

Foundations of MCAH Webinar

Thanks for joining us for this MCAH Title V Technical Assistance webinar.



- Please type your name and agency affiliation into the chat box
- Materials for this webinar will be posted in the chat box, as well as on the [MCH Title V website](#) by March 1st.
- If you have any technical difficulties during the webinar, contact Casey Tucker through the Zoom chat function, or at 971-349-3792

Purposes of the webinar

To provide information about Oregon's 2021-2025 MCAH Title V priorities, strategies, activities and measures.

To answer your questions and provide tools to help you develop your Title V MCAH Annual Plans (due April 1)

Meet the team



Wendy



Nurit



Maria



Robin



Kate



Julie



Casey

Webinar Agenda

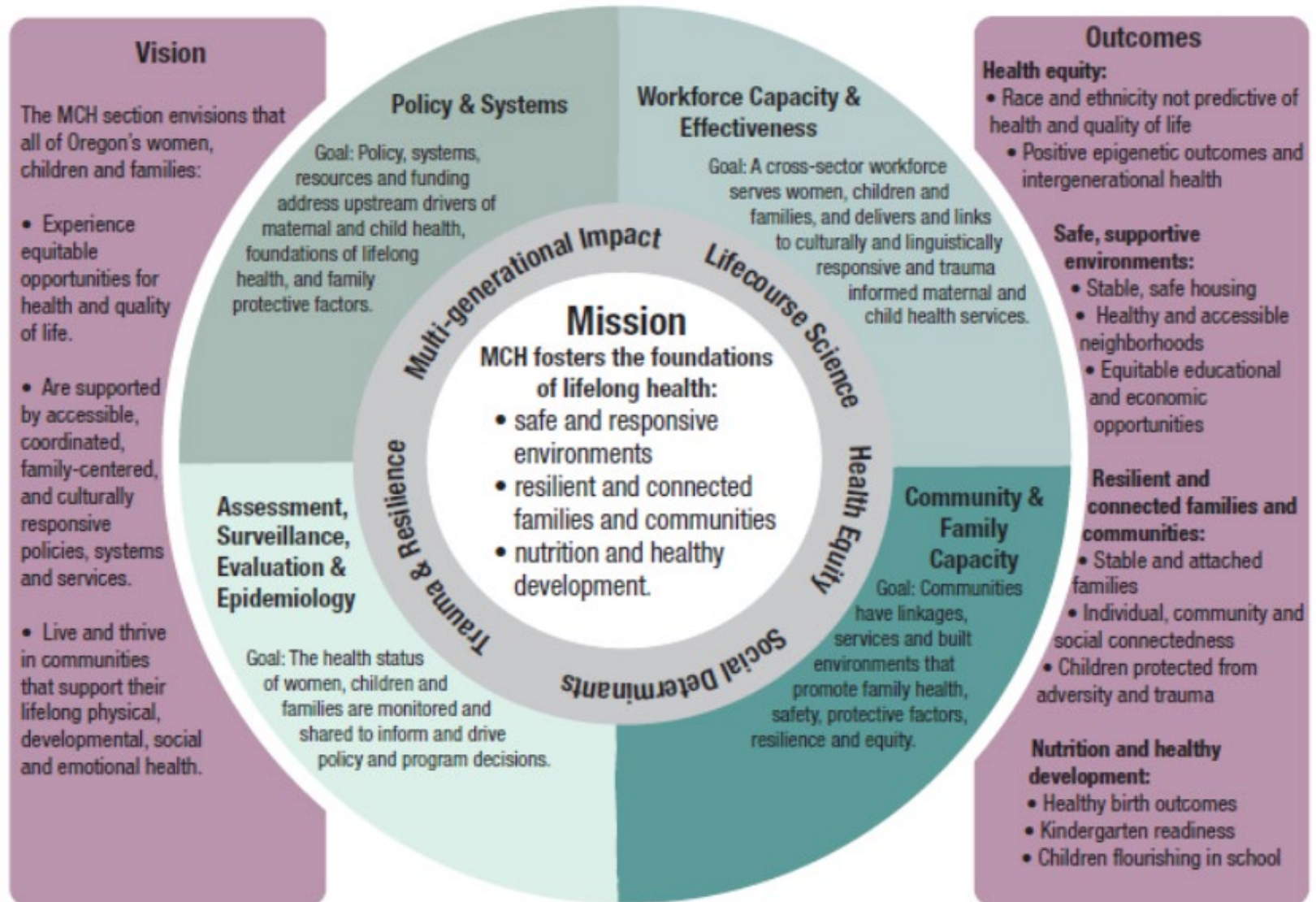
- Brief intro to Title V and recap of Title V and MCAH Title V priorities for 2021-2025
 - Policy and systems
 - Workforce capacity and effectiveness
 - Community, individual, and family capacity
 - Assessment and evaluation
- Overview of MCAH Title V's work in Foundations of MCAH
- Timeline and additional TA available for Title V Annual plan development
- Q&A

Oregon's MCAH Title V Program

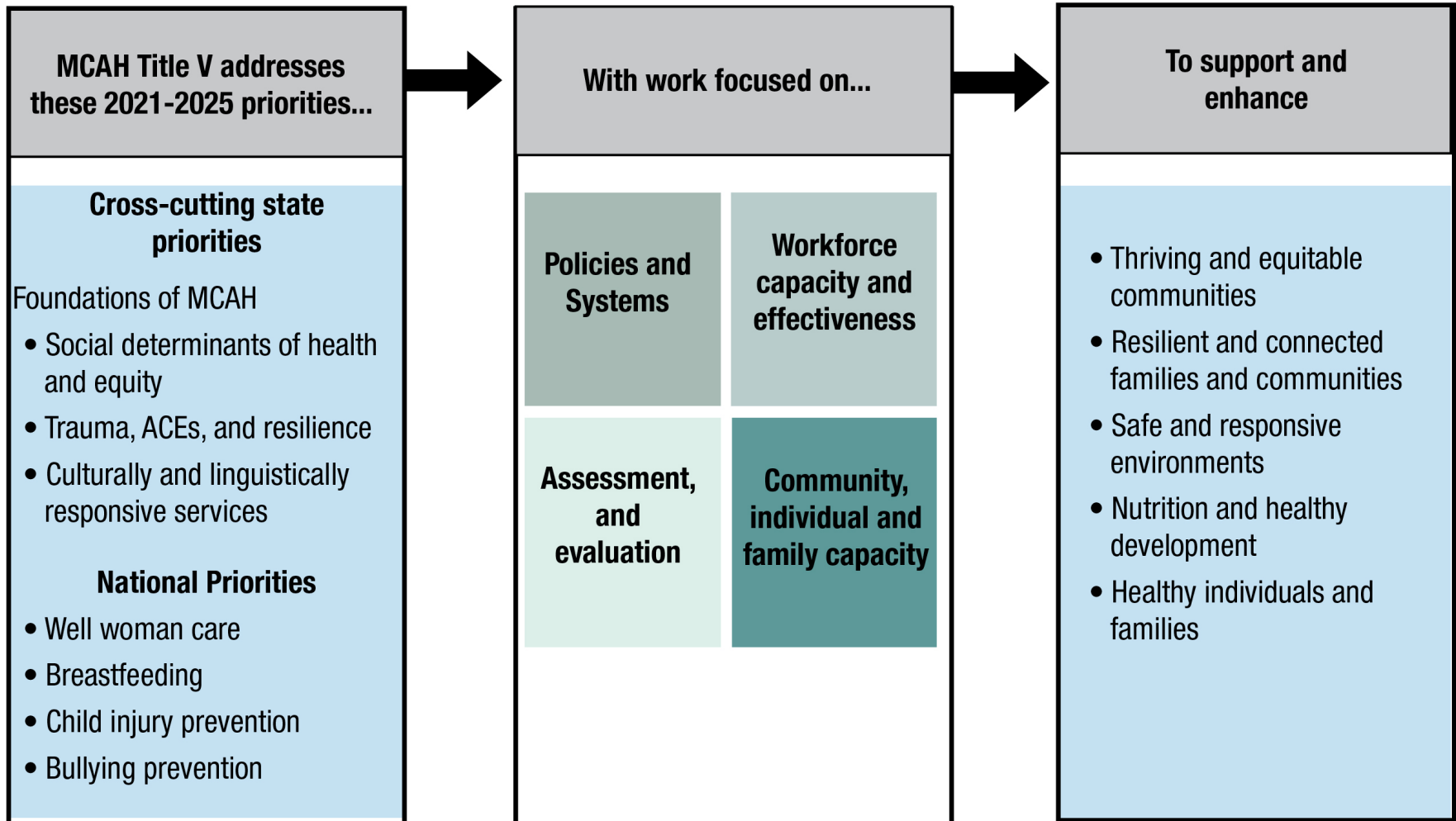
- **MCH Title V Block Grant** provides federal funds to Oregon to improve the health of Oregon's women, infants, children, adolescents, and children and youth with special health care needs.
- Oregon's Title V funds support the work of: local public health authorities; tribes; state maternal, child and adolescent health staff; and the Oregon Center for Children and Youth with Special Health Needs (OCCYSHN).
- Oregon's Title V program priorities:
 - Are revised every 5 years based on the findings of the state's MCAH Needs Assessment.
 - Include national priorities (at least 5) chosen from a set of priorities provided by the MCHB, and state-specific priorities reflecting other Oregon MCAH needs.

PHD Maternal and Child Health Section 2018 Strategic Plan:

Setting the trajectory for our population's future health



Oregon Title V Framework for Maternal, Child and Adolescent Health



Foundations of MCAH

Previous state
specific priorities

Culturally and
linguistically
appropriate
services (CLAS)

Toxic Stress,
trauma,
resilience

Nutrition and
food insecurity

Social Determinants of Health



Social Determinants of Health
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 Healthy People 2030

Foundations of MCAH

Previous state specific priorities

Culturally and linguistically appropriate services (CLAS)

Toxic Stress, trauma, resilience

Nutrition and food insecurity

Analyze feedback and resources

Needs Assessment

MCH Strategic Plan

State Health Improvement Plan (SHIP)

Foundations of MCAH

Cross-cutting state priorities

Foundations of MCAH

- Social determinants of health and equity
- Trauma, ACEs, and resilience
- Culturally and linguistically responsive services

Policies and Systems

Workforce capacity and effectiveness

Assessment, and evaluation

Community, individual and family capacity

Policy and Systems

Goal: Policy, systems, resources and funding address upstream drivers of maternal, child and adolescent health, foundations of lifelong health, and family protective factors



Policy & Systems Strategy 1

Strengthen economic supports for families through policy development and implementation.



Activities

1. Assess, develop and implement family friendly policies for LPHA and tribal employees (e.g., paid family leave, flexible scheduling, etc.).
2. Partner with community and tribal agencies to increase educational opportunities for women and young parents (e.g., community colleges, ODHS, Head Start, community organizations, etc.).
3. Partner with Early Learning Hub to invest in strategies that ensure children of color have equitable access to culturally supportive early childhood learning opportunities (e.g., Head Start, Early Head Start, and Oregon pre-K).
4. Implement policies and partner with programs that improve financial literacy and generate savings and wealth among youth and families of color (e.g., Children's Savings Accounts, Earned Income Tax Credit, child tax credit, etc.).

Policy & Systems Strategy 2

Develop and/or strengthen systems and partnerships to address food security and barriers to accessing food resources.



Activities

1. Partner with community organizations (e.g. CCOs, SNAP-Ed Extension, anti-hunger groups, etc.) to promote policies and programs that strengthen local food systems and food sovereignty (including food security strategies in CHIPs)
2. Address food access barriers through cross-sector collaborations such as through food policy councils or other community partnerships
3. Implement a validated food insecurity screening tool and provide referrals for food assistance

Policy & Systems Strategy 3

Foster cross-system coordination and integration to ensure screening and referral for SDOH, and equitable access to needed services for the MCAH population.



Activities

1. Develop culturally and linguistically competent systems to screen for trauma and SDOH needs in clinical and community settings.
2. Deepen relationships with local partners to build a strong, culturally competent and trauma-informed local referral network.
3. Work with CCOs and other community partners to integrate local LPHA and tribal MCAH programs into community information exchange (CIE) networks.

Policy & Systems Strategy 4

Develop systems that actively promote equitable, anti-racist, and trauma-informed workplaces, institutions, and services.



Activities

Modernize internal policies to reflect anti-racist and trauma informed practices

1. Conduct organizational screening for anti-racist and trauma informed practices
 - Needs assessment
 - Gather data
2. Develop organizational readiness for anti-racist and trauma informed practices
 - Build foundational knowledge
 - Solidify agency readiness (funding and capacity)
 - Create agency infrastructure to support work

Policy & Systems Strategy 4

Continued



Activities

Modernize internal policies to reflect anti-racist and trauma informed practices

3. Build agency response for anti-racist and trauma-informed practices
 - Gather information (e.g., review current policies and practices)
 - Prioritize actions for agency work
 - Develop plan to implement anti-racist and trauma informed practices

4. Implement anti-racist and trauma informed action plan
 - Develop anti-racism statement for MCH Program that conveys commitment to the work and equity.
 - Review/monitor agency changes
 - Adopt/institutionalize policy and practice

Workforce Capacity and Effectiveness

Goal: Support a cross-sector workforce that serves women, children, youth and families, and delivers and links to culturally and linguistically responsive and trauma informed maternal and child health services.



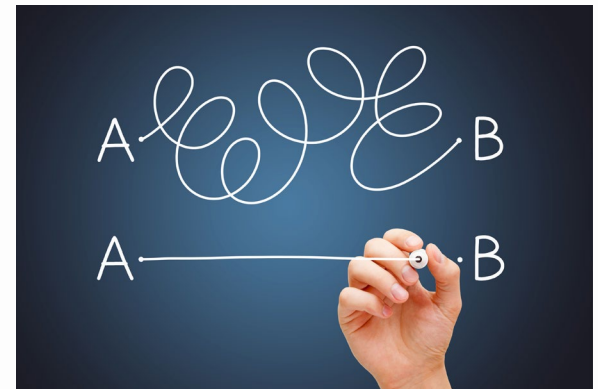
Workforce Strategy 1

Advance the skills and abilities of the workforce to deliver equitable, trauma informed, and culturally and linguistically responsive services.

Activities

Assess skills and needs of workforce to inform:

1. Participate in TA opportunities to improve knowledge and skills in these areas (including home visiting staff)
2. Provide training and education for perinatal providers and community partners including anti-racism trainings and other SDOH areas



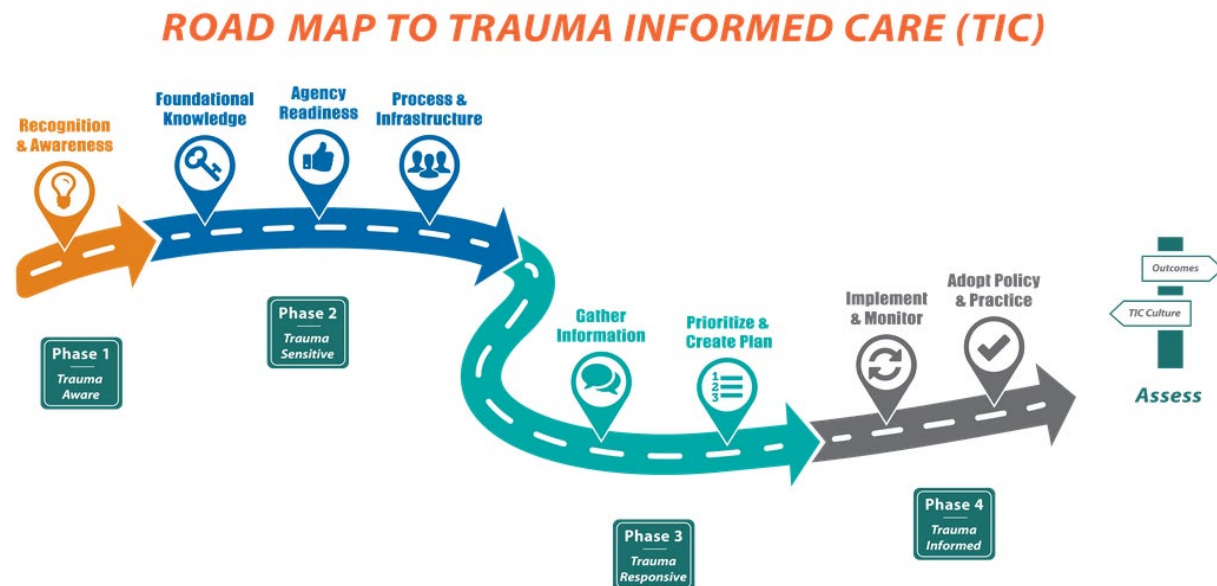
Workforce Strategy 2

Implement standards for workforce development that address bias and improve delivery of equitable, trauma-informed, and culturally and linguistically responsive services

Activities

Assess standards currently in place for equitable workforce development and trauma informed, and culturally responsive services:

1. Implicit bias training for staff (including home visitors) and hiring managers.
2. including systems of accountability for monitoring implementation
3. Trauma-informed workplace training for managers and staff/roadmap
4. Work within agency to adopt best practices on recruitment and hiring using trauma informed principles and an equity lens; goal: increased workforce diversity



Community, Individual, and Family Capacity

Goal: Communities, individuals and families have access to resources, services and built environments that promote family health, safety, protective factors, resilience and equity.



Community, Individual, and Family Capacity Strategy 1

Support/fund programs - such as home visiting - that engage families and build parent capabilities, resilience, supportive/nurturing relationships, and children's social-emotional competence

Activities



1. Implement and staff nurse home visiting programs.
2. Partner with other home visiting programs to build a coordinated home visiting referral system.
3. Enhance access to parenting education and support.

Community, Individual, and Family Capacity Strategy 2

Build community capacity for improved health, resilience, social/cultural connection and equity.



Activities

1. Convene coalitions, inter-agency collaborations, and cross-systems initiatives to prevent/address trauma and promote resilience.
2. Establish or expand culturally and linguistically responsive, community-based mentoring and peer delivered services.
3. Work with partners to create opportunities and spaces for connection to community, spirituality and culture.
4. Meaningfully fund and partner with culturally specific organizations and their constituents to ensure Title V/MCH policies, practices, systems of accountability and program awards are designed to advance equity and racial justice and meet the needs of communities of color.

Assessment and Evaluation

Goal: Data on social determinants of health, trauma, and equity are monitored and shared to inform and drive policy and program decisions.

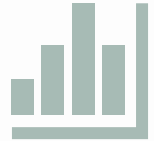


Assessment and Evaluation Strategy 1

Ensure all Title V priority areas include a racial/ethnic and health equity focus including performance measurement and evaluation to identify and address disparities.

Activities

1. Conduct local level evaluation of Title V efforts that engages end users, (e.g., consumer satisfaction surveys) particularly among marginalized communities such as BIPOC, LGBTQ+, homeless families, etc.
2. Conduct local level quality improvement activities (e.g., PDSA cycles) focused on improving equitable and trauma informed services.



Assessment and Evaluation Strategy 2

Conduct continuous needs assessment and/or exploratory analysis to add to the SDOH, Equity, CLAS, and Trauma/ACEs knowledge base and improve effectiveness of Title V foundational interventions and innovations.

Activities

1. Conduct local level community needs assessment with a focus on identifying disparities by race/ethnicity, disability, geography, etc.
2. Engage communities to ensure that needs assessment results and/or other MCH data is accessible and useful to them.
3. Revise local programmatic data collection forms and systems to implement Oregon Health Authority REAL D protocols.
4. Conduct community based participatory research with underrepresented or marginalized communities.



Assessment and Evaluation Strategy 3

Engage families and communities in all phases on MCAH assessment, surveillance, and research



Activities

1. Develop partnerships with culturally specific and/or responsive organizations and their constituents to engage them in all phases of MCAH research, assessment, and planning activities.
2. Fund impacted communities to participate in research and assessment activities.
3. Include communities or individuals involved in research activities as equal partners in decision making (including resource allocation) based on the research outcomes.

Next steps for Title V Annual plan development

- **Annual Plans are due April 1, 2021.** Detailed instructions on annual plan submission to follow by email first week of March.
- A link to the Title V website posting of the slides from this webinar is Title V is in the chat box. The webinar recording will also be posted there.
- Priority-specific tables detailing the activities, measures, and resources for each priority and strategy will be available at the upcoming webinars - and will be posted to the MCH Title V website no later than March 1st
- Other tools available on the website include:
 - Summary list of Title V MCAH priorities and strategies
 - Updated Title V implementation guidance
 - Contact list for state Title V Leads for each priority
 - Annual plan development worksheet
- State Title V staff are available to provide TA for plan development, and to help with entering/submitting online plans.

MCAH Title V TA Webinar schedule

- **Thurs Feb 18, 1-2:30**
 - Overview of MCAH Title V 2021-2025 Priorities and Planning
- **Mon Feb 22, 1-2:30**
 - Foundations of MCAH webinar (Priorities: social determinants of health and equity; trauma/ACEs/resilience; culturally and linguistically responsive services)
- **Thurs Feb 25, 3-4 PM**
 - Women's, infants and perinatal health webinar (Priorities: breastfeeding and well woman care)

<https://www.zoomgov.com/j/1610443034?pwd=bHZsMVhPWGVobHVIRmtyQzRFSEdUZz09>

Meeting ID: 161 044 3034

Passcode: 476747

- **Friday Feb 26, 11AM – noon**
 - Injury webinar (Priorities: child injury prevention and bullying prevention)

<https://www.zoomgov.com/j/1613282949?pwd=R1dRdU12enhCZjdJaDZMMMTILdkpHZz09>

Meeting ID: 161 328 2949

Passcode: 722247

Questions, comments, TA needs?

- For general Title V questions:
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- For measures or data questions:
Maria Ness (Title V Research Analyst)
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- For webinar or other admin questions:
Casey Tucker (MCAH Title V Admin Support) Casey.tucker@state.or.us

