



# Healthier Together Oregon

**HTO in Action: Housing and Food**  
**September 22, 10:00 – 11:30 am**

Oregon  
**Health**  
Authority

# Closed Captioning is available

English: <https://www.captionedtext.com/client/event.aspx?CustomerID=2697&EventID=4775297>

Spanish: <https://www.captionedtext.com/client/event.aspx?CustomerID=2697&EventID=4775296>

# Tribal lands acknowledgment

We acknowledge that what we now call Oregon is the ancestral lands of many Tribes, those now federally recognized and not.

We are here because this land was occupied, and its traditional people were displaced by colonists and settlers. As settlers and/or guests, we recognize the strong and diverse Native communities in our region today, from Tribes both local and distant, and offer respect and gratitude for their stewardship of these lands throughout the generations.

Learn about Oregon's tribes here: <https://native-land.ca/>

# Welcome and Acknowledgements

- OHA acknowledges there are institutional, systemic and structural barriers that perpetuate inequity and have silenced the voices of communities over time.
- OHA is committed to partnerships, co-creation and co-ownership of solutions with communities disproportionately affected by health issues so they can actively participate in planning, implementing and evaluating efforts to address health issues.
- OHA recognizes community-engaged health improvement is a long-term and dynamic process.
- OHA is striving to engage with communities through deliberate, structured, emerging and best practice processes.
- OHA is striving to make engagement with public health effective for communities, especially those communities that experience institutional, systemic and structural barriers.

PUBLIC HEALTH DIVISION

Office of the State Public Health Director

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The logo for the Oregon Health Authority. It features the word "Oregon" in a smaller, orange font above the word "Health" in a large, dark blue font. Below "Health" is the word "Authority" in a smaller, orange font. A thin orange horizontal line is positioned above the "Health" text.

# Purpose of “HTO in Action” events

Advance health equity through increased coordination and alignment of health improvement planning and implementation

Overview of HTO strategies and potential activities, by implementation area

Connect with others across the state doing similar work to identify next steps

Showcase examples of work in progress

# Agenda

Overview of  
Housing and Food  
implementation area

Moving forward  
together –  
Breakout rooms for  
relationship building  
and dialogue

HTO in action: Local  
examples

- Oregon Housing and Community Services
- Rogue Food Unites

# Implementation Framework



# Implementation Areas



Equity and  
Justice



Healthy  
Communities



Housing and  
Food



Behavioral  
Health



Healthy Families



Healthy Youth



Workforce  
Development



Technology and  
Health

# Priority Populations

## Priority populations for Healthier Together Oregon

- Black, Indigenous, people of color, and American Indian/Alaska Native people (BIPOC-AI/AN)
- People with low-income
- People with disabilities
- People living in rural areas of the state
- People who identify as lesbian, gay, bisexual, transgender, queer, and questioning (LGBTQ+)
- Immigrants and refugees

# Strategies and activities

**Increase affordable housing that is co-located with active and public transportation options.**

## *Example activities*

- *Incentivize development in higher opportunity areas (close to transportation, jobs, education).*
- *Support implementation of regional initiatives such as Regional Supporting Housing Impact Fund and Portland Housing Bond.*
- *Address zoning barriers to affordable housing development.*

# Strategies and activities

## Increase homeownership among BIPOC through existing and innovative programs

### *Example activities from Oregon's Statewide Housing Plan*

- *Expand and explore innovative new programs that address an unmet need in the marketplace for low and moderate-income potential homebuyers (e.g., down-payment assistance, manufactured home products and insured mortgages).*
- *Engage with culturally specific and culturally responsive organizations to help connect communities of color to Oregon Housing Community Services' homeownership programs and ensure that program parameters are aligned with the needs of communities of color.*
- *Target homeownership and asset-building resources to affordable rental housing residents to support households in moving along the continuum toward prosperity and self-sufficiency.*

# Strategies and activities

**Require Housing First principles be adopted in all housing programs.**

## *Definition*

*Housing first is an approach that quickly moves people from homelessness into independent and permanent housing and then provides additional supports and services as needed.*

## *Example activities*

- *Incorporate housing first language/dedicated targets in funding agreements.*

# Strategies and activities

**Increase access to affordable, healthy and culturally appropriate foods for BIPOC and low-income communities**

## *Example activities*

- *Expand local educational programs that teach people to grow their own food.*
- *Expand community awareness of and access to available programs, like SNAP, WIC, National School Lunch Programs & School Breakfast Program, School-based and other summer lunch Programs, and the Child and Adult Care Food Program.*

# Strategies and activities

**Maximize investments and collaboration for food related interventions.**

## *Example activities*

- *Connect community health assessments, tribal food sovereignty assessments, Community Services Block Grant Comprehensive Community Needs Assessment, and other required assessments to identify opportunities for alignment and collaboration.*
- *Leverage collective purchasing power to increase the supply of healthier foods available in schools, correctional facilities, senior meal programs, hospitals, early childhood education centers, institutions of higher learning, emergency food services, homeless shelters, and through community supported agriculture programs.*

# Strategies and activities

**Build a resilient food system that provides access to healthy, affordable and culturally appropriate food for all communities.**

## *Example activities*

- *Convene regional food policy councils to address food security for priority populations.*
- *Increase programming and financial support for local food production and consumption (e.g. creation of food hubs, community gardens, local Farm to Table programs, acceptance of SNAP by local production venues, or locally sourced Food Rx programs).*
- *Support Tribal food sovereignty.*

# Other housing and food related strategies

## **Healthy Communities**

- *Co-locate support services for low income people and families at or near health clinics.*
- *Expand programs that address loneliness and increase social connection in older adults.*
- *Center BIPOC-AI/AN communities in decision making about land use planning and zoning in an effort to create safer, more accessible, affordable, and healthy neighborhoods.*
- *Build climate resilience among priority populations.*

## **Equity and Justice**

- *Build upon and create BIPOC-AI/AN led, community solutions for education, criminal justice, housing, social services, public health and health care to address systematic bias and inequities.*
- *Reduce legal and system barriers for immigrant and refugee communities, including people without documentation.*

## **Behavioral Health**

- *Create state agency partnerships in education, criminal justice, housing, social services, public health and health care to improve behavioral health outcomes among BIPOC-AI/AN.*

# Relationship building and dialogue

#1 Introductions and networking– name and pronouns, role or agency, and where in the state you are located

#2 Discuss strategies – Share examples of how your community is advancing these strategies in your community. What do you see happening that is working, or not working?

#3 Discuss priorities – If you could advise our community-based steering committee, the PartnerSHIP, on activities needed in your area, or opportunities for the future you'd like to see in your community, what would you tell them?

# Relationship building and dialogue

Google Jamboard

<https://jamboard.google.com/d/1MuvXMSiZ5ph01DWP9uc0h95-SDzv3ugziCmhO7jY6Bw/edit?usp=sharing>

# HTO in Action: Example



**OREGON HOUSING** *and*  
**COMMUNITY SERVICES**

HTO in  
Action:  
Example

**Rogue  
Food  
Unites**

# Polling

Polling question: Share one next step you will take as result of this webinar:

- Share webinar information with a friend or colleague
- Connect offline with someone I met during the event for further conversation
- Do more research and reading about a particular strategy or activity
- Something else

# Thank you & Next Steps

- Visit [healthiertogetheroregon.org](http://healthiertogetheroregon.org) to learn more about HTO
- Join us for another event in the series...
  - Healthy Families on November 15<sup>th</sup> at 1PM
  - Healthy Youth, January TBD
- Recording and slides will be emailed to registrants and available on the event website ([healthoregon.org/ship](http://healthoregon.org/ship))
- Email [publichealth.policy@state.or.us](mailto:publichealth.policy@state.or.us) to get invited to the Housing and Food Basecamp for continued conversation and sharing
- Please complete [evaluation survey](#) - your feedback will be used to inform future HTO in action events