

HPCDP Tobacco and Alcohol Retail Assessment



Retailer #: _____ Date of Visit: _____ Total minutes: _____ Name: _____

1. Store name: _____ County: _____
 Physical Address _____ City: _____ Zip: _____

2. Store Type: (Choose one)-

- Convenience store/Mini Mart (e.g., 7-Eleven, Exxon, Plaid Pantry): with gas without gas
- Drug store/pharmacy (e.g., Walgreens, Rite Aid)
- Grocery store (e.g., small market/deli/produce market) or supermarket (e.g., Albertson's, Thriftway, Safeway, WinCo)
- Mass-merchandise (e.g., Walmart, Fred Meyers, Bi-mart) or discount store (e.g., Dollar General)
- Tobacco shop (e.g., Cigarettes Cheaper, cigar shops, e-cigarette shops, or other tobacco shops)
- Other (specify): _____ (e.g., donut shop, bait & tackle)

3. Are you able to survey the store? No, store is out of business **[STOP]**
Tobacco sold here? Yes **[CONTINUE to 4]** No **[STOP]** No, could not locate **[STOP]**
 No, was refused entry **[STOP]** No, under 21 restricted **[STOP]**

4. Which products are advertised OUTSIDE the store (on windows/doors, building, sidewalk or elsewhere)?

- | | |
|---|--|
| Cigarettes - non menthol | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Cigarettes - menthol | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Cigarillos/ little cigars | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Large cigars | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Chew, moist or dry snuff, dip or snus | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| E-cigarettes or other electronic "vaping" products | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Alcoholic beverages | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Alcohol and university cobranding | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Sugary drinks (soda, slushy, flavored milk, sports/energy drinks) | <input type="checkbox"/> Yes <input type="checkbox"/> No |

5. Does the store have a pharmacy counter? Yes No
6. Sugary drinks (soda, slushy, flavored milk, sports/energy drinks) sold here? Yes No
7. WIC and/or SNAP (i.e., food stamps, EBT) accepted here? Yes No

Tobacco products	Cigarettes	Little cigars/ cigarillos	Chew, moist/dry, Snuff, dip, snus	E-cigarettes, inc. e-liquids	Paraphernalia (Optional)	Large Cigars (Optional)
8. Sold here?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
9. Flavored products? (menthol for cigarettes)	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
10. Product within 12 inches of toys, candy, gum, slushy/soda machines, or ice cream?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
11. Product ad within 3 feet of the floor <u>INSIDE</u> the store?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
12. Any price promotions?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
13. Any MENTHOL price promotions?	<input type="checkbox"/> Yes <input type="checkbox"/> No					
14. Advertised for less than \$1?		<input type="checkbox"/> Yes <input type="checkbox"/> No				

15. TOBACCO Advertisements **INSIDE** the store?

- Any flavored tobacco advertisements? Yes No
- Any ads within 12 inches of toys, candy, gum, slushy/soda machines, or ice cream? Yes No
- Any price promotional advertisements? Yes No

Alcohol products	Beer	Wine	Malt Liquor (Unflavored)	Alcopop or Wine cooler	Hard Cider
16. Sold here?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
17. Any ads INSIDE?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
18. Product within 12 inches of toys, candy, gum, slushy/soda machines, or ice cream?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
19. Any large product displays visible from entrance?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
20. Any price promotions?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
21. Any school affiliations or university cross-promotions?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No

Optional Questions

22. (Optional): Any alcohol displays aligned with sports or outdoor activities? Yes No
23. (Optional): Visible information provided with help for problem gambling? Yes No Not sold here
24. (Optional): Self-service lottery machines within 12 inches of toys, candy, gum, slushy/soda machines, or ice cream? Yes No Not sold here
25. (Optional): Kratom sold here? Yes No
26. (Optional): Any ALCOHOL paraphernalia? Yes No

- Price information:**
- a. (Optional) Sold here?
- b. (Optional) Enter product price

27. Marlboro Reds regular hard pack



a. Yes No

b. \$ _ _ . _ _

28. Newport Menthol, regular hard pack



a. Yes No

b. \$ _ _ . _ _

29. Vuse disposable e-cigarette menthol



a. Yes No

b. \$ _ _ . _ _

30. Skoal, Wintergreen (Singles)



a. Yes No

b. \$ _ _ . _ _

31. 23.5 oz. Four Loko (Single, alcoholic)



a. Yes No

b. \$ _ _ . _ _

32. Budweiser, (6 Pack, glass bottles)



a. Yes No

b. \$ _ _ . _ _