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# Initiative Update: Oregon Healthiest State

Healthy Communities Grantee Webinar  
January 22, 2015

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PUBLIC HEALTH DIVISION  
Center for Prevention and Health Promotion

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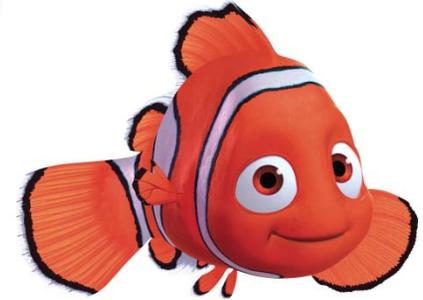
History

Oregon Healthiest  
State Overview

Discussion



# Brief History



- **2003**
  - HPCDP launched Healthy Worksite Initiative.
  - Began development of resources, toolkit, internal policy work
- **2005**
  - First Employer Survey administered
- **2008**
  - Governor's Wellness Initiative for state agencies.
  - Created Worksite Wellness Advisory, included private sector
  - Second Employer Survey administered
- **2010**
  - American Heart Association Worksite Wellness Summit
  - Affordable Care Act passes
  - HPCDP receives ARRA funding for worksite wellness initiative
  - Portland Business Journal Healthiest Employer Awards

# Brief History, cont.



- **2011**
  - Wellness@Work brand/website launch
  - Regional private-public collaboratives
  - Oregon Healthy Workforce Center opens at OHSU
  - PEBB/OEBB support continued state agency work
  - Third Employer Survey administered
- **2012**
  - Workplace Wellness Network (Portland) launches
  - First annual School Employee Wellness Conference
  - Wellness@Work transferred to Oregon Public Health Institute
  - Current cohort of Healthy Communities funded
  - Governor's Tobacco-free State Properties Executive Order

# Brief History, cont.

- **2013**

- HPCDP awarded combined chronic disease grant
- OHSU/PSU State of Our Health monograph released
- Oregon Business Council puts health on agenda
- CCO's begin operating under new model

- **2014**

- Oregon Healthiest State (OHS) is formed, hires staff and 'launches'
  - Strategic Initiatives and Community Transformation

- **2015**

- Fourth Employer Survey to be administered
- OHS Community Transformation (TBD)



# Key Stakeholders

- Funders:
  - Oregon Business Council
  - Cambia Health Foundation
  - Oregon Health & Sciences University
  - Nike
  - New Seasons
  - The Standard
- Contractors
  - Metropolitan Group (communication/PR)
  - Oregon Public Health Institute (Community Transformation)
- Partners





<http://orhealthieststate.org/>

Oregon Healthiest State (OHS) is a privately held, publicly supported partnership that engages and inspires Oregonians to create and sustain healthy environments to support healthy lifestyles. OHS aims to make environments healthier – at work, home, school, the doctor’s office, restaurants, and grocery stores and everywhere in-between.

# Resources

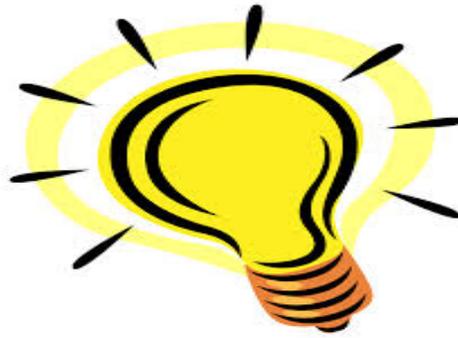
- Oregon Public Health Institute  
<http://www.wellnessatworkoregon.org/>
- Contact your county or tribal public health authority
- Oregon Worksite Wellness Network
- Contact:  
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# Healthy Communities - Healthy People





Connect  
with **3**  
people  
today or  
this week



Bring **2**  
ideas back  
to your  
workplace  
or  
community



Take **1**  
action  
towards  
supporting  
your own  
health