

COMMUNITY PROGRAMS NEW COORDINATOR ORIENTATION: SURVEILLANCE AND EVALUATION

OCT. 1



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SURVEILLANCE DEFINED

SURVEILLANCE¹ is the ongoing, systematic collection, analysis, and interpretation of health data, essential to the planning, implementation and evaluation of public health practice, closely integrated with the dissemination of these data to those who need to know and linked to prevention and control.

¹Centers for Disease Control and Prevention. Lexicons, Definitions and Conceptual Framework for Public Health Surveillance. MMWR 2012;61(Suppl; July 27, 2012):[10-14].

MAIN SURVEILLANCE DATA SOURCES

Full Count Datasets:

- **Oregon State Cancer Registry**
- **Birth and death records**
- **Medicaid Management Information System**
- **All Payers All Claims Database**

MAIN SURVEILLANCE DATA SOURCES

Surveys:

- **Oregon adults [Behavioral Risk Factor Surveillance System, aka BRFSS]**
- **Oregon youth [Oregon Healthy Teens Survey, aka OHT]**
- **New mothers [Pregnancy Risk Assessment Monitoring System, aka PRAMS]**
- **Employers [Oregon Employer Survey]**
- **Medicaid clients [Medicaid BRFSS]**
- **State/school employees [BRFSS Survey of State/School Employees, aka BSSE]**

COUNTY-LEVEL DATA

<https://public.health.oregon.gov/DiseasesConditions/ChronicDisease/DataReports/Pages/CountyData.aspx>

Tables contain data on:

- Chronic disease
- Health risk factors
- Health screenings
- Tobacco use and related topics

<https://public.health.oregon.gov/DiseasesConditions/ChronicDisease/Cancer/oscar/Pages/AR2010.aspx>

Table 3 contains data on all cancers combined and top cancer sites

CCO-AREA DATA

<https://public.health.oregon.gov/ProviderPartnerResources/PublicHealthAccreditation/Pages/HealthStatusIndicators.aspx>

Tables contain data on:

- **Causes of death**
- **Quality of life**
- **Illness and injury**
- **Health behaviors**

TRIBAL DATA

The Oregon Health Authority does not collect data at the tribal level. However, data are collected from adults who are American Indian and live in Oregon. These data are summarized here:

<https://public.health.oregon.gov/DiseasesConditions/ChronicDisease/DataReports/Pages/AdultData.aspx#re>

Tables contain data on:

- Population characteristics
- Chronic disease
- Health risk and protective factors
- Health screenings
- Tobacco use and related topics

SDARF

Special Data Analysis Request Form, aka SDARF, is used to request data not already displayed.

Process:

- 1) Find form on HPCDP Connection:
<https://partners.health.oregon.gov/Partners/HPCDPConnection/Pages/TechnicalAssistance.aspx>**
- 2) Fill out form**
- 3) Send to your assigned liaison**
- 4) Receive a response within a reasonable timeframe**
- 5) Often several rounds of communication will occur before final products is sent**

LETARF

Local Evaluation Technical Assistance Request Form, aka LETARF, is used to request assistance with local evaluation activities.

Process:

- 1) Find form on HPCDP Connection:
<https://partners.health.oregon.gov/Partners/HPCDPConnection/Pages/TechnicalAssistance.aspx>**
- 2) Fill out form**
- 3) Send to your assigned liaison**
- 4) Receive a response within a reasonable timeframe**
- 5) Several rounds of communication often occur before final product(s) are completed**

EVALUATION DEFINED

“To evaluate something means determining its merit, worth, value, or significance. Program or project evaluations typically involve making the following kinds of judgments:

How effective is the program? To what extent has the program been implemented as expected? What goals, outcomes and results were achieved by the program? What are the strengths and weaknesses of the program, and how can it be improved? What worked and what didn't work? ...”

-MQ Patton. 2012. *Essentials of Utilization-Focused Evaluation*. (pg. 2)

OVERVIEW OF CURRENT LOCAL EVALUATION PROJECTS

See HPCDP Connection main page for more details

Community Readiness Assessment (CRA)(for TPEP)

**Tobacco Free Properties Policy Evaluation in Counties
(ToPPEC) (for TPEP)**

Finishline Evaluation (for TPEP right now)

SPArC Evaluation (for TPEP)

COMMUNITY READINESS ASSESSMENT (CRA)

Part of a long arc of evaluating TPEP

**Assessment in each local LPHA to identify the community's
readiness to address tobacco use**

Interviews with 5 key stakeholders in the county

Consult with your liaison



TOBACCO FREE PROPERTIES POLICY EVALUATION IN COUNTIES (TOPPEC)

**An evaluation of policy efforts toward tobacco-free county
government properties**

Main work will begin in November



FINISHLINE EVALUATION

A series of case studies documenting tobacco control successes in Oregon communities.

4 projects only – Baker, Washington, Warm Springs, State Parks and Beaches (Tillamook and Clatsop)



SPARC EVALUATION

Strategies for Policy and enviRonmental Change (SPArC)

Each grantee is working on unique evaluation plans

