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Topic: Oregon's State Health Improvement Plan (SHIP)

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What is the SHIP?

The State Health Improvement Plan (SHIP) identifies our state's health priorities with strategies for improvement and measurable outcomes to track progress. The SHIP is intended to be a tool for anyone wanting to improve health in our state. The SHIP is data driven, and is informed by the [State Health Assessment, State Health Indicators, Community Health Assessments and Community Health Improvement Plans](#). Community input and shared decision making, with a focus on partnering with members of marginalized communities, are critical factors in the development of this plan.

Why do we have a SHIP?

The State Health Improvement Plan provides a north star for improving health outcomes across the state. Many communities in our state experience significant health disparities. The social determinants of health, or the places we live, work, learn and play, are the primary reasons people are healthy, or not. The social determinants of health include things like quality education, safe homes and neighborhoods, living wage jobs and health care. Because of systemic oppression, discrimination and bias, people of color, people with low-income, people who identify as LGBTQ+ and people with disabilities face considerable barriers in accessing the social determinants of health. These barriers create differences in health between groups of people, or disparities. This is why marginalized communities are more likely to face chronic disease, infections and higher rates of preventable death. We also see disparities between rural, frontier and urban areas. It is only through a collaborative effort that elevates the voices of our most marginalized communities that we will witness improvements in our health priorities and movement towards our vision which reads:

Oregon will be a place where health and wellbeing are achieved across the lifespan for people of all races, ethnicities, disabilities, genders, sexual orientations, socioeconomic status, nationalities and geographic locations.

Who is developing the SHIP?

The Oregon Health Authority – Public Health Division (OHA-PHD) convenes the process for developing and implementing the SHIP. The OHA-PHD is using the [Mobilizing for Action through Planning and Partnerships \(MAPP\)](#) framework, widely used by CCOs and local health departments. The SHIP is being developed through four circles of involvement:

- The Core Group is made up of OHA-PHD staff who are responsible for supporting the work and ensuring it is consistent with the MAPP framework.

- [The PartnerSHIP](#), is a community-based steering committee responsible for setting the vision, values, and identifying the priorities for the 2020-2024 SHIP. The PartnerSHIP involves statewide representation from a variety of partners and communities, including:
 - Local and tribal health departments
 - Regional health equity coalitions
 - Coordinated Care Organizations (CCOs), Consumer Advisory Councils (CACs), hospitals and health insurance
 - Schools of public health
 - Culturally responsive community-based organizations serving people of color, people with disabilities, and people who identify as LGBTQ+
- In summer of 2019, OHA-PHD and the PartnerSHIP will establish a subcommittee structure that includes additional subject matter experts and people with lived experience. Subcommittees will be responsible for identifying strategies, developing work plans, and defining measurable outcomes for each priority.
- The OHA-PHD is also leading a robust community engagement effort through online surveys and funding to seven community-based organizations who are tasked with gathering feedback from communities most impacted by disparity:
 - Q Center—Serves LGBTQIA+-identified persons living in the Portland metro area.
 - Eastern Oregon Center for Independent Living—Serves the disability community in 13 rural and frontier counties of Eastern Oregon.
 - Micronesian Islander Community (of Asian Pacific American Network of Oregon)—Serves the Micronesian and Pacific Islander community, including Compact of Free Association (COFA) citizens, throughout the Willamette Valley.
 - Northwest Portland Area Indian Health Board (NPAIHB)—Serves all nine federally recognized tribes in Oregon.
 - Self-Enhancement Inc.—Serves the African American community based in Portland metropolitan area.
 - Next Door—Serves Latinx and Native American communities throughout the Columbia River Gorge area.
 - Unite Oregon—Serves people of color, immigrants and refugees, and LGBTQ-identified people in Jackson and Josephine counties.

A summary of the community engagement process can be found at healthoregon.org/2020ship.

Who will use the SHIP?

The SHIP is a tool for any person, community or agency interested in aligning their activities and strategies towards community-defined health improvement goals. Users and implementers of the SHIP include:

- Oregon Health Authority
- Health care partners, including Coordinated Care Organizations, Community Advisory Councils, and hospitals
- State legislators and other elected officials
- State and local public health departments

- Education (including early childhood, K-12, colleges and universities, and vocational programs)
- Employers
- Criminal justice and law enforcement
- Transportation
- Housing and human service providers
- Community based organizations
- Faith based organizations
- Foundations and philanthropic partners
- Anyone wanting to improve health in their community

What are the priorities for the 2020-2024 SHIP?

The PartnerSHIP has identified five priority areas for the next SHIP:

- Institutional bias.
- Adversity, trauma and toxic stress.
- Economic drivers of health (including issues related to housing, living wage, food security and transportation).
- Access to equitable preventive health care.
- Behavioral health (including mental health and substance use).

How were the priorities identified?

The priorities were finalized after the PartnerSHIP reviewed the [State Health Assessment](#) and feedback from more than 2,500 people gathered through online surveys and other events led by community-based organizations. The community engagement effort asked respondents to identify their top five priorities from the following list of 14 strategic issues that had been identified by the PartnerSHIP at a meeting in October 2018:

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| ○ Adverse childhood experiences/adverse life experiences, toxic stress and trauma. | ○ Substance use. |
| ○ Safe, affordable housing. | ○ Access to mental health care. |
| ○ Systemic bias across -public/private entities. | ○ Access to care. |
| ○ Living wage. | ○ Suicide. |
| ○ Food insecurity. | |
| ○ Incarceration. | |
| ○ Climate change. | |
| ○ Violence. | |
| ○ Tobacco. | |
| ○ Obesity. | |

The PartnerSHIP used three key criteria to select the original 14 issues: magnitude and severity (affecting a large population and associated with death or disability), upstream determinants of health, and inequities (affecting some groups of people more than others).

Will funding be available for the priorities and strategies identified in the SHIP?

While the OHA-PHD allocates some federal funding for coordination of the SHIP, it does not have additional resources specific to implementation of the strategies. HB 4018 requires CCOs to invest a portion of their reserves on social determinants and health disparities identified in their Community Health Improvement Plans (CHIPs). CHIP priorities and strategies are required, in part, to align with the SHIP.

When will the SHIP be implemented?

The OHA-PHD plans to release the 2020-2024 SHIP in 2020 with implementation plans detailing work through December 2024. Progress will be reported publicly in annual reports.

What is the history of state health improvement planning in Oregon?

The current, [2015-2019 State Health Improvement Plan](#), identifies strategies in seven priorities: tobacco use, obesity, immunizations, substance use, communicable disease, suicide and oral health. This SHIP will end December of 2019.

In 2013, the 2010 SHIP was revised as [Oregon's Healthy Future](#), identifying strategies to address health equity, tobacco, obesity, oral health, substance abuse and behavioral health.

The SHIP published in 2010 identified three goals related to health equity, prevention of chronic disease by reducing obesity prevalence, tobacco use, and alcohol abuse, and simulating linkages, innovation and integration among public health, health systems and communities.

How is the SHIP connected to Public Health Modernization?

The development and implementation of a SHIP is a core system function of the policy and planning foundational capability. The process used to develop the SHIP is also a strong example of a modernized approach that relies on all of the foundational capabilities. For example:

- Leadership and organizational competencies: As chief health strategist, the PHD is convening community partners and other state agencies and unifying them around the SHIP.
- Health equity and cultural responsiveness—The Public Health Division awarded small grants to community-based agencies to help inform priorities for the 2020 SHIP. These agencies hosted community events, listening sessions and distributed culturally responsive surveys to get feedback from communities most affected by health disparities. The PHD will further engage community members in subcommittees to ensure that strategies identified for implementation are culturally responsive and will lead to progress in the vision of an equitable Oregon.
- Community partnership development—The Public Health Division centered community voice to determine the SHIP priorities. A community-based steering committee, called the PartnerSHIP, was formed as the decision makers in the process, and over 2500 people, many from marginalized communities, provided feedback through surveys and other efforts led by community-based organizations. The PHD will also

engage additional partners in the subcommittee process to co-create strategies, measures and work plans for implementation.

- **Assessment and epidemiology**—Priorities for the SHIP were identified using the State Health Assessment and complementary State Health Indicators, a comprehensive needs assessment of health undertaken by the PHD every five years. Data from these and other sources will be used to monitor and evaluate progress made in the SHIP. These data sources come from the PHD (e.g. Vital Statistics, BRFSS, and Oregon’s Student Health Survey) and our cross-sector partners in housing, transportation and education.
- **Policy and planning**—The 2020 SHIP is a tool for anyone wanting to improve health in our state, including governmental and community public health agencies, CCOs, hospitals, health systems, private insurers, businesses, social service agencies and other community-based organizations. The SHIP identifies policy, system and environmental changes that are needed to improve health. Using a collective impact approach, the SHIP is intended to be an aligning strategic plan for health-related efforts in our state, especially Community Health Improvement Plans implemented by CCOs, local public health, and hospitals.
- **Communications**—Modern communication tools and methods, such as social media and media relations, are crucial to talking to people in a clear and culturally responsive way, about the SHIP, how they can get involved in its development, and ways we are making progress on the priorities.
- **Emergency preparedness and response**—When people experience poor health outcomes from the issues identified in the 2020 SHIP priorities, they are less able to prepare for, respond to and recover from public health threats and emergencies. Addressing the SHIP priorities will help build resiliency in communities.

Where can I get more information?

Visit healthoregon.org/2020ship or contact Christy.j.hudson@state.or.us. You can also sign up for email updates through the [SHIP listserve](#).