

Problem Framing Template

Your audience is: _____

The problem is: _____

The policy solution is: _____

Values of Interconnectedness (examples):

- Prevention
- Protection
- Justice
- Community well-being
- Shared responsibility
- Obligation to collective good
- Equity
- Opportunity
- Prosperity
- Basic needs should be met

Express the:	“Launch” phrases (examples):	Your Message (at least two)
1. Our common goal / What we all want as a result of addressing this problem (Vision)	<ul style="list-style-type: none"> • Our first commitment is to... • We all have an interest in a community in which... • Our state was founded on the premise that we all.... • Part of what makes Oregon unique is that we want everyone to enjoy... • We all want a state/community in which... • For our community to thrive, we must.... • Everyone is protected when.... • As citizens, we rely upon _____ for our 	○
2. Why it matters (Values)	<ul style="list-style-type: none"> • This leads to _____ for __[everyone, groups we have special obligation to, etc.] • We thrive as a community/state when _____ • Children succeed when _____ • It is our responsibility as a community to _____ • We need to protect _____ by _____ • What is at risk is our collective sense of _____ • It is unjust that _____ bear the burdens of our collective decisions to _____ 	○
3. Problem (think “We”)	<ul style="list-style-type: none"> • We have <u>(caused this problem)</u> by _____ • Every _____ should have access to _____ • One of the ways we ensure _____ is by _____ • We need _____ to keep up with changes in _____ • The question is, what _____ do we need to continue to have the _____ we all value? 	○

4. Solution	We need to [STATE SPECIFIC POLICY; do identify, if possible, who or what can make this happen.]	○
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Now, rephrase the problem and solution:
