

# **Tobacco Prevention Education Program Funding Formula Workgroup**

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**CONFERENCE LINE: 1(877) 810-9415  
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**Tobacco use is the leading preventable cause of death in Oregon, killing nearly 8,000 people each year**

Today,

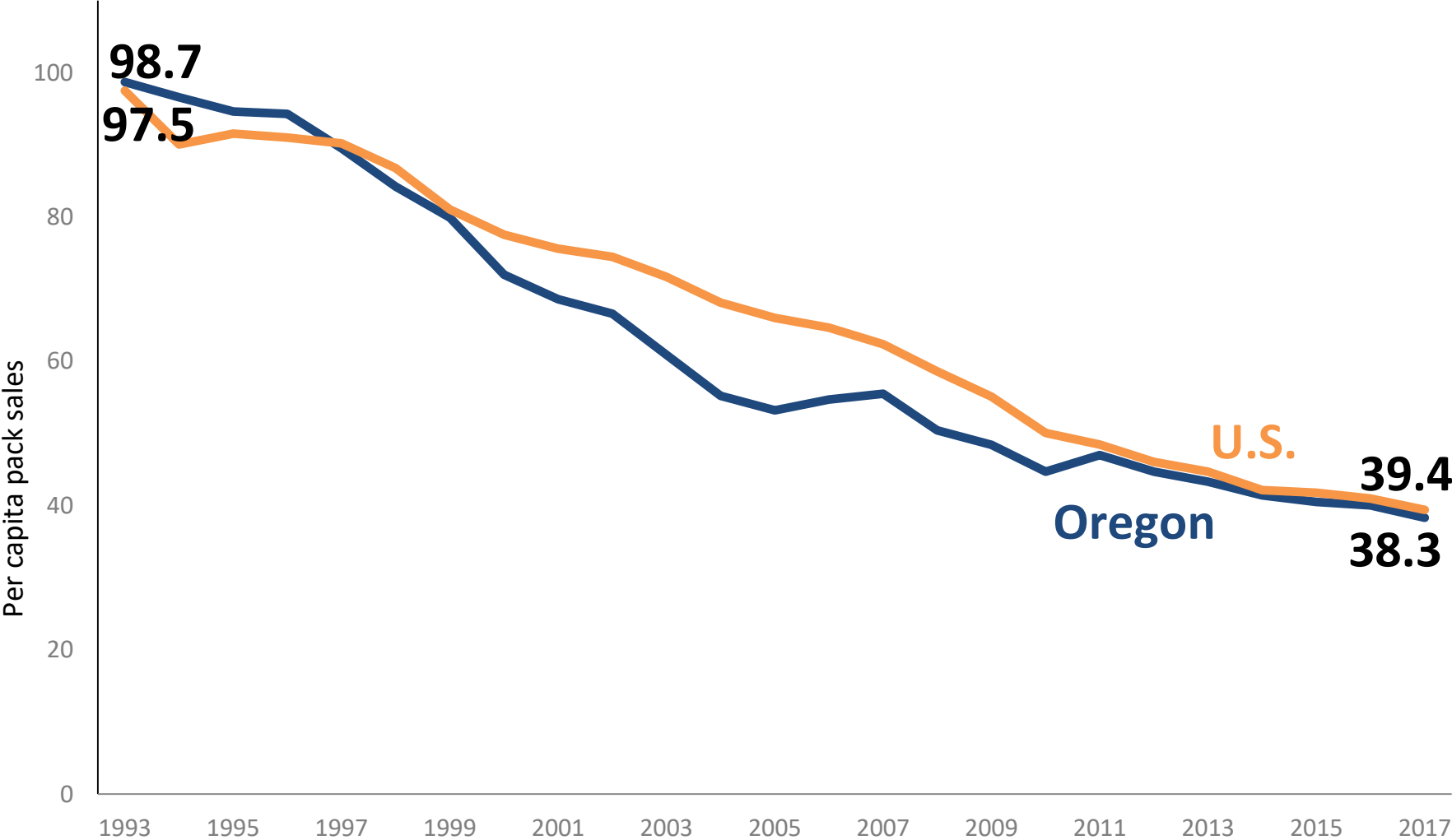
**17%** of Oregon adults  
**smoke cigarettes**

*This equates to*

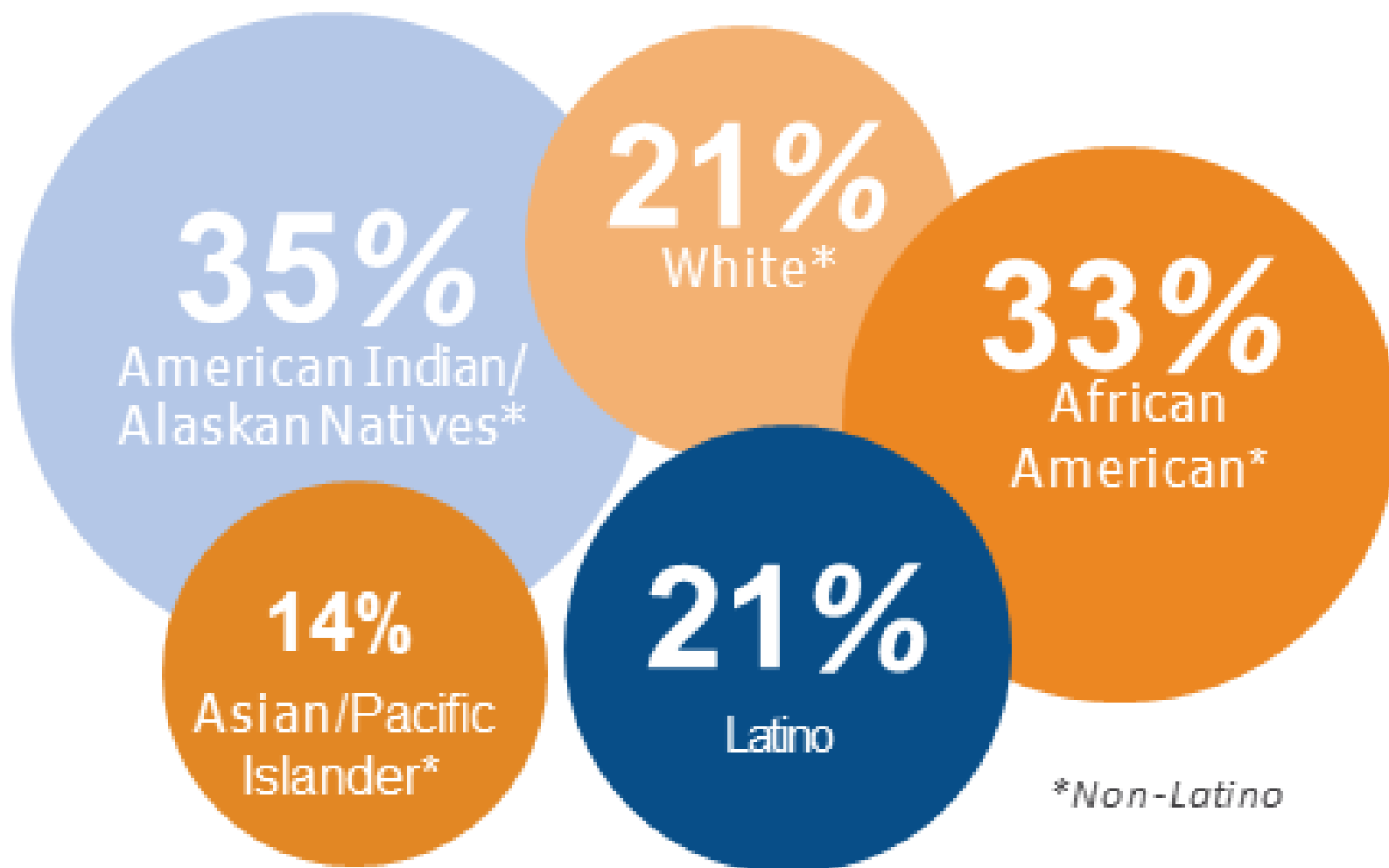
**525,800**  
adults

**People of Oregon consumed  
2.5 billion fewer cigarettes in 2017  
compared to 1997**

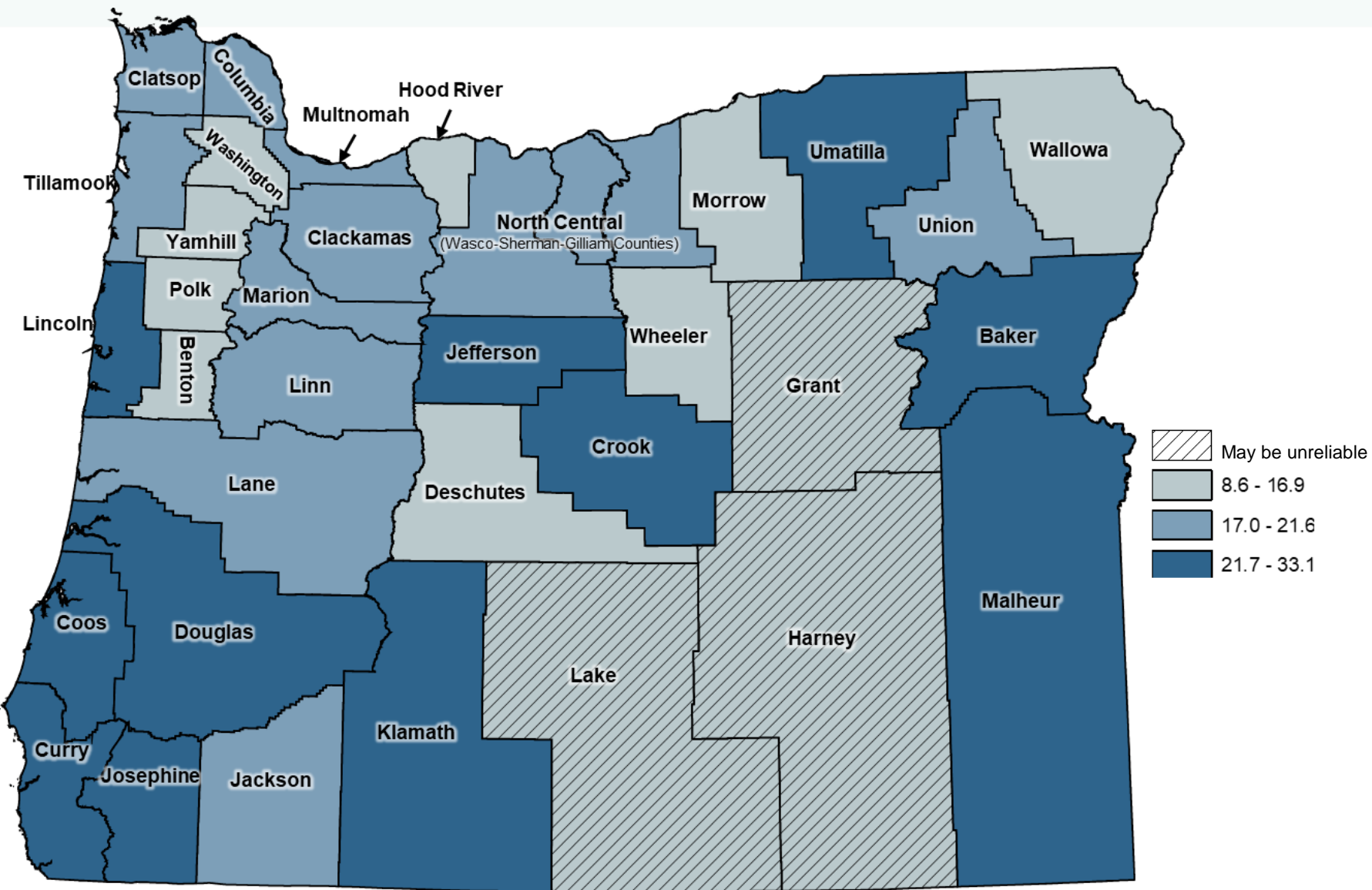
Per capita cigarette pack sales, Oregon and the United States, 1993–2017



# **Tobacco burden is unevenly distributed in Oregon**



*\*Non-Latino*



Current cigarette smoking 2012-2015

Oregon  
Health  
Authority



# Adult cigarette smoking, by demographic groups, Oregon 2016

	Percent (%)
<b>Annual household income</b>	
Less than \$15,000	39
\$15,000– \$24,999	26
\$25,000–\$49,999	20
\$50,000 or more	9
<b>Education</b>	
Less than high school graduate	33
High school graduate or GED	21
Some college	18
College graduate	7
<b>Insurance</b>	
Currently on the Oregon Health Plan	31
No health insurance	28
Have health insurance <sup>*</sup>	12

# Adult cigarette smoking, by demographic groups, Oregon 2016

	Percent (%)
<b>Served in the U.S. military</b>	
Current or former member of the armed forces	23
Never a member of the armed forces	17
<b>Sexual orientation</b>	
Gay or lesbian	19
Bisexual	23
Heterosexual	17
<b>Socio-economic status (SES)<sup>1</sup></b>	
Low SES	33
Higher SES	13
<b>Urban or rural residency<sup>2</sup></b>	
Rural	25
Urban	16

# Best Practices

## for Comprehensive Tobacco Control Programs

2014

National Center for Chronic Disease Prevention and Health Promotion  
Office on Smoking and Health



# Components of Comprehensive Tobacco Control

- State and Community Interventions
- Mass-Reach Health Communication Interventions
- Cessation Interventions
- Surveillance and Evaluation
- Infrastructure, Administration, and Management

# Comprehensive Programs Approach

- Statewide, sustained, comprehensive tobacco control programs:
- Reduce smoking rates and tobacco-related diseases and deaths
- Protect people from secondhand smoke exposure
- Encourage smokers to quit
- Prevent youth from starting to smoke

Multicomponent interventions tackle the tobacco problem at its core: Through social norm change

The CDC recommends that Oregon is funded at \$39.3 million annually.

Oregon falls in the **limited reach** category of CDC recommended funding (programs funded at 11-25% of CDC recommended funding)

- State and Community Interventions (62% of budget)
- Mass-Reach Health Communication Interventions (11% of budget)
- Cessation Interventions (12% of budget)
- Surveillance and Evaluation (9% of budget)
- Infrastructure, Administration, and Management (6% of budget)