

Health Equity and Tobacco Prevention Education: Action Planning for Meaningful Community Engagement to Achieve Policy Victories.

Strategy	Critical Questions	6- to 12-month Goals	Critical Questions	2017 and Beyond
Community Assessment Remember your training on “Allies, Bedfellows and Fence Sitters” for this section	Who are your Allies, Bedfellows and Fence Sitters? What goals do you hope to accomplish in engaging each of these groups? What strategies will you use to expand your impact by working with your allies? What strategies will you use to build support among the Fence Sitters?		What is your vision for community relationships and engagement? What will you accomplish together? What will your communication among these groups be like?	
Community Engagement: Communities of Color	What are the short term tobacco prevention solutions communities of color need in order to reduce health disparities caused by tobacco use? Do those solutions achieve targeted universalism? If no, who needs to be engaged in order to identify a policy solution that achieves targeted universalism? How are communities of color in your area organized? Who are the people/organizations you should engage to answer these questions? What unique strategies will you need to employ to reach this community? Are communities of color connected to the RHEC in your area?		What are the changes this community needs to be able to thrive? How will this community’s experiences be different when tobacco prevention policies with a targeted universalism approach are in place?	
Community Engagement: Youth	What are the short term tobacco prevention solutions youth need in order to reduce health disparities caused by tobacco use? Do those solutions achieve targeted universalism? If no, who needs to be engaged in order to identify a policy solution that achieves targeted universalism? How are youth in your area organized? Who are the people/organizations you should engage to answer these questions? What unique strategies will you need to employ to reach out to youth? Are youth connected to the RHEC in your area?		What are the changes this community needs to be able to thrive? How will this community’s experiences be different when tobacco prevention policies with a targeted universalism approach are in place?	

<p>Community Engagement: Gender/Sexual Orientation</p>	<p>What are the short term tobacco prevention solutions LGBTQ communities need in order to reduce health disparities caused by tobacco use?</p> <p>Do those solutions achieve targeted universalism?</p> <p>If no, who needs to be engaged in order to identify a policy solution that achieves targeted universalism?</p> <p>How are LGBTQ communities in your area organized? Who are the people/organizations you should engage to answer these questions?</p> <p>What unique strategies will you need to employ to reach this community? Are LGBTQ communities connected to the RHEC in your area?</p>		<p>What are the changes this community needs to be able to thrive?</p> <p>How will this community's experiences be different when tobacco prevention policies with a targeted universalism approach are in place?</p>	
<p>Community Engagement: Low income communities</p>	<p>What are the short term tobacco prevention solutions low income communities need in order to reduce health disparities caused by tobacco use?</p> <p>Do those solutions achieve targeted universalism?</p> <p>If no, who needs to be engaged in order to identify a policy solution that achieves targeted universalism?</p> <p>How are low income communities in your area organized? Who are the people/organizations you should engage to answer these questions?</p> <p>What unique strategies will you need to employ to reach this community? Are low income communities connected to the RHEC in your area?</p>		<p>What are the changes this community needs to be able to thrive?</p> <p>How will this community's experiences be different when tobacco prevention policies with a targeted universalism approach are in place?</p>	
<p>Policy Solutions: Responding to Community Engagement.</p>	<p>Based on input from impacted communities, what tobacco prevention policy solutions are needed?</p> <p>Which of these solutions achieve targeted universalism?</p> <p>Who are the decision makers that can make your policy solution a reality?</p> <p>How can you work with the RHECs and community to build power, share stories and in order to influence decision makers?</p>		<p>What is your vision for the community as it relates to tobacco policy?</p> <p>What does your community look/feel like when you achieve these goals?</p> <p>What Long term policy achievements would mark success?</p>	

Is your plan SMART (Specific, Measurable, Attainable, Realistic and Timely)?

