

## **Public Health Advisory Board (PHAB)**

**April 20, 2017**

### **Meeting Minutes**

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#### **Attendance:**

**Board members present:** Carrie Brogoitti, Muriel DeLaVergne-Brown, Katrina Hedberg, Diane Hoover, Jeff Luck, Alejandro Queral, Rebecca Pawlak, Akiko Saito, Eli Schwarz

**Oregon Health Authority (OHA) staff:** Cara Biddlecom, Sara Beaudrault, Christy Hudson, Angela Rowland

**Members of the public:** Kathleen Johnson, Kelly McDonald, Cate Theisen

#### **Approval of Minutes**

A quorum was present. The Board unanimously voted to approve the edited March 16, 2017 minutes.

#### **Welcome and updates**

-Carrie Brogoitti, PHAB co-chair

- Diane Hoover was announced as the new local public health administrator PHAB member. She has worked primarily in the military hospital setting and as the Josephine County public health administrator since 2011.
- Tricia Tillman and Eva Rippeteau are taking temporary family leave from the PHAB. The Incentives and Funding subcommittee membership will be re-evaluated.
- There is an open position for a local public health administrator PHAB member in the State Health Assessment steering committee.
- Carrie and Jeff presented the PHAB charter at the Oregon Health Policy Board (OHPB) meeting. The Board requested to add a qualifier to the Charter which states all changes are not effective until the OHPB approves. The OHPB liaison should be appointed to the PHAB soon. In the meantime, Zeke Smith will represent the PHAB during OHPB discussions.
- HB2310: Testimony on April 7<sup>th</sup>, Work session on April 17<sup>th</sup>.
  - -1 amendment was put forward by partners, it requires implementation of prioritized work on or before June 30, 2019 including assessment and epidemiology, leadership and organizational competencies, health equity and cultural responsiveness, communicable disease control, and environmental health. It did not include preparedness and response. There is an estimated \$49M fiscal impact.
  - -2 and -3 amendments clarify the language in the bill, gives OHA authority to distribute funds if state dollars are insufficient in the funding formula, calls for a



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- biannual report with accountability metrics, and adds a PHAB member from Oregon's federally recognized tribes.
- HB 2310 passed unanimously out of the House Health Care Committee with adoption of the -1 and -3 amendments. It has been referred to the Ways and Means Committee for further consideration.
- Accountability metrics subcommittee met in March, webinar was held on April 13<sup>th</sup>, launching a public survey, and will be presenting at the metrics and scoring committee in July.

### **Racial and Ethnic Approaches to Community Health (REACH)**

*-Rachael Banks Multnomah County Public Health*

Rachel Banks presented on the Multnomah County Racial and Ethnic Approaches to Community Health (REACH) project. This project engages local communities to address health disparities. Non-traditional partners were involved including faith-based programs, child care centers, retail environments, and transportation partners to decrease health disparities among African Americans in a culturally specific way. The County used CDC grants and funding through the City of Gresham. The REACH project has increased ability to develop innovative approaches to reaching diverse community members; the City collaborated across departments on outreach efforts; stronger community relationships have been built; and equity impacts have been considered and reflected in policy development. The project leveraged over \$10 million additional funds, increased capacity of culturally specific organizations, impacted 75% of the African American population, and contributed to the knowledge base of evidence-based practice.

### **Health equity policy**

*-Jeff Luck, PHAB Chair*

Jeff reviewed the changes made to the health equity policy by a small group in between the March and April PHAB meetings. The definition of health equity included in the document was shortened and aligns with the definition of health equity that the Public Health Division is using. The Board decided to change the word "racism" to "race" in the definition. This policy will be applied as a lens to presentations and projects. This policy will be tested in the May Board meeting.

Motion: The Board voted to adopt the definition and policy.

All members in favor.



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## **State Health Improvement Plan**

-Aaron Dunn, Alison Dent, Sean Schafer, and Paul Cieslak Oregon Health Authority

Alison Dent and Aaron Dunn presented on the Immunization State Health Improvement Plan priority area. The plan's target measures the rate of two year olds who are fully vaccinated, HPV vaccination series rates among 13-17 year olds, and seasonal flu vaccination rates for the year 2020. The Oregon Immunization program has built a strong partnership with American Cancer Society and developed the Oregon Human Papillomavirus (HPV) Roundtable with a HPV Strategic Plan coming soon. A CCO Incentive Measure has been approved for 2-year old rates. School Based Health Centers added optional key performance measures for adolescent immunizations. The program has created the evidence-based strategies for improving childhood immunization rates guide for CCOs.

Some challenges for the immunizations priority area are key local partnerships, flu, outbreaks, and vaccine hesitancy. The program has partnered with BOOST Oregon to develop a Parent's Guide to Children's Vaccines. The Immunization program inquired where the Board recommends that the state-run Immunize Oregon coalition should be based in the future.

### **Board Recommendations:**

- Immunization rates should be included in local health improvement plans.
- Connect with the REACH project team.
- Develop local immunization coalitions.
- Work with the Early Learning Hubs.
- Work with the Oregon Primary Care Association.

Paul Cieslak and Sean Schafer presented the Communicable Disease SHIP priority area. Some successes for the priority area are End HIV Oregon campaign launched to eliminate new HIV infections; 'SyphAware' campaign on public transit; 15% reduction in reported *E. coli* O157 infection; creation of hepatitis C action plan; and the containment of carbapenemase-producing organisms, a threatening health care acquired infection.

Some challenges faced are of culture-independent diagnostic tests, reducing barriers to Hepatitis C treatment, reducing barriers to PrEP, encouraging universal HIV screening, and promoting judicious antimicrobial use.

### **Public Comment Period**

No public testimony was provided in person or on the phone.

### **Closing**

The meeting was adjourned.



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The next Public Health Advisory Board meeting will be held on:

**May 18, 2017**  
**2:30pm – 5:30 p.m.**  
**Portland State Office Building**  
**800 NE Oregon St., Room 1A**  
**Portland, OR 97232**

If you would like these minutes in an alternate format or for copies of handouts referenced in these minutes please contact Angela Rowland at (971) 673-2296 or [angela.d.rowland@state.or.us](mailto:angela.d.rowland@state.or.us). For more information and meeting recordings please visit the website: [healthoregon.gov/phab](http://healthoregon.gov/phab)



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