legislative mandate to control benefit spending to no more than 3.4% per year

### OHA'S GUIDING PRINCIPLES FOR VALUE BASED CARE

#### Costs

- Leverage the state's purchasing power to receive better value and drive transformative change
- Move from a fee-for-service system that rewards volume and price increases to a payment system that rewards value, quality, and financial sustainability
- Create benefits that are affordable to employers and employees
- Obtain cost reductions from improved efficiency and effective care delivery, not from cost shifting to members

#### **Care Transformation**

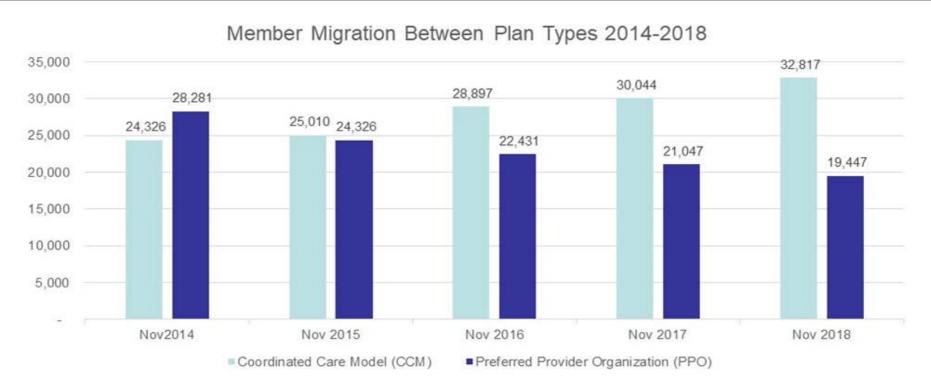
- Leverage data across state programs to address outlier costs, waste, and inefficiency in the system
- Engage with innovative delivery systems in communities statewide that use evidencebased medicine to maximize health and use dollars wisely
- Focus on improving quality and outcomes, not just providing health care
- Create appropriate provider, health plan, and consumer incentives that encourage the right care at the right time for the right person at the right setting of care

## Member Experience

- Improve health equity by recognizing PEBB members are diverse and originate from racially, ethnically, culturally, gender- and ability- diverse communities throughout the state.
- Promote health and wellness through consumer education, healthy behaviors, and informed choices
- Provide accessible, understandable, and actionable information about costs, outcomes, and other health data to members, providers, and other stakeholders for informed decision-making

# VISION A LOOK AT THE NEW HEALTH PLAN

Oregon's coordinated care model has resulted in improved quality and reduced costs. PEBB will continue to evolve the coordinated care model building off the success to date while further advancing the model to improve health and healthcare, enhance the member experience, and lower costs.



# ALIGNMENT WITH OHA'S KEY ELEMENTS OF COORDINATED CARE MODEL



### How the Oregon PEBB Health Plan will align with OHA's CCMs:

#### Providing equitable, patient centered care

The Health Plan will be expected to provide care based on the member's needs and preferences

#### Measuring performance and efficiency

The Health Plan will report on key measures of health compared to targets, including member experience, care from physicians and behavioral health specialists, hospitalizations, and other quality metrics

# Transparency in price and quality

The Health Plan will offer tools and resources for the member about the costs and quality of care within its provider network while supporting the member's decision making about healthcare choices

#### Financial stability and strategic investment

The Health Plan will keep its annual medical trend rate at or below 3.4% with a directional decrease over time

# Partnering with communities to support health and health equity

The Health Plan will coordinate with community resources and services to meet the member's medical and human service needs throughout the healthcare system

# Paying for outcomes and health

The Health Plan will incent providers to deliver care that achieves the best outcomes for the member with financial impacts based on outcomes

### **HOW WILL PEBB DO THIS**

Over the next year, PEBB will establish clear requirements for future health plans that can commit to advancing the coordinated care model by improving quality, reducing costs, and improving the member experience while seeking innovative health delivery system designs and delivery models.

#### **Value-Based Payments**

Advanced value-based payment arrangements that incent the health care system to reduce unnecessary services and unnecessary costs while improving care, including alignment with CCO 2.0 expectations that 70% of payments be in an advanced value-based payment category by 2024

#### **Quality Metrics**

Set quality and performance expectations and increase the amount of payments to plans based on whether the health systems meet those expectations, including physical health and behavioral health metrics

#### **Enhanced Patient Experience**

Establish metrics to measure and improve patient experience, including health equity, social determinants of health, patient reported outcomes, and patient empowerment metrics

### WHAT DOES THIS MEAN FOR MEMBERS

PEBB IS STILL IN THE DESIGN PHASE OF CREATING THE FUTURE VISION OF COORDINATED CARE MODEL PLANS

MEMBERS WILL RETAIN THE OPPORTUNITY TO CHOOSE WHICH PLAN
THEY ENROLL IN

THE NEW HEALTH PLAN WILL OFFER THE OPPORTUNITY TO ENROLL IN HIGHER VALUE, LOWER COST PLANS FOR MEMBERS

THE NEW HEALTH PLAN WILL ALIGN AND FURTHER EVOLVE TO MEET THE GOALS OF THE TRIPLE AIM, THE GOVERNOR'S HEALTHCARE PRIORITIES, OHA'S GUIDING PRINCIPLES, AND PEBB'S VISION

# ADDITIONAL LONG TERM STRATEGY INFORMATION



### **ALIGNING PEBB WITH CCO 2.0 GOALS**

**Increase Value Based Payments** 

Support the triple aim: better care, better health and lower health care

Reward providers'delivery of patient-centered, high-quality care

Ensure health disparities & members with complex needs are considered

Align payment reforms with state and federal efforts, where appropriate, for maximum impact and to streamline implementation for providers

Reward CCO and provider performance

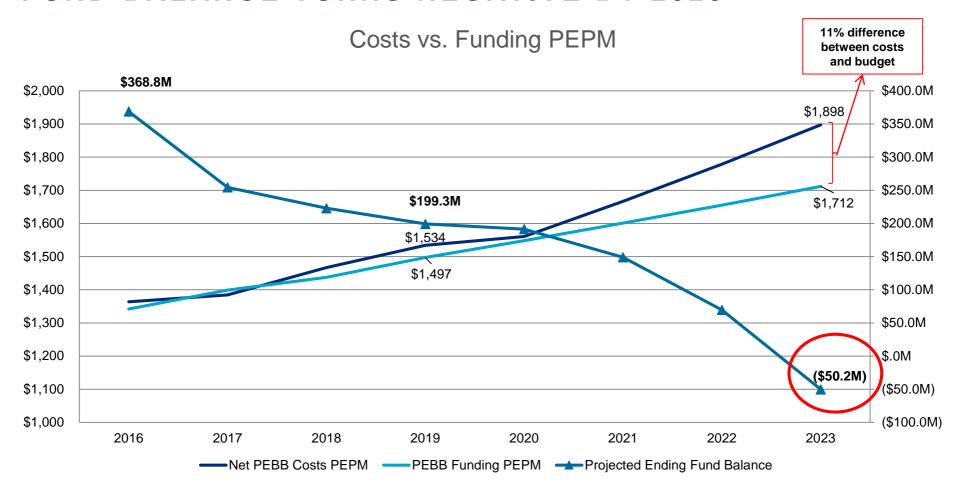
# CCO 2.0 STRATEGIES FOR PAYING FOR VALUE

Pay for outcome and value Shift focus upstream Increase access to healthcare Enhance care coordination Engage stakeholders and community partners Measure progress

# APPENDIX PEBB'S CURRENT STATE

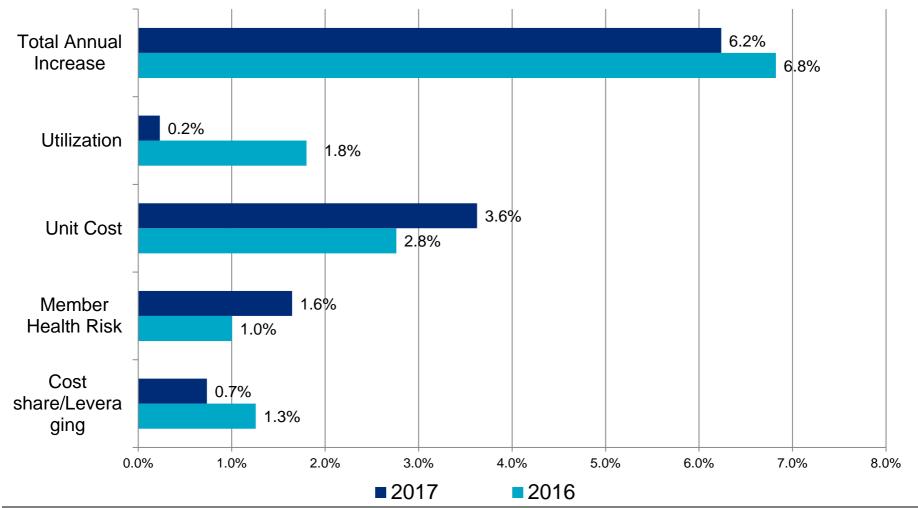


# THE 3.4% FUNDING CAP FUND BALANCE TURNS NEGATIVE BY 2023



Affecting positive impacts on health status, behavior change and costs can take several years

# CHALLENGES OF 3.4% FUNDING CAP HISTORICAL TRENDS REMAIN HIGH



Unit cost increases include impact of technology and service mix

#### PEBB CHRONIC CONDITIONS

• PEBB's Chronic Condition Prevalence suggests an opportunity for specific "point solutions" aimed at improving the management of a member's condition, and ultimately saving costs

				Allo	w Amt Med + F	Rx Cost Per	Pat (Episode Bas
Asthma	Prevalence per 1000	Previous	Current		\$1,147	\$1,164	\$1,806
	Prevalence per 1000 Benchmark 4	25.4	27.7				
	Visits per 1000 ER	N/A	21.1				
	Visits per 1000 ER Benchmark 4	1.7	1.9				
		N/A					
		N/A	2.6				
	% of Total Allowed Cost	0.8%	0.6%				
Diabetes	Prevalence per 1000	59.7	63.3		\$2,559	\$2,894	\$4,631
	Prevalence per 1000 Benchmark 4	N/A	51.2				
	Visits Per 1000 ER	1.0	1.8				
	Visits per 1000 ER Benchmark 4	N/A	1.7				
	% of Total Allowed Cost	3.5%	2.5%				
CAD	Prevalence per 1000	7.4	7.8		\$7,578	\$9,154	\$10,581
	Prevalence per 1000 Benchmark 4	N/A	9.9				
	Visits Per 1000 ER	1.2	1.2				
	Visits per 1000 ER Benchmark *	N/A	1.4				
	% of Total Allowed Cost	1.7%	1.6%				
Depression	Prevalence per 1000	82.9	89.6		\$1,072	\$1,139	\$1,670
	Prevalence per 1000 Benchmark 4	N/A	38.4				
	Visits Per 1000 ER	2.9	3.4				
	Visits per 1000 ER Benchmark 4	N/A	2.1				
	% of Total Allowed Cost	2.1%	1.8%				
.ower Back	Prevalence per 1000	91.1	88.5		\$1,405	\$1,562	\$1,932
	Prevalence per 1000 Benchmark *	N/A	64.6				
	Visits Per 1000 ER	N/A	N/A				
	Visits per 1000 ER Benchmark 4	N/A	N/A				
	% of Total Allowed Cost	2.6%	2.2%				
hunartancian	Prevalence per 1000	62.7	61.4	-	\$850	\$1,000	\$1,281
ypertension	Prevalence per 1000 Benchmark *	N/A	76.9		\$030	\$1,000	\$1,201
	Visits Per 1000 ER	1.1	1.6				
	Visits per 1000 ER Benchmark *	N/A	1.9				
	% of Total Allowed Cost	1.1%	0.9%				
	10 OF TOTAL MILOWED COST	1.170	0.570				



Previous Current Benchmark 2

# APPENDIX POTENTIAL STRATEGIES AND ESTIMATED COST SAVINGS



## HOW DO WE HELP PEBB SOLVE FOR 3.4%? EXPLORING THE POSSIBILITIES

#### CONTINUUM OF STRATEGIES TO IMPACT COSTS

#### **Unit Prices**

- Directly negotiate rural fee schedule prices
- Contract with efficient CCMs by county
- Reference based pricing
- Exclusive specialty drug vendor
- High cost claim management

#### **Benefit Coverage**

- Advocacy care management
- Stricter medical and benefit policies
- Adjust plan values to benchmark
- Risk adjust premiums for contributions
- Point solutions

## Delivery and Associated Payments

- Bundled payments
- · Centers of Excellence
- Health alliance to influence how providers operate
- Better integration of behavioral health and EAP with medical
- Single electronic health record provider

### Payment Model with Risk Sharing

- Upside and downside risk
- Create a Health Plan
- Changing in-network to only include risk bearing providers

#### **Patient Behavior**

- Concierge vendor
- Transparency tool
- Require use of shared decision support tool
- Single telemedicine solution
- Consumer directed medical plan
- Expert medical opinion vendor
- Address social determinants of health

### STRATEGY ILLUSTRATIVE SAVINGS

	2020	2021	2022	2023	Total
Needed Savings per Year	\$8 Million	\$35 Million	\$37 Million	\$41 Million	\$120 Million
Savings Opportunities					
Concierge for Statewide	\$7 Million	\$11 Million	\$16 Million	\$17 Million	\$51 Million
Expert Medical Opinion	\$1 Million	\$1 Million	\$1 Million	\$1 Million	\$4 Million
Double Spousal Surcharge	\$2 Million	\$3 Million	\$2 Million	\$3 Million	\$10 Million
CCMs In Efficient Counties		\$2 Million	\$3 Million	\$3 Million	\$8 Million
<ul> <li>Bundled Payments</li> </ul>	\$2 Million	\$2 Million	\$2 Million	\$2 Million	\$9 Million
Accountable Care Organization		\$2 Million	\$4 Million	\$7 Million	\$13 Million
Total Savings	\$12 Million	\$22 Million	\$28 Million	\$33 Million	\$94 Million
Remaining Gap	None	(\$13 Million)	(\$9 Million)	(\$8 Million)	(\$25 Million)

Annual savings from members selecting CCM plans has historically been between \$4M and \$7M

## APPENDIX THE NEW HEALTH PLAN



## TRANSFORMING THE CCM INTO THE NEW HEALTH PLAN CRITICAL ELEMENTS

Element	Questions to Consider
Articulate the goals	<ul> <li>What are we trying to achieve through The Health Plan?</li> <li>How do we define success?</li> <li>How will we measure success?</li> </ul>
Conduct gap analysis and identify opportunities	<ul> <li>What elements of the delivery system are impacted by our measures of success?</li> <li>Where are the CCMs currently rated on these measures of success?</li> <li>How and where can the delivery system make improvements to achieve the goals?</li> </ul>
Evaluate The Health Plans medical Management Capabilities	For organizations that want to partner and become a high functioning Health Plan, perform a readiness assessment of the delivery system to see if the requisite population health management capabilities with the necessary tools, resources, staff, methodologies, etc. are in place in order to achieve the desired goals.  How do we know that the delivery system can perform as a Health Plan and a patient-centered medical home (PCMH)?  What accreditations or recognition can be or are obtained by the delivery system in order to ensure that it will be a highly functioning Health Plan?  Where there are gaps, what action plans are in place to eliminate those gaps?
Establish the Financial Reconciliation Methodology	<ul> <li>Adapt the financial measures of success to performance guarantees including upside and downside risk</li> <li>Clearly articulate the financial reconciliation methodology, including outlier exclusions (if any), attribution methodology, risk corridors (if any), etc.</li> </ul>
Patient-Centered Care and Communication	<ul> <li>The Health Plan model needs to be patient-centered with tailored and customized communications in order to support patient enrollment and engagement</li> <li>Determine gaps between current patient experience and engagement (open enrollment, standardized messaging, concierge call center, patient decision aids, etc.) and definition of success for The Health Plan</li> <li>Document action steps to address gaps</li> <li>Create metrics for success and methodology for calculating those metrics</li> </ul>
Benefit Plan Design	<ul> <li>The benefit design needs demonstrate the value to the patient in enrolling in The Health Plan</li> <li>Is The Health Plan replacing the CCM or offered as an option?</li> <li>Determine if the benefit design or contributions need to be adjusted to encourage enrollment into the VBC/Health Plan</li> <li>Create process for obtaining a waiver to go outside The Health Plan</li> <li>Will a primary care physician (PCP) designation be required?</li> </ul>
Quality Management & Improvement	The Health Plan delivery system needs to clearly articulate how it is engaged in an on-going, systematic quality management and improvement program that delivers improved outcomes and better patient satisfaction/engagement  Clearly define success to the delivery system  Document action steps to address gaps in quality  Determine key metrics that define success and methodology for calculating those metrics
Information Sharing and Reporting	The Health Plan needs timely, accurate, meaningful, standardized, and actionable information and data in order to support proactive population health management.  Determine key stakeholders (providers, facilities, care managers, etc.) and the data required by each stakeholder  Assess current reporting capabilities and gaps  Create project plan for delivering and reviewing data with key stakeholders with timeframes for evaluating success and reassessing needs
Supplier Collaboration	There are usually a number of services and suppliers involved with an employer's overall benefit plan. There needs to be awareness and collaboration between all of the benefit suppliers when The Health Plan is launched.  • How will the suppliers interact and collaborate in order to support a highly functional, integrated system?
Attribution	<ul> <li>What kind of providers are considered primary care providers (e.g., MDs, ARNPs, PAs, etc.)?</li> <li>What type and what kind of office visits are counted (e.g., two office visits of any kind)?</li> <li>What is the look-back period for counting visits (e.g., one year, two years, etc.)?</li> <li>How and when would specialist visits be considered?</li> </ul>



## EVOLVING THE CCM INTO THE NEW HEALTH PLAN SAMPLE SUCCESS MEASURES

#### **PATIENTS**



#### **PLAN SPONSOR**



- Plan design that demonstrates value and facilitates enrollment into The Health Plan
- Communicates and reinforces the model to its population
- Supports supplier integration and collaboration
- Ensures timely and accurate information and data sharing routinely occurs
- Negotiates meaningful performance guarantees (financial, clinical, and administrative)

#### **DELIVERY SYSTEM**



- Commitment from leadership with appropriate dedicated resources
- Consolidates, curates, and distributes actionable data
- Staffs primary care teams with the appropriate qualifications and infrastructure to perform proactive population health management
- Implements empowered electronic health record (EHR) that provides efficient communication, information sharing, and incorporates evidencebased guidelines
- Controls care delivery pathways and protocols
- Understands and commits to meet the needs of the patient, including service delivery and clinical delivery
- Reports measures of quality rigorously and transparently with improvement activities to address gaps

#### **ADMINISTRATOR**



- Administers value based payment methodologies
- Provides timely and accurate data between suppliers
- Vets high quality provider groups
- Establishes clear administrative processes for The Health Plan design
- Reinforces the communication regarding The Health Plan value proposition
- Provides meaningful performance guarantees (financial, clinical, and administrative)
- Transfers certain functions (e.g., catastrophic case management and utilization management) when the delivery system proves it has the capabilities to perform

## SAMPLE GAP ANALYSIS AND ACTION PLAN BASED ON HEALTH PLAN EVOLUTION

COMPETENCY EXPECTATIONS	CURRENT Years 1 to 3	INTERMEDIATE YEARS 2 to 5	SUCCESS YEARS 4+
Clinical Governance			
Provider Responsibility	Providers approve clinical and operational goals and plans	PCPs and specialists oversee quality and patient experience	Accountable for achieving sustained high performance
Network			
Primary Care (PCP)	Established	Add high-value PCPs	Optimized and refine network
Hospitals and Specialists	Identified and recruit	Add high-value hospitals and specialists	Optimized and refine network
Care Model			
Medical Home	Implementing	Established, integrating behavioral health	Optimized and complete
Risk Stratification	High-risk patients targeted	Expanded to include moderate-risk patients	All consumers targeted
Clinical Guidelines	Established for high-risk patients	EMR-based, expanded use across conditions	Complete guidelines across The Health Plan
Quality	Siloed quality efforts	Coordinated quality efforts	Continuous quality improvement
Care Coordination	Through The Health Plan	Shifting the Health Plan	Health Plan-driven
Site of Care	Adding low-cost sites of care	Refer efficient sites of care	Integrated into care model
Medication	Polypharmacy and reconciliations	Evidence-based use, adherence and efficiency	Value-based, efficient across sites
Consumer Experience			
Access	24/7 access	Expanded 24/7 and same-day urgent access	Consistent 24/7 and urgent access
Proactive Outreach	Limited to high-risk patients	Expanded for moderate-risk patients	Consistent outreach tall consumers
Satisfaction	Measured for high-risk patients	Improving for high-moderate-risk patients	Concierge model for all consumers
Portal	Basic, includes records and messaging	Addition of care plans and content	Comprehensive and mobile-enabled
Technology & Analytics			
Electronic Medical Record (EMR)	Multiple and separate EMRs	Limited data exchange between EMRs	Complete EMR interoperability
Predictive Analytics/Registries	Primary care registries only	Primary and specialty care registries	Integrated registries
Data Analytics	Limited to EMR data	Multiple data sources to identify opportunities	Use comprehensive clinical/claims data
Finance Model			
The Health Plan Risk	Gain-sharing tied to quality and cost	Gain- and loss-sharing tied to quality and cost	At risk for total cost of care
Physician Incentives	Small incentive, limited The Health Plan panel	Increased incentive, expanded The Health panel, introduce downside risk	Compensation with incentives tied to performance

## HEALTH PLAN BOARD INPUT MEMBER SUCCESS MEASURES

## Board was asked to rank order its top five from the following success measures from the *Member* perspective:

	POINTS
Receives comprehensive care for all physical and behavioral health needs	8.80
Less administrative hassle	8.25
Lower premium costs	8.00
Lower cost shares, such as lower co-pays, deductibles, and co-insurance	8.00
Has navigator support throughout the healthcare system	7.67
Easier access to healthcare providers	7.25
Feels respected and honored for personal preferences and values	6.75
Feels empowered and educated for self-care	5.00
Has multiple channel access to healthcare services and education	4.75
Gets whatever medication or healthcare service/procedure that is asked for	2.33
Other:	

<sup>\*</sup>One abstention

## THE HEALTH PLAN BOARD INPUT PEBB'S SUCCESS MEASURES FOR A HEALTH PLAN

## Board was asked to rank order the following success measures from the *PEBB Board and Staff* perspective

	POINTS
Comprehensive reporting demonstrating the positive financial, clinical, and member/patient experience outcomes	4.80
Has all performance guarantees met by The Health Plan	4.67
Meets or exceeds financial targets	4.20
Minimal or no member complaints	3.40
Able to clearly articulate the value proposition of The Health Plan to all stakeholders resulting in achieving the desired enrollment	3.00
Other:	

## HEALTH PLAN BOARD INPUT HEALTHCARE DELIVERY SYSTEM SUCCESS MEASURES FOR A HEALTH PLAN

## Board was asked to rank order the following success measures from the *PEBB Healthcare Delivery System* perspective

	POINTS
Demonstrated improvements in the clinical, financial, and member/patient experience outcomes	5.50
Able to meet or exceed all quality metrics and other targets while receiving the maximum financial rewards for performance	4.17
Incorporates systematic shared decision making (including patient decision aids) with patients resulting in improved clinical outcomes, empowered patients, and lower costs	4.00
Able to redesign clinical workflows with care teams and electronic health records (EHRs) to deliver efficient, effective, comprehensive, patient-centered, team-based care	3.80
Able to leverage the work with PEBB for other contracts and products with other plan sponsors	2.20
Increase volume of patients	1.75

## HEALTH PLAN BOARD INPUT CARRIER/ADMINISTRATOR SUCCESS MEASURES

## Board was asked to rank order the following success measures from the *Carrier/Administrator* perspective

	POINTS
Able to meet or exceed all performance guarantees	4.83
Provides accurate, timely, and meaningful data with The Health Plan and all benefit vendors	4.40
Able to administer accurate, efficient, and timely value-based payments	4.25
Able to coordinate and integrate with The Health Plan for optimal and non-duplicative clinical management services	3.60
Able to leverage The Health Plan work with PEBB for other contracts and products with other plan sponsors	3.00
Provides timely and meaningful data on critical metrics	2.40

APPENDIX
ROADMAP FOR
PEBB'S VALUEBASED-PAYMENT
STRATEGY





## PEBB'S ROADMAP VS. OHA'S CCO 2.0 OHA ROADMAP

2020
•20% VBP target

2021
•35% VBP target

2022
•50% VBP target

2023
•60% VBP target
•20% are 3B or higher

2024
•70% VBP target
•25% are 3B or higher

 OHA's CCO payments to providers must be in the form of a Value-Based-Payment (VBP) and fall within LAN Category 2C (Pay for Performance) or higher

#### PEBB DRAFT ROADMAP

2021
• 20% VBP target

2022
• 35% VBP target

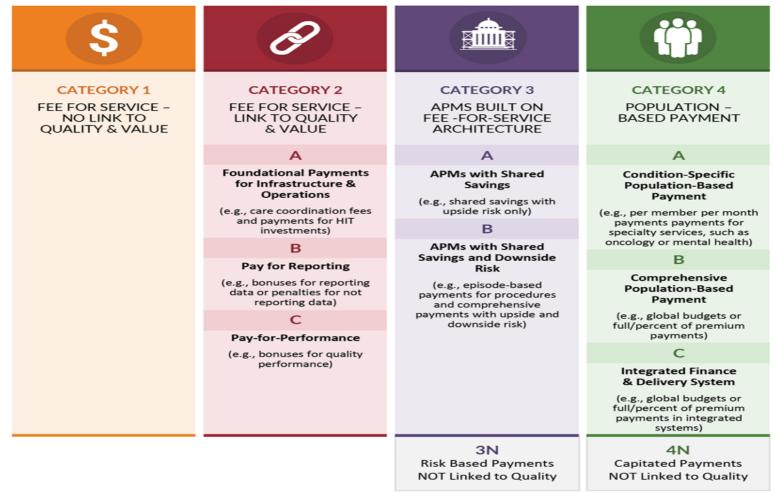
2023
• 50% VBP target

2024
• 60% VBP target

70% VBP target

- Mercer recommends PEBB consider more aggressive VBP targets:
  - 2021-2024: Minimum of Category 2C, transitioning to Category 3
  - By 2025: Category 3B or higher (APMs with Shared Savings and Downside Risk)
  - The Health Plan will be required to have a minimum Category 4 payment model as soon as possible

## PEBB'S ROADMAP VS. OHA'S CCO 2.0 FINANCIAL ROADMAP



Source: APM Framework, HCP-LAN, 2017

## APPENDIX EXAMPLES OF ACO NETWORKS



## MICROSOFT THE HEALTH CONNECT PLAN

#### From Microsoft media release and employee newsletter:

- The Health Connect Plan, offered through Premera, provides personalized, coordinated care and cost predictability to help simplify managing your health
- Key details:
  - The Health Connect network: The Health Connect Plan is built around a select group of providers on the Eastside—the Eastside Health Network, which includes dozens of independent practices, EvergreenHealth, and Overlake Medical Center and Clinics; Allegro Pediatrics; and the Living Well Health Center—who share Microsoft's vision to deliver a personalized health care experience and help you achieve improved health outcomes over time.
  - A personalized and coordinated approach to your health care: In the Health Connect Plan, you are
    encouraged to work closely with a Health Connect network primary care provider (PCP) of your choice. Your PCP
    gets to know you and your dependents' health care needs and goals and helps coordinate your care.
  - Predictable out-of-pocket costs and simplified administration: You pay a convenient copay for many basic services, such as office visits and prescription medications, when you see providers in the Health Connect network, making your out-of-pocket costs predictable and potentially reducing the time you spend reviewing claims and paying bills. You also have access to Premera network providers outside the Health Connect network, although a deductible may apply and your out-of-pocket costs will generally be higher.
  - A dedicated service center for all of your questions: The Health Connect Navigator provides personalized help, such as finding providers, making appointments, answering plan questions, and much more

https://www.premera.com/mshealthconnectplan/

## BOEING PREFERRED PARTNERSHIP

For eligible employees in the Puget Sound region

#### From Boeing's Preferred Partnership website for employees:

- Overview:
  - Boeing has partnered with a leading healthcare system in the Puget Sound region UW Medicine Accountable Care Network to change the way
    healthcare is delivered. This arrangement is called the Preferred Partnership and is designed to improve quality, provide a better experience for you
    and your family, and be more affordable
- How the Preferred Partnership Option Works:
  - The Preferred Partnership option has a broad provider network with primary care providers (PCPs), specialists, urgent care facilities and hospitals located throughout the Puget Sound region. To receive network benefits, generally you and your family need to use only providers in the UW Medicine Accountable Care Network. Urgent care and emergency care, however, are covered at the network level, even if the provider is not in the UW Medicine Accountable Care Network, or if you are traveling outside the Puget Sound region
  - If you otherwise receive medical services from providers not in the UW Medicine Accountable Care Network, and the services are not for urgent care
    or emergency care, those services would be covered at the non-network level in the Traditional Medical Plan and the Advantage+ health plan. In the
    Select Network Plan, non-network, nonemergency care is not covered.
  - If you cover a child under the plan who lives outside the Puget Sound region, the standard option may be a better choice for your family.
- Features:
  - Enhanced Services
    - Quicker access to network PCPs and specialists, and more after-hours care availability.
    - More personalized and coordinated care, especially for individuals with complex medical situations such as diabetes or a heart condition.
    - Greater use of electronic messaging with providers, and access to your electronic medical record.
  - Affordable Coverage
    - Lower paycheck contributions
    - Increased company contributions to the HSA if applicable

http://www.healthpartnershipoptions.com/SiteAssets/pub/fact\_sheet\_emp\_ps.html

## WASHINGTON HEALTHCARE AUTHORITY UNIFORM MEDICAL PLAN (UMP)

#### From WA State HCA website

#### • UMP Plus:

UMP Plus has a lower deductible and monthly premiums than UMP Classic while offering most of the same benefits. The plan has no prescription drug deductible, and you pay nothing for primary care office visits with your network primary care provider. Other services received at the visit, like x-rays and labs, are covered the same as they are with UMP Classic. And all your UMP Plus network providers work together to give you the right care at the right time.

#### • Employees choose between two ACO networks:

- UW Medicine Accountable Care Network
- Puget Sound High Value Network

#### Advantages:

- Lower premiums than many other PEBB Program health plans.
- Lower medical deductible than many other PEBB Program health plans.
- No prescription drug deductible.
- Lower out-of-pocket costs when using network providers.
- Office visits with primary care providers at no charge.
- Quick access to primary and specialty care.
- Focus on wellness, such as screenings and preventive care.
- Coordinated care between your providers for chronic conditions such as diabetes.
- Providers with extended office hours.

#### https://www.hca.wa.gov/ump/plan-ump-plus

## APPENDIX EXAMPLES OF OTHER STATE INITIATIVES





## STRATEGY FOR ACTION WHAT IS WASHINGTON DOING? THE HEALTH PLAN AND BUNDLED PAYMENTS

#### The Health Plan

#### Targets / Enhances

- Shared Risk Model
- Member experience
- Care transformation
- Timely data
- Incentives with benefit designs

#### **Demonstrating Value**

- 17,000 members in 9 counties representing 52% growth between 2016 and 2017
- Both networks received 100% credit in 2016 for clinical quality improvement
- 19,281 PCP visits
- Range of member annual savings: Premium \$300-\$828; deductible up to \$375
- 44% premium differential for 2018
- 89% member retention

## Bundled Payment

#### Targets / Enhances

- Concierge experience for members with total joint replacements
- Virginia Mason designated COE through competitive procurement
- Based on Bree Collaborative recommendations

#### **Demonstrating Value**

- 10-15% cost savings first year of COE
- About \$1,000 out of pocket cost savings to member
- 100% of members would use COE again and recommend it
- 23 more members currently pursuing surgeries at COE
- Expansion of COE to spinal fusions



## STRATEGY FOR ACTION RURAL PAYMENT STRATEGY

#### Vermont ACO Model

- Limits per capita health care growth to 3.5% annually
- Focuses on outcomes and quality, specifically on access to care, substance abuse disorder, suicides, and chronic conditions

#### **Pennsylvania**

- Prospectively sets global budget for participating rural hospitals, based on historical revenue
- Rural hospitals will redesign delivery of care to improve quality and meet health needs of local communities

#### Washington State

- Patient centered solutions to reward rural providers for value of care and incent based on improved outcomes
- Address access and sustainability concerns along with community needs
- Integrated delivery systems and redefine primary care for rural populations
- Ensure that members are engaged with local health delivery systems
- Create payments based on total cost of care with encounter-based payments

## APPENDIX BRIDGE STRATEGIES





## CONCIERGE AND ADVOCACY SERVICES (CAS) REQUEST FOR INFORMATION (RFI)

#### **CONTENT AND RECIPIENTS**

#### RFI Content

- CAS questions These questions were drafted by Mercer with input from OHA
- OHA and CAS Background This was developed by both Mercer and OHA
- Attachments sent alongside the RFI

#### **RFI Questions**

- **Structure**: Questions regarding the organization, staffing model, scope of services, etc.
- Process Organization: Questions regarding internal processes and member experience
- Process Administration (Non-Clinical):
   Questions regarding how the concierge and
   advocacy service representatives assist
   members with claims, provider selection, benefit
   plan navigation, and other non-clinical services.
- Process Clinical: Questions regarding the scope and range of clinical management programs, such as utilization management, case management, disease management, etc.
- Integration: Questions regarding their ability to share information and coordinate with other benefit providers.

#### Attachments

- RFI Background The background information indicates PEBB's background and identifies the appropriate context of the RFI.
- Summary Plan Design Member handbook as well as a summary of plan description for the Providence Statewide Plan.
- Experience Report Prior claims history for the Providence Statewide plan with deidentified data.
- Governor's Healthcare Strategy Governor Brown's vision is for all Oregonians to have quality, affordable health care, regardless of who they are or where they live.

The RFI is NOT a procurement, so no contract award will be made. The RFI was sent to a select number of organizations and is open to any responders to provide a market update on capabilities to OHA and PEBB.

#### STRATEGY: CONCIERGE FOR STATEWIDE

Overlay digital navigation and advocacy services to the PPO plan and create steerage by offering the highest level of benefits when receiving care through a concierge care management vendor

#### **Projected Potential Savings**

2020 \$7M 2021 \$11 M 2022 \$16M 2023 \$17M

#### How this stacks up with key criteria

- Demonstrated savings with guaranteed ROI from some vendors
- Some vendors provide reduced trend guarantees with first year savings if implemented on a total replacement basis
- Increased care coordination and improves the member experience at the expense of current plan administrators
- Maximum savings requires extreme disruption by outsourcing all customer service and care management to third party vendor

#### How this could make people happy

- High quality, high touch guidance through the health care system improves the experience
- Concierge service could help guide members and increase utilization of relevant point solutions

#### How this could frustrate people

 Change from current customer service and care management to a new administrator









#### STRATEGY: EXPERT MEDICAL OPINION

Enables employees struggling with a medical decision to have their medical case reviewed by experts to confirm the diagnosis and treatment plan, or to offer an alternative diagnosis and/or treatment approach

#### **Projected Potential Savings**

2020 \$1M 2021 \$1M 2022 \$1M 2023 \$1M

#### How this stacks up with key criteria

- Potentially improves outcomes with members facing complex or rare diagnoses
- Demonstrated savings per utilization but program costs are \$2 to \$5 PEPM
- Utilization of the program may be low unless highly communicated
- Supports Triple Aim but could fragment care
- Program requires a third party administrator
- Can be implemented in a short time frame

#### How this could make people happy

- Reassurance on diagnosis or treatment plan
- Concierge customer service
- Availability of top providers for rural members
- Service can be extended to non-covered family members

#### How this could frustrate people

- May result in a conflicting opinion with a different treatment plan than original doctor's
- Program understanding/awareness may be low unless well-communicated









#### STRATEGY: BUNDLED PAYMENT WITH COES

Select and implement bundled payments for high volume services with high cost variances, along with an enhanced travel benefit and Centers of Excellence

#### **Projected Potential Savings**

2020 \$2M 2021 \$2M 2022 \$2M 2023 \$2M

#### How this stacks up with key criteria

- Programs would be priced to provide savings off of current costs
- RFP to create bundles and determine centers of excellence would take at least a year
- Rewards providers of high quality care but potentially fragments health care delivery
- Uneven capabilities for current plans to administer
- Shifts costs from fee for service to pay for value
- Program can be disruptive but could be developed in conjunction with OEBB

#### How this could make people happy

- Improved benefits with warranties on outcomes of members' surgeries
- Concierge service for the member's case
- Engages members in their own treatment decisions

#### How this could frustrate people

- Additional requirements, including shared decision making, to access higher level of benefits
- Centers of excellence locations may require travel





CARRIER/VENDOR
CURRENT/NEW



COMMUNICATION HIGH



IMPLEMENTATION MEDIUM

#### STRATEGY: POINT SOLUTIONS

Condition/risk-specific programs to improve the health outcomes of impacted individuals

#### **Projected Potential Savings**

2020 TBD 2021 TBD

2022 TBD 2023 TBD

#### How this stacks up with key criteria

- Individual programs typically provide return on investment guarantees
- Each solution would likely save under \$1 million per year
- Programs attempt to achieve the Triple Aim but would segment care away from current providers and vendors
- Utilization and engagement requires high level of communication
- Point solutions are delivered by outside vendors

#### How this could make people happy

- Targeted solutions for the members' specific conditions
- Improved care, health outcomes, and/or lower member costs

#### How this could frustrate people

- Care is fragmented and members and their doctors will need to interact with an outside vendor
- Solutions may be disruptive to members









## APPENDIX GLOSSARY OF TERMS



#### **GLOSSARY OF TERMS**

- Accountable Care Organization (ACO): This is a group of health care providers, potentially including doctors, hospitals, health plans and other health care constituents, who voluntarily come together to provide coordinated high-quality care to populations of patients. The goal of coordinated care provided by an ACO is to ensure that patients and populations especially the chronically ill get the right care, at the right time and without harm, while avoiding care that has no proven benefit or represents an unnecessary duplication of services.
- Alternative Payment Model (APM): This is a payment approach that gives added incentive payment to provide high-quality and cost effective care. APMs can apply to a specific clinical condition, a care episode, or a population. The APM framework began as a payment model classification system originally presented by the Centers for Medicare & Medicaid Services (CMS) and later modified by the HCP LAN workgroup, and it tracks progress toward payment reform and provides a pathway for the delivery of person-centered care.
- **Bundled payment**: a model that pays multiple providers across multiple settings for healthcare services associated with a defined "episode of care" under a single payment rate. Bundled payment is sometimes called "episode-based payment."
- Care coordination: This is the deliberate organization of patient care activities between two or more participants (including the patient) involved in a patient's care to facilitate the appropriate delivery of health care services. Organizing care involves the marshalling of personnel and other resources needed to carry out all required patient care activities, and is often managed by the exchange of information among participants responsible for different aspects of care.
- Capitation: The per capita (per patient or beneficiary) payment arrangement for providing a specific menu of health services to a defined population over a set period of time. The provider usually receives, in advance, a negotiated monthly payment from the payer. This payment is the same regardless of the amount of service rendered by the provider.
- Case management (CM): This is a collaborative process of assessment, planning, facilitation, care coordination, evaluation, and advocacy for options
  and services to meet an individual's and family's comprehensive health needs through communication and available resources to promote quality costeffective outcomes.
- Centers of excellence (COE): These are specialized programs within healthcare institutions which supply exceptionally high concentrations of expertise and related resources centered on particular medical areas and delivered in a comprehensive, interdisciplinary fashion.
- Clinically integrated network: This is defined as a collection of health providers, such as physicians, hospitals, and post-acute specialists that join
  together to improve care and reduce costs. Such networks generally share record systems, track data, and rely on evidence-based guidelines to provide
  high-quality care across participating providers.
- Comprehensive Primary Care Plus (CPC+): This is program from the Centers for Medicare & Medicaid Services (CMS) this is a regionally based, multipayer advanced medical home model offering an innovative payment structure to improve healthcare quality and delivery. It is a five year federal program beginning in January 2017. Over 150 practices in Oregon have been selected to participate in CPC+.

#### **GLOSSARY OF TERMS**

- Coordinated Care Organization (CCO): This is a network of all types of health care providers (physical health care, addictions and mental health care and dental care providers) who work together in their local communities to serve people who receive health care coverage under the Oregon Health Plan (Medicaid).
- **Fee-for-service**: a model in which providers are reimbursed by payers at negotiated rates for individual services delivered to patients without financial responsibility for the total cost for specified episodes of care or for a population of patients. This category also includes pay-for-performance incentives that accompany fee-for-service payments.
- Full Continuum of Care: All aspects of care delivery, spanning preventive to end-of-life services in all settings.
- **Global payment**: a model that establishes spending targets to cover all of the expected costs for healthcare services to be delivered to a specified population during a stated time period. Global payment is called by other names, including "total-cost-of-care payment" and "population-based payment."
- **Health Care Payment Learning & Action Network (HCP LAN):** This is a public-private partnership established to accelerate transition in the healthcare system from a fee-for-service payment model to those that pay providers for quality care, improved health, and lower costs.
- Narrow Networks: A strategy employed by health insurance companies (payers) that limit the number and types of physicians that are included in their network. In return, those physicians "in the network" typically extend greater discounts to the payer and receive greater numbers of patients. This arrangement may be primarily be based on deep discounts and not necessarily on quality metrics.
- Patient Attribution: The method used to determine which provider group is responsible for a patient's care and costs.
- Patient-Centered Primary Care Home (PCPCH), also called Patient-Centered Medical Home (PCMH): This is an approach to providing comprehensive primary care for children, youth, and adults. This is a health care setting that facilitates partnerships between individual patients, and their person physicians, and when appropriate, the patient's family.
- Pay for performance (PFP or P4P): An incentive system offered by some payers to healthcare providers based on their quality practices and/or outcomes or other factors. P4P programs come in a variety of forms based on the payer. Examples include Medicare's Quality Payment Program (QPP). Some other programs offer financial incentives to providers who can meet evidence-based standards of care for particular conditions, such as heart disease, asthma and breast cancer screening that may exist both in government and private health plans or programs.
- **Population-Based Payment Model (PBM):** A payment model in which a provider organization is given a population-based global budget or payment and accepts accountability for managing the total cost of care, quality, and outcomes for a defined patient population across the full continuum of care.
- **Population Health:** The health outcomes of a group of individuals, including the distribution of such outcomes within the group. It is an approach to health that aims to improve the health of an entire human population.

#### **GLOSSARY OF TERMS**

- Population health management: An approach to health care delivery that aims to improve the overall health outcomes of a defined population of
  individuals, based on the preservation of health, prevention of disease, and management of acute and chronic disease among members of the group. It
  typically relies on the aggregation of patient data across multiple health information resources, and analysis of data and actions through which care
  providers can improve both clinical and financial outcomes.
- Risk adjustment: A statistical process that attempts to take into account the known and latent comorbid conditions of a patient cohort when comparing
  health care outcomes or health care costs.
- Risk Scoring: A numeric value assigned to a particular patient in a risk adjustment system that indicates the relative level of spending that is expected for that patient and/or the relative level of quality or outcomes that can be expected in the delivery of care to that patient relative to other patients.
- **Risk Stratification:** A process of identifying, predicting, and separating patient populations into high-risk, low-risk, and likely to be at high risk (or rising-risk group) to assist in population health management activities.
- Shared risk: a model that holds the provider financially responsible for a negotiated portion of costs that exceed a predetermined budget, in exchange for provider eligibility for a portion of any savings generated below the predetermined budget. Shared-risk arrangements can be applied to global or bundled payments.
- **Shared savings:** a model that allows the provider to share in a portion of any savings generated below a predetermined budget. Shared-savings arrangements can be applied to global or bundled payments.
- Total Cost of Care (TCOC): A broad indicator of spending for a given population (i.e., payment form payer to provider organizations). In the context of PBM models, in which provider accountability spans the full continuum of care, TCOC includes all spending associated with caring for a defined population, including provider and facility fees, inpatient, and ambulatory care, pharmacy, behavioral health, laboratory, imaging, and other ancillary services (e.g., home health, hospice, durable medical equipment, supplies, etc.)
- Value-based Care: This is about empowering and rewarding providers to provide the right care, at the right time, in the right setting.
- Value-based insurance design (VBID): This is an insurance benefit design strategy that encourages use of high-value clinical services by aligning
  consumer spending with high-quality and beneficial health services and medications.
- Value-based Payment: This is a new payment method for healthcare services to providers aimed at rewarding value (quality of care), not volume (feefor-service), so that providers assume more accountability for the quality and cost of care, incentivizing higher-value care, by health plans or purchasers.
- Value-based Purchasing: Purchasers, plan sponsors, and employers use to incent higher value care (i.e., quality metrics in contracts, payment based on quality and outcomes).



REVIEWING THE PHARMACY LANDSCAPE

OCTOBER 15, 2019

Kendra Lofgren, R.Ph., B. Pharm. West Market Pharmacy Lead



#### AGENDA

- 1 : PHARMACY MARKETPLACE
- 2 UPWARD PRESSURES ON DRUG PRICES & DRUG MIX
- 3 PHARMACY MANAGEMENT BENCHMARKS & OPPORTUNITIES

2

#### PHARMACY MARKETPLACE



#### MACRO TRENDS SHAPING PHARMACY TODAY



Market
consolidation and
expensive new
drugs and
treatments are
driving cost



As plan designs shift cost to employees, some struggle to afford the healthcare they need



New solutions are flooding onto the market – but employee engagement remains elusive



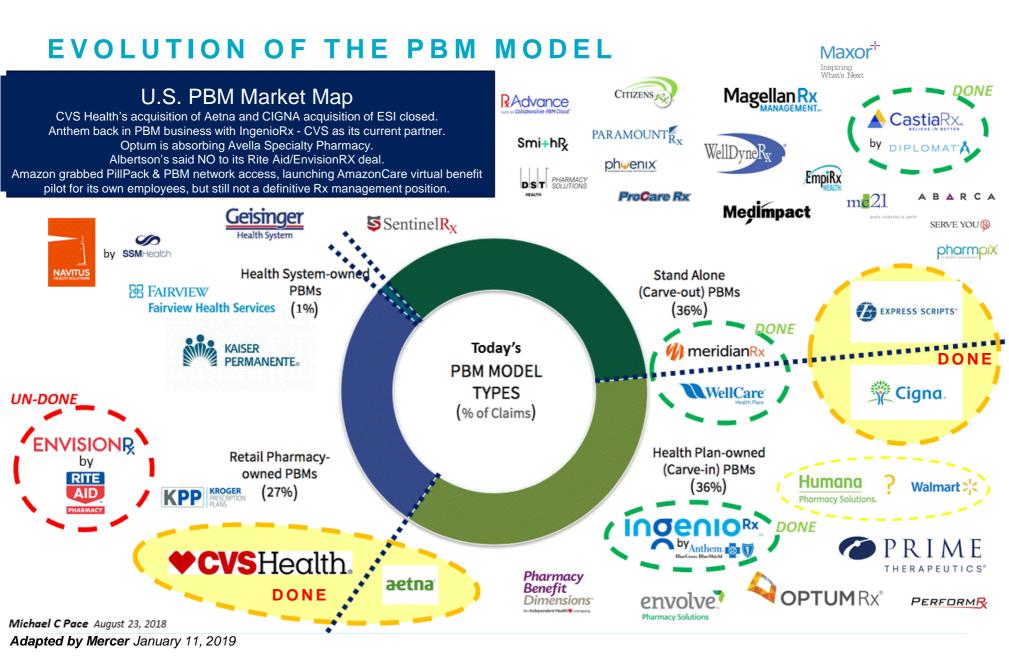
The line between medical and pharmacy is blurring, making it imperative to manage care holistically across both benefits



Today's on demand consumer may shift health trends towards connected care technology



Greater focus on the current rebate structure could lead to a change and may shift contract dynamics



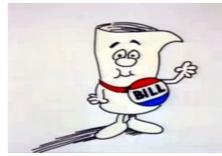
#### KEY ISSUES IN PHARMACY TODAY

#### REBATE



- Scrutinizing the "Spread" model
- Rebate definition variations complicate savings interpretation
- Rebates may reduce cost but misalign incentives
- Interest to move away from rebate driven model
- Spread models do not always cost less

#### LEGISLATIVE



- Legislation may change the landscape
- Some bills may start a "world without rebates"
- Bills are focused on public sector but affect private as well
- PBMs responding slowly to public requests for change
- Some state Medicaid plans cancelling "spread" contracts
- Primary focus on reducing member costs

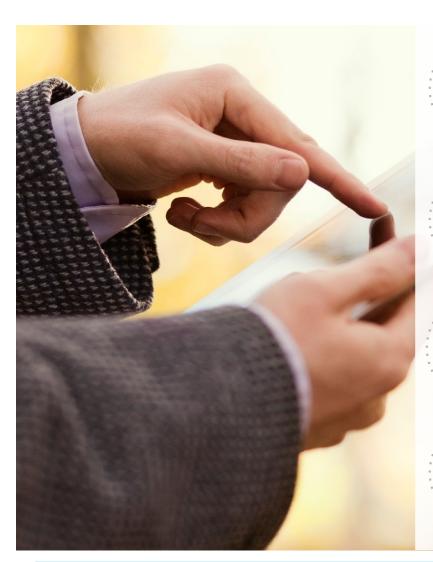
#### **SPECIALTY**



- Specialty is the biggest driver of H&B Spend
- 87% increase in claims over \$1M in last 3 years
- Cost of new drugs may force a public/private partnership
- Medical Specialty
   Pharmacy spend and site of care aspects facing more scrutiny



#### HOT PHARMACY TOPICS IN THE NEWS





#### May 24, 2019

"FDA approves innovative gene therapy to treat pediatric patients with spinal muscular atrophy, a rare disease and leading genetic cause of infant mortality"

\$2.1M drug to be launched in the United States



#### June 11, 2019

The United States Department of Health & Human Services' (HHS) adds HIV Pre-exposure Prophylaxis to ACA Preventive Items effective 7/1/2020.

New ACA HIV Prophylaxis coverage added for 2020



#### July 11, 2019

The United States Department of Health & Human Services' (HHS) proposal to restructure rebates is retracted.

No Rx rebate changes for now in the United States



#### **August 26, 2019**

Departments of Labor (DOL), Health and Human Services (HHS), and the Treasury Dept. prepare FAQ to clarify prior policy release on Pharmacy Copay Card/Assistance Program requirements to accounting member cost share.

No enforcement of policy until 2021 NBPP ruling



## THE PRESCRIPTION DRUG LANDSCAPE MANAGING DRUG COSTS IN A DYNAMIC MARKETPLACE

#### KEY EMPLOYER CHALLENGES









#### EMERGING TRENDS & ACTION OPPORTUNITIES









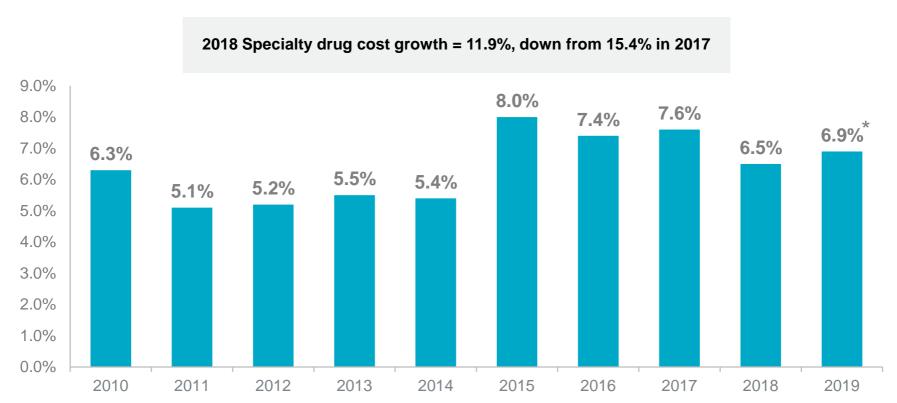
# UPWARD PRESSURES ON DRUG PRICES & DRUG MIX





## DRUG COSTS IN EMPLOYER HEALTH PLANS LOWER THAN PROJECTED FOR 2018

#### SPECIALTY DRUG MIX & COST IMPACT REMAINS KEY DRIVER OF EMPLOYER RX COSTS



Avg. annual change in prescription drug benefit cost per employee for employers with 500+ employees Source: Mercer National Survey of Employer-Sponsored Health Plans

<sup>\*</sup> Projected



## SPECIALTY AND OTHER CHANGES DRIVING HIGH COST CLAIMANT SURGE



ACA eliminates lifetime maximums

Rare diseases are conditions that affect fewer than 200K people, but more than 7,000 rare conditions impact 30M Americans

Source: National Institutes of Health



Source: Sun Life Financial, 2018 High-Cost Claims Report

Material increase in use of stoploss coverage (including captives) to address new dynamic



## INVESTMENT IN RARE DISEASES IS FUELING LARGER CLAIMS

59% Novel Drug Approval in 2018

**58%** Drugs for Orphan Disease

32% First-in-Class

24% Breakthrough Therapies

Source: FDA's Center for Drug Evaluation and Research, Advancing Health Through Innovation: 2018 New Drug Therapy Approvals Report

#### DRUG PIPELINE OVER THE NEXT 5 YEARS

75% Specialty Drugs

55% Biosimilar

**30% Orphan Drugs** 

30% Priority Review by FDA

15% Breakthrough Therapy

Major Focus Areas:

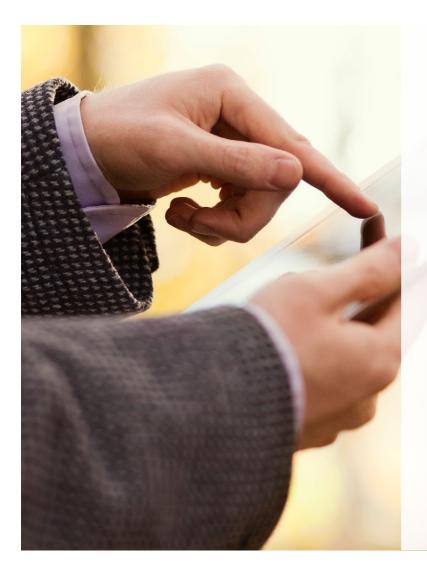
- Cancer
- Hemophilia
- Alzheimer's
- Migraine Prophylaxis
- Liver
- Gene Therapy

# SIGNIFICANT SPECIALTY MEDICATIONS APPROVED 2019 YTD



	TREATMENT INDICATION	ANNUAL COST (EST.)
	Plaque Psoriasis (Skyrizi)	\$88K Year 1 \$59K Maintenance
	Cardiomyopathy (Vyndaqel)	\$225K
	Spinal Muscular Atrophy (SMA) (Zolgensma)	\$2.1M No maintenance
	Secondary Progressive Multiple Sclerosis (SPMS) (Mayzent)	\$88K 1 <sup>st</sup> oral therapy for indication
	Advanced/Metastatic Bladder Cancer (Balversa)	\$180K-\$276K dose/duration dependent
The same	Rheumatoid Arthritis (Rinvoq)  Annual costs based on estimated AWP and data on file	\$59K

### SELECTED RARE DISEASES- PIPELINE



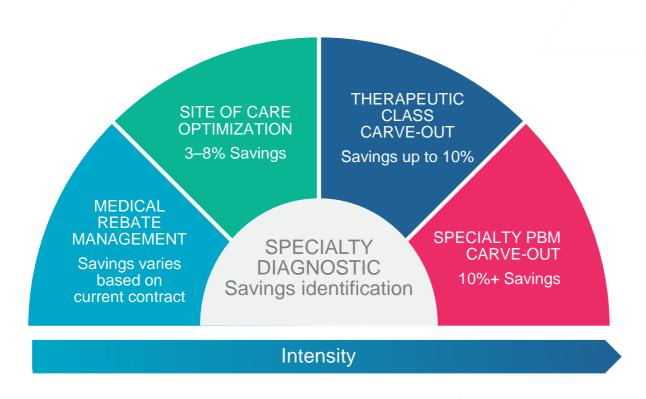
TREATMENT INDICATION	Launch Estimate	
Hemophilia A [SPK-8011]	2020	
Hemophilia B [SPK-9001]	2020	
Hemophilia B [AMT-061]	2020	
Multiple Myeloma [bb2121CAR-T antiBCMA02 CAR]	2020	
Hemophilia A [SB-525]	2022	
Hemophilia A [SHP-654]	2022	
Sickle Cell [LentiGlobin for SCD]	2022	

## ARE CARRIERS MORE AGGRESSIVELY MANAGING MEDICAL SPECIALTY DRUGS?





# MANAGING SPECIALTY PHARMACY SPENDING: A CONTINUUM OF APPROACHES



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# PHARMACY MANAGEMENT BENCHMARKS & OPPORTUNITIES





## PLAN MEMBERS ARE ENCOURAGED TO USE A SPECIALTY PHARMACY

Some / all specialty drugs excluded from retail pharmacy / medical benefit

32%

55%

Offer lower cost-sharing if employees use the specialty pharmacy

12%

14%

Encourage use of specialty pharmacies some other way

12%

■500+ employees

■ 20,000+ employees

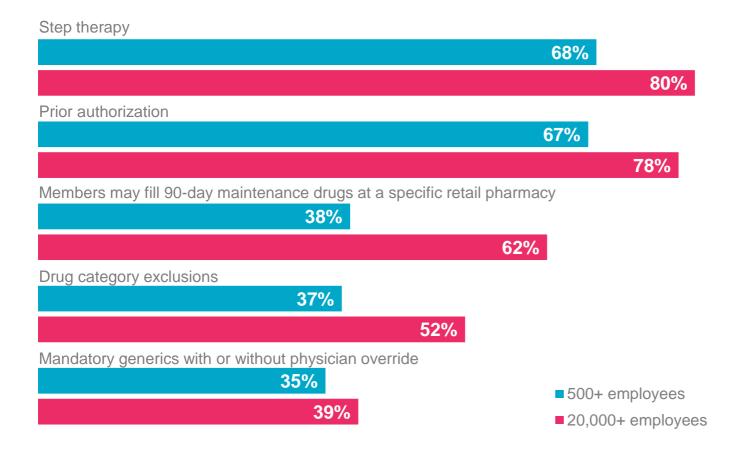
21%

Do not attempt to steer members to any channel for specialty medications

49%

21%

## PRESCRIPTION DRUG PLAN COST MANAGEMENT FEATURES



## STRATEGY FRAMEWORK HOW TO ADDRESS THE ISSUES

#### FOCUS ON YOUR BIGGEST ISSUE

	OPPORTUNITIES	POTENTIAL SAVINGS
Supplier	<ul><li>Pricing / Market Checks</li><li>Rebates</li></ul>	
Drug	<ul><li>Formulary</li><li>Utilization Management</li></ul>	
Channel	<ul><li>Site of Service Steerage</li><li>Coordination of Care</li></ul>	
Care	<ul><li>Benefit Design</li><li>Patient Assistance/Coupons</li></ul>	



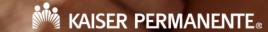
KAISER PERMANENTE NORTHWEST

# Pharmacy Services and Programs

**PEBB Board Attachment 4** 

Tuesday, October 15, 2019

Presented by: Keith Bachman, MD, PEBB Medical Director Elizabeth Bentley, MSJ, PharmD, BCPS, Director, Clinical Pharmacy Services Sunshine Sommers, MS, RPh, Manager, Clinical Pharmacy Services



# Agenda

Program Overview Responses To Your Questions



# Program Overview

### **Overview – Pharmacy Program**



#### **CLINICAL COORDINATION**

Pharmacist clinical care team partners with physicians to maximize evidence-based care through direct patient interactions and clinical management



#### STRATEGIC PURCHASING & FORMULARY ALIGNMENT

Pharmaceutical contracting, benefit design and formulary alignment across all regions promotes quality outcomes and affordability



#### SEAMLESS MEDICATION MONITORING

Pharmacy and electronic health record integration allows seamless medication monitoring and tracking



#### EVIDENCE-BASED PRESCRIBING

Evidence-based guidelines and disease management protocols built into the HER to guide optimal prescribing



## EXPERT FOCUS ON SPECIALTY DRUGS

National Specialty Pharmacy and subspecialist pharmacist and physicians leverage contracting and clinical monitoring to maximize outcomes and affordability







Named TOP MAIL ORDER PHARMACY in J.D. Power Customer Satisfaction survey 8 times since 2009

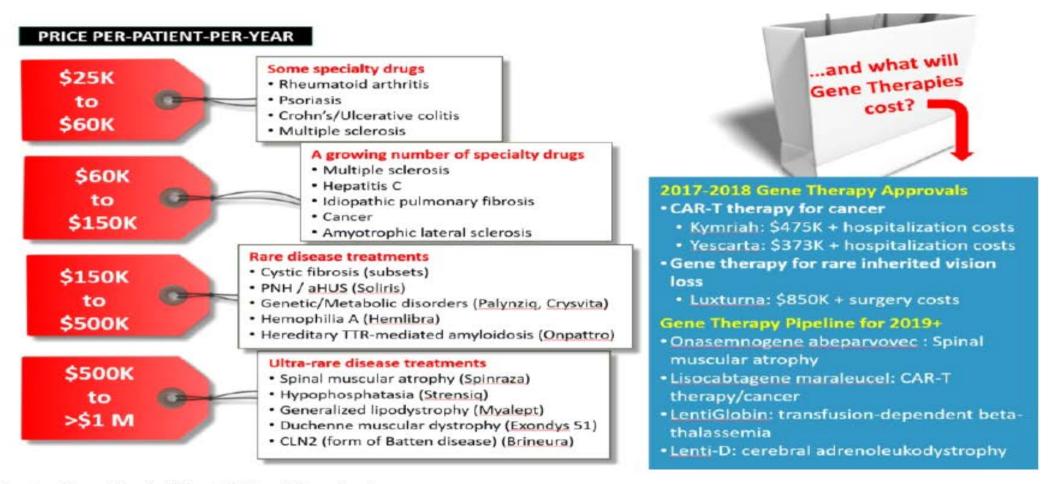
# Responses To Your Questions

## 1) Rx plan/program changes for 1/1/2020, as applicable

## No changes

Plan benefits	Traditional Plan	\$250 Deductible Plan
Prescription drugs and supplies	\$1 generic \$15 preferred brand \$50 specialty Mail order (31–90 day), \$1 generic, \$15 brand	\$5 generic \$25 preferred brand \$50 specialty Mail order (31–90 day), \$5 generic, \$25 brand

# 2) Gene therapy coverage: medical vs. pharmacy considerations (e.g., member experience/cost share, patient assistance implications, etc.)



PNH = paroxysmal nocturnal hemoglobinuria; aHUS = atypical hemolytic uremic syndrome; CAR-T = chimeric antigen receptor T-cell; CLN2 = late infantile neuronal ceroid lipofuscinosis type 2



## 3) New ACA preventive HIV treatment coverage requirements for 7/1/2020

- Program is available through physician or self referral
- Managed through our HIV clinic
- Shared decision making is used to discuss risk vs benefits
- Rx: Truvada and Descovy (brand medications)
- Cost: \$45 \$50/day



## 4) Opioid management—strategies, aligning treatment options, etc.

Proactive opioid management powered

by integration

Care teams work together to provide effective pain relief without putting our members at risk for opioid-related complications.



## 4) Opioid management—strategies, aligning treatment options, etc.

# Opioid management policies protect members

- Limit opioid prescriptions overall
- Provide pain management alternatives
- Prescribe lower doses and shorter courses of opioid
- Help patients on opioid medications taper their use

## Coordinated actions reduce risk

- Provider education
- Tapering programs
- Patient therapy plans
- Digital safety nets

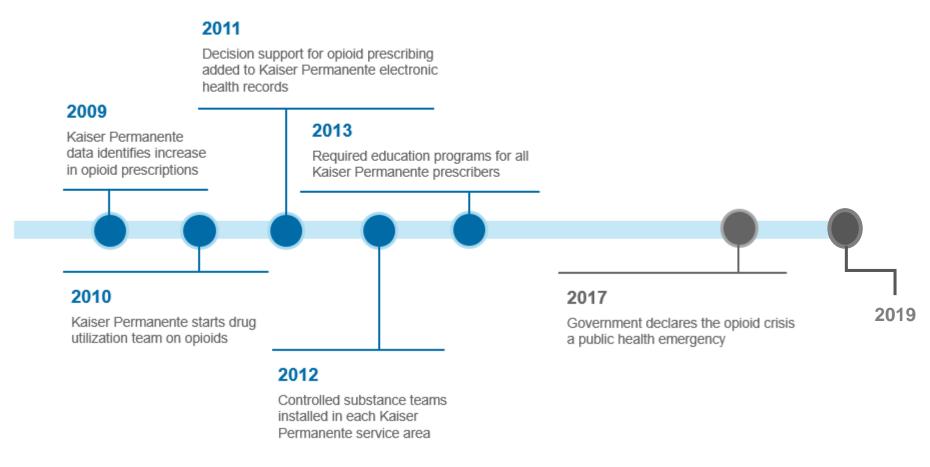
# Effective pain management alternatives

- Acupuncture
- Cognitive behavioral therapy
- Lifestyle changes (diet/exercise)
- Mindfulness, meditation and deep breathing
- Non-opioid pain medications
- Physical therapy



## 4) Opioid management—strategies, aligning treatment options, etc.

## Early detection, fast implementation



# 5) Member-facing programs to support appropriate utilization/site of care for PEBB

- Managed through our care model
  - ✓ Home Infusion
  - ✓ Outpatient Clinic
  - ✓ Nurse Treatment Room
- Protocols are built into our system



## 6) Managing specialty Rx cost and pipeline for PEBB



Evidence-based guidelines



Physician and pharmacist leadership



Team-based, coordinated approach



Proactive member education and support



Cost-effective purchasing and distribution



Benefit design and pricing – Maximize Use of **Biosimilars** 



Outcomes measurement



Integrated pharmacy management



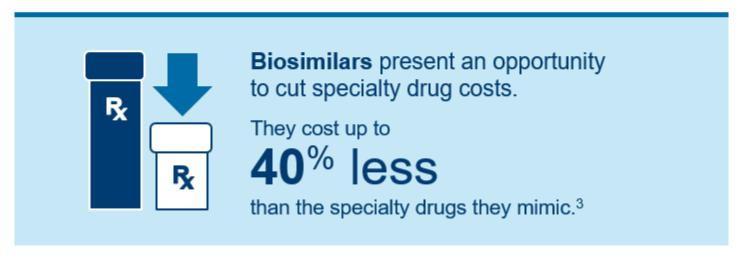
## 6) Managing specialty Rx cost and pipeline for PEBB: Biosimilars

# Biosimilars maintain quality while managing specialty drug costs

of the U.S. population in treated with a specialty drug each year.

**50**%

of U.S. prescription drug spending is on specialty drugs.<sup>2</sup>



Mulcahy et al., RAND Perspective, 2017. 2 QVIA Institute, May 2019. 3 Hayes, Pharma Intelligence, April 4, 2017.



## 6) Managing specialty Rx cost and pipeline for PEBB: Biosimilars

# Kaiser Permanente's fast implementation and high utilization of biosimilars

Nationwide, biosimilars are used less than 30% of the time when they're available.<sup>1</sup>

Our system enables us to have far better results — and the cost savings add up quickly.

#### **Zarxio**

More than **95% adoption** within 3 months vs. **60%** national average<sup>2</sup>

#### Inflectra

Approximately
80% adoption in
less than a year vs.
8% national average<sup>3</sup>

#### **Fulphila**

Approximately 65% adoption after 2 months

<sup>1</sup>IQVIA Institute, May 2019. <sup>2</sup>Statista, 2019. <sup>3</sup>Symphony Health, 2018.



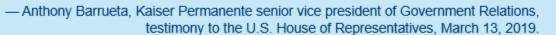
## 6) Managing specialty Rx cost and pipeline for PEBB

## Supporting the fight against high drug costs

We advocate on behalf of our 12.3 million members for government policies that drive down drug prices and bring new biosimilars to market.



High drug prices impose a crippling burden on our members and our ability to carry out our mission. ... It is past time for a new policy framework that fosters competition and prices patients can actually afford, while still rewarding innovation.





# 7) How drug manufacturers' coupons from the annual limitation on cost sharing is being handled

Not applicable in our system



# Moda Pharmacy Program

Carly Rodriguez, PharmD, FAMCP

Pharmacy Director, Clinical Innovation

# Program objectives

Provider education

Reduced administrative burden

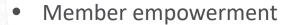
Coverage and cost transparency

High Performance Formulary

Opioid management

Specialty management

• Clinical programs



- Member education
- Reduce barriers to care
- Coverage and cost transparency

Preferred distribution channels

• 100% pass-through

- Group purchasing
- Annual market checks



# High Performance Formulary update

### Effective January 1, 2018

- Limits spending on low-value drugs that have less costly, but equally safe and effective alternatives
- The Moda P&T Committee reviews and determines which medications are included on formulary based on clinical evidence
- Projected 10% savings on drug spend in 2019

## Opioid management – state efforts

- Oregon Health Authority
  - Performance Improvement Project (PIP) for Opioid Safety
    - Reduce prescribing of high morphine equivalence dosing (MED)
  - Health Evidence Review Commission (HERC)
    - Opioids for conditions of back and spine
    - Manage day supply for acute use and implement taper plan for chronic use
  - SUPPORT Act
    - Substance Use-Disorder Prevention that Promotes Opioid Recovery and Treatment
    - Opioid prescription limits for quantity and MED prescribed for acute treatment;
       concurrent use of opioid with benzodiazepine or antipsychotic
- Washington Healthcare Authority
  - Clinical policy
    - Opioid prescription limits quantity of opioids prescribed for acute and chronic treatment of non-cancer pain

# Opioid management – Moda approach

- Members are stratified based on risk level. High risk categories include:
  - 1. Poly-pharmacy/poly-prescriber: increased risk factors of diversion
  - 2. Concomitant use with benzodiazepines: 3.7 fold increase in overdose compared to opioid alone
  - 3. High MED (90+ morphine equivalence dose): 30-fold increase in opioid use disorder compared to no opioid utilization

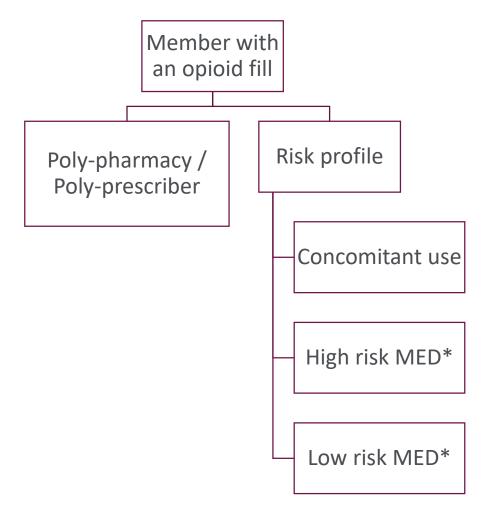
Year	Acute	Concomitant Use	High MED*	Low MED*	Poly – Pharmacy Poly – Prescriber
2017	94.62%	2.28%	1.55%	0.93%	0.62%
2018	95.26%	1.77%	1.20%	1.45%	0.24%
Jan – Aug 2019	94.96%	1.50%	1.33%	2.12%	0.00%

<sup>\*</sup>MED: Morphine Equivalence Dose



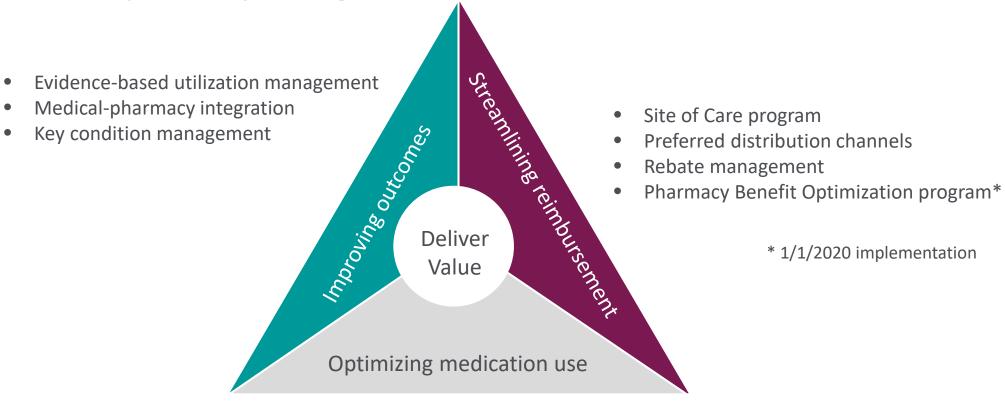
# Opioid management – Moda approach

- From 2017 to 2019, OR PEBB:
  - 100% decrease in poly-pharmacy and poly-prescribing (4+ pharmacies and 4+ prescribers)
  - 34% decrease in concomitant opioid and benzodiazepine utilization
  - 15% decrease in high risk opioid prescribing (90+ MED)
  - 128% increase in low risk opioid prescribing (< 90 MED)</li>
  - 0.4% increase in acute opioid prescribing (< 90 days of use)</li>



# Specialty management – clinical programs

Medical pharmacy management model



- Medical Dose Optimization program
- Drug Wastage program
- IVIG Weight Based Dosing program

## Specialty management – cost and pipeline

- Pre-approval clinical review
- Embrace biosimilars
- Gene therapy: Centers of Excellence, utilization management, outcomes-based agreements with manufacturers
- Partnership with Ardon Health, our preferred specialty pharmacy
  - Financial assistance programs applied once prior authorization is approved,
     based on medical necessity
  - Accumulators: Automated Accumulator and Variable Copay programs
  - Clinical and medication support

## Specialty management – Ardon Health



### **Operational excellence**

- Integrated & invested relationships
- Experienced benefit investigation
- Quick therapy starts



### **Medication support**

- Adherence management
   92% vs. 80% standard
- Proactive refill calls
- Replacement support



### Financial assistance\*

- 90.4% of specialty fills
- Average assistance per fill: \$98
- Average member cost per fill: \$4

\*Once PA approval is granted based on medical necessity, financial assistance provided



### **Clinical support**

- Integration into care delivery team
- NW provider insight and coordination
- Clinical intervention for 1 in every 2.2 fills
- Side effect management

## Future considerations

- Implementation of pre-exposure prophylaxis (PrEP) as a preventative service
  - Required for plan years beginning on or after 7/1/2020
- Expand Site of Care scope to include oncology and supportive oncology medications
- Hemophilia strategy: Centers of Excellence, dose assessment, preferred products
- > 30 day fills for select specialty medications
- Rheumatoid Arthritis Dose Optimization pilot program
  - TNFα inhibitor (e.g., Humira, Enbrel) dose reduction for members in remission
- Opioid point-of-service dose limits

# Questions?



# PEBB Pharmacy Update October 15, 2019

Helen Noonan-Harnsberger, PharmD, AVP Pharmacy Division Heidi Chinwuba, PharmD, BCPS, BCACP, Clinical Pharmacy Manager

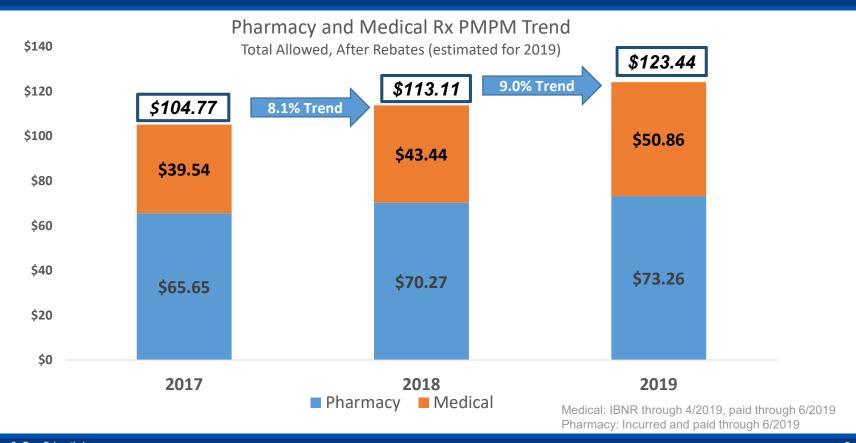
## Today's Discussion



- Plan Performance
- Site of Service
- Specialty: Gene Therapy, Pipeline
- Opiates
- 6 HIV PrEP
- Co-pay coupons & Accumulators
- 2020 Program Changes

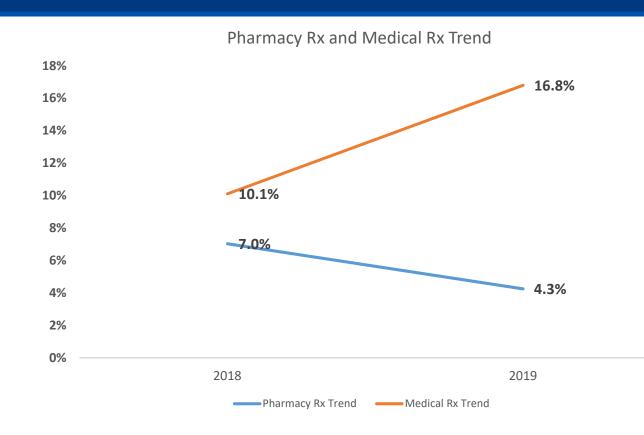
## Combined pharmacy and medical Rx trend





### Medical Rx trend driving costs





### **Outlook**

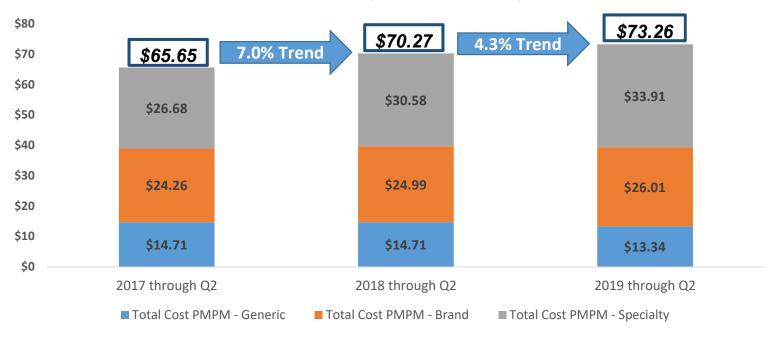
Majority of new medications in the pipeline are medical drugs used to treat (and possibly cure) rare conditions.

PHP has developed programmatic solutions to ensuring access at an affordable price for these novel therapies

# 2019 Pharmacy Rx trend with slower growth as compared to 2018



## Total Pharmacy Rx Cost PMPM - Generic, Brand & Specialty After rebates (estimated for 2019)

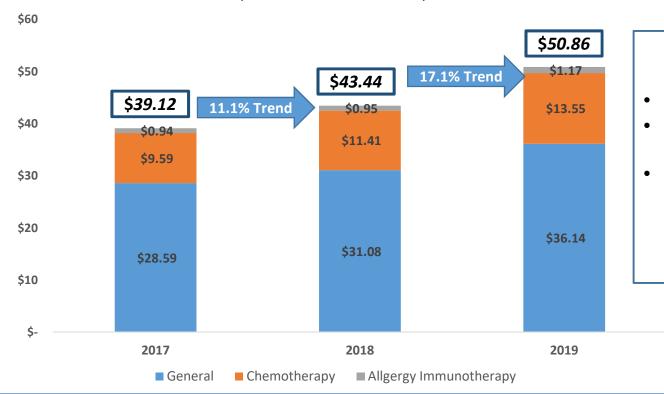


Incurred and paid through 6/2019

# Medical Rx trend driving majority of cost increases for PEBB







### Medical Rx Trend Management

- Dose optimization
- Unit cost management
  - Carve out contracts
- Site of care
  - Provider office vs.
  - Outpatient infusion center vs.
  - Home infusion

## Primary drivers of medical Rx trend



\$7

PMPM costs for MS drugs represents 18% of the overall increase in medical Rx trend, and is driven primarily by increased utilization of newer agents for primary progressive MS.

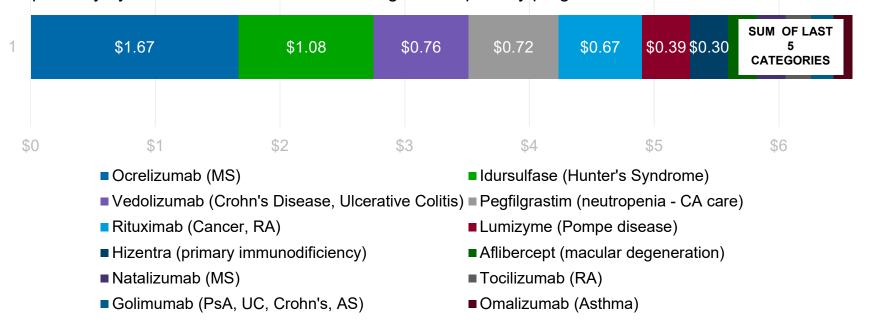


Chart represents drugs driving 90% of medical cost increases IBNR through 4/2019, paid through 6/2019

## Member Facing Programs: Site of Care



### Site of Care

### Voluntary Program

- Transition to lower cost site of care, such as home infusion when clinically appropriate
  - High cost infusions
  - Hemophilia
- All eligible members and providers are contacted by specialty team, personally

### Mandatory Program – 2020

- Prior Authorization on site of care
- Expansion of home infusion network to support

If the medication is administered by a healthcare provider, it falls to the medical benefit, even if dispensed by specialty pharmacy. PHP always ensures procurement via lowest net cost channel.

## Member Facing Programs



### Tailored clinical case review

- May involve medical director, clinical pharmacist specialist, prescriber, care management, and specialty pharmacy
- High cost or high clinical touch cases
- Review for optimizing dose and/or opportunities for lower cost therapeutic alternatives
  - Clinical intervention to improve outcomes

## Managing Specialty Pharmacy Cost



# 2019 PEBB Savings (new interventions through 8/2019): \$1.55 million

DIED IOJ: WINDS HIRIDAN

### Population Management

- Evidence-based policy development
  - Prior auth
  - Quantity limits
- Disease specific management programs

### Member Specific Management

- Site of Care
- Tailored clinical case review
- Dose Optimization
- Carve Outs
- Alternative Procurement
- Adherence

## Pipeline Management



- Forecasting & modeling
  - Development of UM strategies prior to product market launch
- Manage both pharmacy and medical benefit integration
  - Prior Authorization
  - System edits
  - Medical rebates
  - Site of Service
- Unique reimbursement strategies
  - Carve out contracts/single case agreements
  - Value based agreements
  - Close alignment with providers

FDA STATEMENT



Statement from FDA Commissioner Scott Gottlieb, M.D. and Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research on new policies to advance development of safe and effective cell and gene therapies



For Immediate Release: January 15, 201

Statement From: Commissioner of Food and Drugs - Food and Drug Administration

Scott Gottlieb M.D.

The FDA is witnessing a surge of cell and gene therapy products entering early development, evidenced by a large upswing in the number of investigational new drug (IND) applications. Based on this activity, we anticipate that the number of product approvals for cell and gene therapies will grow in the coming years, reflecting significant scientific advancement and the clinical promise of these new innovations.

We anticipate that by 2020 we will be receiving more than 200 INDs per year, building upon our total of more than 800 active cell-based or directly administered gene therapy INDs currently on file with the FDA. And by 2025, we predict that the FDA will be approving 10 to 20 cell and gene therapy products a year based on an assessment of the current pipeline and the clinical success rates of these products. During this period without a FY19 appropriation for FDA, we've been focused on making sure that we continue critical aspects of our work, to the extent permitted by law. At this time, for products covered by a user fee program, including cell and gene therapy products, our review of existing medical product applications and associated policy development is funded by limited carryover user fee balances. We'll continue to update the public on how we're approaching our work.

We're working to expand our review group a likate to the evaluation of these

2019

"We anticipate that by 2020 we will be receiving more than 200 INDs per year, building upon our total of more than 800 active cell-based or directly administered gene therapy INDs currently on file with the FDA."

"...By 2025, we predict that the FDA will be approving 10 to 20 cell and gene therapy products a year based on an assessment of the current pipeline and the clinical success rates of these products."

### Gene Therapy



# Hemophilia and spinal muscular atrophy treatments could be impactful for the PEBB population

- Pre-launch planning
- Rigorous, evidence based clinical criteria for approval
- Alternative payment methodology
  - Carve out contracts
  - Annuity payments
  - Outcomes based agreements
- Healthcare provider administered = medical benefit

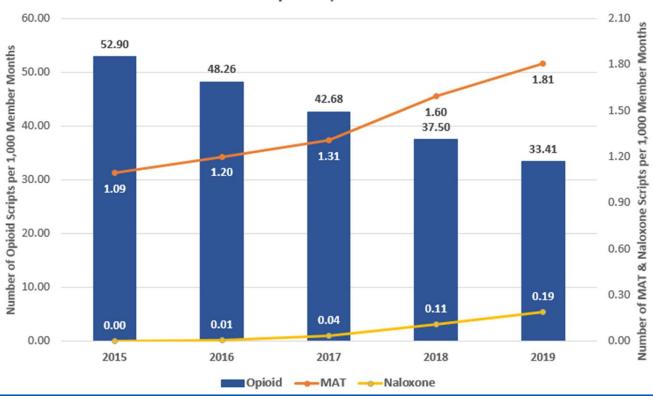


## Opiate trends over time

PEBB Choice + PEBB Statewide combined



### Utilization of Opioids, MAT and Naloxone



### Opiate management



## Utilization Management Tools

- Duplicate therapy edit
- Opiates + benzodiazepines
- Cumulative dose > 90 MME
- Quantity limits
- Prior Authorization

#### Member and Provider Outreach

- Targeted member and provider letters
- Individual case management upon provider request

### Safety

- 7-day initial supply limit
- Overdose: unrestricted access to preferred naloxone products
- MAT: Unrestricted access to preferred buprenorphine products
- Pharmacy lock-in program
- FWA monitoring and detection

Pain Education, Behaviorists, Social support, Team Approach

## HIV Pre-exposure Prophylaxis (PrEP)



### PrEP added to ACA preventive list

- PrEP covered 100% under ACA preventive benefit
- PrEP has substantial benefit for decreasing risk of HIV infection in persons at high risk of HIV infection
  - Sexual acquisition
  - Injection drug use
- Implementation across all commercial lines of business by 6/1/2020

- Truvada and Descovy FDA approved for PrEP; Viread (generic) is CDCrecommended alternative.
- Generic Truvada (single source) launch projected for 9/30/20 with multiple generics launching 3/29/21.
- Descovy and Viread have some limitations for patient selection.

## HIV Pre-exposure Prophylaxis (PrEP) – cont.



### PEBB - current use and 2020 projected use/cost of PrEP

	# PEBB patients (est)	% total population	PEBB PMPM cost
Total PEBB population 2018	101,500		
PEBB use and cost of PrEP 2018 (Truvada, no HIV dx) - <b>actual</b>	108	0.11%	\$ 0.68
If PEBB USE matched CDC estimated PrEP treatment in US, 2016	132	0.13%*	\$ 0.91^
If 30% increase PEBB (increased rate of use measured by CDC 2017 to 2018)	140	0.14%	\$ 1.00^
If PEBB use rate at CDC estimated total PrEP opportunity in US population, 2015	426	0.42%	\$ 2.19^

<sup>\*</sup> Estimated age >/= 15

<sup>^ 2020</sup> projected cost: Truvada w/ 9% inflation over next 12 months and 20% generic discount starting 10/2020; excludes Descovy

## Drug manufacturer coupons and copay cards



# PHP is generally neutral regarding Rx coupons and copay savings cards

- PHP accepts and applies coupon/savings cards for out-of-pocket costs for patients in commercial plans.
- PHP has not deployed and has no plans to deploy copay accumulators or maximizers.
  - Federal law has some restrictions on accumulators; recent guidance from HHS conflicts with IRS guidance for HDHPs
  - HHS will issue updated guidance this fall

## **Program Changes**



- Formulary Removals
  - Oxycontin®
- Opiates
  - 90 MME hard edit at point-of-sale
- New UM programs in development
  - Diabetes
  - Psoriasis





# PEBB Board Meeting



Trevor Douglass; Heidi Murphy; Chandra Wahrgren



## **Outline**

- Historical roadmap of OPDP
- Our Commitment to Excellence
- Success
- The Details
  - Market Check
  - Transparency
  - Pricing Models
- What has OPDP done for PEBB lately?





## History

### 2003

OPDP was established – Oregon's only prescription drug purchasing pool.

### 2006

OPDP joined with the Washington Prescription Drug Program (WPDP) to form the Northwest Prescription Drug Consortium to pool drug purchasing and bring the best price to participants.

### 2007-08

Moda Health selected to administer the Consortium program and expand participation. Consortium launches with Washington's Public employees and Oregon's Educators Benefits Board.

#### 2010

Consortium expands scope of services with new RFP to include Medicaid, Medicare, GPO and 340B programs. Moda Health selected to administer program.

#### 2013

OPDP launches GPO program to include Traditional and Non-Traditional non-profit entities.

#### 2015

Through passage of Oregon House Bill 2638, Medicaid received authorization to join OPDP. Any Medicaid Health Plan can elect to use OPDP's programs and contracts to better manage their program costs.

### 2016

Consortium extends current agreement with Moda through 2021.

#### 2017

Eastern Oregon CCO joins Consortium, adding Managed Medicaid as a participant in program.

### 2018

Consortium facilitates more than \$800 million in annual drug purchases for over 1 million people in participating groups and facilities.

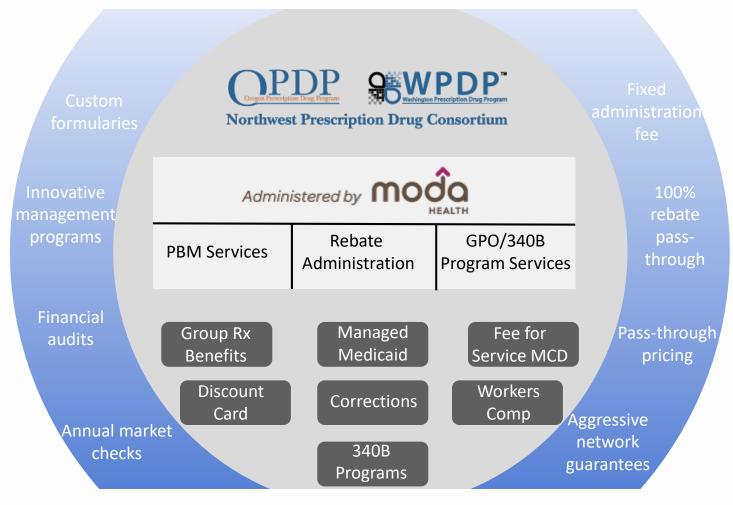
Health Policy & Analytics Office of Delivery System Innovation





# Northwest Prescription Drug Consortium

### Over 1 million lives enrolled



Health Policy & Analytics Office of Delivery System Innovation





## Success

- 1. For the past three years we have solidly out-performed our already competitive contracted rate guarantees.
- 2. We conduct a third-party market check and benchmarking to ensure the delivery of a competitive product.
- 3. We require verifiable transparency for our participating programs.
- 4. We remain committed to delivering innovative solutions across our program offerings.





## Market check-overview

- 1. Annual market check (current and future performance benchmarks)
- 2. Comprehensive evaluation
  - 1. Financial guarantees
  - 2. Channel rates & performance
  - 3. Dispensing fees
  - 4. Administrative fees
- 3. Market comparators
- 4. Market competitiveness (0.75-1.0%)





## Transparency and pass-through

- Clarity in PBM contracting
- 100% pharmacy pass-through
- 100% Rebate pass-through
- Fixed per claim fee
- Annual market check
- Performance above guaranteed rates



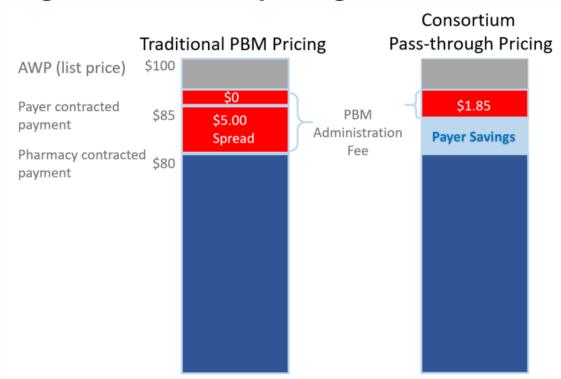






# Pricing models

### Pass-through vs. traditional pricing models



- Pass-through Admn fee is fixed vs variable with traditional
- Pass-through Admn fee is known and verifiable vs unknown and non-discoverable with traditional
- Pass-through Admn fee includes many PBM services that are available for an additional fee with traditional

Health Policy & Analytics Office of Delivery
System Innovation



## **NW Prescription Drug Consortium**

## Value through over performance

Over \$99.4 million in additional savings through network over-performance since 2016



Health Policy & Analytics Office of Clinical Services Improvement





## PEBB Network Performance Summary<sup>1</sup>

### Value through over performance

\$797 thousand in additional savings through network over-performance since 2017

	Over performance	Over performance	Over performance	
Rx Type	2017	2018	2019 (thu Jun 2019)	
Retail, Choice 90, Mail	\$201,913	\$326,705	\$229,760	
Order & Specialty	\$201,513	\$320,703	\$225,700	
Dispensing Fee	\$11,396	\$14,796	\$3,295	
Total over performance	\$213,309	\$341,501	\$233,055	

- Annual market checks ensure continuous network performance
- Clinical initiatives minimize waste and ensure appropriate utilization
- Value formulary (implemented in 2018) directs use to most cost effective medications

Health Authority



# In closing

OPDP continues to innovate and adapt to health system changes and seeks out opportunity to explore how we can synergistically deliver exceptional care at reduced costs while promoting the health and well-being of all Oregonians.

Health Policy & Analytics Office of Delivery System Innovation



## **Questions?**



More information:

http://www.opdp.org

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### LEGISLATIVE SESSION BUDGET NOTE

#### **PURPOSE**

- Review the current online pharmacy tools available to PEBB members, including the various elements
- Marketplace review of online pharmacy tools (including Cambia's Medsavvy)
- Compare PEBB tools to market tools

#### WHY IS RX PRICE TRANSPARENCY IMPORTANT?

- Engaged members are typically healthier members
- Prescription drug utilization tools:
  - Create visibility into the price variances based on a patient's Rx benefit, the dispensing pharmacy and the pharmacy cash pricing with or without discount offers
  - Link many stakeholders, including patients, providers, pharmacies, and health and pharmacy benefit payers
  - Offer real-time personalized pharmacy and drug-specific benefit data, in addition to the plan-level formulary and benefit information
  - Can improve low medication adherence and decrease wasted medication, ultimately improving patient care quality



### PHARMACY PRICING TOOLS MARKETPLACE

**Pharmacy Benefit Managers** 

**PEBB Carriers** 

**Market Alternatives** 





























## PEBB CARRIER SUMMARY

	Providence	Kaiser	Moda
Overview	Members can:  View prescription claims history  Price compare medications using treatment cost estimator, which runs a real-time test claim for actual benefit estimate  Retrieve and view drug information  Link to pharmacy directory	<ul> <li>Members can use the online tool to:</li> <li>Obtain personalized drug cost estimates for a wide range of common prescription drugs based on their health plan benefits and accumulations.</li> <li>Better understand and plan for the cost of their medications.</li> <li>Compare the price of generic medication versus brand name medication.</li> <li>Choose a pharmacy location that is most convenient.</li> <li>See the cost difference between mail order pharmacy and an outpatient pharmacy</li> </ul>	<ul> <li>Member login to the Prescription Price         Check Tool to:         <ul> <li>Account for accumulators and provide                 the most up-to-date member cost                 information based on the member's                 claims history during the plan year</li> </ul> </li> <li>Display formulary status, applicable         utilization management edits (e.g., prior                  authorization, step therapy, quantity level                  limitations)</li> <li>Compare cost information (member and                      plan cost), generic options (if applicable),</li></ul>
Accessibility	Available to members online at myProvidence.com	Available to members online at kp.org	Available to members online at myModa.com and the Moda app
Available Information	Members are able to access a comprehensive suite of pharmacy tools including claim history lookup, treatment cost estimator, drug information, and formulary and pharmacy directory information	Members can select "Drug Price Check" and can type in the full name or the first three letters of the drug to populate options. Once a drug is selected, the member can change the quantity, identify similar drugs, or search for a pharmacy.  Coverage alerts display based on the member's plan (e.g., a specialty drug that requires prior authorization).	Members can look up a specific product (e.g., medication name, strength, dosage, formulation, etc.) and adjust specific quantities, days' supply, and dispensing pharmacy.  The tool simultaneously displays pricing at retail, mail order, and specialty pharmacies, allowing for the member to compare costs.
Member Outreach?	No member outreach	No member outreach	No member outreach
<b>Quality Data?</b>	Drug quality not rated	Drug quality not rated	Drug quality not rated
Cost	None	None	None (RTBC TBD)
Additional Information	Going live with Real Time Benefit Check (RTBC) in November 2019		Currently piloting RTBC, expected to be available to PEBB in 2021

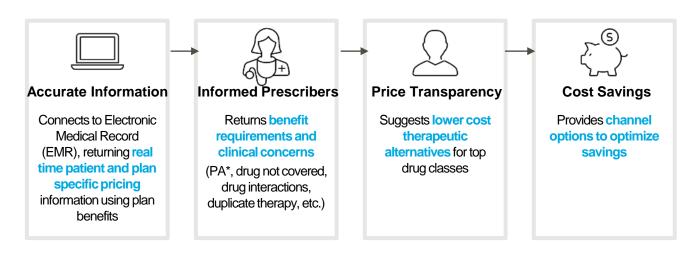
### REAL TIME BENEFIT CHECK (RTBC)

#### PRICE & BENEFIT TRANSPARENCY AT THE POINT OF PRESCRIBING

- RTBC leverages technology to provide patient-specific benefit information, improving transparency and ensuring accurate display of tier/preferred information to health care professionals without them ever having to leave their electronic medical record
- RTBC solves data issues surrounding formulary and benefit information, including:
  - Inaccurate display of preferred status and tier level
  - PA indicator missing or incorrect
  - Benefit information at plan, not patient level
- RTBC data pulled in real-time and direct from payer, which provides for more detailed benefit information at patient level

Real Time Benefit helps patients get the most appropriate care, at the most appropriate price

Sources: Providence and SS&C Technologies, Inc.



## REPRESENTATIVE MARKET ALTERNATIVES SUMMARY

	MedSavvy	RxSavings Solutions	GoodRx, Blink Health
Overview	MedSavvy is a medication and pharmacy marketplace that:  • Gives members a personalized experience to access medication options, effectiveness results, and prices to help them find beneficial treatments that fit their budget  • Has a specialized pharmacy team that reviews published evidence medications and assigns each drug an evidence grade  • Monitors the marketplace, and alert participants to important, actionable information –including safety alerts, savings opportunities and adherence reminders	Rx Savings Solutions layers on top of an employer's pharmacy benefit to provide personal prescription guidance, built around:  Complete Transparency – A patented online tool delivers an unbiased view of every price and available savings opportunity for an existing or future prescription within the plan	The internet now makes it easier to track down the cheapest generic prescription medications. Two examples are GoodRx and Blink Health, which both provide medication prices and direct customers on buying options.  Price transparency platform and script optimization solution to save employers and employees money on drug spend through pharmacy transfers, alternative therapeutics, generic alternatives, cash and coupon prices, and better dosage and days supplies.
Accessibility	Online	Push messaging around savings opportunities via text messaging or emails	Online and mobile apps
Available Information	Assigns a report card-style grade to medications for a disease, illness or health condition it treats    Broadby   No Scientific   May be Harmful   Insufficient   Not We Graded	<ul> <li>Contact Prescriber automates the process of switching a member's prescription for savings opportunities.</li> <li>Medicine Cabinet/Reminders organizes all member prescriptions into one visual display and enables adherence reminders.</li> <li>Medication Reports generate complete lists of all member medications and savings suggestions prior to a doctor visit.</li> <li>Dependent Invitations are emails sent on behalf of members to adult dependents with savings opportunities.</li> <li>Pharmacist Notes offer guidance on medications, possible interactions and other critical, clinical information.</li> </ul>	GoodRx collects drug prices from thousands of pharmacies to show where a specific medication can be purchased at the lowest price. They also aggregate coupons and discount programs from manufacturers.  Blink Health partners directly with drug manufacturers and negotiates lower prices for medications. They conveniently let consumers pick up medications at a pharmacy or order them by mail. Importantly, coupons on these sites often make the price of a medication lower than the copay through the prescription plan.
Outreach?	Yes (to both members and providers)	Yes	No
Quality Data?	Yes	No	No
Cost	Up to ~\$2.50 PEPM	~\$2.00 PEPM	None

