



SHIP SUBCOMITTEE MEETING: Economic drivers of health

Thursday, July 30th, 2:00 – 4:00

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/590153581>

You can also dial in using your phone.

United States: [+1 \(872\) 240-3412](tel:+18722403412)

Access Code: 590-153-581

New to GoToMeeting? Get the app now and be ready when your first meeting starts:

<https://global.gotomeeting.com/install/590153581>

Vision: Oregon will be a place where health and wellbeing are achieved across the lifespan for people of all races, ethnicities, disabilities, genders, sexual orientation, socioeconomic status, nationalities and geographic locations.

Meeting Objectives:

- Finalize activities and measures
- Recommendations for implementation

2:00 – 2:15	Welcome & agenda overview
2:15 – 3:30	Finalize activities and measures
3:30 – 3:40	Recommendations for implementation
3:40 – 3:45	Public comment
3:45 – 3:55	Honoring your commitment
3:55 – 4:00	Wrap-up & Next Steps

Welcome & Introductions

- Share name, pronouns and agency

Technology Reminders

- Enable video if you feel comfortable
- Mute your line when not talking
- You can also use emoticons and chat to engage.

Timeline for developing 2020-2024 SHIP



PUBLIC HEALTH DIVISION

Office of the State Public Health Director

July 9th PartnerSHIP meeting

- Rejected proposal to re-center priority populations on BIPOC
- Made a couple, non-substantial changes to strategies in behavioral health and institutional bias
- Will not change how SHIP will be framed – still framing BIPOC as priority.

Finalize activities and measures

- Subcommittee conversation to review, add to, & modify drafted activities
- Make short term measure recommendations

Economic Drivers of Health Strategies

1. Invest in workforce development and higher education opportunities for priority populations.
2. **Strengthen economic development, employment and small business growth in underserved communities.**
3. Enhance financial literacy and access to financial services and supports among priority populations.
4. **Increase affordable access to high speed internet in rural Oregon.**
5. Ensure state agencies engage priority populations to co-create investments, policies, projects and agency initiatives.
6. **Build climate resilience among priority populations.**
7. **Center BIPOC communities in decision making about land use planning and zoning in an effort to create safer, more accessible, affordable, and healthy neighborhoods.**
8. Increase affordable housing that is co-located with active transportation options
9. Increase homeownership among communities of color through existing and innovative programs.
10. Maximize investments and collaboration for food related interventions.
11. Build a resilient food system that provides access to healthy, affordable and culturally appropriate food for all communities.
12. Increase access to affordable, healthy and culturally appropriate foods for people of color and low-income communities

Finalize Activities & Measures

Strengthen economic development, employment and small business growth in underserved communities. (Rural and low-income)

Measure	Reported by	Notes
% of people who are employed	Bureau of Labor Statistics	
% of State contract awards that go to business certified by the Certification Office for Business Inclusion and Diversity (COBID).	Regional Solutions Centers	Most recent from 2017
1-year employment growth rate (% change) in Oregon (statewide and by county).	Bureau of Labor Statistics	
% of jobs created statewide that are either “quality” or “accessible” (reported separately).	Business Oregon	Defined by Business Oregon

Finalize Activities & Measures

Increase affordable access to high speed internet in Rural Oregon. (Rural)

Measure	Reported by	Notes
Residential fixed internet access service connections per 1000 households in Oregon.	Federal Communications Commission	2017 most recently reported

Activities

Need to brainstorm!

Finalize Activities & Measures

Build climate resilience among priority populations (BIPOC, low-income, LGBTQ+, rural, disability).

Measure	Reported by	Notes
# of Tribal and Local Public Health Authorities engaged in climate resilience planning and action		
# of CBOs that PHD, T&LPHAs have meaningfully partnered with to build community resilience		
CDC Social Vulnerability Index		

Finalize Activities & Measures

Center BIPOC communities in decision making about land use planning and zoning to create safe, more accessible, affordable, and healthy communities (BIPOC).

Measure	Reported by	Notes
Need to brainstorm!		

Activities

- Create zoning laws that include transportation connectivity; access to affordable housing, education, healthy foods and health care; safety; and benefits communities of color and low-income communities.
- Increase affordable housing stock through state appropriations and housing development programs in neighborhoods with active transportation choices, access to schools, jobs, transit, services, goods, and community amenities.
- Use of green infrastructure
- Tobacco and alcohol licensing policies



Economic Drivers of Health

Key indicators

1. Opportunity Index – Economy Dimension (Opportunity Index)
2. Childcare cost burden (CONFIRM DATA SOURCE)
3. Food Insecurity (Map the meal)
4. Housing cost burden among renters (American Community Survey)
5. 3rd grade reading proficiency (Oregon Department of Education)

Economic Viability Goal: Increase the percentage of Oregonians earning a livable wage by raising public awareness of the correlation between health and economic sufficiency and advocating for evidence-based policies to improve economic sufficiency.

HTO Plan	Strategies & priority populations	Example activities	Short term measures
HC	Invest in workforce development and higher education opportunities for priority populations. BIPOC, Disability, LGBTQ+, Low-income, and Rural	<ul style="list-style-type: none"> • Support easily accessible initial job training and continuing education opportunities for prioritized populations. • Increase financial supports for students to address both the cost of living and cost of higher education. • Increase access to free job skills training programs and workforce preparation programs. • Increase access to accredited trade programs through affordable online platforms. • Expand access to more flexible work opportunities such as telecommuting and job sharing. • Provide academic credit to SEI and SUN Community Health Workers to eliminate barriers and allow 	% of community college students completing certificate or degree (Oregon office of community colleges and workforce development)



		professional advancement in public health and social work sectors.	
HC	Strengthen economic development, employment and small business growth in underserved communities. Rural, low-income	<ul style="list-style-type: none"> • Increase access to capital in support of local small businesses, and entrepreneurship in rural communities. • Develop cross-sector business groups to promote collaboration and shared learning on business development. • Improve access to employment for people with disabilities through job carving/splitting. • Develop incentives to encourage private investment in underserved communities coupled with First Source agreements to increase local availability of quality jobs. • Connect rural community to urban markets 	<p>% of people who are employed (Bureau of Labor Statistics)</p> <p>% of State contract awards that go to business certified by the Certification Office for Business Inclusion and Diversity (COBID). Reported by Regional Solutions Centers - https://www.oregon.gov/gov/admin/regional-solutions/Pages/projects_and_plans.aspx</p> <p>1-year employment growth rate (% change) in Oregon (statewide and by county). Reported by Bureau of Labor Statistics) - https://data.bls.gov/maps/cew/OR?period=2019-Q4&industry=10&pos_color=blue&neg_color=orange&chartData=3&ownerType=0&distribution=1&Update=Update#tab1</p> <p>% of jobs created statewide that meet Business Oregon’s definition of “quality” or “accessible” (reported separately). Reported by Business Oregon - https://www.oregon4biz.com/assets/reports/AR2019.pdf</p> <p>A “quality” job is one that pays above the county or statewide annual average wage, whichever is lower.</p>



			"Accessible" jobs are those requiring less than a bachelor's degree.
HC	Enhance financial literacy and access to financial services and supports among priority populations. BIPOC, Disability, LGBTQ+, Low-income, and Rural	<ul style="list-style-type: none"> • Increase SSI/SSDI enrollment assistance programs for people with disability, for example SOAR and State Family PRE-SSI/SSDI Program. • Develop education programs about financial resources, such as the earned income tax credit, IDAs and free tax preparation services, for people with low incomes. • Paid family leave • Increase educational programs and support for communities of color who have been targeted by predatory pay day lending practices. • Increase financial literacy training in K-12 education. 	% of eligible families who received the Earned Income Tax Credit (EITC) – Reported by IRS but data is lagged; 2016 rates reported in 2019.
HC	Increase affordable access to high speed internet in rural Oregon. Rural		% of people with access to high speed internet (FCC) https://broadbandmap.fcc.gov/#/ Residential fixed internet access service connections per 1000 households in OR. Reported by Federal Communications Commission - https://www.fcc.gov/reports-research/maps/



Physical Environment Goal: Ensure that all people in Oregon live, work, play in a safe and healthy environment and have equitable access to stable, safe, affordable housing, transportation and other essential infrastructure so that they may live a healthy resilient life.

	Strategies & priority populations	Example activities	Short term measures
E&J	Ensure state agencies engage priority populations to co-create investments, policies, projects and agency initiatives.	<ul style="list-style-type: none"> Identify % of state agencies that have active policies regarding engaging priority populations. Identify % of state agencies that regularly track and monitor engagement of priority populations. 	TBD
HC	Build climate resilience among priority populations. BIPOC, low income, LGBTQ+, rural, disability	<ul style="list-style-type: none"> Implement community adaptation projects that build climate resilience. Completing climate adaptation and mitigation investments. Collect data quantifying the burden of water insecurity and impacts to communities in order to support water insecurity prevention policy development. 	# of Tribal and Local Public Health Authorities engaged in climate resilience planning and action, OR # of CBOs that PHD, T&LPHAs have meaningfully partnered with to build community resilience OR CDC Social Vulnerability Index



<p>HC</p>	<p>Center BIPOC communities in decision making about land use planning and zoning in an effort to create safer, more accessible, affordable, and healthy neighborhoods. (BIPOC)</p>	<ul style="list-style-type: none"> • Create zoning laws that include transportation connectivity; access to affordable housing, education, healthy foods and health care; safety; and benefits communities of color and low-income communities. • Increase affordable housing stock through state appropriations and housing development programs in neighborhoods with active transportation choices, access to schools, jobs, transit, services, goods, and community amenities. • Use of green infrastructure • Tobacco and alcohol licensing policies 	<ul style="list-style-type: none"> • Sent request to DLCDC • Neighborhood walkability scores
<p>H&F</p>	<p>Increase affordable housing that is co-located with active transportation options.</p>	<ul style="list-style-type: none"> • Utilize housing appropriations and housing development programs • Mitigate barriers to housing • Address zoning issues in rural areas. 	<p>% of people who use active transportation to get to work https://www.oregon.gov/oha/PH/ABOUT/Documents/indicators/activetransportation.pdf</p> <p>Also sent request to OHCS</p>
<p>H&F</p>	<p>Increase homeownership among communities of color through existing and innovative programs. BIPOC</p>	<ul style="list-style-type: none"> • Create/expand and promote innovative programs such as Oregon Bond Residential Loan Program, new manufactured housing, access to affordable first-time homebuying loan products, individual development accounts 	<p>Homeownership by race/ethnicity (OHCS)</p>



Food Security Goal: Increase equitable access to culturally appropriate nutritious food regardless of social or structural barriers (e.g., age, location or employment) by addressing the underlying issues in food availability and stigma associated with food insecurity.

	Strategies & priority populations	Example activities	Short term measures
H&F	Maximize investments and collaboration for food related interventions.	<ul style="list-style-type: none">• Connect community health assessments, tribal food sovereignty assessments, CCO Community Benefit spending, and other organizational strategic plans to identify opportunities for collaboration (stakeholders, capacity, and resources) and ensure alignment to support interventions and policies that promote local food systems and food sovereignty.	<ul style="list-style-type: none">• % of Community Health Improvement Plans (CHIP) that identify food as a priority issue. Reported by Transformation Center.



H&F	Build a resilient food system that provides access to healthy, affordable and culturally appropriate food for all communities.	<ul style="list-style-type: none">• Convene regional food policy councils to address food insecurity for prioritized populations.• Leverage collective purchasing power to increase the supply of healthier foods available in schools, correctional facilities, senior meal programs, hospitals, early childhood education centers, institutions of higher learning, emergency food services, homeless shelters, and through local CSA programs.• Create and maintain a state-wide map of available local food resources and how to access resources.• Increased programming and financial support for local food production and consumption (e.g. creation of food hubs, community gardens, local Farm to Table programs, or locally sourced Food Rx programs).• Leverage existing infrastructure for co-located or mobile food services to increase food availability (e.g. farmers markets at community health centers).• Increase acceptance of SNAP by local production venues, and utilization of these benefits. Tailor SNAP outreach to seniors, and their caregivers.• Support Tribal food sovereignty	Food Environment Index; factors that contribute to a healthy food environment and ranks from 0 (worst) to 10 (best). Counties in Oregon range from 4.7-9.0. Reported by RWJF County Health Rankings. Data is lagged; currently reporting 2017. https://www.countyhealthrankings.org/app/oregon/2020/measure/factors/133/description
-----	--	--	---



H&F	<p>Increase access to affordable, healthy and culturally appropriate foods for people of color and low-income communities</p> <p>Low income</p>	<ul style="list-style-type: none"> • Expand community awareness of and access to available programs (e.g. summer meal programs). • Ensure adequate food availability in underserved communities. • Support Student Success Act investment in hunger free school provisions for student breakfast and lunch programs. • Increase access to SNAP, WIC and other food supports 	<p>% of census tracts identified as a food swamp (OHA – EPH) (Modified food retail index)</p> <p>% of eligible people enrolled in WIC</p>
-----	--	---	---

H&F – Housing & Food, HC – Healthy Communities, WD – Workforce Development, E&J - Equity & Justice

Recommendations for implementation

How much involvement would you/your organization like to have moving forward with implementation?

How do you see your agency or organization being involved with implementation of the SHIP?

What would you like your role to be?

Public Comment

PUBLIC HEALTH DIVISION

Office of the State Public Health Director

Oregon
Health
Authority

Honoring your commitment

PUBLIC HEALTH DIVISION

Office of the State Public Health Director



Final Announcements

Healthier Together Oregon launches in September – help us share the word.

Please complete subcommittee process evaluation – your feedback is important to us.

Stay informed – sign up for the SHIP listserve:

https://public.govdelivery.com/accounts/ORDHS/subscriber/new?topic_id=ORDHS_411