

Partnering for Healthier Communities



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Terresa White, Community Coordinator,
MultCo Tobacco Control and Prevention

October 30, 2019

Connecting

Showing up and staying in touch

Exploring common goals

★ **Support health & wellness of LGBTQ community**



Information Sharing

Tobacco products

such as vapes, cigars, cigarillos, pipes, and hookahs are also disproportionately used by LGBT people.⁶



LGBTQ people of color use tobacco products at a **higher rate** than their white counterparts.⁷

Nationally, nearly

1 in 3 LGBTQ

adults smoke, which is **50% higher** than other adults.³



Tobacco use is the number one leading cause of preventable death, harming nearly every organ in the body.¹



LGBTQ adults have a **higher risk of heart disease**, of which smoking is a risk factor.²

21%

LGB adults

in Multnomah

County

smoke

cigarettes.⁴



Consultation

- Q Center Smokefree Policy
- MultCo Fact Sheet



Q Center Smokefree Center Policy

Q Center is proud to be a smoke and tobacco-free facility. We recognize the need for community spaces to foster safe and healthy environments that empower community members to mitigate chronic disease and live healthy lives.

Smoking and the use of other tobacco products are not allowed on the property of Q Center, both indoors or outdoors, at all times. Tobacco sales, distribution, and advertising are also not allowed.

Tobacco in LGBTQ Communities



LGBTQ stands for Lesbian, Gay, Bisexual, Trans, Queer or Questioning and has become an umbrella term representing a wide range of sexual and gender identities.

...s to all persons on Q Center owned or controlled property and ...ng of any tobacco product and the use of oral tobacco products, ...d e-cigarettes. All those who choose to smoke or use tobacco ...ed to be respectful of Q Center's neighbors.

...ommercial tobacco products for ceremonial purposes is permitted ...and in spaces designated for traditional ceremonies.

...respecting this policy rests with each individual who visits Q ...ary, violations of this policy by should be referred to Q Center staff

and will be addressed through appropriate processes.



Working Together

- Community Driven
- KBOO Radio Show [Preference](#), Cameron...(26:52 - 26:00)

Items	Notes and Action Items
Video	<input type="checkbox"/> TW work with Diego to revise Pride Festival 2018 video content to announce the policy on Q Center homepage <ul style="list-style-type: none"> • https://www.facebook.com/MultCoHealth/videos/1915513221835946/
Banners	<input type="checkbox"/> TW work with Amy G. to develop vinyl banners for Q Center <ul style="list-style-type: none"> • Approximately 5' x 3' (flexible based on best fit for design) • 4 corner grommets • Text: Q Center is proud to be a smoke and tobacco-free facility and link to quitline • Include Q Center Logo • Include MultCo HD Logo • Main image should be a headshot from stock • Background should be a solid color, see https://www.pdxqcenter.org color guide reference • 1 banner completed by 5/3 • 2 subsequent banners to be designed and completed after 5/3
Facility Walk-around	<input type="checkbox"/> If needed, Cameron will call TW to schedule a walk around the facility and talk about how best to prepare the space for the tobacco policy to go live: <ul style="list-style-type: none"> • Teresa White, W-F: 503-988-7486
Pride Festival	We did not discuss potential partnership opportunities
LGBTQ Fact Sheet / Infographic	<input type="checkbox"/> TW provide Cameron and Nicky feedback to MultCo Communications staff <input type="checkbox"/> TW to bring revised draft to Cameron and Nicky for feedback ▼
KBOO Panel Discussion	<input type="checkbox"/> TW to pitch the idea to Alan Silver, host of Preferences radio show <input type="checkbox"/> TW to get the ball rolling with County Communications and TCPP Program Supervisor Kari McFarlan ▼



Sharing Resources

Multnomah County Health Department

Shine brighter, put down the lighter.

LOVE WINS!!

f @MultCoHealth

Q Center is proud to be a smoke and tobacco-free facility!

Call 1.800.QUIT.NOW or visit quitnow.net/oregon



Sharing Resources



Supporting Independent Interests

- Grantees and Contractors Annual Meeting
- Shine Q Center Benefit



A stylized graphic on the left side of the slide. It features two dark green mountain peaks with rounded tops. Below the mountains is a dark green wavy band representing a forest or a field. At the bottom is a dark blue wavy band representing water. The graphic is composed of solid colors and simple shapes.

Thank you!

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