

PUBLIC HEALTH ADVISORY BOARD

Public Health Equity Framework Meeting

August 21, 2024, 2:00-3:30 p.m. PST

Subcommittee members present: Krizia Polanco, Marie Boman-Davis, Margaret Sanger, Taylor Silvey, Beck Fox, Sarah Lochner, Jackie Leung, Bob Dannenhoffer

Subcommittee members absent: Meka Webb, Rebecca Stricker, Misha Marie, Jennine Smart, Faron Scissons, Natalie Carlberg, Christine Sanders, Kimberly Sanders

OHA Staff: Vanessa Cardona, William Blackford, Sara Beaudrault, Tamby Moore

Welcome and Introductions:

- No new members introduced.

Group Agreements

- Re-explained the Group Agreements that will be used to ensure dialogue in group will be productive, candid and respectful
 - Confidentiality
 - Name and account for power dynamics
 - Speak your truth and hear the truth of others
 - Stay engaged (e.g., move up, move back)
 - Slow down to support full participation by all group members
 - Hold grace around the challenges of working in a virtual space
 - Experience discomfort
 - Acknowledge intent, but center impact (ouch/oops)
 - Expect and be okay with non-closure
 - Learn from previous experience and focus on moving forward
 - Remember our interdependence and interconnectedness
 - Share responsibility for the success of our work

Large Group Review

- Discussing last role not touched on during Aug 07 PHAB Meeting, intended outcomes worksheet questions. Broke into groups to talk for five minutes.
 - I. Role: Develop or support mass media educational efforts that uncover the fundamental social, economic and environmental causes of health inequities.
 - CBOs can provide insight into types / forms of media that the communities they work with access / use most frequently (e.g., Face-to-face, community outreach, texting, social media and short-form videos). They have a broad vision of what “mass media” can mean and can lead educational campaigns with support of state and LPHA.

- State and LPHA can support CBO-led campaigns, giving them the freedom and trust to engage in communications and campaigns that are relevant and appropriate to their served communities.
- Comment was raised that the wording of “mass media” might need explanation or re-phrasing in future iterations of the manual.

Small Group Work

- Moved into two breakout groups, discussed roles and had notes taken by OHA staff.

Process and Worksheet Feedback (in small groups)

- Positive feedback towards openness of group connectivity (flexible use of text vs. voice vs. emails after the fact,) which allowed members who work in both the public and private spheres to participate without worrying about pushing out other people in the groups.s
- Some groups had issues discerning meanings of roles, which lead to not all roles being discussed. Possibility of roles having further explanation raised.

Public Comment

- No comments from the public.

Meeting Adjourned