
Initiative Update: Oregon Healthiest State

Healthy Communities Grantee Webinar
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PUBLIC HEALTH DIVISION
Center for Prevention and Health Promotion

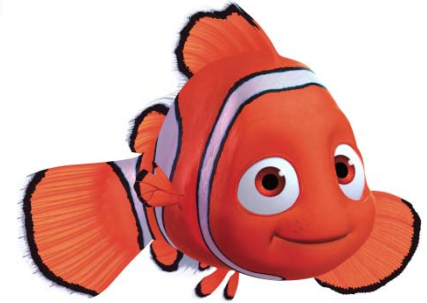
History

Oregon Healthiest
State Overview

Discussion



Brief History



- **2003**
 - HPCDP launched Healthy Worksite Initiative.
 - Began development of resources, toolkit, internal policy work
- **2005**
 - First Employer Survey administered
- **2008**
 - Governor's Wellness Initiative for state agencies.
 - Created Worksite Wellness Advisory, included private sector
 - Second Employer Survey administered
- **2010**
 - American Heart Association Worksite Wellness Summit
 - Affordable Care Act passes
 - HPCDP receives ARRA funding for worksite wellness initiative
 - Portland Business Journal Healthiest Employer Awards

Brief History, cont.



- **2011**
 - Wellness@Work brand/website launch
 - Regional private-public collaboratives
 - Oregon Healthy Workforce Center opens at OHSU
 - PEBB/OEBB support continued state agency work
 - Third Employer Survey administered
- **2012**
 - Workplace Wellness Network (Portland) launches
 - First annual School Employee Wellness Conference
 - Wellness@Work transferred to Oregon Public Health Institute
 - Current cohort of Healthy Communities funded
 - Governor's Tobacco-free State Properties Executive Order

Brief History, cont.

- **2013**
 - HPCDP awarded combined chronic disease grant
 - OHSU/PSU State of Our Health monograph released
 - Oregon Business Council puts health on agenda
 - CCO's begin operating under new model
- **2014**
 - Oregon Healthiest State (OHS) is formed, hires staff and 'launches'
 - Strategic Initiatives and Community Transformation
- **2015**
 - Fourth Employer Survey to be administered
 - OHS Community Transformation (TBD)



Key Stakeholders

- Funders:
 - Oregon Business Council
 - Cambia Health Foundation
 - Oregon Health & Sciences University
 - Nike
 - New Seasons
 - The Standard
- Contractors
 - Metropolitan Group (communication/PR)
 - Oregon Public Health Institute (Community Transformation)
- Partners





<http://orhealthieststate.org/>

Oregon Healthiest State (OHS) is a privately held, publicly supported partnership that engages and inspires Oregonians to create and sustain healthy environments to support healthy lifestyles. OHS aims to make environments healthier – at work, home, school, the doctor’s office, restaurants, and grocery stores and everywhere in-between.

Resources

- Oregon Public Health Institute
<http://www.wellnessatworkoregon.org/>
- Contact your county or tribal public health authority
- Oregon Worksite Wellness Network
- Contact:
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Healthy Communities - Healthy People





Connect
with **3**
people
today or
this week



Bring **2**
ideas back
to your
workplace
or
community



Take **1**
action
towards
supporting
your own
health