

Public Health Advisory Board (PHAB)
December 7, 2012
Portland, OR
Meeting Minutes

Attendance:

Board Members Present: Shawn Baird, Betty Bode, Joe Ichter, Brooke Kyle, Jeff Luck, Loreen Nichols, Alejandro Queral, Bob Shoemaker, Liana Winett

Board Members Absent: Tran Miers, Mike Plunkett

OHA Public Health Division Staff: Jayne Bailey, Katrina Hedberg, Katy King, Mel Kohn, Jean O'Connor, Shannon O'Fallon, Brittany Sande, Carole Yann

Members of the Public: Morgan Cowling, Coalition of Local Health Officials

Opening:

The meeting was called to order, board members were welcomed, and introductions were made. New board members Joe Ichter, Brooke Kyle, Jeff Luck and Loreen Nichols were introduced.

Changes to the Agenda & Announcements

No changes were made to the agenda.

Betty Bode announced that the College of Public Health and Human Sciences at Oregon State University has requested feedback from PHAB members on its self study for accreditation. A link to the four-part self study was sent to Board members, and members may send feedback directly to Tammy Bray, dean of the College of Public Health and Human Sciences.

Approval of Minutes

(Handouts: *PHAB Meeting Minutes, June 2012*)

A motion was made to approve the June 2012 meeting minutes as written; the motion was seconded; the Board voted all in favor with no opposition or abstentions. The June 2012 minutes will stand as written.

Welcome to New Members – Mel Kohn, MD, MPH, Public Health Director

Dr. Kohn shared with the Board that new members Loreen, Brooke and Joe participated in a webinar that was an orientation to PHAB and the Public Health Division, presented by Dr. Kohn and Dr. Jean O'Connor, deputy director of the Public Health Division. Dr. Kohn and Dr. O'Connor stated that they will be looking to board members to give them recommendations of how to improve the efficiency and effectiveness of the state's public health system, and they will want

advice and input on the strategic direction of the Division.

Legal Structure for Public Health – Shannon O’Fallon, JD, Assistant AG, DOJ

Shannon gave a PowerPoint presentation to the Board on Public Health Legal Authorities. The presentation touched on who has public health authority in Oregon; State Public Health Division authority; local public health authority; public health enforcement authority; and a sample of the breadth of public health laws. Board members engaged in discussion with and had the opportunity to ask questions of Division staff. Copies of the slides are available upon request.

Public Health Division Strategic Plan – Mel Kohn, MD, MPH, Public Health Director

(Handout: *Public Health Division Strategic Plan 2012-2017*)

As part of its accreditation efforts, the Public Health Division needed to have a strategic plan, a community health assessment and a community health improvement plan. The Division had a lot of input and support from local and academic partners. The first thing that came out of the work was a reorganization of the Division’s structure. The Division moved from six offices to three centers and the Office of the State Public Health Director. The Center for Health Protection encompasses regulatory and production-oriented activities. The Center for Prevention and Health Promotion has two groups of programs. One group is focused around community-based prevention (e.g. tobacco). The other group is focused around clinical prevention services (e.g. family planning). The Center for Public Health Practice’s programs have a strong local public health department component to what they do. There are a few programs that were kept at the enterprise level in the Office of the State Public Health Director (OSPHD). There is a new area around science, led by the state epidemiologist. The preparedness program is another cross-cutting area that stayed at the enterprise level. Budgeting, communications and a new policy and planning group are also at the enterprise level in the OSPHD.

With a lot of input, the Division settled on two main goals for its strategic plan. The first is to make Oregon one of the healthiest states. The second is to make Oregon’s public health system into a national model of excellence. Under each of the goals there are some focus areas:

Make Oregon one of the healthiest states:

- Preventing tobacco use;
- Decreasing overweight and obesity;

- Reducing suicide;
- Preventing or reducing heart disease and stroke and increasing survivability;
- Preventing family violence; and
- Increasing community resilience to emergencies.

Make Oregon’s public health system into a national model of excellence:

- Transforming the public health system through public health accreditation;
- Supporting CCOs in achieving community health goals;
- Increasing the use of health impact assessments as a tool in communities;
- Maintaining excellence in epidemiology and surveillance; and
- Establishing mechanisms that ensure health in all policies.

Public Health Advisory Board Workplan – Betty Bode, PhD, RN, PHAB Chair

(Handouts: *Draft PHAB Committee Charters*)

The Public Health Advisory Board is convening three committees and one subcommittee to assist in answering the question of “how can we improve the effectiveness and efficiency of the public health system,” which was adopted as a priority area by the Board at its June 2012 meeting. Draft charters have been developed for each committee, and members have been identified for each committee, including Public Health Division staff and public health subject matter experts. The committee meetings will be held at the call of the chair and the meeting agendas will be developed by the chair with the assistance of the public health experts.

Each committee chair had the opportunity to go over their draft charter with the Board, including committee purpose, committee members, and committee timeline and deliverables:

- Committee on Cross-Jurisdictional Sharing of Public Health System Functions – Betty Body, Chair
 - Committee purpose: The Public Health Advisory Board Committee on Cross-Jurisdictional Sharing (CJS) of Public Health System Functions shall review existing examples of cross-jurisdictional sharing within the Oregon public health system, and identify the real-world barriers to the adoption and successful implementation of such models, and report its findings and any recommendations to the Board.
 - Committee timeline and deliverables: By March of 2013:
 1. A list or report of current and past examples of CJS within the Oregon public health system;

2. Recommendations regarding models or opportunities for future consideration for CJS in Oregon;
 3. A list of barriers to the wide-spread adoption and successful implementation of models.
- Committee on Cross-Jurisdictional Sharing of Public Health System Functions, Subcommittee on Legal Issues – Bob Shoemaker, Chair
 - Committee purposes:
 1. To study and respond to legal issue questions raised by the other committees during the course of their deliberations;
 2. To review, analyze, and explain statutes, rules, and cases which influence or present barriers to cross-jurisdictional sharing of public health system functions (but will not give legal advice); and
 3. To report and explain its conclusions and recommendations to the other committees and PHAB.
 - Committee timeline and deliverables: By June of 2013:
 1. Complete its review and analysis of statutes, rules, and cases which influence or present barriers to cross-jurisdictional sharing of public health system functions; and
 2. Report and explain its conclusions and recommendations to the other committees and PHAB.
 - Committee on Public Health System Outcomes and Data – Joe Ichter, Chair
 - Committee purpose: The Public Health Advisory Board Committee on Public Health System Outcomes and Data shall identify the outcomes associated with an efficient and effective public health system, including outcomes associated with working with CCOs and that tie to public health accreditation, and report on its findings to the Board.
 - Committee timeline and deliverables: By March 2013:
 1. A list of the health outcomes that could be observed in an efficient and effective public health system;
 2. An analysis or list of public health metrics that overlap with CCOs metrics and that tie to public health accreditation;
 3. Recommendations regarding data collection, particularly gap in existing data collection to support 1) and 2) above.
 - Committee on Public Health System Funding – Alejandro Queral, Chair
 - Committee purpose: Review the current status and structure of public health system funding in Oregon. Develop recommendations on how to leverage existing resources to maximize the state’s investment in public health and prevention.

- Committee timeline and deliverables: By June 2013:
 1. A report on the status and structure of public health system funding in Oregon;
 2. Analysis of other funding streams in Oregon that could enhance the goals of an efficient and effective public health system;
 3. Recommendations on how to leverage existing resources to maximize the state's investment in public health and prevention.

With respect to the time lines, particularly for the Committee on Public Health System Funding, there will be some funding issues that will come up during the 2013 legislative session. Dr. Kohn suggested that twice during the session, strategically timed, having some recommendations from the committees might be helpful to the Division. By the time the Board meets in March there will have been a new revenue forecast and the Division will have had an initial Ways and Means hearing, so it will be timely for committees to make recommendations before then. It will also be helpful for the Division to have regular check-ins with committee chairs. Brittany Sande will send the dates and agendas of all of the committee meetings to the entire Board when they are set, so that all Board members will be informed of what the committees are doing.

The Board agreed not to vote on and approve the committee charters at this time to allow committee chairs a chance to make desired changes to their respective charters. The updated charters will then be sent to Board members for approval by e-mail prior to the committees convening for their first meetings in January.

Public Comment Period

No public comment was given.

Discussion of Emerging Issues

Dr. Kohn talked briefly about the upcoming legislative session that will start in February. Agency-level areas of focus will include successfully implementing coordinated care organizations (CCOs), successfully implementing the Affordable Care Act, particularly the changes to the Medicaid program and the Health Insurance Exchange, balancing the Oregon Health Plan budget, building mental health service capacity, and enhancing the relationships between community public health and CCOs. All of this will be framed by the agency's triple aim of better health, better care, and lower cost.

One of the things that will come up during the session is the budget. There were no major cuts to public health in the Governor's Recommended Budget that was released at the end of November. There were some substantial investments including \$30 million of the tobacco Master Settlement Agreement to be invested in a health system transformation fund. One piece of the fund is to improve mental health service capacity and the other piece is for work on public health and CCOs.

Other legislative issues that may come up during the session include a bill related to regionalization and shared services issues, in particular, county government and state government and how they relate to each other. Another area of focus is environmental public health and what sort of a structure the state has for addressing environmental public health issues. A third area of interest that is likely to come up will be around discussions of the role of lay midwives, including their scope of practice.

Bob Shoemaker was presented with a plaque to thank him for his 8 years of service on the Public Health Advisory Board. Although his second term has ended, he will still be supporting the Board through his work as chair of the Subcommittee on Legal Issues.

Closing:

Chair Bode declared the meeting adjourned.

The next Public Health Advisory Board meeting is:

**Friday, March 1, 2013
9:00 a.m. – 12:00 p.m.
Portland State Office Building
800 NE Oregon St., Room 1E
Portland, OR 97232**

If you would like these minutes in an alternate format or for copies of handouts referenced in these minutes please contact Brittany Sande at (971) 673-1291 or brittany.a.sande@state.or.us.