

Healthy Communities Roundtable Session Notes – July 27, 2011

Local Success Stories

- Deschutes – Farm to Work program
- Lincoln – Full time staff to work on Healthy Communities, with county dollars
- Crook – Worksite wellness program
- Marion – Healthy Vending at county buildings
- Yamhill – Worksite wellness program; HHS – Living Well and cessation available to clients; peer health specialist
- Coos – Coos Bay park and playground smokefree policy; Worksite Wellness program at the county – Living Well as a county benefit
- Douglas – Healthy Communities plan receiving endorsement from local business and community
- Multnomah – County Commission resolution – charged county with creating recommendations for worksite wellness policy, leading to procurement policy work
- Lane – Through ARCHIVE grant, involving more top level decision makers in ‘building capacity’ work – county administrator attended the Action Institute, lots of representation from the local community, health system, etc.
- Jackson – Cities adding health element in comprehensive plans.

Nutrition Policy Options

- Healthy food requirements at outdoor venues
- Money spent on food at government meetings (healthy meeting policies)
- Nutrition policies at churches (e.g., removing deep fryers, healthy potluck items)
- Healthy food challenge at events
- Voluntary menu labeling
 - Affordable software for non-chain restaurants that want to label menus (online programs available) or local nutritionists work with local restaurants
 - Menu labeling more effective with community education campaigns

Lessons:

- Work on integrating tobacco policy lessons into nutrition policy work
- Work at the community level through grassroots efforts
- Need strong community engagement
- Grants available from community and economic development agency (using video lottery funds)

Physical Activity/ Health Impact Assessments

- Public Health in Community Design (book recommendation) <http://www.amazon.com/Health-Community-Design-Environment-Physical/dp/1559639172/>
- Health element in regional plan first, then in city plans

HIA in comprehensive plan

- Physically active community improvements
- Better access to healthy food options at stores
- Better access to health care
- Work with ODOT at the state level /Connect Transportation with Public Health

Healthy Worksites

- Surveys to share with management

Legal Counsel

- Work with protocols
- Open conversation – engage and build relationships