

# Executive Order 19-09

## Tobacco and Vaping Product Retailer Educational Outreach

Educator Training Webinar

October 15 and 16, 2019

# What is Executive Order 19-09?

**Office of the Governor  
State of Oregon**



**EXECUTIVE ORDER NO. 19-09**

**DIRECTING STATE AGENCIES TO TAKE IMMEDIATE ACTION TO  
ADDRESS THE VAPING PUBLIC HEALTH CRISIS**

WHEREAS, it is crucial the State take actions necessary to protect the health and safety of Oregonians, especially Oregon's youth; and

WHEREAS, in recent years Oregon has experienced a dramatic increase in the use of vaping products, including e-cigarettes and vape pens, through which users inhale a vapor or aerosol that can contain nicotine, tetrahydrocannabinol (THC), flavor, and other additives or chemicals; and

WHEREAS, in 2015 the Oregon Legislature enacted House Bill 2546, which incorporated inhalant delivery systems—including vaping products that deliver nicotine or cannabinoids—into the state's tobacco regulatory structure; and

# Why did the Governor issue the order?

PUBLIC HEALTH

## Surgeon General Warns Youth Vaping Is Now An 'Epidemic'

December 18, 2018 - 12:08 PM ET



## Outbreak of Lung Injury Associated with E-Cigarette Use, or Vaping

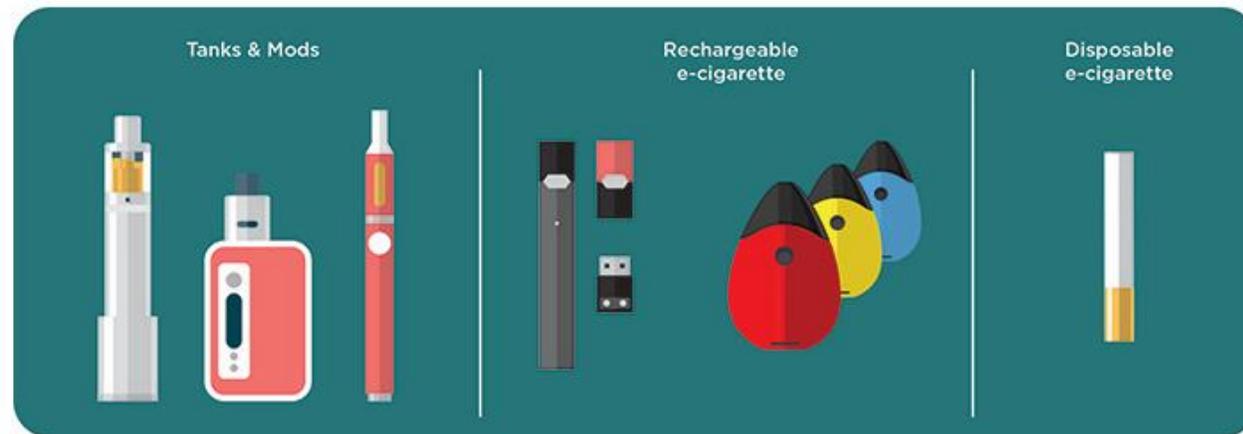
[Español \(Spanish\)](#)



CDC, the U.S. Food and Drug Administration (FDA), state and local health departments, and other clinical and public health partners are investigating a multistate outbreak of lung injury associated with use of e-cigarette, or vaping, products.

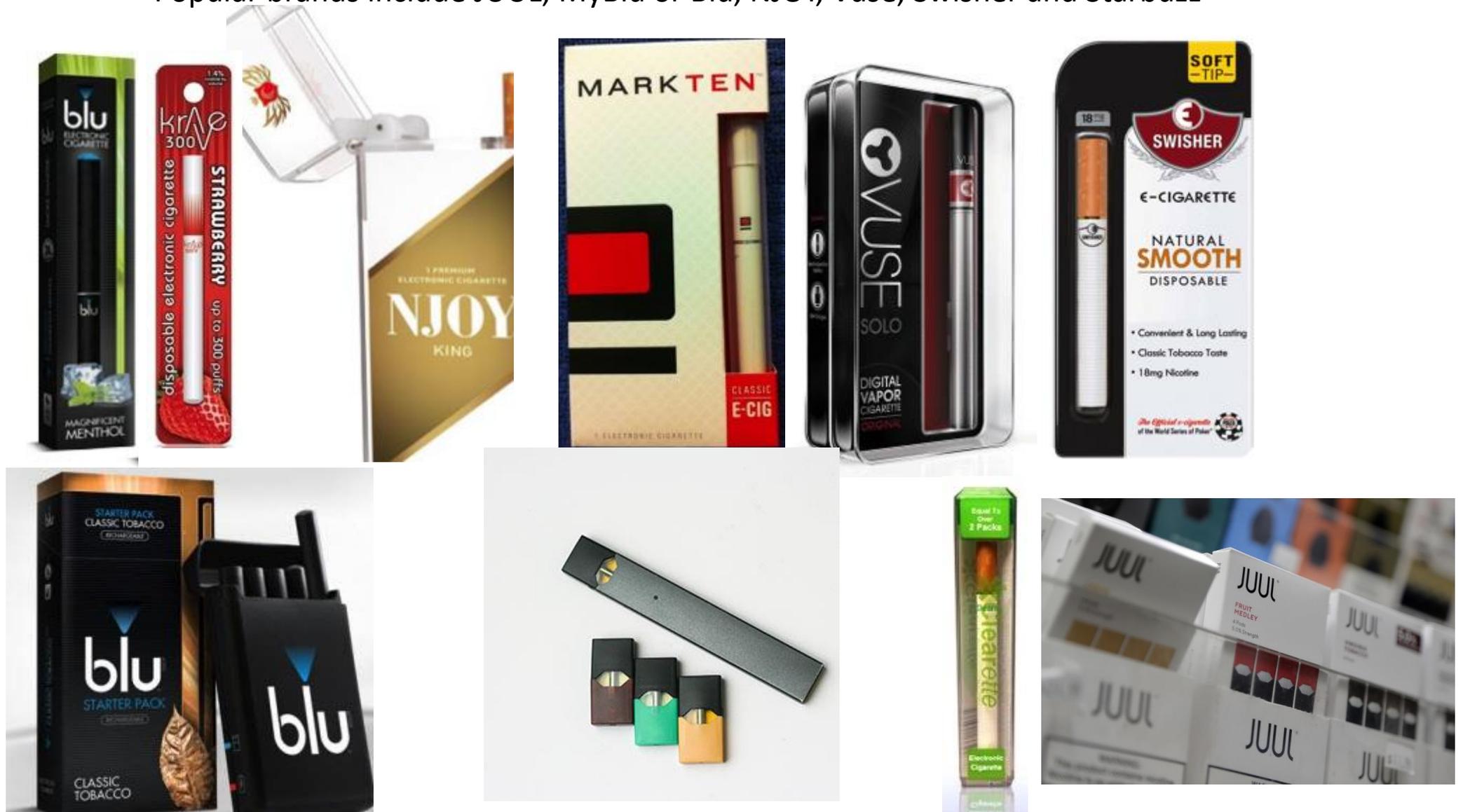
# What is a vaping product?

- Battery-powered devices that produce vapor instead of smoke
  - Can be disposable or refillable
  - Can include e-hookah or e-cigars
- Using e-cigarettes is called vaporizing
- May be shelved with tobacco products, in a self-service container or with nicotine-replacement products like Nicorette
  - Some e-cigarette displays advertise “100% water vapor”



# Popular brands of e-cigarettes

Popular brands include JUUL, MyBlu or Blu, NJOY, Vuse, Swisher and Starbuzz



What does a temporary ban on flavored vaping products mean?



# How is the flavored sales ban being enforced?

OHA activities\*

## 1 PHASE ONE

Educational visits to retailers

## 2 PHASE TWO

Enforcement and penalties for violations

\*The Oregon Liquor Control Commission will enforce the ban in licensed marijuana retailers

# What is my role as an retailer educator?

**1 Visit retailers**

**2 Inform retailers of ban &  
direct to more information**

**3 Report to OHA**

# How do I carry out my role?

Hello, my name is [NAME] and I am from [NAME OF ORGANIZATION]. **I'm here on behalf of the Oregon Health Authority to give you information about Governor Kate Brown's executive order** that bans the sale of flavored vaping products...

# How do I carry out my role?

Educators must **carry the following materials:**

- Identification
- A copy of the retailer letter – leave with retailer
- A copy of the retailer poster – leave with retailer
- A copy of the Executive Order – for reference
- A copy of the temporary administrative rules – for reference
- A copy of the most recent FAQ (found at [www.healthoregon.org/vaping](http://www.healthoregon.org/vaping)) – for reference
- A copy of contact information for questions for the Governor's office – for reference

How do I carry out my role?

**If you feel unsafe or threatened, leave the premises immediately!**



# How do I report to OHA?

- 1 OHA provides a list of all known tobacco retailers in your county & a link to an online survey**
- 2 Using the list, map out a plan to visit retailers and inform retailers of ban. Mark the visit as complete on paper or in the survey**
- 3 If using the survey in the field, as soon as data is uploaded, you are done. If using paper, enter the data into the survey once you are back in the office**

# Demonstration

Retailer ID	Retailer_Name	Address	Zip	CityName	Dropped off materials?	IDS Sold Here?	Flavored?	Enter updated retailer information, if needed, and additional comments if you were not able to drop material off
1109	USA Gas	1010 Campbell Street	97814	Baker City	YES / NO	YES / NO	YES / NO	
5043	Albertson's	1120 Campbell Street	97814	Baker City	YES / NO	YES / NO	YES / NO	
1108	Safeway	1205 Campbell Street	97814	Baker City	YES / NO	YES / NO	YES / NO	
4760	Rite Aid #5396	1217 Campbell Street	97814	Baker City	YES / NO	YES / NO	YES / NO	
2781	Dee I. Myers	1250 Campbell St	97814	Baker City	YES / NO	YES / NO	YES / NO	
2786	Kennedy's Eastside Grocery	1280 Washington Street	97814	Baker City	YES / NO	YES / NO	YES / NO	
1032	Maverik	1520 Campbell Street	97814	Baker City	YES / NO	YES / NO	YES / NO	
1111	Yorks General Store	1549 Campbell Street	97814	Baker City	YES / NO	YES / NO	YES / NO	
1106	Chevron Station	1702 Main Street	97814	Baker City	YES / NO	YES / NO	YES / NO	

# Demonstration

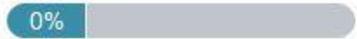
## Vape Retailer Educational Visits

Find the Retail ID number from your paper copy listed on the far left column

Enter Retailer ID

Next

0%

A horizontal progress bar with a dark teal segment on the left labeled '0%' and a light gray segment on the right.

# Vape Retailer Educational Visits

1. Enter the date of educational visit (MM/DD/YYYY) \*



2. Vape Retailer Store Information \*

Retailer Name

Street Address

City

Zip

County

3. Were you able to drop off education materials at this retail location? \*

Yes

No

4. Are inhalant delivery systems (IDS) sold here?

Yes

No

5. Is the physical name and address of the retailer correct? \*

Yes

No

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6. Please update Vape Retailer Store Information that is incorrect

Retailer Name

Street Address

City

Zip

7. Any additional comments?

Back

Submit

50%

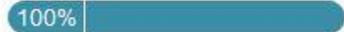


# Vape Retailer Educational Visits

Thank You!

Thank you for submitting your results. You will now be redirected to a new survey. If you are finished entering responses, close your browser window.

100%

A horizontal progress bar with a teal fill and rounded ends, indicating 100% completion. The text '100%' is positioned at the left end of the bar.

# http://healthoregon.org/vaping

## Vaping and Your Health

Oregon Health Authority (OHA) is participating in the investigation of a nationwide outbreak of respiratory illnesses associated with use of vaping devices. We are working with local public health and health care partners to track any illnesses in Oregon. [LEARN MORE](#).

### Public health warning: Stop using vaping products

The Oregon Health Authority is [urging Oregonians to stop using all vaping products](#) until federal and state officials have determined the cause of serious lung injuries and deaths linked to the use of both cannabis and nicotine vaping products. State health officials will continue to work closely with the federal [Centers for Disease Control and Prevention](#) and the [Food and Drug Administration](#) to determine the cause of deaths and illnesses in Oregon and across the nation.

**No vaping products should be considered safe.** Until health experts can identify why people who have used these products have become seriously ill, and in some cases died, no vaping product should be used.

**People who experience symptoms** of the illness after using vaping products, such as shortness of breath, cough or chest pain, should immediately seek medical attention.

[Español / Spanish](#)

 [Get help quitting](#)

Free help is available



### Report a violation

To report a violation of the flavored vaping product sales ban, use the link below:

[Report a violation](#)

### Questions and comments

#### Governor's Executive Order

[Share your opinion](#)

Governor's Constituent Services Office  
[503-378-4582](#)

# What is the timeline?

Educational visits:

**October 16-November 8, 2019**

