

Oregon’s 2021-2025 MACH Title V Priorities, strategies, local activities, measures, and resources

Child Health Priority: Child Injury Prevention Performance measure (NPM): Rate of hospital admissions (per 100,000 population) with a primary diagnosis of unintentional or intentional injury among children, ages 0 through 9 State lead: Heather Morrow-Almeida		
Child Injury Prevention – Strategy #1: Identify child injury prevention needs and priorities; use them to develop, promote and/or implement data-informed child injury policy. Foundational area: Policy & systems State lead: Heather Morrow-Almeida		
Local Level Activities	Local measures	Resources
1. Convene local partners to identify policy priorities and develop plans to advance priorities.	a. Number of partners engaged to strengthen child injury policies b. Number of collaborative meetings to develop policy plans	Evidence: https://www.mchevidence.org/tools/npm/7-child-safety.php Action and policy planning resources: https://services.aap.org/en/advocacy/transition-plan-2020/ https://www.safekids.org/ https://www.childrensafetynetwork.org/sites/childrensafetynetwork.org/files/InjuryViolencePreventionStrategiesDevelopmentalStage.pdf
2. Engage culturally specific organizations, and/or fund culturally specific organizations to join with injury prevention partners to use data to inform prevention planning efforts.	a. Number of partnerships developed with culturally specific organizations	

Related Foundational Priorities:
 SDOH-E Toxic stress/trauma/ACEs CLAS

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Child Injury Prevention – Strategy #2: Strengthen workforce capacity to address child injury prevention at the state and local level.

Foundational area: Workforce
State lead: Heather Morrow-Almeida

Related Foundational Priorities:

SDOH-E Toxic stress/trauma/ACEs CLAS

Local Level Activities	Local measures	Resources
1. Assess and enhance integration of injury risk assessment, education and remediation into home visits with families.	a. Percent of home visiting programs assessed for integration of injury risk assessment, education, and remediation into home visits	Home visiting and parent engagement resources: https://amchp.org/wp-content/uploads/2022/02/Pulse_NovDec14.pdf https://eclkc.ohs.acf.hhs.gov/safety-practices https://www.ohsu.edu/doernbecher/tom-sargent-safety-center https://www.legacyhealth.org/children/prevention-and-wellness.aspx
2. Provide or arrange for staff to participate in child injury prevention trainings	a. Number of staff trained b. Number of child injury topics for which training was received by staff	Training and webinar opportunities: https://www.childrensafetynetwork.org/webinars https://www.aap.org/en/policy/ https://eclkc.ohs.acf.hhs.gov/safety-practices https://www.safekids.org/
3. Engage members of culturally specific organizations in training opportunities to grow culturally diverse workforce and culturally responsive injury prevention approaches.	a. Number of culturally specific organizations partnered with b. Number of staff from culturally specific organizations trained in child injury prevention	

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Child Injury Prevention – Strategy #3: Strengthen partnerships to support child injury prevention. Foundational area: Community, individual & family capacity State lead: Heather Morrow-Almeida		
		Related Foundational Priorities: <input checked="" type="checkbox"/> SDOH-E <input checked="" type="checkbox"/> Toxic stress/trauma/ACEs <input checked="" type="checkbox"/> CLAS
Local Level Activities	Local measures	Resources
1. Participate in child safety coalitions in county or region.	a. Number of coalition meetings attended b. Number of coalition activities participated in	All things Safe Kids: https://www.safekids.org/ https://www.safekids.org/coalition/safe-kids-oregon
2. Conduct in partnership and/or fund culturally specific health outreach and education efforts.	a. Number of culturally specific organizations partnered with b. Number of culturally responsive health education messages/efforts/campaigns created and disseminated	Communication toolkits and resources: https://www.preventchildinjury.org/ https://www.safekids.org/ https://www.childrensafetynetwork.org/sites/childrensafetynetwork.org/files/InjuryViolencePreventionStrategiesDevelopmentalStage.pdf

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Child Injury Prevention – Strategy #4: Develop, implement and/or promote education and communication strategies for child injury prevention.

Foundational area: Community, individual & family capacity
State lead: Heather Morrow-Almeida

Related Foundational Priorities:

SDOH-E Toxic stress/trauma/ACEs CLAS

Local Level Activities	Local measures	Resources
1. Conduct in partnership and/or fund culturally specific health outreach and education efforts.	a. Number of culturally specific organizations partnered with b. Number of culturally responsive health education messages/efforts/campaigns created and disseminated	Communication toolkits and resources: https://www.preventchildinjury.org/ https://www.safekids.org/ https://www.childrensafetynetwork.org/sites/childrensafetynetwork.org/files/InjuryViolencePreventionStrategiesDevelopmentalStage.pdf
2. Develop and disseminate child injury prevention messaging to the public.	a. Number of health messages created and disseminated b. Number of methods used to disseminate educational messaging	

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<p>Child Injury Prevention – Strategy #5: Improve data collection, analysis, interpretation and dissemination of child injury data to focus prevention efforts.</p> <p>Foundational area: Assessment, surveillance, evaluation & epidemiology State lead: Heather Morrow-Almeida</p>		
<div style="border: 1px solid black; padding: 5px; background-color: #f9f9f9;"> <p>Related Foundational Priorities:</p> <p><input checked="" type="checkbox"/> SDOH-E <input checked="" type="checkbox"/> Toxic stress/trauma/ACEs <input checked="" type="checkbox"/> CLAS</p> </div>		
Local Level Activities	Local measures	Resources
<p>1. Participate in local child death review teams and contribute to subsequent data reporting into NCDRRS.</p>	<p>a. Number of local child death review team meetings attended.</p> <p>b. Percent of meetings attended at which MCH programmatic case data was provided for review.</p>	<p>Child Fatality Review Resources: https://www.ncfrp.org/ https://www.oregon.gov/oha/PH/PreventionWellness/SafeLiving/KeepingChildrenSafe/Pages/child-fatality-review.aspx</p>