# **Tobacco Cessation Referrals Overview for MIECHV EHS/HFA/NFP Programs**



September 2020





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# Objectives



#### **Short-term**

Increase understanding of when and how to complete and document referrals for tobacco cessation



### Medium-term

Demonstrate through data the incredible work home visitors engage in to provide tobacco cessation referrals to families they serve



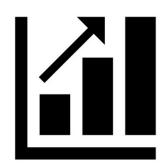
## Long-term

Continue to maintain or increase MIECHV funding for home visiting services in Oregon



# MIECHV data collection

- Required for all MIECHV grantees
- Demonstrates the work of MIECHV at a national level
- Supports quality improvement efforts
- Demonstrate measurable improvement over time



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#### 19 Performance Measures across 6 Benchmarks II. Child Injuries, Maltreatment & Reduction of ED Visits IV. Crime or Domestic Violence III. School Readiness and Achievement V. Family Economic Self-Sufficiency Coordination and Referrals Newborn Health 14. Intimate 17. Completed 15. Primary 1. Preterm 10. Parent-Child 7. Safe Sleep Partner Violence (IPV) Screening Caregiver Education Depression Referrals 11. Early Language and Literacy Skills 18. Completed Developmental Referrals 16. Continuity of Health Insurance 2. Breastfeeding 8. Child Injury\* 3. Depression 9. Child Developmental Screening 19. IPV Referrals Maltreatment\* 4 .Well-Child Visit 13. Behavioral 6. Tobacco Referrals



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Performance
Measure #6:
Tobacco
Cessation
Referrals

Measure Definition

Percent of primary caregivers who reported using tobacco or cigarettes at enrollment and who were referred to tobacco cessation counseling services within three months of enrollment.

## What Counts as Tobacco Use?

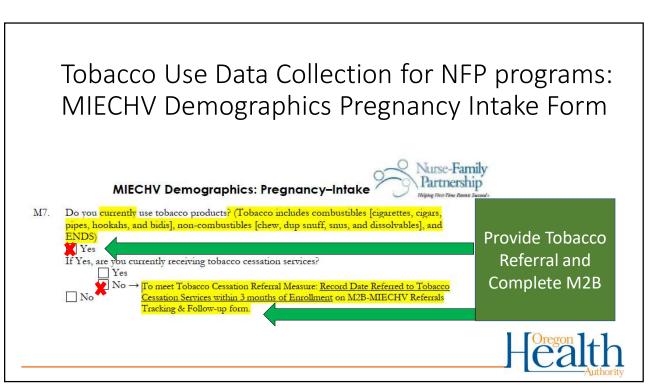
- Based on self-report, if the mother currently uses tobacco products or has been identified as using tobacco through a substance abuse screening administered during intake.
- Tobacco includes combustibles (cigarettes, cigars, pipes, hookahs, and bidis), non-combustibles (chew, dip, snuff, snus, and dissolvables), and Electronic Nicotine Delivery Systems (ENDS).



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# Tobacco Use Data Collection for EHS/HFA programs: M1: Enrollment-Parent form

# M1-THEO MIECHV ENROLLMENT Index Parent 10. Does Index Parent currently use tobacco products? (Tobacco includes combustibles [cigarettes, cigars, pipes, hookahs, and bidis], non-combustibles [chew, dip, snuff, snus, and dissolvables], and ENDS) | Yes→ Go to Question 10a. | No→ Go to Question 11. | Unknown→ Go to Question 11. 10a. If yes, is parent currently receiving tobacco cessation services? | Yes | No | To meet Tobacco Cessation Referral Measure: Record Date Referred to Tobacco Cessation Services within 3 months of Enrollment on M2B-MIECHV Referrals Tracking & Follow-up form.



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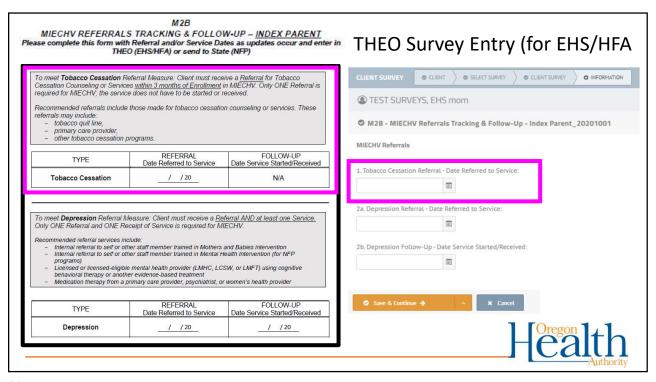
## What counts as a tobacco cessation referral?

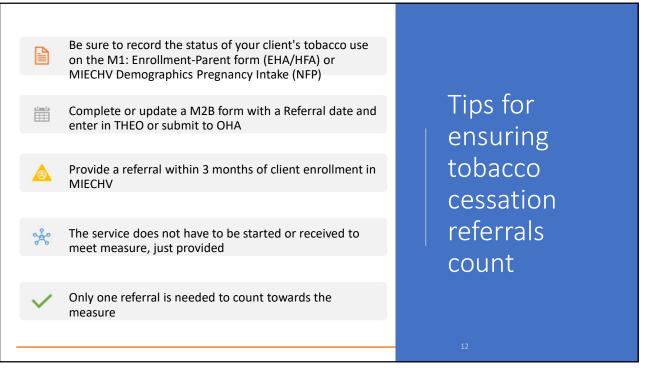
Recommended referrals include those made for tobacco cessation counseling or services:

- tobacco quit line
- primary care provider
- other tobacco cessation programs



**Note**: Clients who are *currently* receiving tobacco cessation services do not need a referral





# Contact the Quit Line

- 1-800-QUIT-NOW (§)
  1-800-784-8669 (§)
  quitnow.net/oregon
- Spanish Quit Line
   1-855-DEJELO-YA
   1-855-335356-92
   quitnow.net/oregonsp
  - TTY: 1-877-777-6534 9

# Tobacco Cessation Resources

#### **Tobacco Prevention:**

https://www.oregon.gov/oha/PH/P REVENTIONWELLNESS/TOBACCOPR EVENTION/Pages/index.aspx

### Oregon Tobacco Quit Line:

https://www.oregon.gov/oha/ph/pr eventionwellness/tobaccopreventio n/gethelpquitting/pages/oregonquit line.aspx

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# Thank You!

For more information about Oregon MIECHV Program's data collection, please contact:

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Public Health Division Maternal & Child Health

