







Mission

To develop and implement innovative strategies that improve health through the active participation of the Central Oregon community.

Vision

The vision of HealthMatters of Central Oregon is to become the premier community model by improving the health of Central Oregonians through innovative, equitable and sustainable systems.

Many voices. One vision for health.





Who We Are...

The Board of Directors includes health and human service leaders, business leaders, policy makers, community advocates and others.

These unlikely allies are working together to coordinate services, improve access and effect health system change within our region.

Many voices. One vision for health.





Board of Directors

Mike Bonetto: Chair, Board of Directors

Laura Brennan, MCSW: PacificSource Health Plans
Beth Ann Beamer, RN: Mountain View Hospital
James A. Diegel: Sc. Charles Health System
Ryan Gallivan, MD: Surgean; COPA
Gunnar Hansen, CPA
Bryan Iverson: Nerson Media
Scott Johnson: Deschules County Health Services

MaryJeanne Kuhar, MD: Physician and Central Oregon Community College
Marvin Lein: Bend Memoral Cinic
Jim Lussier: The Lausier Center, TLC
Patrick O'Keefe: Caucade Insurance Center
Ken Provencher: Pacificacure Health Plans
Senator Chris Telfer: State Senator

Christine Winters: Community Advocat

Many voices. One vision for health.





Addressing a Need...

A Snapshot of Crook, Deschutes and Jefferson Counties:

- Central Oregon's uninsured rate is over 20%, or more than 40,000 people the highest in the state, and 78% more than its rate in
- 27.7% of residents have a household income at or below 200% of the federal poverty threshold.
- Based on 2010 Oregon County Health Rankings, Jefferson County is ranked 33 out of 33 in poor health outcomes and health factors.

Many voices. One vision for health.

















Living Well Central Oregon

- Startup Funding leading to Sustainable Reimbursement
- Master Trainer and LWCO Regional Coordinator Brenda Johnson: Deschutes County Health Services
- Regional Advisory Council Consisting of tri-county health departments, regional partners and community advocates

Many voices. One vision for health.





Living Well Central Oregon

- Living Well with Chronic Conditions: English language Stanford Chronic Disease Self-Management Program
- Tomando Control de su Salud: Spanish language and cultural adaptation of Living Well
- Positive Self-Management Program: Adapted for people living with HIV/aids and their caregivers

Many voices. One vision for health.



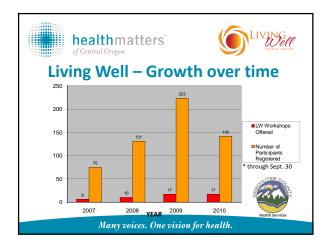


Serving the Community

- Workshops are held in Bend, La Pine, Madras, Prineville and Redmond (2010 focus: Warm Springs)
- In 2009, 17 workshops were held with over 223 people registered. To date in 2010: 142 participants with additional workshops scheduled through the end of year.
- For more information, to register for a workshop or view video testimonials visit website at: www.livingwellco.org



Many voices. One vision for health.













Integration

- As a health collaborative, we can help establish a healthier community and lower overall health care costs for the future.
- An integrated health improvement plan, population health management program , a comprehensive care coordination "Pathways" Model, and an evidenced based chronic disease management program work in synergy to improve health.
- Training leaders within partner organizations

Many voices. One vision for health.











Working with the Community

- Focus on well care instead of sick care by emphasizing
- Provide community members access to primary care providers to detect health problems earlier and start appropriate treatment
- Provide community members access to chronic disease self management program to empower residents and improve health
- Provide community members access to care coordination and population health management tools

Many voices. One vision for health.











Sustainability

- Partnerships within community; supporting efforts of the lead regional partner Deschutes County Health Services and strengthening bonds with tri-county health departments and all regional partners
- SharedCare by HealthMatters is a State of Oregon certified health improvement plan that has pilot reimbursement model in place
- All SharedCare members living with a chronic condition are required to participate in Living Well Central Oregon; metrics tied

Many voices. One vision for health.







Sustainability

- Reimbursement model development for commercial health insurance plans
- Potential reimbursement model within the State of Oregon
- Community Benefit dollars
- Return on Community Investment predictive modeling
- Transparent Metrics
- Federal program connections

Many voices. One vision for health.





