

Oregon FY 2018 MIECHV Statewide CQI Project: Safe Sleep Key Driver Diagram

AIM

Oregon MIECHV-funded programs will increase the percent of infants under the age of 1 who are always placed to sleep on their backs, without bed-sharing or soft bedding from 18.3% to 25% by September 30th, 2018

Primary Driver **WHAT**

Active endorsement of evidence-based guidelines for infant safe sleep, including promoting breastfeeding in a safe sleep environment

Infant caregivers have knowledge, skills and self-efficacy to practice safe sleep for every sleep

Activated community champions of safe sleep

Secondary Driver **WHAT**

Home Visitors are knowledgeable about safe sleep recommendations

Home Visitors are skilled in client-centered safe sleep discussions

Home Visitors have access to and use appropriate safe sleep and breastfeeding resources, facilitators and materials

Hospitals and PH organizations have safe sleep staff training and educational materials to support safe sleep recommendations

Caregivers receive individualized and culturally responsive safe sleep education

Targeted outreach and strategies provided for caregivers experiencing situations that place their infants at high risk (e.g. homelessness, substance use, smoking)

Reduction of economic barriers to support safe sleep

Caregiver's family, social networks and child care providers support safe sleep and breastfeeding practices

Safe sleep behavior is understood and championed by trusted individuals and groups who are influential to mothers and other infant caregivers

Safe sleep messaging is reinforced in community settings

Utilize local data to highlight "bright spots" or areas of positive change

Change Ideas **HOW**

Home Visitor trainings on safe sleep recommendations and client-centered safe sleep discussions

Utilize or adapt existing safe sleep educational materials and photos

Partner with hospitals, prenatal and pediatric providers, WIC etc. to conduct staff training and provide education to support safe sleep and breastfeeding

Ensure mothers who choose to breastfeed know options for successfully maintaining breastfeeding that are consistent with safe sleep practices

Utilize culturally responsive educational materials

Address caregiver concerns, misconceptions and misinformation around safe sleep practices

Tailor safe sleep messaging around risk factors that are present for the client

Create standardized Infant Safe Sleep plans for Home Visitors to develop with caregivers

Provide (or partner with organizations to provide) safe sleep surfaces (crib, pack n' play etc.) and infant sleep sacks

Utilize checklists for safe infant sleep and breastfeeding support in childcare settings

Engage caregivers and their communities in designing safe sleep messaging

Partner with faith communities, tribal elders, community elders and others on safe sleep messaging in the community

Data on safe sleep, including infant mortality data at the county level, is collected and shared through public health messaging and campaigns

Global Aim: Reduce Infant Mortality due to SUIDS in Oregon