Healthy places, healthy people: a framework for Oregon

Mission: To advance policies, environments and systems that promote health and prevent and manage chronic diseases, including addiction.

Vision: All people in Oregon live, work, play and learn in communities that support health and optimal quality of life.

Oregon Health Authority

PUBLIC HEALTH DIVISION
Health Promotion and Chronic Disease Prevention

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Healthy Oregon

Statewide policies put healthy options within reach of all people, and protect people from unhealthy options and influences.

- Public places are tobacco-free and smoke-free and follow standards for nutrition and physical activity.
- Transportation and land use planning initiatives prioritize health.
- Tobacco, alcohol and sugary beverages are priced higher to discourage use.
- Health effects of policy decisions are considered across agencies, organizations and populations.

Public health efforts help people eat better, move more, live tobacco-free and take care of themselves so they can live healthier lives and do the things they enjoy.

- Tobacco, obesity, alcohol and drug prevention and education programs are adequately funded and build state and community capacity for chronic disease prevention and health promotion.
- Oregon and its many diverse communities collect, analyze and report information about health and the economic cost of chronic diseases and use it to improve everyone's health.
- Awareness and education messages promote healthy options and warn of the dangers of tobacco, alcohol and sugary beverages in ways that are meaningful to all people in Oregon.
    - Everyone in Oregon has access to a coordinated and patient-centered health system that supports effective chronic disease prevention, early detection and self-management.

State, local and tribal governments collaborate with community partners to put health within reach of all people in Oregon.

Healthy Communities

In every Oregon community, all people have access to healthy options where they live, work, play and learn.

Local policies, systems and environments put health within reach today and for future generations.

All people have convenient access to:

- Healthful foods and drinking water.
- Safe biking, walking and rolling routes.
- Active transportation and recreation options.
- Resources to help people take care of themselves, to stay healthy and live better with diseases they already have.

There is minimal exposure or access to:

- Secondhand smoke.
- Tobacco products.
- Unhealthful foods and beverages.
- Advertising and promotion of tobacco, alcohol, marijuana and sugary beverages.

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