Oregon Smokefree Housing A Spectrum of Potential Activities for TPEP Programs Developed by Health in Sight LLC for the Tobacco Prevention and Education Program, Oregon Health Authority - Revised 8/23/12

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Landlords' STAGES OF CHANGE in adopting no-smoking policies				
Pre-contemplation	Contemplation	Preparation	Action	Maintenance
 Never thought about it Have not heard it's a good idea Don't know of anyone else doing it 	 Heard about it but not ready Afraid to take action Don't know how to go about doing it 	 Talking within our company Talking to other landlords who have done it Conducting a tenant survey Accessing available tools 	 Drafting language for leases, addendums or house rules Informing tenants Informing staff Signing new leases with tenants 	 Communicating and enforcing rule Putting "smokefree" in ads as amenity Getting positive feedback (reduced costs, more applicants, positive stories)
	•		tors to conduct in their DP Connection under Multi-Unit Ho	
Could anyone possibly be in this category now?	Be very useful when landlords call for help. Meet landlords to get them thinking about their process. Ask them what it would take for their property to adopt a policy. Offer to support them. Share concrete stories about companies who have successfully gone smokefree with quotes about money savings, longterm benefits - more local the better.	Find and meet with local landlords who have not yet adopted smokefree policies. Offer to help staff conduct resident meetings to discuss the no-smoking rule. Offer to help them conduct a resident survey. Provide sample lease language, sample tenant letters,	Share implemtationa and enforcement tools with landlords.* Encourage them to put smokefree in ads. Document what the rule covers for TPEP reports. Get good ideas and quotes to share. Follow-up to see what landlords might need.	Find and meet with local landlords who have adopted smokefree policies. Get quotes and suggestions. See if they are willing to talk to others. Encourage them to put "smokefree" in ads. Help them get positive publicity for successful implementation. Write stories for local landlord newsletters.
	Follow-up periodically to offer assistance.	enforcement tools.*		Follow-up to get quotes about their success.