Prospect Profile Template

**Prospect Name:**

**Contact Information:**
- E-mail:
- Phone:
- Address:

Preferred method of contact:

**Pathway/Key Relationships:**

**Ask Strategy & Rationale:**
- Why is this prospect a priority?

What are we asking for?

What are their funding interests and application guidelines?

Based on what we know/have learned about this prospect, what’s the approach that makes the most sense?

**Background:**

*Include brief notes about the prospect’s history/biography, financial assets, philanthropic track record, etc.*

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**Recommended Team:**
- Primary cultivator/contact:
- Other volunteer(s):
- Staff/support person: