BOEING

The Journey to Tobacco Free

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Portland Site
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In the Beginning

- **Prior to 1984, Boeing Portland allowed the use of tobacco anywhere and had cigarettes vending machines around the site.**
- **In 1984, the cigarette vending machines were eliminated.**

Then came

- **Soon after, in 1986, smoking was no longer permitted in conference rooms.**
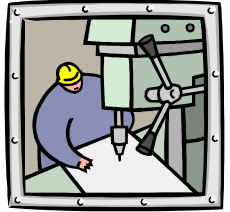- **We tried to segregate smoking and non-smoking employees in the office cubicles.**

Getting a little more serious

- **In the Late 80's and early 90's, smoking was prohibited in the offices and restrooms. But you could still smoke in the factory**

Now we are really talking

- **IN 1994, smoking was prohibited in the cafeteria**
- **In 1997, smoking was finally banned in the factory! Smoke Shacks were erected and smoking on site was limited to those areas.**

The Journey Ends

- **In Oct 2008, the site went tobacco free. The smoke shacks were torn down and are now used for bicycle parking. This was a culmination of a year long effort to provide awareness and support for our employees.**

Preparing for a Tobacco Free Workplace

- **Site committee comprised of Senior leadership, union representative, security, facilities, human resources, communications, and project management.**
  - Provided a tobacco cessation fair
  - Health and safety fair
  - Promotion of smoking cessation program benefit called Quit for Life

- **The company provided periodic communications for 10 months prior to the implementation date.**

Quit For Life Program™

- **The Boeing Company participation since 2002 has been over 14,000 employees**

- **At Boeing Portland, in 2008 *alone* 62 people participated in the Quit4Life program**

- **Based on the program's quit rate of 40%, estimated that 25 employees quit tobacco using this benefit the year the company implemented a tobacco free policy.**

- **We would hope that people quit using other means too, or have cut back as a result of the new policy.**

Boeing Quit for Life Program
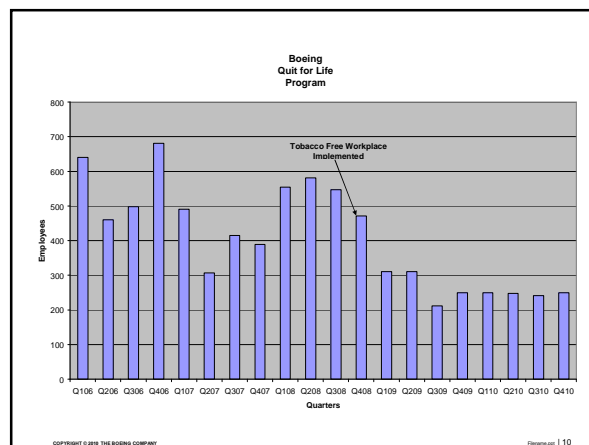
Personal Employee Story

Boeing shares employee success stories in newsletter communications periodically. This is one example……

- **Smoked one pack a day for 35 years**
- **Looking toward Retirement**
  - Quit for his health so he could enjoy his retirement years
  - Monetary Reason: $600/ month, $7200/ year on cigarettes and over a 10 year period= $70,000+

  Since quitting….
  - He walks 5 miles a day, has lost weight, eating healthier and of course, feels like he's in his 30's again.

Questions, comments, sharing….

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