



OREGON  
**HEALTH**  
AUTHORITY

**State Health Assessment Steering  
Committee Meeting  
August 25, 2025**

# Public Meeting

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Members of the public welcome!

- Conversation space is held for committee members
- We will hold space for public comments in the final 5 minutes of the meeting.
  - If there are multiple members of the public who would like to speak, we will limit speaking time to 2 minutes per person

# Agenda

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- Team overview, group agreements
- Updates from Dr. Sidelinger
- Group discussion and reflection
- SHIP redevelopment: SHIP Strategies
- Next steps and public comment

# OHA Staff

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- Jameela- Steering Committee+ Community Engagement Lead
- Rose- SHA Data/Assessment Lead
- Victoria- SHA Lead, Internal Engagement and Communications
- Sara- Manager; Fiscal and Leadership Support
- Cintia- Healthier Together Oregon Strategist



# MetGroup Facilitation Team

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Kirsten Gunst, Senior Director



Debra Clark, Senior Director



Kristin Gimbel, Executive Vice  
President

# Group Agreements

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- 1. Lean forward, lean back.** *Share space. Allow room for different opinions. Don't be afraid to share your perspective! This is a judgment-free zone.*
- 2. Curiosity is queen.** *Be open to continuous learning along the way.*
- 3. Explain and unpack jargon and acronyms.**

**4. Be present, be authentic.** *Show up as fully as you can in the way that is most comfortable for you. ("Be present, be authentic", as a way to invite others to feel comfortable being present at the table as themselves, and meet others in the same way?)*

**5. Honor all experiences and expertise.**

*Appreciate others as human beings with abundant and interconnected experiences.*

**6. Extend grace to each other and to ourselves.**

*Assume best intentions.*

# 2025 Arc of Work

## Oregon State Health Assessment Steering Committee Monthly Focus & Priorities



# Updates with Dr. Sidelinger

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# Let's talk

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- Visual Artist joining
- Visual may be used in things like SHIP report, our website and slide shows



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# SHIP Strategies

# Overview of SHIP

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**Framing:** Sharing our values, mission and vision for the work. This is where we can talk about equity, access, institutional biases and the current landscape in which we are planning to do the work



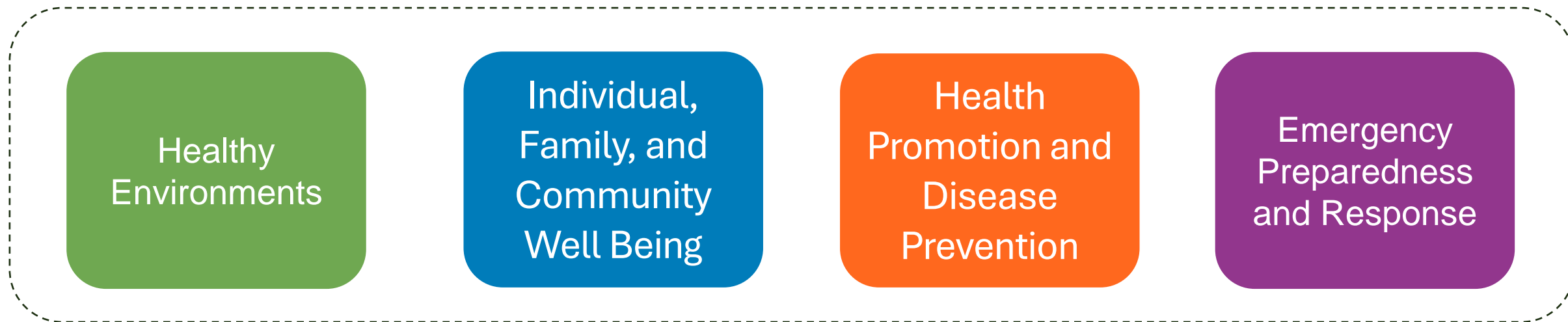
**Priorities:** High-level identification of what matters most or what we're hoping to achieve



**Objectives and Measures :** How we measure if we are making a difference



**Strategies:** How we intend on doing the work to address our priorities



# Criteria for selecting strategies

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## Strategies should be

- ☐ Measurable
- ☐ Developed with public engagement and/or partnerships, including LPHAs, Tribes, steering committees, boards, end users, members of the public and others.
- ☐ Work that public health is already doing, plans to do or could do by the end of 2029
- ☐ Advances health equity
- ☐ Led with or by state public health, either directly or through influencing the work of other partners or sectors
- ☐ Aligns with priority areas
- ☐ Evidence-based

## Steering committee suggestions

- ☐ Are workable in Eastern OR and/or rural and remote (frontier) areas.
  - ☐ Incorporate evidence
- ☐ Include strategies for different age ranges

# SHIP Strategies

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- Approximately 60 proposed strategies from 15 sections
- All 4 priority areas addressed
  - Health Promotion & Disease Prevention: 32
  - Individual, Family, & Community Wellbeing: 17
  - Healthy Environments: 6
  - Emergency Preparedness and response: 4

# Health Promotion & Disease Prevention

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- Work with healthcare providers and community partners to make vaccines easier to get and help people understand their importance.
- Help people of all ages prevent, delay, and diagnose dementia, and care for themselves and others.

# Individual, Family, & Community Wellbeing

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- Implement a Positive Youth Development (PYD) framework to support youth leadership programs in communities, helping young people build leadership skills by creating opportunities and fostering positive relationships.
- Provide behavioral health services and support to children, youth, and families in places they trust and feel comfortable, offering help for different levels of need.
- Prevent suicide among people of all ages through equitable and culturally infused prevention approaches for disproportionately affected populations including youth of color, Service Members, Veterans and their Families, people with access to firearms, and older adults in rural areas. Manage and share timely, accessible suicide data.



# Health Promotion & Disease Prevention

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- Work with healthcare providers and community partners to make vaccines easier to get and help people understand their importance.
- Help people of all ages prevent, delay, and diagnose dementia, and care for themselves and others.

# Healthy Environments

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- Ensure safe drinking water for people who are served by small public water systems challenged with operating their systems effectively.
- Reduce community health impacts from wildfire smoke and heat by funding partners to implement healthy home interventions, such as weatherization and air filtration, using culturally and socially specific community engagement practices.

# Emergency Preparedness and Response

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- Help individuals and households to be ready for public health emergencies: Public health agencies at all levels can identify new issues and develop web sites, printed materials, videos and other materials that provide important information directly to community members.
- This information should explain how different community groups are affected, and what steps they can take to protect their health. The information needs to be available in many languages and formats.

# Internal efforts- Public Health Division

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- Dashboard
- Identifying liaisons for each strategy
- Objectives and metrics co-designed with subject matter experts
- Alignment and collaboration with other statewide plans

# Feedback from funded partners

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- Number of responses in English = **847**
- Number of responses in Spanish = **147**

Ranked responses – Possible actions we could take to achieve strategies

- 1- Train local people to share health information in ways that make sense
- 2- Use peer education CHW who can explain health concepts in relatable ways
- 3- Provide information in multiple languages
- 4- Use trauma informed approach

# Feedback from funded partners

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## Other responses

- Share information by mail, email and text
- In-person group meetings to share information
- Public education campaigns to promote the use of alerts like Nixle
- Visit senior centers to share information

# Next steps

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- Finalizing composition of SHIP in September 2025
  - Going through publications and translation into Spanish
- Final Steering Committee meeting September 22, 2025, 1-3pm
- Community Engagement planning for Fall
- Seeking Core members for SHIP Collaborative

# Public Meeting

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# Thank you!

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Contact Jameela Norton with any questions, concerns, thoughts, or feedback you'd like to share [jameela.norton@oha.oregon.gov](mailto:jameela.norton@oha.oregon.gov)



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## **Extra/Reference Slides**

# Proposal: SHIP Collaborative

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4 meetings a year



Open to anyone interested in attending; **will have a core group of up to 15 members from across the state.**



Open to all: We will recruit and encourage folks from diverse backgrounds to attend.



Goal: ongoing conversations, updates and information sharing. Opportunities to weigh in on topics when possible.

# Sample Strategies | 1

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**Example: Increase access to early childhood home visiting programs statewide.**

- Parent and caregiver support was identified as a priority need in Oregon through the recent Title V needs assessment.
- Evidence-based and evidence informed home visiting has been shown to improve maternal health, birth outcomes, school readiness, positive parenting practices, and reduce child maltreatment. State general funds, federal funds including Title V and MIECHV, Medicaid reimbursement and local general funds support implementation of the Babies First!, CaCoon, Family Connects Oregon, and Nurse Family Partnership programs.

# Sample Strategies | 2

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- Encourage primary care providers to use fluorides to help prevent new cavities and treat cavities that have already started.
- Support primary care use of fluorides for cavity prevention and treatment for existing cavities.
- Promote the use of fluoride by primary care providers for cavity prevention and for the treatment of existing cavities

# Acronym Check

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- CBO- Community Based Organization
- CHA- Community Health Assessment
- CHIP - Community Health Improvement Plan
- LPHA- Local Public Health Authority
- OHA- Oregon Health Authority
- PHD- Public Health Division
- SHA- State Health Assessment
- SHIP- State Health Improvement Plan
- SPHI – State Public Health Indicator

# Acronym Check Continued

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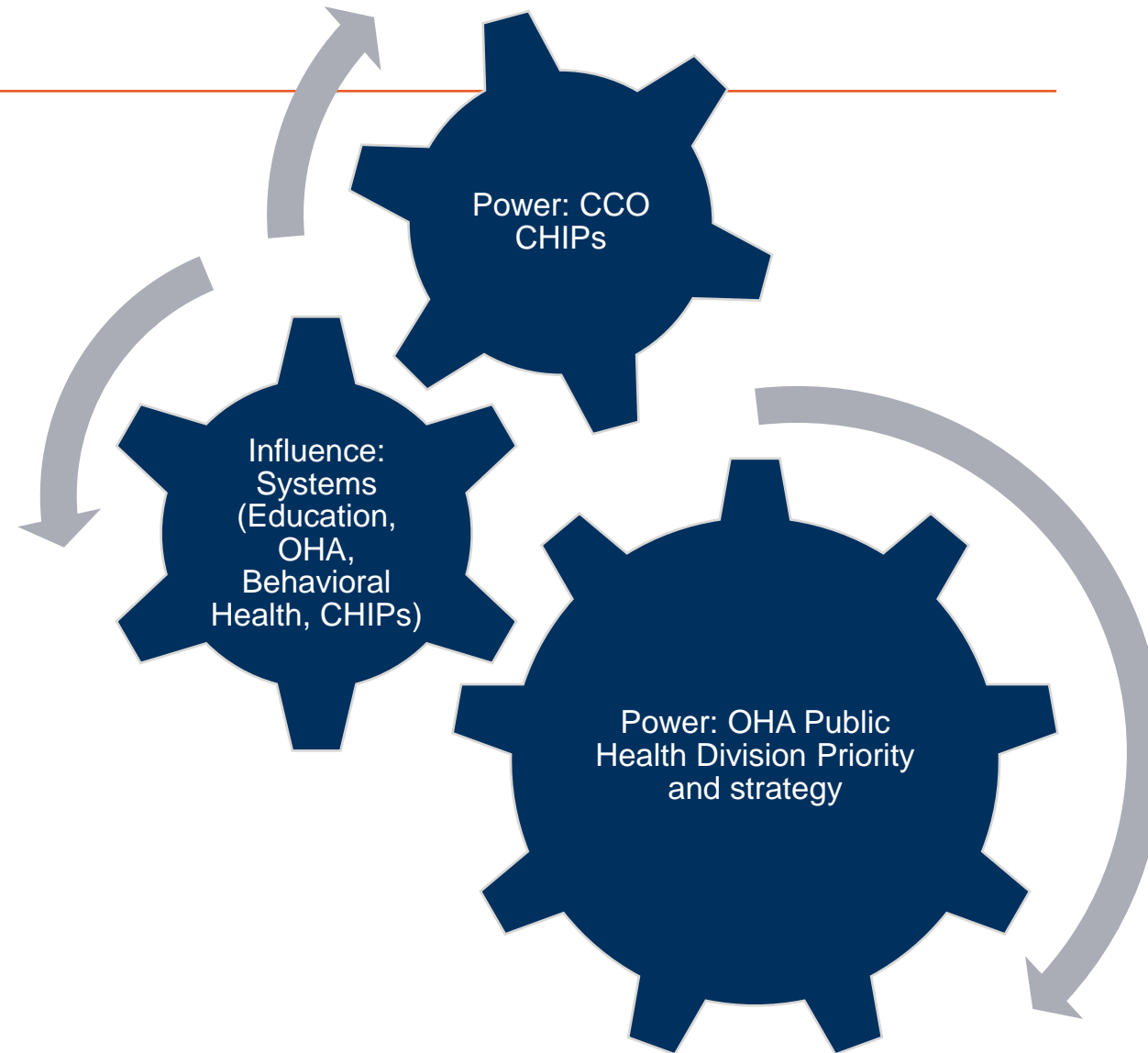
- SPA – Starting Point Assessment
- REALD- Race Ethnicity, Language and Disability
- SOGI- Sexual orientation or gender identity
- Census- United States Census
- BRFSS- Behavioral Risk Factor Surveillance Survey
- SPHI- State Population Health Indicator

# Considerations

Oregon Health Authority's Public Health Division will be the primary organization working to achieve these priorities

The health priorities, goals, and objectives identified in local CCO CHPs must include **at least two** Statewide Health Improvement Plan strategies

Strategies help direct areas for shared work





# Priorities for community and partner feedback:

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- Healthy Environments
- Emergency preparedness and response
- Health across the lifespan
- Disease prevention and health promotion
- Physical, mental and community safety
- Mental well-being and behavioral health
- Equitable social conditions

# State Health Improvement Plan (SHIP) Strategy Reference Document

## Purpose:

This reference document provides an overview of strategies included in Oregon's State Health Improvement Plan (SHIP), along with the priority areas they support.

## SHIP Priorities

The SHIP 2025–2029 priorities center on achieving health equity across all life stages and communities in Oregon. They are organized into four key areas that guide public health strategy and investment to improve population health in a coordinated, inclusive, and preventive way.

- **Individual, Family, and Community Wellbeing** focuses on promoting mental health, preventing violence, and supporting healing through community-driven, culturally appropriate strategies across the lifespan.
- **Healthy Environments** ensures people are protected from environmental health risks like unsafe water, hazardous homes, extreme heat, smoke, and foodborne illness.
- **Health Promotion and Disease Prevention** expands access to culturally tailored care, prevention programs, and health education, including vaccines, STI treatment, substance use prevention, and nutrition support.
- **Emergency Preparedness and Response** builds inclusive, community-based systems that can plan for, communicate during, and respond to emergencies in ways that reflect Oregon's diversity and global interconnectedness.

Public Health Division Section or Program	Strategy	Priority/ category
<b>Acute and Communicable Disease Prevention</b>	Increase the number of people linked to care for hepatitis C by promoting the use of peer recovery specialists or peer navigators.	Health Promotion & Disease Prevention
	Maintain and use the Oregon ESSENCE syndromic surveillance system to track emergency room and urgent care visits across Oregon to spot and respond to community problems including: <ul style="list-style-type: none"> <li>• Bad air quality</li> <li>• Exposure to harmful chemicals</li> <li>• Disease outbreaks</li> <li>• Natural disasters</li> <li>• Injuries, overdoses, or violence</li> </ul>	Emergency preparedness and response
	Prevent serious, long-term infections and cancers through screening, vaccination, and treatment. Focus on protecting pregnant people and babies from infections like Hepatitis B, pertussis, RSV, and group B strep.	Health Promotion & Disease Prevention
	Improve communicable disease prevention by making timely, complete, and useful data available through modern data systems and strong partnerships across sectors.	Health Promotion & Disease Prevention
<b>HIV, STD, and TB Sections</b>	Ensure pregnant people are screened and treated to prevent congenital syphilis.	Health Promotion & Disease Prevention
	Provide case investigation and partner services for priority cases of HIV, syphilis and gonorrhea.	Health Promotion & Disease Prevention
	Increase the proportion of people living with HIV with undetectable virus.	Health Promotion & Disease Prevention
	Help people complete TB treatment within 12 months.	Health Promotion & Disease Prevention

<b>Center for Public Health Practice Center for Health Statistics</b>	Provide timely and accurate statistics and information on births and deaths for public health programs, partners and communities	Individual, Family, and Community Well Being
	Provide timely registration of vital events.	Individual, Family, and Community Well Being
	Make sure people and families can get certified copies of vital records quickly like birth, death, marriage and divorce certificates.	Individual, Family, and Community Well Being
<b>Immunization Program</b>	Make it easier for healthcare providers to give vaccines by building a stronger, reliable purchasing and payment system.	Health Promotion & Disease Prevention
	Work with healthcare providers and community partners to make vaccines easier to get and help people understand their importance.	Health Promotion & Disease Prevention
	Increase the percentage of providers participating in the IQIP program.	Health Promotion & Disease Prevention
	Develop and utilize statewide and local data dashboards to identify key populations at risk for vaccine preventable disease outbreaks and make data available to partners and communities.	Health Promotion & Disease Prevention
<b>Family and Child Health</b>	Prevent sexual violence by funding and supporting a task force to work with youth and promote safe, healthy relationships. Provide training and technical help to schools and youth groups during the critical time when relationship norms are forming.	Individual, Family, and Community Well Being
	Help children from birth through 17 years of age and families access healthy food through connections and referrals.	Health Promotion & Disease Prevention
	Increase access to early childhood home visiting programs statewide.	Individual, Family, and Community Well Being
	Work with partners to improve rates of postpartum care visits and support Oregon families in the postpartum period.	Individual, Family, and Community Well Being

	Promote routine dental care by increasing public and provider education, preventive treatment, and collaboration with providers.	Health Promotion & Disease Prevention
	Elevate novel methods for building data collection capacity with our community based organizations and Local Public Health partners.	Individual, Family, and Community Well Being
	Reduce youth nicotine use by making it easier for everyone to avoid tobacco and limiting how much young people see tobacco ads and products in stores.	Health Promotion & Disease Prevention
	Focus on supporting people living with mental health conditions or substance use challenges quit nicotine.	Individual, Family, and Community Well Being
	Help people quit using commercial tobacco by making it easier for them to get the treatments and support they need.	Health Promotion & Disease Prevention
	Make sure it's easy for people to get into programs that help them manage their own health and care for the health of others.	Health Promotion & Disease Prevention
	Create and implement a statewide strategy to reduce the cancer disease burden in Oregon.	Health Promotion & Disease Prevention
	Help people of all ages prevent, delay, and diagnose dementia, and care for themselves and others.	Health Promotion & Disease Prevention
	Make sure the places where people live, work and spend time are free from smoke.	Healthy Environments
	Work to limit how easily people of all ages get alcohol in stores to reduce its harmful effects to individuals and communities.	Individual, Family, and Community Well Being
	Strengthen Age-Friendly Communities where people can access clean air, nutritious food, daily activity, social connections, and support when needed.	Individual, Family, and Community Well Being
<b>Public Health Lab</b>	Improve health outcomes for children by improving and expanding Newborn Bloodspot Screening follow up	Health Promotion & Disease Prevention

	Improve health outcomes for Oregonians by expanding testing panels within Newborn Bloodspot Screening Program and Communicable Disease Program.	Health Promotion & Disease Prevention
	Improve access to diagnostic testing in tribal, rural, frontier, and historically underserved communities.	Health Promotion & Disease Prevention
	Modernize and automate laboratory systems to streamline data and increase efficiency in reporting results and metrics.	Health Promotion & Disease Prevention
<b>Drinking Water Services</b>	Ensure safe drinking water for people who are served by small public water systems challenged with operating their systems effectively.	Healthy Environments
<b>Psilocybin Services</b>	Destigmatize the use of psilocybin as a culturally responsive option for healing and wellness.	Individual, Family, and Community Well Being
<b>Adolescent, Screenwise, and Reproductive Health</b>	Implement a Positive Youth Development (PYD) framework to support youth leadership programs in communities, helping young people build leadership skills by creating opportunities and fostering positive relationships.	Individual, Family, and Community Well Being
	Support K-12 comprehensive health education by providing teacher training and resources to promote knowledge and skills building in students.	Health Promotion & Disease Prevention
	Provide behavioral health services and support to children, youth, and families in places they trust and feel comfortable, offering help for different levels of need.	Individual, Family, and Community Well Being
	Increase participation and utilization of population data through the Student Health Survey and surveys of school health systems	Individual, Family, and Community Well Being
	Offer free or low-cost comprehensive reproductive health services, including birth control, abortion services, and breast and cervical cancer screening services, to individuals across the state who have low incomes and are uninsured or underinsured.	Health Promotion & Disease Prevention

<b>Injury and Violence Prevention</b>	Reduce overdoses through collaborative, culturally appropriate prevention initiatives that address stigma, support resilience, and promote equity. Manage, review, and share overdose data to inform prevention approaches.	Individual, Family, and Community Well Being
	Reduce falls, fall injuries, and fall deaths among older adults through sharing of resources and information with those at-risk of falls and prevention partners, improving equitable access to fall prevention programs, and sharing timely, accessible falls data. Collaborate with partners and initiatives statewide.	Health Promotion & Disease Prevention
	Prevent suicide among people of all ages through equitable and culturally infused prevention approaches for disproportionately affected populations including youth of color, Service Members, Veterans and their Families, people with access to firearms, and older adults in rural areas. Manage and share timely, accessible suicide data.	Individual, Family, and Community Well Being
	Reduce community violence (including firearm injuries and deaths) by supporting credible violence prevention leaders, funding local programs, building partnerships, and sharing timely, accessible data.	Individual, Family, and Community Well Being
<b>Environmental Public Health</b>	Implement plans and strategies that help people in Oregon protect themselves from excessive heat, wildfire smoke and other climate change-driven environmental hazards.	Healthy Environments
	OHA will provide data and information to local partners about health risks from climate hazards so they can prepare and carry out action plans to lessen these impacts.	Healthy Environments
	Reduce community health impacts from wildfire smoke and heat by funding partners to implement healthy home interventions, such as weatherization and air filtration, using culturally and socially specific community engagement practices.	Healthy Environments

<b>Health Security, Preparedness and Response (HSPR)</b>	Maintain regional health care coalitions readiness plans. Each of the five coalition's readiness plan marks the current status of plans and other key documents, and describes training and exercises that are planned.	Emergency preparedness and response
	Support the Oregon Medical Coordination Center's capacity to place patients 365 days a year. The Oregon Medical Coordination Center helps hospitals place patients when hospitals lack the capacity or capability to place patients at their facilities or within their systems.	Emergency preparedness and response
	Help individuals and households to be ready for public health emergencies: Public health agencies at all levels can identify new issues and develop web sites, printed materials, videos and other materials that provide important information directly to community members. This information should explain how different community groups are affected, and what steps they can take to protect their health. The information needs to be available in many languages and formats.	Emergency preparedness and response
<b>Policy &amp; Partnerships</b>	Advance data equity, data justice and community led data.	Health Promotion & Disease Prevention
	Increase Traditional Health Worker (THW) certified workforce and utilization in Oregon.	Health Promotion & Disease Prevention
	Increase SHIP alignment and technical assistance to CHIP organizations and in support of CCO quality metrics.	Health Promotion & Disease Prevention
	Build a modern public health system that is fully resourced and equipped to eliminate health inequities and respond to public health risks and emergencies in real time.	Health Promotion & Disease Prevention
<b>WIC</b>	Increase the number of eligible pregnant and postpartum individuals, infants, and children under the age of 5 enrolled in the Women Infant and Children Program.	Health Promotion & Disease Prevention
	Increase access to community level breastfeeding support, including WIC breastfeeding peer counselors and WIC staff with advanced breastfeeding education or certification.	Health Promotion & Disease Prevention



PHD Equity Office		