



Why OEA Choice Trust Developed an Employee Wellness Grant Program.

JOHNNY TO WELLNESS

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For thirty years OEA Choice Trust provided cost effective health insurance plans to school employees in Oregon.

About two years ago the Trust elected to progress in a new direction. The Board of Trustees felt it was an opportune time to develop new ways of giving back to Oregon public school employees and as a result, the OEA Choice Trust Wellness Grant Program was launched.

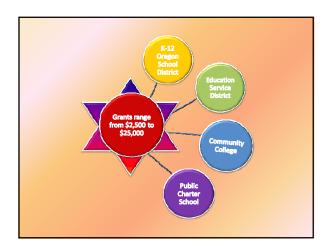
The Trust has a unique opportunity to assist in promoting the health and well-being of Oregon school employees through the provision of wellness grants.

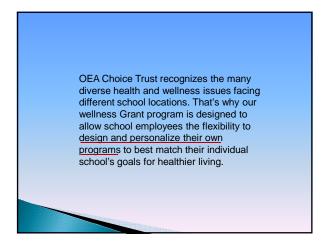
These grants will help produce programs and culture changes for healthy living that go beyond the school setting; to students, parents and communities.

In 2008, OEA Choice Trust introduced a pilot wellness grant program for Oregon public school districts. Eight school districts were invited to apply for wellness grants.

The pilot program proved so successful it has continued and evolved into what the OEA Choice Trust Wellness Grant Program is today.

What are the eligibility requirements?





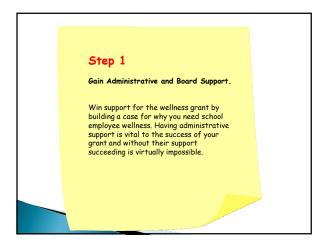


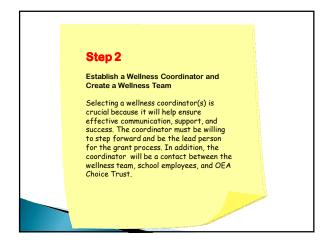


The "Blueprint for Wellness" is a resource developed by OEA Choice Trust for use in implementing and sustaining an effective school employee wellness program. It is designed to guide the user and provide sequential steps to achieve a successful wellness program.

Blueprint for Wellness is also a tool providing examples and links to materials and strategies presenting the user with resources to assist in implementing, continuing and evaluating their school employee wellness program. This tool can help organize your program, and a well-thought out program has the greatest potential to influence changes in school employee health habits.







## Step 4 Develop an Operating Plan A well thought out plan can be a blueprint for wellness activities; can develop ownership and investment. An operating plan should include a mission statement, goals, objectives, and an action plan. Developing a mission statement helps clarify the vision for your wellness program and assists in establishing goals and objectives. Goals can be both short and long term, but must be realistic. Objectives should be specific, measurable, attainable, realistic and timely. Communication is vital to the success of the process - keep everyone in the loop.

