

# **PUBLIC HEALTH ADVISORY BOARD**

## **Health Equity Framework Workgroup Minutes**

**April 3, 2024, 2:00 pm – 3:30 pm**

**Subcommittee members present:** Beck Fox, Buyanaa Munkh-Ochir, Dr. Bob Dannenhoffer, Dr. Marie Boman-Davis, Jackie Leung, Jennine Smart, Kyle Sorensen, Margaret Sanger, Meka Webb, Misha Marie, Natalie Carlberg, Taylor Silvey

**Subcommittee members absent:** Christine Sanders, Faron Scissons, Krizia Polanco, Miranda Williams

**OHA staff:** Nandini Deo, Nettie Tiso, Tamby Moore, William Blackford

### **Welcome and introductions**

- Reviewed 3/20 meeting and minutes.
- Reviewed 4/3 agenda.
- Nandini shared that she will be leaving her position with OHA and shared appreciation for the workgroup.
- Larry shared that it is yet to be determined who will be taking over as the project lead and will share that information with the group when it is available.
- Warm up question, "If you could meet any fictional character who would it be?"
  - Responses included: John McClane from the "Die Hard" films, Sherlock Holmes, Spiderman, Claire Fraser from "Outlander" books/TV show, Totoro from the "My Neighbor Totoro" film, Wonder Woman, Tenar from the "Earthsea" books/film, Storm from "X-Men" comics/films/TV shows, Trinity from "The Matrix" films, Batman, President Bartlett from "The West Wing" TV show.

### **Domain 1 Role Worksheet**

- Develop Domain 1: Communications roles
  - Nandini shared her screen to display the activity that was done in the last meeting around the vision for the role map deliverable. She asked if there was anything the group would like to add.
  - Misha requested to add alternatives to written materials, such as videos, be available for those that have challenges with written

materials. Marie suggested to include visuals, posters or Facebook live as other options.

- Larry would like to add that communication include inclusion of Native/Urban Native communities.
- Taylor would like to add proactive messaging around health education and promoting wellness. She provided an example of sending out information about the flu early during the flu season.
- Margaret requested to add OHA actively solicits, receives, and intentionally integrates feedback from partners.
- Marie would like to add that messaging should be framed differently depending on the audience.
- Marie requested to add trans-creating rather than co-creating (context for meaning making, engaging with community for relevant context and back and forth).
- Worksheet prompt: How does each partner play a part in achieving equitable communication across Oregon's public health system?
  - OHA Roles:
    - Contact list for communications. Examples: proactively planning with community; What are the methods of communication? Points of contact? Strengths?
    - Make partner communications clear so it is easy for partners to distribute to their communities.
    - Human-centered feedback system to clarify language concepts.
    - Be intentional about intersectionality - be clear about who we are communicating with and put it in writing.
  - Local Public Health Roles:
    - Contact list for communications. Examples: proactively planning with community; What are the methods of communication? Points of contact? Strengths?
  - CBO Roles:
    - Email listserv (use sparingly), Social Media through CBO page, flyers at in person events, Facebook, events through connections.
    - Communicate with other partner groups: Boys and Girls Club/YMCA.
  - Federally Recognized Tribes Roles:
    - Nothing was noted.
  - Other Health System Partner Roles:

- CCO - Clarity for trickle-down communications (translate OHA language; it needs to be accessible and equitable to go out to community partners).
- Collaboration with CCOs to ensure alignment in communication for all partners.
- Communicate with other partner groups: schools, faith based organizations, insurance companies, pediatric offices, dental offices, senior centers, neighborhood associations, human rights commissions, colleges, workforce development.
- Discussion
  - Nandini asked what the group thought of this activity? Did this format resonate with people?
  - Meka shared that this format felt good to her. In the last meeting, she struggled to understand what was being asked of her at times. Misha agreed with this statement.
  - Meka asked if anyone had any information to add to the Federally Recognized Tribes column.
  - Sara replied that the tribal health directors agreed that one representative could join this meeting and it looks like that person is not here today. At the next meeting of tribal health directors, they will discuss the work happening in this workgroup to determine how and if they want to be involved. Currently the Federally Recognized Tribes column is a placeholder.
  - Sara asked the group if they are comfortable with OHA staff compiling and organizing the work done today to be shared back to the group at the next meeting.
  - Several group members voiced support of this idea in the chat.
  - Nandini asked the group how today's process went. What went well? What needs to change?
  - Taylor asked if the group could use a tool such as Miro as a group collaboration option and then debrief following the brainstorming. Jackie showed support of this idea in the chat.
  - Nandini shared appreciation for the work and feedback that the group provided.

### **Before next meeting (4/17)**

- Send completed Domain 1 worksheets to [william.r.blackford@oha.oregon.gov](mailto:william.r.blackford@oha.oregon.gov) by end of day on April 3<sup>rd</sup>

- Domain 2: Emergency Preparedness worksheet will be emailed out by Friday, April 5<sup>th</sup>
- Review pages 58-62 of the Modernization Manual.
- Fill in new worksheet by adding roles for Domain 2: Emergency Preparedness.
- We will discuss together as a group on 4/17.

### **Public Comment**

- No public comments were made.

### **Meeting Adjourned**