

Oregon Alcohol and Drug Prevention Education Program (ADPEP)

Revised 2019-2021 Funding and Program Guidance Related to COVID-19

CONTENTS

OVERVIEW	2
TIMELINE.....	2
CONSIDERATIONS FOR ADPEP PROGRAM PLAN REVISIONS	3
REPORTING & EVALUATION.....	5
TRAINING AND TECHNICAL ASSISTANCE	5
CONSIDERATIONS FOR BUDGET REVISIONS.....	7
RESOURCES.....	7

OVERVIEW

The purpose of this document is to provide guidance to Local and Tribal Alcohol and Drug Prevention and Education Programs (ADPEP) during the COVID-19 pandemic. The Health Promotion and Chronic Disease Prevention (HPCDP) section of the Oregon Health Authority, Public Health Division (OHA-PHD) understands the need for flexibility with program requirements and is committed to helping ADPEP programs navigate the myriad issues that COVID-19 presents in Tribes and local communities. Thank you for your continued work to ensure a strong and healthy community.

COVID-19 is another stark reminder of the importance of ADPEP. Addressing alcohol and other drugs can help prevent chronic disease, social harms, reduce health disparities, and mitigate other impacts of substance use that are exacerbated by infectious disease outbreaks and social distancing measures.

In this document, you will find guidance for submitting revised budgets and program plans. This includes practical information like timelines and reporting as well as considerations for aligning and pivoting ADPEP activities to directly address community concerns related to COVID-19. Please reach out to your HPCDP liaison with questions and requests for support.

TIMELINE

Guidance on program plan and budget revisions related to COVID-19 released.	April 30, 2020
Revised 2019-20 budget due to meet the July 1 st amendment deadline (if applicable)*	May 29, 2020 - OPTIONAL
Notification of revised 2019-20 budget approval (if applicable)	June 10, 2020
Revised 2019-21 program plan due (if applicable)	July 31, 2020
Revised 2019-21 budgets due (if applicable)*	July 31, 2020
ADPEP Period 2 report open for reporting period January 1 – June 30, 2020	July 1, 2020 – July 31 st 2020
Notification of revised 2020-21 budget and program plan approval (if applicable)	August 14, 2020

*If revisions will not be submitted, please notify Community Programs Liaison by due date.

CONSIDERATIONS FOR ADPEP PROGRAM PLAN REVISIONS

Revised program plans can be submitted to your HPCDP liaison by July 31st, 2020. Your program plan is a tool that helps HPCDP and contractors provide relevant support, technical assistance and training. Your program plan should describe how you have changed activities, pivoted strategies, reframed issues, and mobilized new partners. This allows HPCDP and contractors to better understand your program's needs, strategize with you, and resume or change technical assistance at a time and in a way that supports your program's goals.

CONSIDERING SUBMITTING A REVISED PROGRAM PLAN?

When determining whether to submit a revised program plan, please consider the following:

- Are program strategies not feasible during this time due to COVID-19 (for example, due to social distancing requirements, neither school curricula, nor in-person parent education can occur, coalition meetings are unable to occur, etc.)? Has it been difficult to complete planned activities because of COVID-19?
 - Consider pausing planned activities and move them one or two quarters later in the biennium.
- Have planned strategies changed substantially? Are you pivoting or changing the activities in your current plan because of internal or external changes? Are there new opportunities that are presented?
 - Consider submitting a program plan with revised activities.
- Does the current program plan not reflect your activities and timeline?
 - Consider revising your program plan to more accurately reflect your program's activities, the status of those activities and new timelines.

CONSIDERATIONS FOR CONTENT OF REVISED PROGRAM PLANS

If you are considering how to pivot or reframe issues and strategies, your HPCDP regional support team members are available to help you think through how your work directly contributes to protecting and improving the health of your community during and after the COVID-19 pandemic. Contact your HPCDP liaison to begin the conversation.

HPCDP plans to host optional Zoom calls in May for ADPEP grantees to provide an open forum for questions, collective thinking, and consultation with each other (see Training and TA section below).

CONSIDERATIONS FOR CONTENT OF REVISED PROGRAM PLANS

- Alcohol use, especially heavy use, weakens the immune system and thus reduces the ability to cope with infectious diseases, with particular effects on the lungs' ability to fight off infections like COVID-19. Where are the opportunities to bring new partners together with current partners who work in substance use prevention and/or chronic disease prevention?

- If you play a part in COVID-19 communications coordination, consider how to integrate excessive alcohol prevention messages into ongoing COVID-19 messaging. Ex: alcohol use is harmful to immune response, etc.
- COVID-19 is presenting challenges for those in recovery and treatment and there may be increased rates of alcohol dependency due to the combination of social isolation, disrupted recovery support systems and relaxed alcohol sales regulations during the crisis. Are there partners who might be interested in advancing and linking the common goals of recovery and addiction and excessive alcohol use prevention?
- The alcohol retail environment has and will be drastically changed following COVID 19. Alcohol policies and rules were temporarily amended giving greater alcohol sales permissions during Oregon's stay at home order to reduce virus exposure. Many of the changes provide greater alcohol access and consumer convenience in this time. These changes provide an opportunity for public health prevention and promotion to raise awareness about how access and availability impact alcohol consumption during a disaster. How does this look or impact your community?

NEW OPTIONAL ACTIVITIES FOR PLAN REVISION

- Develop a list of 6-10 new strategic partners that serve priority communities affected by COVID-19, substance use and/or chronic disease disparities. Reach out to representatives of four of these to connect with chronic disease self-management support, treatment or recovery supports and to foster future relationships.
- Devise 2-3 communications actions you can take to indicate how substance use and chronic disease issues are exacerbated by the current shelter-in-place mandate.
Examples:
 - Many local jurisdictions have a centralized communication center (at least for public health) to handle most COVID-19 communications. Learn about the structure and try to integrate excessive alcohol prevention messages.
 - Review and revise your strategic communication plan with coalition partners to help reframe message approaches.
 - Draft an op-ed with coalition partners about recent policy changes to the alcohol retail environment.
- Engage with HPCDP's alcohol prevention communications contractor to help shape a new excessive alcohol prevention campaign.
 - If interested, please contact Anri Sugitani (anri@coateskokes.com) by June 1st for more information.
- Set an agenda item during a coalition or partner meeting to discuss and explore COVID-19 impacts on your community and your priority issues.
- Dedicate time to brush up on policy solutions. Review best practice documents and recorded webinar trainings on policy, systems and environmental (PSE) change (See

resources from CADCA, Public Health Legal Consortium (PHLC), ChangeLabs in Resources section below.)

- Regularly set time to review and document trends on alcohol industry messaging, lobbying, excessive alcohol use or other substance use by conducting news searches and subscribing to email updates (see Center for Alcohol Marketing to Youth or Alcohol Justice for industry messaging in Resources Section below.)
- Support your school districts by reviewing and offering a library of prevention resources such as YouTube videos and EdPuzzles on substance use prevention to be shared with teachers and administrators.
- Volunteer to support HPCDP in developing training materials for the upcoming Community Policy Leadership Institute (CPLI) model.
- Explore and brainstorm various PSE proposals that could be implemented in anticipation of a re-opened society: worksite wellness policies, alcohol retail policies, clean indoor air laws to prevent marijuana use indoors, tighter substance delivery laws, etc.
- Organize and document your PSE journey by pulling together evidence-based supports, your local data sources and policy proposals, in one polished document.
- Plan the PSE effort by completing the Midwest Academy Strategy Chart that outlines your short- and long-term PSE goals, considerations, opponents and supporters and key PSE decision-making targets (see Resources section below).
- For Communities of Practice cohort grantees, communicate to peers in the field about the changing alcohol retail environment.
- Monitor and track changes related to the alcohol and marijuana retail environment by signing up for OLCC updates and press releases for your regular review.

REPORTING & EVALUATION

Grantee activities may have slowed or stopped during the COVID 19 response time. Though this is to be expected, ADPEP grantees should still plan to submit written reports to OHA-HPCDP using online reporting forms. The Period 2 reporting form will be due July 31, 2020 and will cover the reporting period January 1, 2020 – June 30, 2020.

Evaluation activities are limited during the COVID-19 response period. Participation in evaluation activities is not required any time before July 1, 2020. After July 1, 2020, ADPEP grantees may be requested to participate in evaluation activities.

TRAINING AND TECHNICAL ASSISTANCE

HPCDP training and technical assistance is reduced to allow more time and space for grantees during the COVID 19 response period. Remote training and technical assistance learning opportunities will resume in July 2020. Trainings offered will be focused on current and emerging priority areas and will support networking and collaboration with peers, including sharing lessons learned and successful strategies.

Participation in the following opportunities are not required during the COVID 19 response period of March 15, 2020 - July 1, 2020. After July 1, 2020, the ADPEP coordinator and any staff funded at 0.5 FTE or more in the ADPEP budget must complete all required trainings.

Training Opportunity	Status	Participation requirements
Trainings related to Alcohol and other Drug prevention strategies and policy priorities	Offered remotely beginning Summer 2020 In-person trainings TBD based on social distancing guidelines	Required after July 1, 2020.
Alcohol Retail Community of Practice	Ongoing	Optional
ADPEP Statewide Calls	On hold through April 30, 2020	Optional cohort Zoom call to strategize on workplan revisions <ol style="list-style-type: none"> 1. May 12th 2-3pm 2. May 14th 11am-12pm Optional cohort Zoom call June 9 th 2-3pm Required after July 1, 2020
Regional Support Networks (by geographic region)	On hold through May 31 st , 2020	Optional through June 30, 2020 Required after July 1, 2020
Community Policy Leadership Institutes	Launching Fall 2020 – Cohort 1 Spring/Summer 2021 – Cohort 2	Optional
Tribal Quarterly Prevention Meeting	June 2020 – We are hoping to hold this meeting remotely. Information will be emailed out May 2020. We hope the in-person meetings can restart in September.	Optional for Tribal ADPEP grantees only.
Grantee and Contractors	Fall 2020 CANCELLED	N/A

Meeting		
Place Matters Conference	FALL 2020 CANCELLED	N/A

CONSIDERATIONS FOR BUDGET REVISIONS

Revised local ADPEP 2019-2021 budgets must be submitted by July 31st, 2020 if the total proposed annual amount for 2019-20 or 2020-21 has increased or decreased from the approved budgets on file.

Revised ADPEP 2019-2020 budgets can be submitted by May 29th, 2020 if work or staff FTE has reduced or stopped during the COVID 19 response period. HPCDP will use revised budget amounts to prepare 2020-21 Local ADPEP PE 36 and Tribal ADPEP PE 54 amendments to be in place by July 1, 2020. If you are unable to make this date, please submit revised budget by July 31st, 2020 and an additional amendment will be in place by September 1, 2020 (see Timeline section above).

Please consider the following when planning budget revisions:

1. All planned in-person HPCDP sponsored trainings and meetings will likely be held remotely through the rest of the biennium (see Training and TA section above).
2. All budget categories increasing or decreasing more than 10% require approval through the budget modification revision submission process.
3. Revisit pages 14 – 16 of the [2019-21 Alcohol and Drug Prevention Education Program \(ADPEP\) - Program and Budget Guidance](#) section for more information about budget guidelines including staffing requirements.

All budget modification requests should be sent to your Community Program Liaison.

RESOURCES

HPCDP Connection: Alcohol and Other Drugs:

<https://www.oregon.gov/oha/PH/DISEASESCONDITIONS/CHRONICDISEASE/HPCDPCONNECTION/Pages/Alcohol-and-Drugs.aspx>

2019-21 Alcohol and Drug Prevention Education Program (ADPEP) - Program and Budget Guidance:

<https://www.oregon.gov/oha/PH/DISEASESCONDITIONS/CHRONICDISEASE/HPCDPCONNECTION/Documents/ADPEPBPGuidance19-21.pdf>

CDC alcohol prevention best practice resources: <https://www.cdc.gov/alcohol/research-in-action.html>

Community Anti-Drug Coalitions of America (CADCA) alcohol prevention resources:

<https://www.cadca.org/resources>

ChangeLabs Solutions evidence base on alcohol prevention:

<https://www.changelabsolutions.org/search> (filter beverages, then by alcohol)

Midwest Academy Strategy Chart form and instructions:

<https://center4tobaccopolicy.org/wp-content/uploads/2017/03/Midwest-Strategy-Chart-Guide-The-Center-FEB-2017.pdf>

Prevention Technology Transfer Center (PTTC): <https://pttcnetwork.org>

Article detailing the consequences of increased alcohol consumption during COVID 19: America is drinking its way through the coronavirus crisis that means more health woes ahead: <https://theconversation.com/america-is-drinking-its-way-through-the-coronavirus-crisis-that-means-more-health-woes-ahead-135532>

US Alcohol Policy Alliance: <https://www.alcoholpolicy.org/>

Center for Alcohol Marketing to Youth: <http://www.camy.org/>
Alcohol Justice: <https://alcoholjustice.org/>