

Public Health Advisory Board (PHAB)
February 16, 2017
Meeting Minutes

Attendance:

Board members present: Carrie Brogoitti, Muriel DeLaVergne-Brown, Katrina Hedberg, Safina Koreishi, Jeff Luck, Rebecca Pawlak, Alejandro Qeral, Lillian Shirley, Teri Thalhofer, Tricia Tillman, and Jennifer Vines

Oregon Health Authority (OHA) Public Health Division (PHD) staff: Cara Biddlecom, Tim Noe, Sara Beaudrault, Holly Heiberg, Christy Hudson, Britt Parrott, Angela Rowland

Members of the public: Kathleen Johnson, Coalition of Local Health Officials

Approval of Minutes

A quorum was present. The Board unanimously voted to approve the January 19, 2017 minutes.

Welcome and updates

-Jeff Luck, PHAB chair

Rebecca Pawlak was introduced as the new PHAB member representing health care organizations that are not Coordinated Care Organizations (CCOs). She works for the Oregon Association of Hospitals and Health Systems. Silas Halloran-Steiner has stepped down from the PHAB due to a reorganization in the Yamhill County Health Department. The Coalition of Local Health Officials (CLHO) will be working on nominating a representative for the six suburban counties. The Oregon Health Policy Board seat is also vacant.

Public Health modernization updates

-Jeff Luck, PHAB chair

The Oregon Health Authority (OHA) is required to adopt the [Statewide Modernization Plan](#) and it is now available online.

Since the Public Health Division (PHD) completed its last State Health Assessment in 2012 as an accreditation requirement, the Division must begin a new assessment in 2017 with Katrina Hedberg as the executive sponsor. The assessment will utilize the Mobilizing for Action through Planning and Partnerships (MAPP) framework and will help with the selection of priorities for the next Statewide Health Improvement Plan (SHIP), of which the PHAB is an advisory body for. Cara will bring a proposal to the Board at the March PHAB meeting.



Cara provided an overview of federal grants awarded through the Affordable Care Act (ACA) to Oregon's Public Health System. In 2016 the state received \$10.4M through these grants with \$1.5M passed through to local communities.

Muriel and Tricia are going to Washington D.C. for the National Association of County and City Health Officials (NAACHO) Big Cities Health Coalition to speak with Oregon Representative Greg Walden and Senator Ron Wyden.

Lillian shared that Congressional leaders have inquired and received information on the potential impact to the public health system.

Tricia proposed that the PHAB could draft a letter that she can bring to their Big Cities meeting and inquired if there is a broader impact analysis available including Medicaid.

2017 work plan and charter

-Jeff Luck, PHAB chair

The work plan will be updated to include specific deliverables. The Board agreed to continue meeting monthly through July 2017, but cancel the August meeting and reevaluate the meeting cadence in July for the September through December meetings.

The updated 2017 PHAB Charter was reviewed by the Board. It was recommended that the definition of the Board's purpose in section 1 needs to be broadened. This can include completion of documents and plans by public health administrators, as well as broadening the ability to look at the public health system with regards to funding and legislation statewide. It was suggested to work with Early Learning Council, Medicaid, and Health System Transformation partners in the future. Any changes to the charter will be reviewed by the Oregon Health Policy Board (OHPB).

PHAB subcommittee updates

-Jennifer Vines, Accountability Metrics Subcommittee member

The Statewide Modernization Plan requires the Board to create accountability metrics. This proposal outlines the steps needed to develop these metrics.

- Identify population health outcome metrics for each foundational program (February-April 2017)
- Conduct stakeholder survey on population health outcome metrics (March-May 2017)
- Identify local public health accountability metrics (May-July 2017)
- Identify and establish mechanism for data collection (July-September 2017)
- Collect baseline data (October-December 2017)
- Develop mechanism for awarding performance-based incentives to local public health authorities (timeline TBD)

-Jeff Luck Incentives and Funding Subcommittee member

The Subcommittee's February discussion focused around other sources of funding to support modernization. Jeff will talk about the following alternate sources with Zeke Smith, Chair of the Oregon Health and Policy Board.

- Supplement tobacco and marijuana taxes towards public health.
- Allocate increased tax revenue towards public health.
- Advocate for new public health taxes on sugar sweet beverages or plastic bottles.

Jeff requested that the Coalition of Local Health Officials (CLHO) share their proposed budget with the Public Health Division.

Legislative update

-Holly Heiberg, Oregon Health Authority Legislative Coordinator

Holly works as the Legislative Coordinator for the Public Health Division and the Office of Equity and Inclusion. She highlighted a few policies being discussed in Salem including:

- Tobacco retail licensure (2 hearings)
- SB654 – 21 age for Tobacco (1 hearing)
- SB307 to open up the indoor clean air act to allow marijuana (Katrina Hedberg testified)
- OHA housekeeping bill (1 hearing - working on amendments with CLHO)
- HB2310 Modernization of Public Health
- Marijuana, Tobacco, and Alcohol taxes more to come.
- OHA will be presenting in front of the Ways and Means on March 2.

Tricia inquired about HB 2122 and how to develop language for CCOs to coordinate closely with local health departments. Holly stated that these conversations are under way. The CLHO legislative committee might be a better vehicle for this discussion. Muriel would like to see this as a combined effort including the state, local health departments, and CCOs. Safina can bring messages forward at the Quality Health and Outcomes Committee (QHOC) meeting on March 13th. Lillian stated that the PHAB: Accountability Metrics and the State Health Improvement Plan are working on aligning with the CCO metrics. Tricia proposes that the PHAB make a statement as a mechanism for legislation to increase public health modernization funding. Rebecca recommends the Board could stay away from specific bills and look at concepts or guiding principles. Katrina commented that she works for OHA and supports the Governor's budget. Holly stated that guiding principles would be helpful. Those advocating outside of this Board could use those principles to make legislation.

Action Item: Tricia, Rebecca, Safina, and Muriel will develop an ad-hoc legislative subcommittee to talk about guiding principles and HB2122.

Cara provided an overview on [HB2310](#) Public Health Modernization. It allows implementation of public health modernization by foundational capability versus by region, directs OHA to



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establish accountability metrics, clarifies local public health funding formula is limited to moneys made available by the state, establishes public health authority, and allows for establishing fees for providing public health data for public health purposes.

Public health system approach for health equity

-Tim Noe and Kati Moseley

Kati provided an update on the PHD Health Equity committee progress since September 2016.

- Created a health equity definition.
- Working to finalize the charter.
- Added more team members including, Steven Fiala, from Program Design and Evaluation Services (PDES) to take inventory of all health equity actions within PHD and look at accreditation processes.
- Work plan will be created.
- Secured funding from the Office of Equity and Inclusion (OEI) for Kristen Rohde, PDES to ensure accreditation compliance with Race, Ethnicity, Language, and Disability (REAL+D).
- Will hire a health equity coordinator.

Tim proposed the creation of a statewide health equity committee to provide a broad system wide and state wide approach to health equity. The Joint Leadership Team of CLHO and CLHO are in support. The PHAB also provided support to this proposal.

Teri suggested to steer away from the word “neighborhood” and use “geography” instead.

Action Item: Tim to provide a draft copy of the REAL+D statute and policy to share with the Board. Also, he will provide a timeline for the Board.

Preventative Health and Health Services Block Grant

-Danna Drum, Oregon Health Authority

Danna provided an update on the Preventative Health & Health Services Block Grant since the PHAB serves as its advisory board. The Fiscal Year 2017 has already been appropriated by the Center for Disease Control (CDC). The funding is tied to the Healthy People 2020 objectives. Must set aside dollars for sexual abuse prevention and victim services. \$1.1M awarded last year (\$85 thousand for prevention and victim services). Should be the same funding for 2017-2018.

Danna will provide a proposal for the October 2017– September 2018 Block Grant work plan at the March PHAB meeting.

Public Comment Period

No public testimony was provided in person or on the phone.

Closing

The meeting was adjourned.



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The next Public Health Advisory Board meeting will be held on:

March 16, 2017
2:30pm – 5:30 p.m.
Portland State Office Building
800 NE Oregon St., Room 1A
Portland, OR 97232

If you would like these minutes in an alternate format or for copies of handouts referenced in these minutes please contact Angela Rowland at (971) 673-2296 or angela.d.rowland@state.or.us. For more information and meeting recordings please visit the website: healthoregon.gov/phab