2013 Grantees and Contractors Meeting Agenda

TIME	SESSION	CONTENT	ROOM	FACILITATOR	
Day 1: July 23, 2013					
8:30-9:00	Networking (coffee, tea, water)				
9:00-9:15	Welcome Grantees and Contractors!	Health Promotion Chronic Disease Prevention		Karen Girard	
		Section Manager and Health Promotion Manager		Luci Longoria	
		will address audience			
9:15-10:15	Opening Plenary	Thinking Like A Systems Thinker: Say, What?		Kirsten Aird	
10:15-10:30	Break				
10:30-12:00	BREAKOUT SESSIONS				
	Community: Tobacco Retail Licensure 201	Tobacco companies now spend the vast majority of		Kirsten Aird	
		their advertising and promotional dollars at the		Michael Tynan	
		point of sale (POS), vying for customer hearts and			
		minds. This session is for grantees working toward			
		local tobacco retail licensure and interested in			
		exploring model policies that address density,			
		promotions and pricing.			
	Tobacco Free Worksites 101	The policy change process for worksites, working		Rede Group & Co	
		with a committee, understanding the workplace			
		culture and climate, how to talk about tobacco free			
		worksites, model policies, and tools and resources			
		for HPCDP grantees.			
	Tribal mpoweRAISE:	Participants will have an opportunity to explore the		Terresa White	
	Tribal Engagement in Tobacco Taxation	Raise component of the MPOWER Framework in a			
		tribal context. The session will focus on tobacco tax			
		basics and the approaches some tribes are taking to			
		raise and use tobacco tax dollars to benefit their			

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		communities. Strategies for sharing Tribal TPEP			
		success stories and findings and for recruiting and			
		fostering Tribal TPEP champions will also be			
		addressed.			
	Working with Coordinated Care	Participants will have an opportunity to learn about		Cara Biddlecom	
	Organizations (CCOs)	the progress of Coordinated Care Organizations,			
		health system transformation, and what's on the			
		horizon for Medicaid Expansion and the Health			
		Insurance Exchange in 2014. TPEP and Healthy			
		Communities grantees will learn about			
		opportunities to connect with Coordinated Care			
		Organizations, and will participate in an interactive			
		dialogue about how health system transformation			
		can be leveraged to advance local policy objectives.			
12:00-1:30*	Lunch and Keynote Speaker: Larry Wallack Using America's Second Language to Support Community,				
		Prevention, and Social Justice			
1:30-3:00	BREAKOUT SESSIONS				
	Tobacco Free Worksites 201	This advanced practice workshop will engage		Rede Group & Co	
		participants in a group exercise to explore tobacco			
		free worksite policy change and implementation.			
		Participants will hone skills for working in			
		challenging policy environments, dealing with			
		unexpected deterrents, and monitoring policy			
		implementation.			
	Monitoring a Policy's Impact	Participants will discuss the requirement to		Sabrina Freewynn	
		"Continue to provide guidance and support to		Andrew Epstein	
		partners and decision makers who have adopted			
		tobacco policy to ensure long-term success" (Part			

TIME	SESSION	CONTENT	ROOM	FACILITATOR
		of the Enforce requirements). Participants will work		
		through scenarios involving institutions that have		
		passed tobacco prevention policies to consider		
		ways to support continued implementation.		
		Examples explored will include policies that		
		recently passed and others that have been in place		
		for a long time. Participants will also be asked to		
		brainstorm the tools and resources that would be		
		useful to them in their ongoing work.		
	Tobacco Focused Retail Environment	Tobacco companies now spend the vast majority of		Kirsten Aird
	Assessment Support	their advertising and promotional dollars at the		Steven Fiala
		point of sale (POS), vying for customer hearts and		
		minds. This training will provide participants with		
		an opportunity to familiarize themselves with the		
		"war in the store," gain hands-on experience with		
		cutting edge assessment tools to capture the		
		problem in their community.		
	Nutrition Standards: A Tool for Worksite	Participants will learn about the increased		Rebecca Pawlak
	Wellness Policy Change	statewide and national movement of using		Kim Lacroix
		nutrition standards as a policy tool for improving		
		the food environments where we live, work, play		
		and learn. This session will review the latest		
		nutrition standards and give participants a hands-		
		on opportunity to assess leverage points and plan		
		for applying nutrition standards to worksite		
		settings - including government worksites and		
		hospitals.		
3:00-3:15		Break		

TIME	SESSION	CONTENT	ROOM	FACILITATOR
3:15-4:15	RSN Time	Join your RSN and share updates and experiences		All Coordinators
		from your counties		
4:15-4:30	WRAP	WRAP	WRAP	WRAP

* 30 Minute Physical Activity Break

Low Impact: Qigong Self-massage and Walking Meditation: We will use Qigong self-massage followed by a slow Qigong walking meditation to bring quiet to the mind and awaken the body with renewed energy

Medium Impact: Light stretching and a medium pace walk

High Impact: Quick walk/speed walk (stairs/hills)

TIME	SESSION	CONTENT	ROOM	FACILITATOR
Day 2: July 24, 2013				
9:00-9:30	Networking (coffee, tea, water)			
9:30-9:45	RSN Sharing	What did you do yesterday afternoon during RSN		All Coordinators
		time?		
9:45-12:00	Mock CCO Community Advisory Committee Meeting			
	Community Advisory Councils (CAC) advise Coordinated Care Organization's Board of Directors regarding consumer and			
	community health needs in order to shape the CCO's strategic direction. Therefore, CACs are an important decision-making body			
	to engage in order to advance local policy objectives. TPEP and Healthy Communities grantees will participate in a mock CAC			
	meeting to become familiar with this decision-making body and practice their advocacy skills.			
	Facilitated by: April Hasson, Tara Gedman and Leah Fisher from HPCDP			
12:00-12:15	Break			
12:15-12:30	Closing Comments	Hear from our New Center Administrator		Jae Douglas
12:30-12:45	WRAP	WRAP	WRAP	WRAP