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# Tobacco-Free State Properties: Governor's Executive Order

TPEP Grantee webinar

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# Overview

- Executive Order
- Website
- Technical Assistance
- Communications Committee
- Discussion



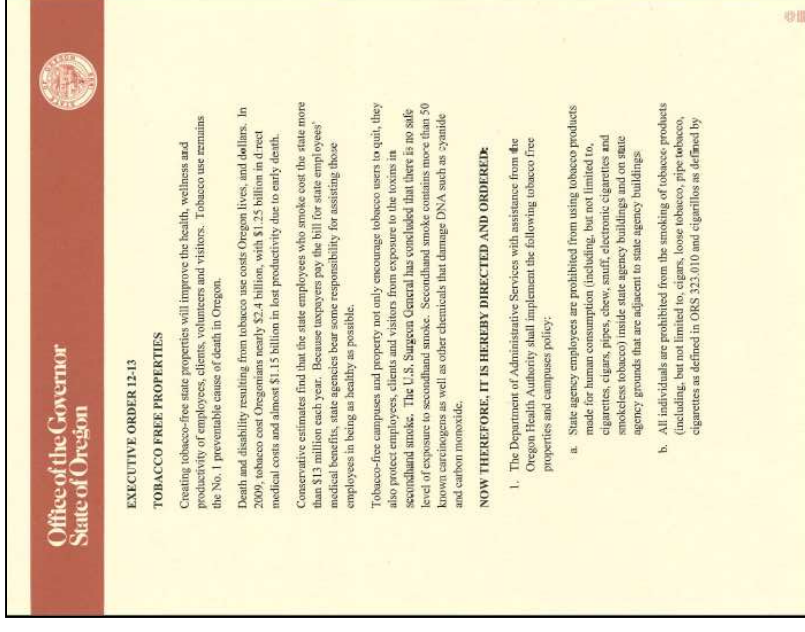
## CREATING A CULTURE OF HEALTH

# Why tobacco-free state properties?

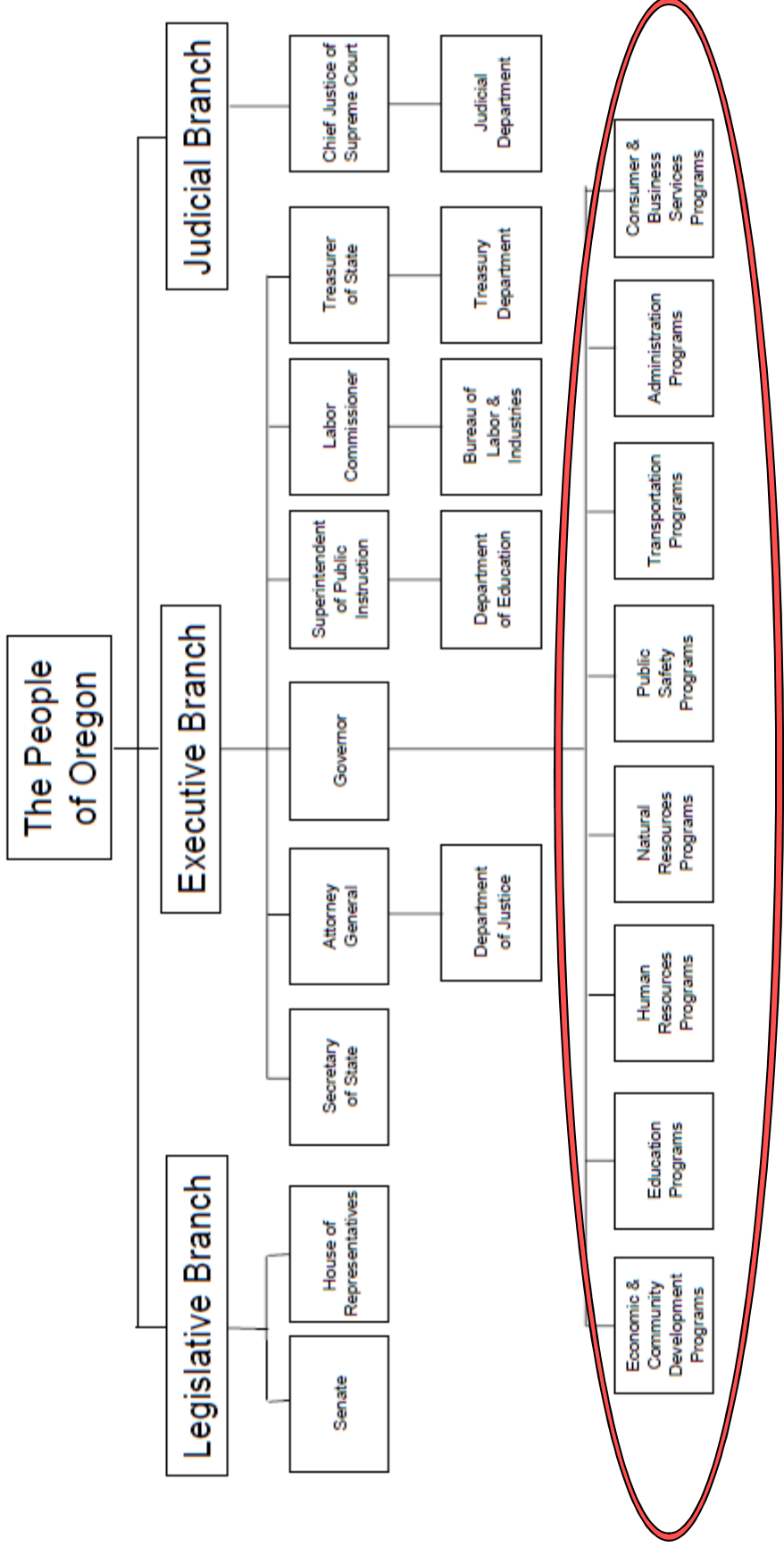
- Eating better, moving more and living tobacco-free lets Oregonians live healthier lives and do the things they love.
- But today in Oregon, nutritious food, places to play and exercise, and smoke free air are out of reach for too many people. As a result, chronic diseases like asthma, heart disease, diabetes, arthritis and cancer are on the rise. – *Costs are on the rise as well!*
- Creating tobacco-free state properties will improve the health, wellness and productivity of employees, clients, volunteers and visitors - not only encouraging tobacco users to quit, but also protecting from exposure to the toxins in secondhand smoke.

# Executive Order

- Announced to the Enterprise Leadership Team
  - Executive Order Issued in August 2012
- Requires state agencies to implement a tobacco-free properties policy
- Phased-in policy
  - Wholly owned or leased: Jan 2013
  - Shared properties: July 2013
  - Corrections and the Youth Authority have extra time
  - Parks & Recreation, University System and community colleges are only encouraged to implement policies



# STATE OF OREGON -- ORGANIZATION CHART

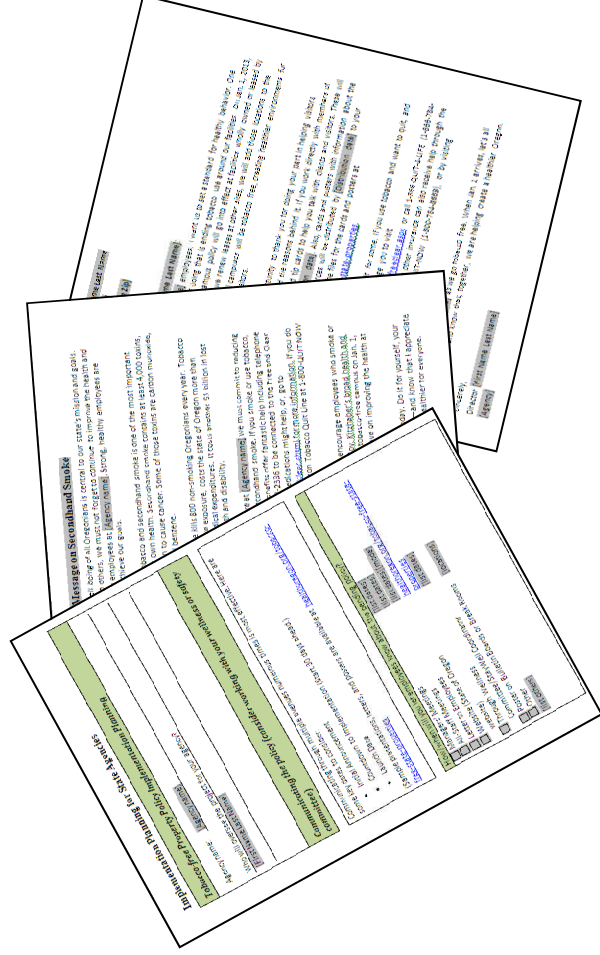


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# Website

- Communication Materials
- Fact Sheets and FAQs
- Fillable Templates
  - Director’s Messages
  - Letters
  - Sample Implementation Plan
  - Sample Policy



# Communication Materials

Available for agencies to print and use in facilities

## TOBACCO-FREE STATE OF OREGON PROPERTIES

To help Oregon become one of the healthiest states, Oregon Gov. John Kitzhaber has directed all State of Oregon properties to begin going tobacco free in January 2013. Tobacco use will not be allowed on the grounds or campuses of state property including:

Doorways — Parking lots — Porches — Outdoor foyers

### Tobacco facts and resources

- Tobacco use is the No. 1 cause of preventable deaths in Oregon.
- Almost 7000 Oregonians die every year from tobacco use and an additional 750 nonsmokers die every year from the effects of secondhand smoke.
- Tobacco use cost Oregon nearly \$2.4 billion in 2009.

**If you see an employee, client or visitor using tobacco on campus, use these tips:**

- Be polite and friendly.
- Assume the person isn't aware of the policy.
- Explain tobacco use is not permitted on the State of Oregon campus.
- Offer an Oregon Tobacco Quit Line card.
- Remind the person of links between tobacco use and health risks.
- Empathize with the person's situation.
- Make a decision based on the situation — you may not want to insist, but offer an Oregon Tobacco Quit Line card.

**Oregon's Tobacco-free State Properties website**  
[www.healthoregon.org/tobacco-free-state-properties](http://www.healthoregon.org/tobacco-free-state-properties)

Intended for staff use

**Oregon Tobacco Quit Line**  
1-800-QUIT NOW (784-8669)  
Spanish: 1-877-2NO-FUME  
[www.quitnow.net/oregon](http://www.quitnow.net/oregon)

MSC 9940 (10/2012)

## TOBACCO-FREE AIR IS JUST AROUND THE CORNER

Gov. John Kitzhaber wants Oregon to be the healthiest state in the country...one of many reasons all state government properties are going tobacco-free.

**Beginning Jan. 1, 2013**, tobacco use will not be allowed on the grounds or campuses of this state property including:  
Doorways — Parking lots — Porches — Outdoor foyers

**If you're a tobacco user**, it's a great time to quit. Call or go online to the Oregon Tobacco Quit Line for free: Quitting information — One-on-one coaching — Nicotine patches or gum



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# Technical Assistance

- Questions directed to HPCDP
  - Logged and tracked
- Updates to FAQ
- Development of Fact Sheets
  - Prevention
  - E-cigarettes
  - Cessation
- Signs – partnership with DAS
- Presentation to HR Directors

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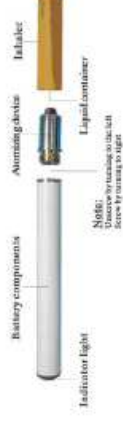
## Fact Sheet: Focus on E-cigarettes

### Electronic Cigarettes & the Tobacco Free Properties Executive Order

Under the Order, tobacco use is prohibited – including cigarettes, cigars, pipes, chew, snuff, smokeless tobacco and electronic cigarettes – inside state agency buildings and on state agency grounds.

- E-cigarettes are not approved cessation devices.
- There is not adequate information regarding the safety of e-cigarettes.

### What are e-cigarettes?



E-cigarettes – or electronic cigarettes – are devices that allow users to mimic the act of smoking a cigarette while inhaling nicotine. Instead of smoke from burning tobacco, users inhale vapor consisting of nicotine, flavor additives and other chemicals. When users inhale from the end of an e-cigarette, a battery operated vaporizer heats a liquid solution into a vapor.<sup>1</sup>

### Why are e-cigarettes included in the Executive Order?

Several e-cigarette marketers have advertised their products as smoking cessation tools<sup>2</sup> although no evidence exists that they are effective cessation aids. The United States Food and Drug Administration has not approved e-cigarettes as smoking cessation devices. E-cigarettes do not include any health warnings.<sup>3</sup>

E-cigarettes are included in the Executive Order because they are not approved cessation devices and make policy enforcement confusing. In addition, they perpetuate the social norm of cigarette smoking – e-cigarettes glow at the end when activated as real cigarettes do.



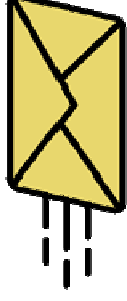
### Are e-cigarettes safe?

The risks posed by e-cigarettes are unknown. Because e-cigarettes contain nicotine – the primary addictive drug in all tobacco products – they continue the addiction to tobacco products by delivering the drug through a different device. The FDA opposes the products



# Communications Committee

- Implementation Recommendations
- Communications Timeline
  - Regular emails to agencies
- Representatives from:
  - Public Health Division
  - Oregon Health Authority Communications
  - Department of Administrative Services Communications
  - Oregon Department of Fish & Wildlife
  - Public Employee Benefits Board
- Subcommittee: Open Lands – Policy Implementation Workgroup



# Lessons learned ... so far

- Be prepared and responsive
- Consistent communication
- Hold your ground on exemptions
- This is one piece of the puzzle
- Assert yourselves!



# Local opportunities

- Government properties are a priority for TPEP under our comprehensive MPOWER framework
  - Do you know if there are state properties in your county?
  - How can you leverage tobacco-free state properties?
  - How can you connect with agencies that provide services to integrate tobacco control?

## **P** Protect people from exposure to secondhand smoke.

All people have a right to breathe clean air. There is no safe level of exposure to second-hand smoke, which causes heart disease, cancer and many other diseases. Even brief exposure can cause serious damage. Smoke-free laws are popular wherever they are enacted, and these laws do not harm business. A total ban on smoking in public places, including all indoor workplaces, protects people from the harms of second-hand smoke, helps smokers quit and reduces youth smoking.

State	Local
<ul style="list-style-type: none"><li>• Develop and implement a strategic plan for statewide policies relating to tobacco-free and smoke-free environments.</li><li>• Develop and implement state level policies to create tobacco-free places.</li><li>• Provide technical assistance and training in tobacco free policies.</li><li>• Enforce the Indoor Clean Air Act (ICAA).</li></ul>	<ul style="list-style-type: none"><li>• All government (state and local) properties are tobacco free.</li><li>• All early through higher education properties are tobacco free.</li><li>• All multi-unit housing properties are smoke-free, with a priority for the public housing authorities.</li><li>• All public places are tobacco free, including parks and recreational properties.</li><li>• All places where people connect with physical and mental health services, and support services are tobacco free.</li><li>• All workplaces are smoke-free.</li><li>• Enforce the Indoor Clean Air Act.</li><li>• Assure policy, system, and environmental strategies are prioritized to address specific populations and reduce health disparities.</li></ul>
<p><b>Progress Indicators:</b></p> <ul style="list-style-type: none"><li>• Policies (Local ordinances, state statutes, or administrative rule) in the above areas on record</li><li>• Training and improved skills (measured through the skills assessment)</li></ul>	

This facility is  
smoke free.



## Questions?

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