

# Tobacco Free Worksites

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The Health Promotion and Chronic  
Disease Prevention Program



## What We'll Cover Today

- Overview of Workplace Tobacco Free Initiative (using CDC Tool Kit)
- Concentration Areas
  - Policy Development
  - Communication Plan



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## Why create a tobacco free worksite?



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## Good for Health

- Support Quit Attempts
- Eliminates even brief exposure
- Support a tobacco free community norm



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## Good for Business

Less smoking means lower costs for employers

- Health care costs
- Productivity
- Absenteeism



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## Five Phases

1. Assessing Need and Interest
2. Planning
3. Promotion
4. Implementing
5. Evaluating success



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## Phase 1: Assessing Need and Interest

- Forming a Planning Committee
- Assessing Management Interest
- Assessing your work place



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## Phase 2: Planning

- “Formalizing” the committee
- Developing your policy
- Understanding/ensuring comprehensive tobacco use cessation benefits
- Develop implementation plan w/timeline



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## Phase 3: Promoting the Launch of Your Tobacco Free Initiative

- Developing a Communication Plan
  - Key communication messages
  - Potential communication strategies
- Offering comprehensive cessation



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## Phase 4: Implementing the Tobacco Free Initiative

- Announcing the policy
- Creating a supportive environment
- Enforcing the policy
- Monitoring a tobacco free initiative



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## Phase 5: Evaluating Success

- Conducting an evaluation
- Pre and post implementation survey



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# Thank you!

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