



## SHIP SUBCOMMITTEE MEETING

Bias     Trauma     Economic Drivers     Access to Care     Behavioral Health

June 26, 2020 | 1:00 p.m. – 3:00 p.m. | Call: (669) 900-6833, Access: 393-128-009

**Members Present:** Trilby de Jung, (OHA Lead), Emileigh Canales, Cord Van Riper, Brian Frank, Carolina Iraheta Gonzalez, Bill Baney, Brenda Bateman, Tammy Baney

**Members Absent:** Caitlin Baggot, Carly Hood, Chelsea Bunch, Connor McDonnell, Courtney Crowell, Jacob Fox, Julie Maher, Kim Sogge, Mayra Rosales, Michelle Thurston, Sam Engel, Sarah Beaubien, Tameka Brazile, Victoria Warren Mears, Lucia Ramirez

**OHA Staff:** Christy Hudson, Krasimir Karamfilov

**Members of the Public:** Sky Lockhart (Portland State University), George Adams (Jackson Care Connect), Heather Oberst

### Welcome & Agenda Overview

Trilby de Jung welcomed the subcommittee members to the meeting. She asked the members to introduce themselves. The attending subcommittee members introduced themselves.

Christy Hudson reviewed the timeline for developing the SHIP. The subcommittee will have its last meeting in July and finalize its implementation plan. The deadline to finalize the strategies is July 3, 2020.

### Healthier Together Oregon & Implementation Framework

Christy Hudson introduced Healthier Together Oregon, a new website and brand to host, promote, and share the SHIP work. Launch date is September 1, 2020. The website is intended to speak to communities across the state that are interested in this work, in learning more, and in getting involved. The website presents eight plan areas that comprise the implementation framework and speak to the intersectionality of the priority areas. The framework helps remove redundancies in strategies across priority areas, makes the plan more actionable and achievable, and communicates work across broader audience.

Christy Hudson proposed three changes to the strategies developed by the subcommittee: (a) the childcare and caregiving strategy moved to Adversity, Trauma, and Toxic Stress priority area, (b) the racial equity strategy moved to the Institutional Bias priority area, (c) the increasing access to SNAP/WIC strategy was combined with a strategy from Access to Equitable Preventive Health Care subcommittee.

Trilby de Jung asked the subcommittee members if they approved of the proposed changes. The subcommittee did not object to the changes.

## **Review Community Feedback**

Christy Hudson remarked that OHA received a lot of feedback from a lot of people via different ways on the subcommittee's drafted strategies. Two avenues were used to collect the feedback. The first one was through seven community-based organizations that worked with priority populations. Feedback was collected through a survey and focus groups. OHA shared the survey with state agencies and local partners. There were 1038 responders (42% response rate) to the English version of the survey, with around 80% of the responders being white, straight, educated women. The Spanish version of the survey received 21 responders (76% response rate).

Christy Hudson stated that the themes that emerged from the feedback included community support of the strategies, a need for increased messaging about Collective Impact, interest in supporting activities to better understand implementation, interest in measurement and transparency in accountability, concern for feasibility, the difference between equity and equality, call to center priority populations in planning and implementation, concern that the strategies are Portland metro centric, strengthen attention to language-related needs, concern about a white savior complex, strengthen strategies for incarcerated, LGBTQ+, disabled, homeless, or immigrant/refugee, and older adults.

Carolina Iraheta Gonzalez noted that the strategies spoke to the current moment and recognized what had happened historically. It is an opportunity to do transformational change.

Trilby de Jung added that in the introduction of the email that would be sent out with the plan, it should be pointed out that this was the essential work and its connection to what we have experienced with COVID-19 should be called out, as well as the priorities that have been shared across agencies.

Emileigh Canales said that many of the subcommittee's strategies were broad enough and wondered what was the role of the activities that the subcommittee would call out for each strategy as an avenue to address some of the concerns that were brought up in the themes. She asked if the concerns would be addressed through the strategies or through the activities that fell within those strategies.

Christy Hudson answered that the concerns could be addressed in both places. She presented the feedback on the strategies from specific communities.

## **Incorporate Feedback and Finalize Strategies**

Christy Hudson reiterated that the task for today's meeting was to recommend final language through an equity lens (i.e., who is most impacted), incorporate the community feedback, and consider the current environment (i.e., COVID-19, anti-racism protests). She presented two strategies that brought up the most concern to people: (1) Create safe, accessible and affordable neighborhoods for communities of color, low-income communities and people with disability through use of green infrastructure, (2) Decrease stigma associated with using food banks and food assistance through creation of an education campaign. She pointed out that the concern with the first strategy was that it would lead to segregation. The concern

with the second strategy was that it was not the right strategy. Another insight that came out of the feedback was the need for a strategy specific to living wages.

Carolina Iraheta Gonzalez informed the subcommittee that she met with Vivek Shandas, a PSU professor in Urban Studies, to discuss a potential short-term measure for the green infrastructure strategy. He had concerns with using the phrase *green infrastructure*. The concept is not clearly defined and a lot of communities don't want it. The property values in neighborhoods with green infrastructure rise. Greater tree canopy in rural areas raises concerns about susceptibility to fire and climate change.

Tammy Banes added that the land use policies that Oregon had did regulate the need for green space and open space. There is some interpretation of what green infrastructure means across the state.

Trilby de Jung remarked that it was about the decision-making around land use planning and developing safe and green neighborhoods. The decision-making needs to be centered on communities of color. Communities of color need to be driving those decisions about their own communities and their neighborhoods. This might avoid some of the consequences of pricing out people and making things worse for those communities rather than better.

Brian Frank stated that the discussion whether to center the strategies around BIPOC or all priority populations was rooted in the intentionality of the whole process. This decision must be made at the PartnerSHIP level. The concern for including all subgroups is that their inclusion may be confusing. It may be better for the message from the top to recognize historical racial injustices and state that this is the priority of the whole PartnerSHIP.

Trilby de Jung pointed out that it was hard, in reading the entire plan, to bounce around between different framings of priority populations. That kind of cohesiveness would add urgency.

Christy Hudson expressed apprehension about bringing the decision to the PartnerSHIP during its meeting on July 9. If the PartnerSHIP said yes, that would impact all strategies.

Trily de Jung proposed for this strategy to not use the priority populations, but to use BIPOC (i.e., black, indigenous, people of color), and centering them in the decision-making.

Brian Frank supported the proposal to use BIPOC in the strategies and hoped for all strategies to be reconsidered with BIPOC in mind.

Emileigh Canales asked if it would be possible to use both populations, but approach them in different ways. For example, for this strategy, the subcommittee could call out the BIPOC population, and the subcommittee could submit a formal request to the PartnerSHIP that expressed the need to prioritize BIPOC or expand the definition of priority populations. What Brian Frank is asking needs to be escalated in a way that is bigger than one strategy. If the subcommittee refused to settle on language, the strategy will be overlooked, because there are so many different strategies.

Christy Hudson remarked that the subcommittee could write this strategy with a focus on BIPOC and submit a formal recommendation to the PartnerSHIP. She proposed to reach out to subcommittee members who were members of the PartnerSHIP and ask them to weigh in.

Sky Lockhart shared that as a person who had lived with housing insecurity for over 10 years, the subcommittee could do both. Instead of excluding priority populations, the strategy could state *housing-vulnerable populations, particularly BIPOC communities*.

Trilby de Jung reaffirmed her proposal to prioritize BIPOC for this strategy and suggested for the subcommittee to submit a letter alongside it, stating that the subcommittee members attending today felt strongly that there should be consideration of BIPOC as a priority group throughout the document. She asked the subcommittee members if they agreed with the proposal.

Emileigh Canales, Carolina Iraheta Gonzalez, and Brenda Bateman agreed with the proposal. Tammy Baney agreed with the proposal with the caveat to prioritize low-income communities as well. Brian Frank disagreed with the proposal.

### **Public Comment**

Trilby de Jung invited members of the public to comment and ask questions.

George Adams introduced himself as the co-chair of the Jackson Care Connect Community Advisory Council. He praised the subcommittee for its work. He shared that the southern part of Oregon was not represented at all when the survey was done. His impression was that the SHIP was supposed to be centered around the whole state of Oregon, not just northern Oregon. It is important to recognize Southern Oregon, because there is a lot of work to be done in the area (e.g., housing), especially for people with disabilities.

### **Next Steps**

- Carolina Iraheta Gonzalez will draft the letter to the PartnerSHIP stating the subcommittee's decision to use BIPOC as the priority population.
- The subcommittee will finalize the strategies in Basecamp.

### **Adjourn**

Trilby de Jung adjourned the meeting at 4:02 p.m. The next meeting will be on July 30, 2020.