

Announcement for Child Health Collaborative Plan

The Public Health Division, Maternal and Child Health Section, together with our partners from local Public Health Departments, WIC and Health Promotion and Chronic Disease Prevention, are pleased to announce the release of a collaborative action plan to promote healthy weight and development in early childhood. This plan focuses on preventing obesity before it starts by addressing critical life stages including preconception, pregnancy and early childhood by working in critical settings such as childcare and worksites. The plan describes behaviors that support healthy weight and development, public health strategies to support and promote these behaviors, and examples of how to get started in your community. The plan is intended for public health program staff to use in developing and supporting partnerships in their communities. *“This is a great tool to show how investment in children’s health is a future investment for your communities’ health.”* Ronalie Sweet, Jackson County. There is a companion website www.healthoregon.org/chc with additional information about health indicators during pregnancy and through childhood, examples of activities, and links to the science and research for supporting healthy weight and development. The Public Health Division and our partners hope that this document will kick start conversations, creative thinking, and collaborative opportunities in communities across Oregon.