

helping benefit Oregon smokers

Employers: Compare your benefit to the HBOS Recommendations

How does your benefit score?

Points **Reaching out to smokers. (25 points)**

- 6 Smokers are identified through health risk appraisals, claims data.
- 7 Employees who use tobacco receive follow-up invitations for program enrollment.
- 5 Program enrollment is promoted through employee communications.
- 7 Employee incentives are offered for enrollment.

Applying evidence-based treatment best practices modeled on chronic disease management. (35 points)

- 5 More than one program option is covered: individual and/or group sessions, telephone quit line sessions, online programs.
- 5 Programs that are offered are provided by professionals trained in tobacco cessation
- 5 Multiple choices of prescription and over the counter FDA approved medications are covered to create options for finding one that works.
- 5 Medications and programs are covered separately and also in combination to create flexible options.
- 5 Medication combinations are covered (e.g. nicotine patches and gum together) for flexibility and increased effectiveness.
- 5 Two or more program enrollments are covered annually.
- 5 20-24 weeks of single or combination medication treatment are covered annually.

Reducing/eliminating barriers for easier access. (25 points)

- 6 Program enrollment is easy to access (e.g. one phone call or online registration).
- 6 Access to medications is easy (e.g. facilitated through program).
- 6 Cost sharing is limited and similar to other medical services.
- 7 Cost sharing is waived to increase participation.

Measuring and reviewing outcomes to help reach goals. (15 points)

- 5 Participation rates in stop smoking programs are measured and reviewed.
- 5 Pharmacy benefit utilization rates are measured and reviewed.
- 5 Employee quit rates through 6 months are measured and reviewed.

Total Points

Scoring Key: 85-100 points = Excellent • 75-84 points = Good • 50-74 points = Average • <50 points = Below Average

HELPING BENEFIT OREGON SMOKERS

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