



Wellness@Work Case Study
Acme Industries – Tobacco Free Campus

Instructions:

As the Tobacco Prevention and Education Coordinators in your community, your team has an opportunity to partner with and be 'consultants' for Acme Industries.

1. Your team's task is to put together recommendations for Acme Industries to adopt and implement a tobacco-free workplace policy. Develop a set of recommendations that will engage and garner support from leadership and employees and help Acme Industries move toward creating a tobacco-free culture at their workplace.
2. Pick three people to fulfill the following roles:
 - **The recorder** captures the team's recommendations and ideas on chart paper.
 - **The reporter** will report the team's recommendations to the larger group, using the chart paper developed by the reporter.
 - **The facilitator** will keep the group on track and moving forward to develop a set of recommendations.

Prepare to report out the following:

- Describe the strategies your team proposes Acme Industries implement to comprehensively address tobacco use at their workplace. Provide enough detail so that senior leaders are engaged and can envision the changes.
- Explain what will be some of the opportunities and challenges given what you know about Acme Industries. How does this influence your selection of strategies to support implementation of a tobacco-free workplace policy?
- Describe what your team envisions as the basic infrastructure of the program to begin building a culture of health. Provide enough detail based on your team's understanding of Acme Industries that will maximize employee participation and sustain leadership's commitment to this effort.
- Describe the outcomes/benefits will be to garner both leadership and employee support.