PUBLIC HEALTH ADVISORY BOARD
Strategic Data Plan Subcommittee

April 28, 2021
2:00-3:30

Join ZoomGov Meeting
Meeting ID: 161 872 7536
Passcode: 434403
(669) 254-5252

Subcommittee members: Alejandro Queral, Eli Schwarz, Eva Rippeteau, Gracie Garcia, Hongcheng Zhao, Rosemarie Hemmings, Veronica Irvin

<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda Item</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:00-2:20</td>
<td>Welcome and introductions</td>
<td>Cara Biddlecom,</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Oregon Health Authority</td>
</tr>
<tr>
<td>2:20-2:50</td>
<td>Subcommittee charter</td>
<td>Diane Leiva,</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Oregon Health Authority</td>
</tr>
<tr>
<td></td>
<td>• Discuss draft charter</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Develop group agreements</td>
<td></td>
</tr>
<tr>
<td>2:50-3:15</td>
<td>Goals and vision for a strategic data plan</td>
<td>All</td>
</tr>
<tr>
<td></td>
<td>• Hear about public health data within a modern</td>
<td></td>
</tr>
<tr>
<td></td>
<td>public health system</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Discuss work to date</td>
<td></td>
</tr>
<tr>
<td>3:15-3:20</td>
<td>Subcommittee business</td>
<td>All</td>
</tr>
<tr>
<td></td>
<td>• Discuss recurring meeting schedule</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Next PHAB meeting is on May 20. Select</td>
<td></td>
</tr>
<tr>
<td></td>
<td>subcommittee member to provide update</td>
<td></td>
</tr>
<tr>
<td>3:20-3:30</td>
<td>Public comment</td>
<td></td>
</tr>
<tr>
<td>3:30</td>
<td>Adjourn</td>
<td></td>
</tr>
</tbody>
</table>
Public Health Advisory Board
Strategic Data Plan subcommittee

I. Background

The Public Health Advisory Board (PHAB) is established by ORS 431.122 as a body that reports to the Oregon Health Policy Board (OHPB). The purpose of the PHAB is to be the accountable body for governmental public health in Oregon.

The role of the PHAB includes:
- Alignment of public health priorities with available resources.
- Analysis and communication of what is at risk when there is a failure to invest resources in public health.
- Oversight for Oregon Health Authority, Public Health Division strategic initiatives, including the State Health Assessment and State Health Improvement Plan.
- Oversight for governmental public health strategic initiatives, including the implementation of public health modernization.
- Support for state and local public health accreditation.

Since 2016, PHAB has established subcommittees that meet on an as-needed basis in order to comply with statutory requirements and complete deliverables. PHAB currently has three subcommittees:

1. Accountability Metrics Subcommittee, which reviews existing public health data and metrics to propose biannual updates to public health accountability measures for consideration by the PHAB.
2. Incentives and Funding Subcommittee, which develops recommendations on the local public health authority funding formula for consideration by the PHAB.
3. Strategic Data Plan Subcommittee, which makes recommendations for a public health system plan for the collection, analysis and reporting of population health data.

This charter defines the purpose, scope, and deliverables for the PHAB Strategic Data Plan Subcommittee.

II. Purpose:

In October 2020, PHAB adopted its current Health Equity Review Policy and Procedure, which reflects PHAB’s values and a commitment for the public health system to lead with racial equity.

Public health data are used to make program, policy and funding decisions. Public health data are needed to identify and eliminate health inequities. A primary function of state public health is to collect and report public health data for these purposes. Public health data are used by federal, state, local and Tribal public health authorities, health care, researchers, community-
based organizations, other government agencies, and community members. Therefore, data
must be accurate, accessible, and reflect community values and wisdom.

The PHAB Strategic Data Plan Subcommittee will provide feedback on existing public health
data and gaps to inform policy and make recommendations for collection, analysis, reporting,
visualization and of public health data. These recommendations will be implemented by OHA
and will form the foundation of the 2023 State Health Assessment and other data infrastructure
projects.

An accountability and ongoing monitoring process will be developed within the Strategic Data
Plan to ensure that the recommendations provided by the Subcommittee will be implemented
in the Strategic Data Plan as well as in the plan’s execution.

III. Stakeholders

A Stakeholder is: “Individuals and organizations who are actively involved in the project, or
whose interest may be positively or negatively affected as a result of the project execution or
successful project completion.”¹

For the purpose of this effort, the following stakeholders have been identified as users of Public
Health data and includes community members representing people with disabilities,
immigrants and refugees.

The following stakeholders have been identified for this effort:

- Local Public Health Authorities
- Community-based Organizations
- Health Centers and Clinics
- Hospitals
- Coordinated Care Organizations
- Federally Qualified Health Centers
- Oregon Health and Science University

Oregon Tribes are also potential users of public health data, and OHA will engage with Tribes
formally on public health data and through the representative of Oregon Tribes on the Public
Health Advisory Board.

IV. Deliverables

¹ Project Management Institute, 1996, accessed 9 April 2021,
https://www.google.com/search?q=pmi+definition+of+stakeholder&rlz=1C1GCEA_enUS867US867&oq=PMI+defini
tion+of+stakeholder&aqs=chrome.0.0j0i22i30l2j0i390.9542j0j7&sourceid=chrome&ie=UTF-8
1. Recommendations on a Strategic Data Plan, to be implemented by Oregon’s public health system.
2. Recommendations on engagement with partners and key stakeholders throughout the plan development process

Items that are out of scope for this subcommittee:
- Information technology infrastructure
- Recommendations on individual public health data systems or data sets

V. Subcommittee member responsibilities
- Regularly attend meetings and communicate with OHA staff to the subcommittee when unable to attend on a regular basis;
- To the extent possible, review meeting materials ahead of time and come prepared to participate in discussions.
- Share relevant information with one’s own organization or with other groups as relevant.

V. Resources

This subcommittee is staffed by the OHA Public Health Division:
- Cara Biddlecom, Deputy Public Health Director and Director of Policy and Partnerships
- Diane Leiva, Public Health Division Data Interoperability Coordinator
- Other leaders, staff, and consultants as requested or needed.
Group agreements – draft, for subcommittee discussion

• Stay engaged
• Speak your truth and hear the truth of others
• Expect and accept non-closure
• Experience discomfort
• Name and account for power dynamics
• Move up, move back
• Confidentiality
• Acknowledge intent but center impact: ouch / oops
• Hold grace around the challenges of working in a virtual space
• Remember our interdependence and interconnectedness
• Share responsibility for the success of our work together
Modernized framework for governmental public health services

**Public Health Modernization**
- Foundational programs and capabilities are present at every health department.
- Additional programs address local priorities.

**Foundational programs**
- Communicable disease control
- Prevention and health promotion
- Environmental health
- Access to clinical preventive services

**Foundational capabilities**
- Leadership and organizational competencies
- Health equity and cultural responsiveness
- Community partnership development
- Assessment and epidemiology

**Additional programs**
- Policy and planning
- Communications
- Emergency preparedness and response
## Strategic data plan development timeline

<table>
<thead>
<tr>
<th>Task</th>
<th>Time Frame</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subcommittee begins meeting</td>
<td>April</td>
</tr>
<tr>
<td>Review background, information collected to date, what’s missing.</td>
<td>May-July</td>
</tr>
<tr>
<td>Advise on process for collecting feedback from stakeholders</td>
<td></td>
</tr>
<tr>
<td>Review draft plan</td>
<td>August-October</td>
</tr>
<tr>
<td>Discuss and develop metrics and milestones</td>
<td></td>
</tr>
<tr>
<td>Finalize draft</td>
<td>November</td>
</tr>
<tr>
<td>Request approval from PHAB</td>
<td>December</td>
</tr>
</tbody>
</table>