

BOEING



The Journey to Tobacco Free


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Portland Site
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In the Beginning

- Prior to 1984, Boeing Portland allowed the use of tobacco anywhere and had cigarettes vending machines around the site.
- In 1984, the cigarette vending machines were eliminated.





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Then came

- Soon after, in 1986, smoking was no longer permitted in conference rooms.
- We tried to segregate smoking and non-smoking employees in the office cubicles.



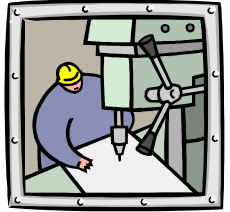



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Getting a little more serious

- In the Late 80's and early 90's, smoking was prohibited in the offices and restrooms. But you could still smoke in the factory

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Now we are really talking

- IN 1994, smoking was prohibited in the cafeteria
- In 1997, smoking was finally banned in the factory! Smoke Shacks were erected and smoking on site was limited to those areas.





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The Journey Ends

- In Oct 2008, the site went tobacco free. The smoke shacks were torn down and are now used for bicycle parking. This was a culmination of a year long effort to provide awareness and support for our employees.

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Preparing for a Tobacco Free Workplace

- **Site committee comprised of Senior leadership, union representative, security, facilities, human resources, communications, and project management.**
 - Provided a tobacco cessation fair
 - Health and safety fair
 - Promotion of smoking cessation program benefit called Quit for Life
- **The company provided periodic communications for 10 months prior to the implementation date.**

BOEING

Quit for good

Your chances of quitting tobacco are **eight times greater** with the Quit For Life® Program than trying to quit alone.
It's **free**. It's **confidential**. It **works**.

New!
Nicotine Patch/
Gum/Combo Therapy
Now Available!

Get started or learn more:
Call **1-866-QUIT-4-LIFE** (1-866-784-8454)
Or visit www.BoeingWellness.com
and click on the "Quit Tobacco" link

Quit for Life® Program

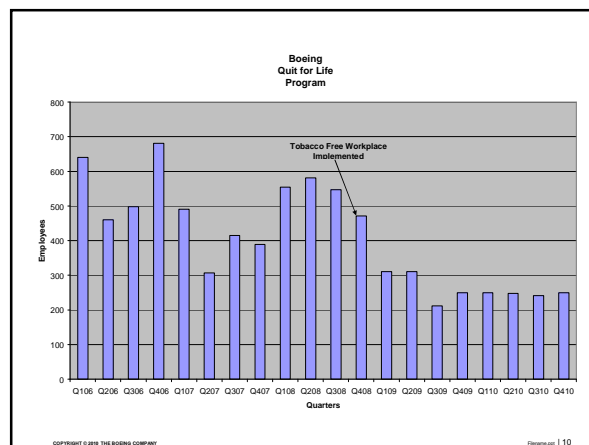
Well Being
Cares with Us Well

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Quit For Life Program™

- **The Boeing Company participation since 2002 has been over 14,000 employees**
- **At Boeing Portland, in 2008 *alone* 62 people participated in the Quit4Life program**
- **Based on the program's quit rate of 40%, estimated that 25 employees quit tobacco using this benefit the year the company implemented a tobacco free policy.**
- **We would hope that people quit using other means too, or have cut back as a result of the new policy.**



Personal Employee Story

Boeing shares employee success stories in newsletter communications periodically. This is one example.....

- **Smoked one pack a day for 35 years**
- **Looking toward Retirement**
 - Quit for his health so he could enjoy his retirement years
 - Monetary Reason: \$600/ month, \$7200/ year on cigarettes and over a 10 year period= \$70,000+

Since quitting....

- He walks 5 miles a day, has lost weight, eating healthier and of course, feels like he's in his 30's again.

Questions, comments, sharing....



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