

## Place Matters: Working Together to Create Healthy Communities

“Public health is what we, as a society, do collectively to assure the conditions in which people can be healthy.”

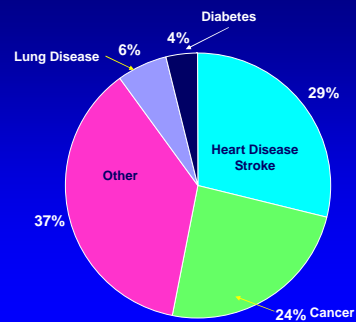
Institute of Medicine, 1988  
The Future of Public Health

## Leading Causes of Death

1900  
pneumonia  
influenza  
tuberculosis

2000  
heart disease  
cancer  
stroke  
lung disease  
diabetes

## Causes of Death in Oregon: 2005



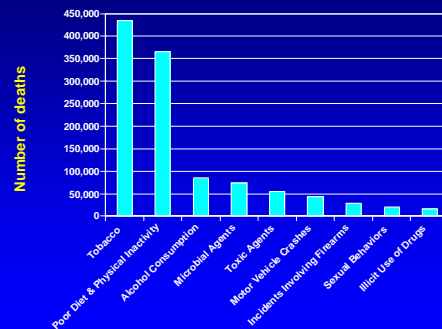
## Oregon Medical Costs

\$1.7 billion in annual hospitalization costs for:

- Heart Disease & Stroke
- Cancers
- Chronic Lung Disease
- Diabetes

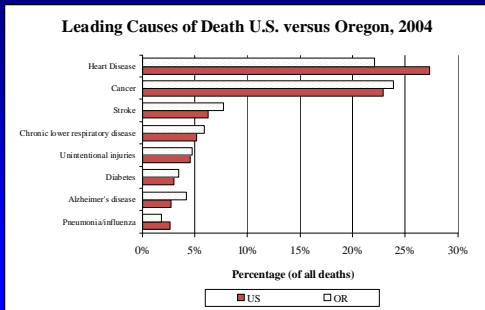
OHD, 2007

## Modifiable Factors Associated with Deaths, United States 2000

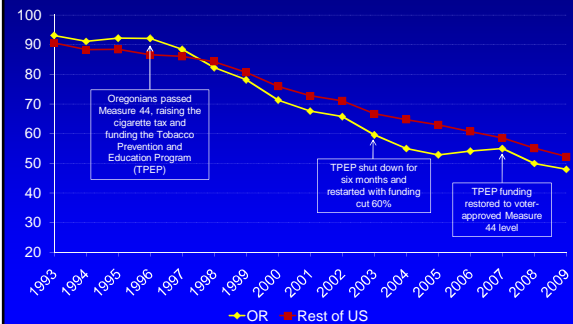


Sources:  
Makdad AH, Marks JS, Stroup DF, Gerberding JL. Actual Causes of Death in the United States, 2000. *JAMA*. 2004;291:1238-1245.  
Makdad AH, Marks JS, Stroup DF, Gerberding JL. Correction: Actual Causes of Death in the United States, 2000. *JAMA*. 2005;293(3):293-294.

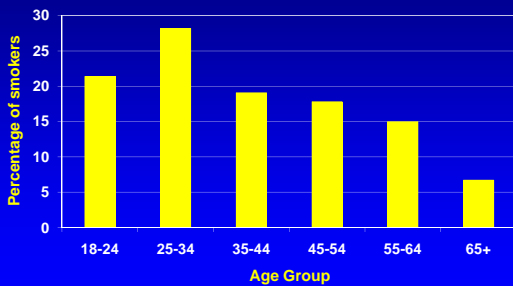
## Cause of Death by Disease



## Annual Per Capita Cigarette Consumption, Oregon vs. US, 1993 to 2009



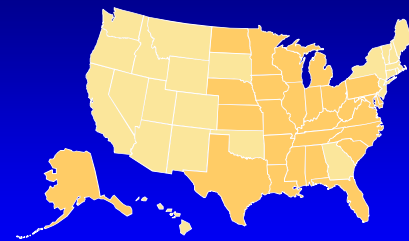
## Percentage of Adults who Smoke by Age, Oregon 2009



Source: Oregon Behavioral Risk Factor Surveillance System

## Obesity Trends\* Among U.S. Adults BRFSS, 1995

(\*BMI ≥30, or ~30 lbs. overweight for 5' 4" person)

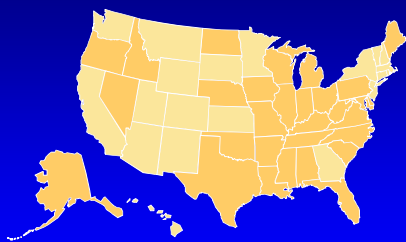


Legend: No Data, <10%, 10%-14%, 15%-19%

CDC, BRFSS

## Obesity Trends\* Among U.S. Adults BRFSS, 1996

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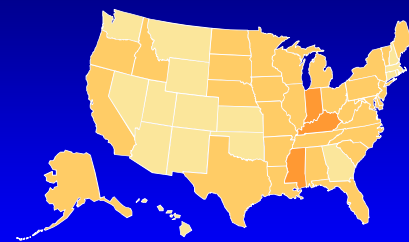


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CDC, BRFSS

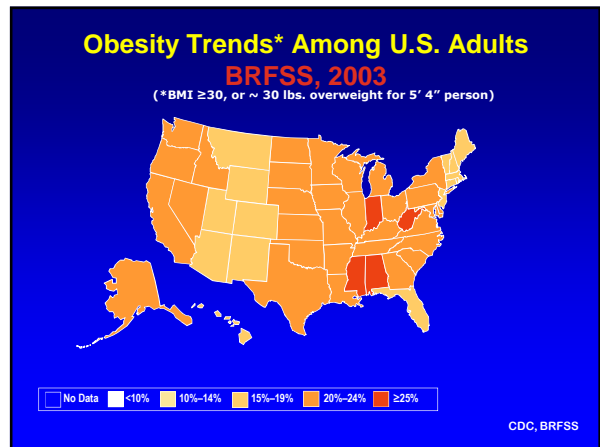
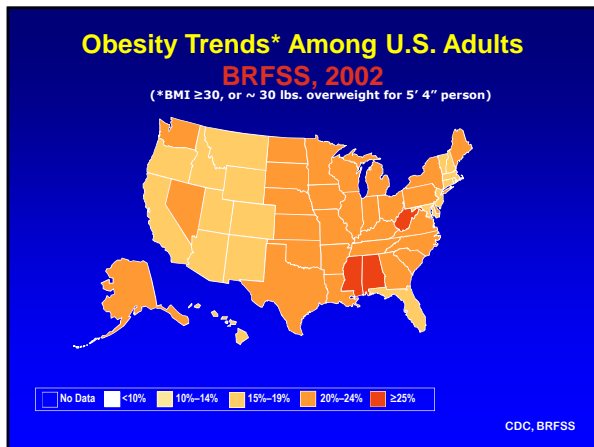
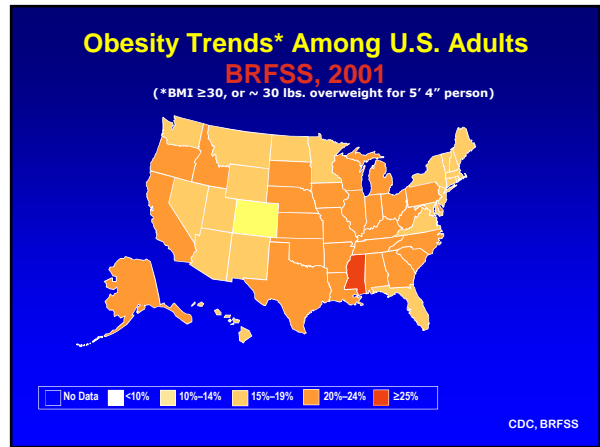
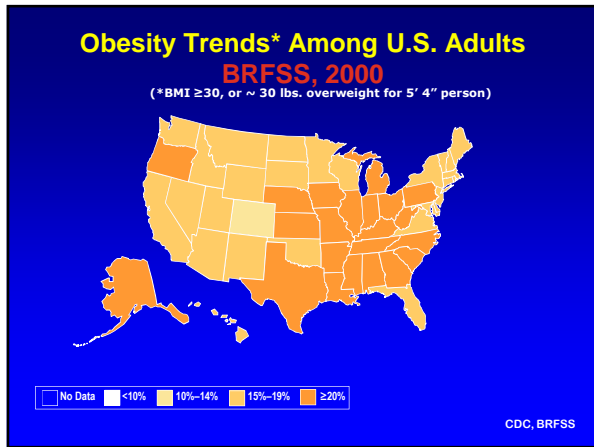
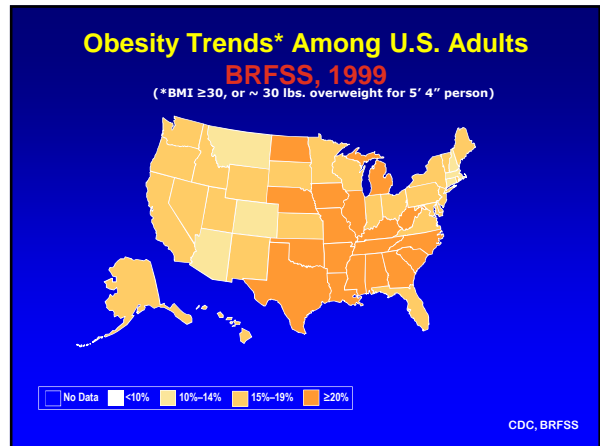
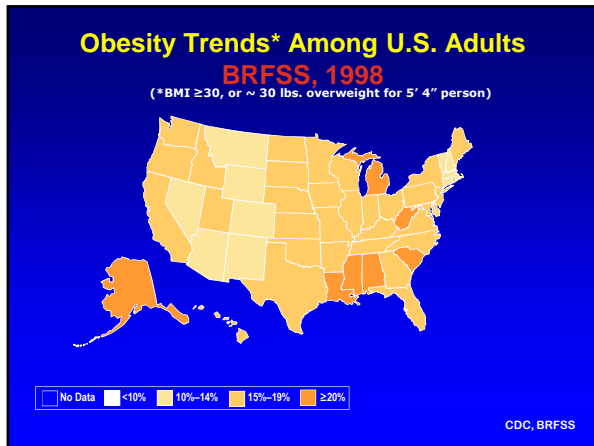
## Obesity Trends\* Among U.S. Adults BRFSS, 1997

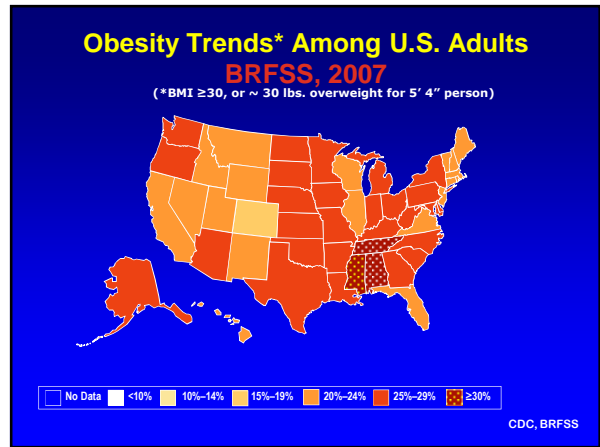
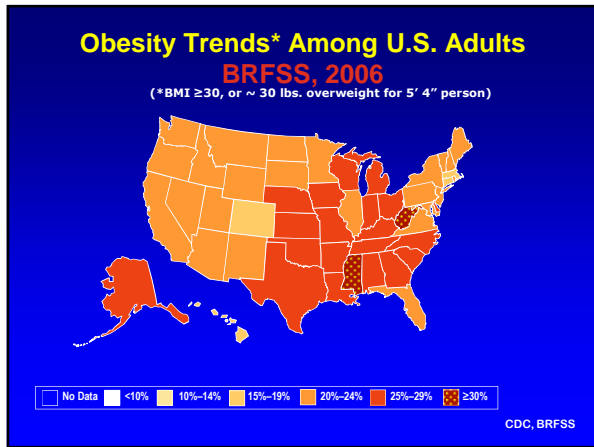
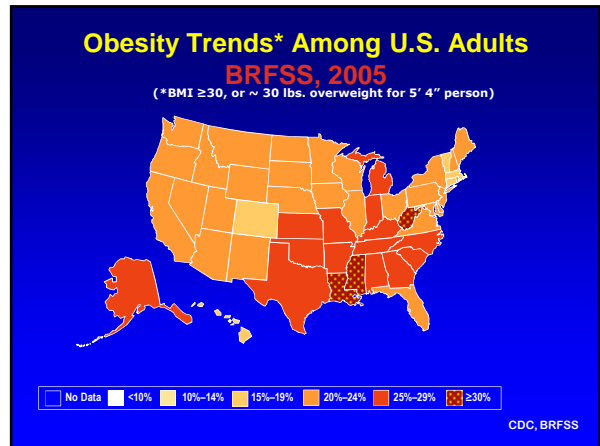
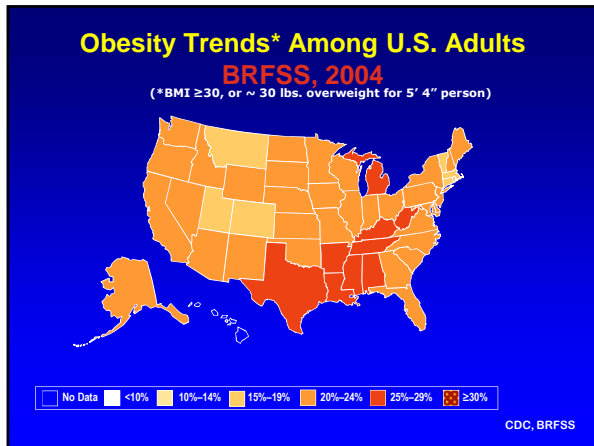
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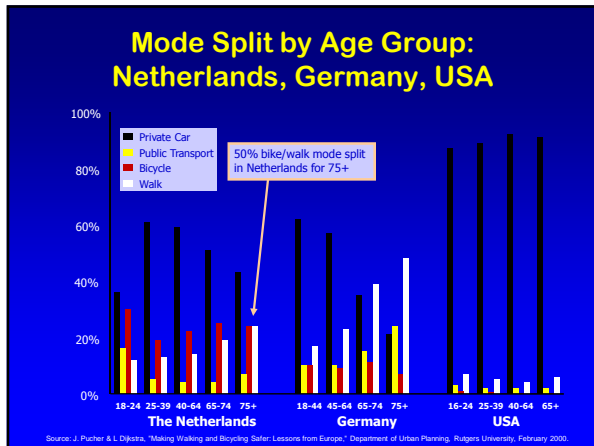


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CDC, BRFSS

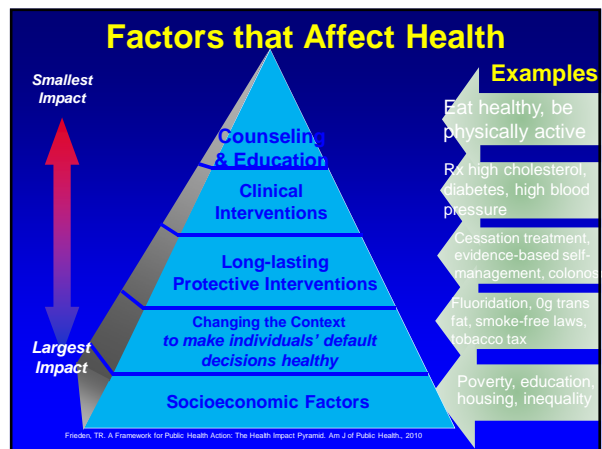
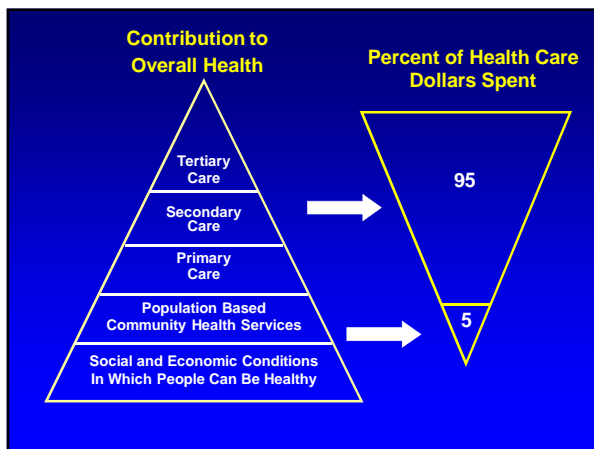






### What we are working towards...

- Welcome to our tobacco-free school!
- Community events and markets
- Swimming pool
- Family walking
- Children playing



## Opportunities for everyone

