

---

# December PE 46 Webinar



## Reproductive Health Education and Outreach

REPRODUCTIVE HEALTH PROGRAM  
Adolescent, Genetics, and Reproductive Health

Oregon  
Health  
Authority

# Agenda

- Welcome/Introductions
- Everything PE 46
- *“Reproductive Health Outreach and Education”*  
Malika Edden Hill and Jill Verbeck from the RH Program.



# Everything PE 46



REPRODUCTIVE HEALTH PROGRAM  
Adolescent, Genetics, and Reproductive Health

Oregon  
Health  
Authority

## Upcoming Webinars

## 1/24/2020: LPHA Round Table: Where we are with PE 46

<https://attendee.gotowebinar.com/register/6736966529819094285>

***\*Please note that ALL LPHAs are expected to participate in the January 2020 PE 46 Webinar***



**Dolly England** [Dolly.A.England@dhsoha.state.or.us](mailto:Dolly.A.England@dhsoha.state.or.us)

REPRODUCTIVE HEALTH PROGRAM  
Adolescent, Genetics, and Reproductive Health



Oregon  
Health  
Authority

# January 2020 PE 46 Webinar

- What is the focus of your 2019/2020 Annual Plan?
- What have you done so far?
- What are your next steps?
- Challenges?
- What are you proud of?
- What do you want to know from other counties?
- **It is expected that each county participates.**

# Materials Due Date

- Please send Powerpoint slides by **Friday January 17<sup>th</sup>**
- Progress Report due **Friday January 17<sup>th</sup>**
- [Dolly.A.England@state.or.us](mailto:Dolly.A.England@state.or.us)
- **It is expected that each county participates.**





# Technical Assistance Calls Available

- Available for TA Calls: Email to schedule a time!!!

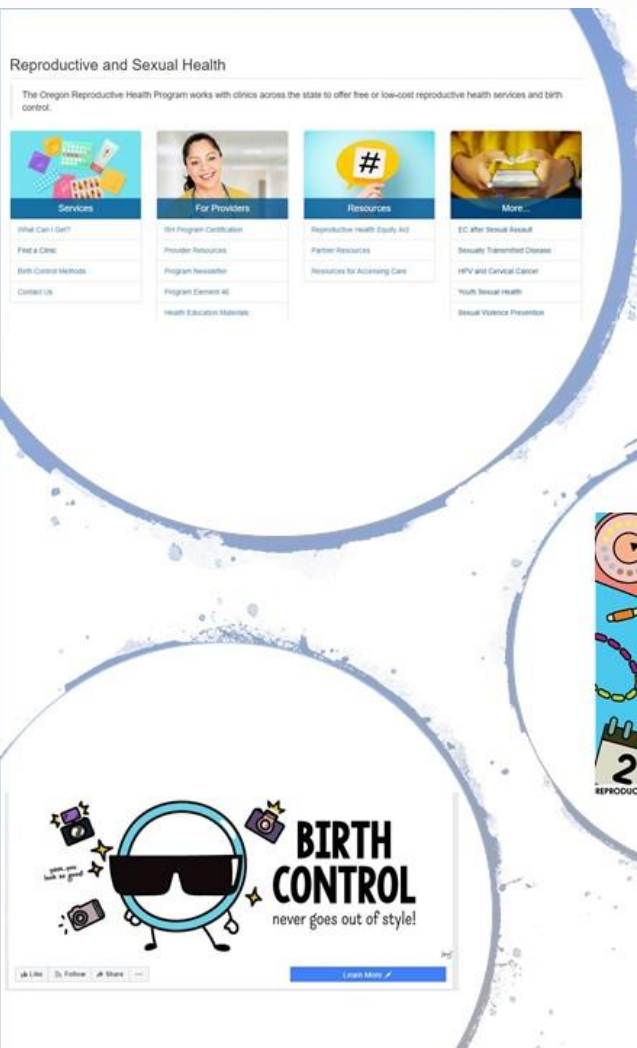


**Dolly England** [Dolly.A.England@dhsosha.state.or.us](mailto:Dolly.A.England@dhsosha.state.or.us)

# Seasons Greetings from the RH Program







## Digital RH!!

- Find us on the web at [healthoregon.org/rh](http://healthoregon.org/rh)
- Find us on Facebook  [www.facebook.com/OregonCCare/](http://www.facebook.com/OregonCCare/)
-  Launched May 1<sup>st</sup>
-  Instagram at @oregonccare

# Community Engagement Moment



# Speaking of Sex

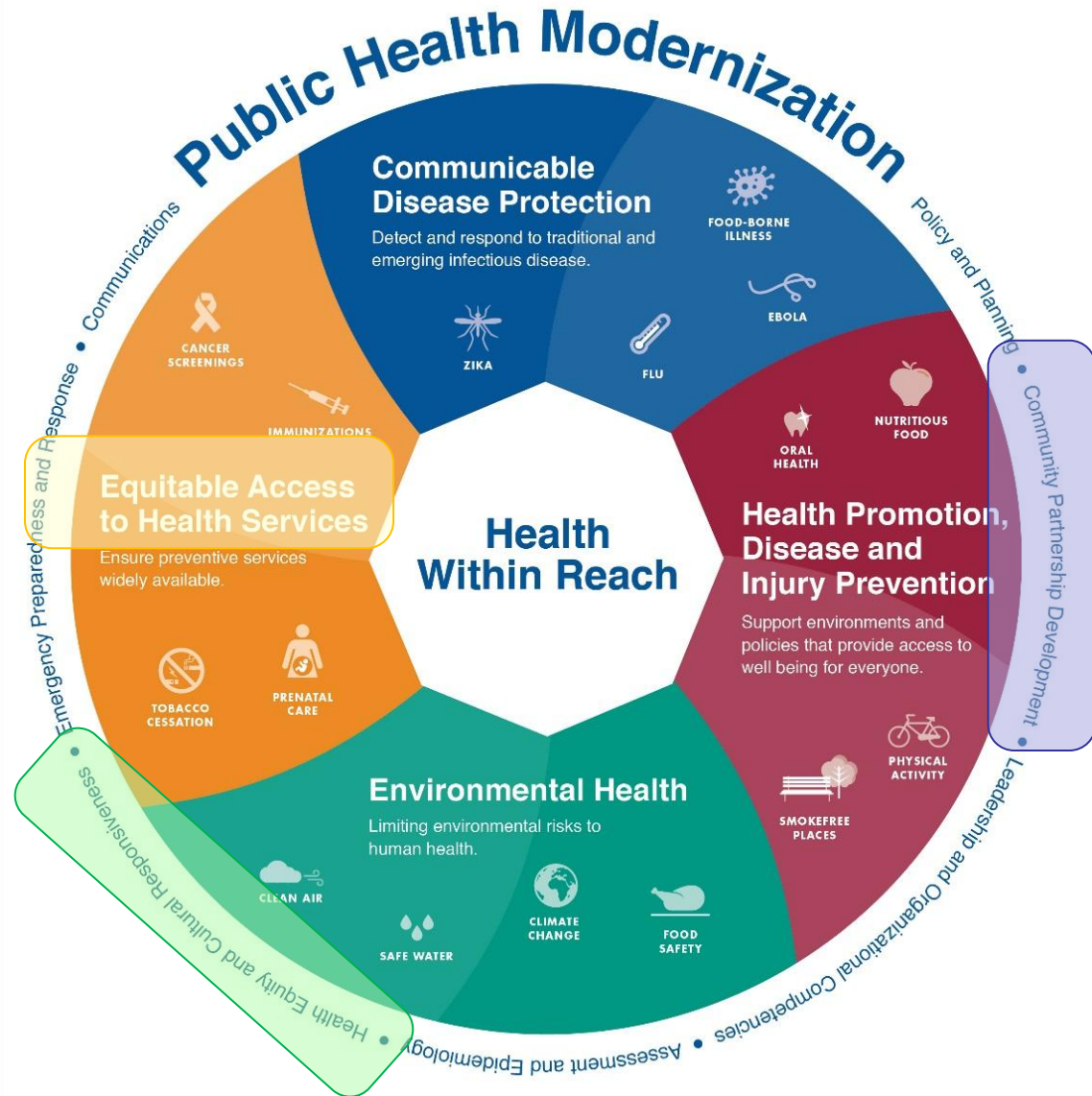
That one time  
when Malika was  
a co-host of  
sexuality  
podcast!





## Addresses Public Health Modernization

- Equitable Access to Health Services
- Community Partnership Development
- Health Equity and Cultural Responsiveness



# Malika and Jill



**Malika Edden Hill**



**Jill Verbeck**

# Why outreach and education?

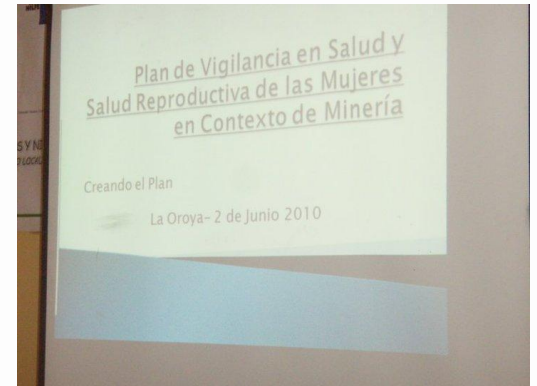
- Ensure our work reaches the communities we are prioritizing
- Ensure our work reflects the communities we are serving
- Opportunity to learn from community
- Low cost – high impact



REPRODUCTIVE HEALTH PROGRAM  
Adolescent, Genetics, and Reproductive Health



# How do we do Outreach and Education



# Outreach Etiquette

- If you're at an outreach event, get to know your fellow presenters
- Bring your business card
- Showing up!
- Send the right person
  - Is this a “culturally specific event”
  - Would it be helpful if your staff person was bilingual?
  - Does this person regularly work with the communities being served at this event?
- Take the appropriate materials
- Ensure you are establishing a reciprocal relationship, provide appropriate compensation, incentives-daycare, food, interpretation

# Outreach Examples

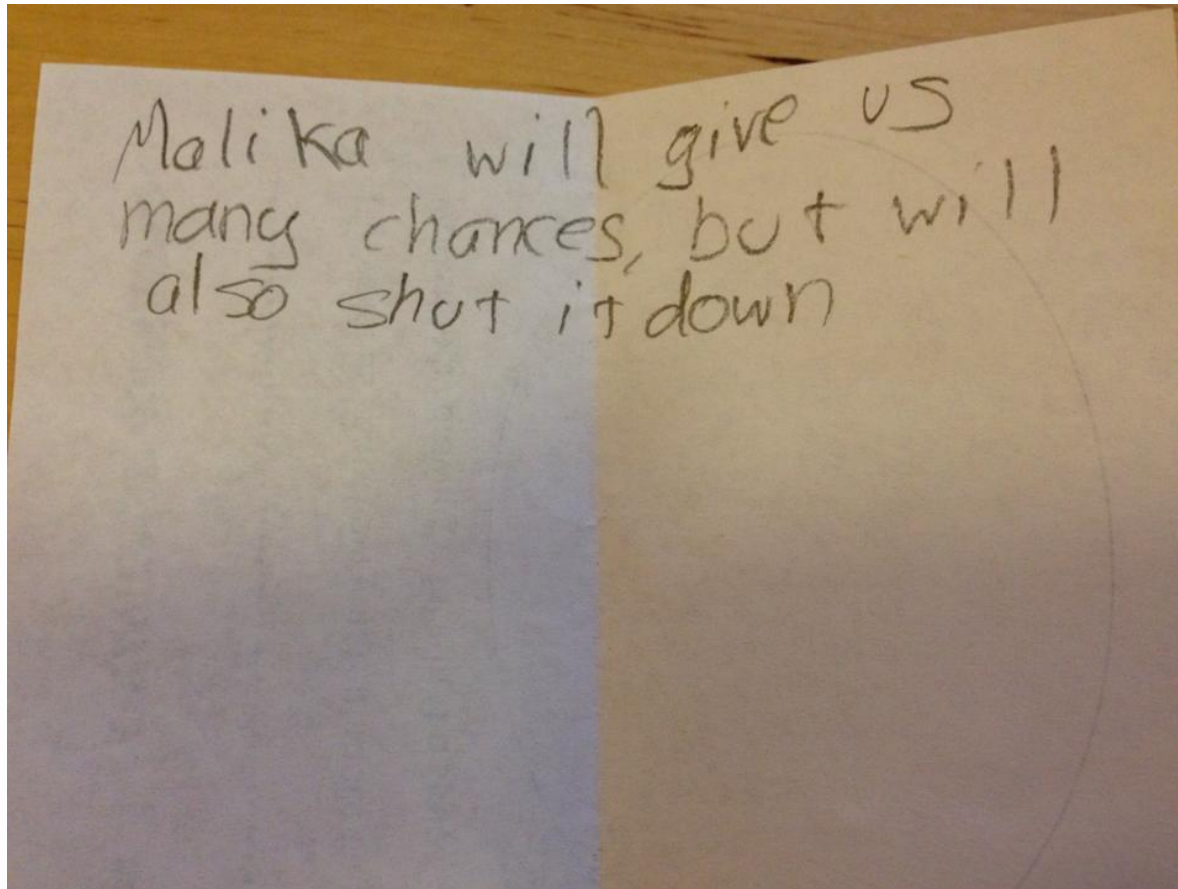
Health Education activities at a Community Health Center  
*or*  
Why don't people come to my classes?



# Ideas for creating an outreach strategy:

- Who are you trying to reach?
- Know the organization(s) you're working with
- Is your staff able to be culturally responsive to the intended outreach audience, if no who can you partner with?
- Ensure materials are appropriate and relevant
- Are you talking to the right people?
- Are you being creative in the places and ways that you conduct outreach?
- Use your outreach to build relationships, to better understand the community
- Follow through!

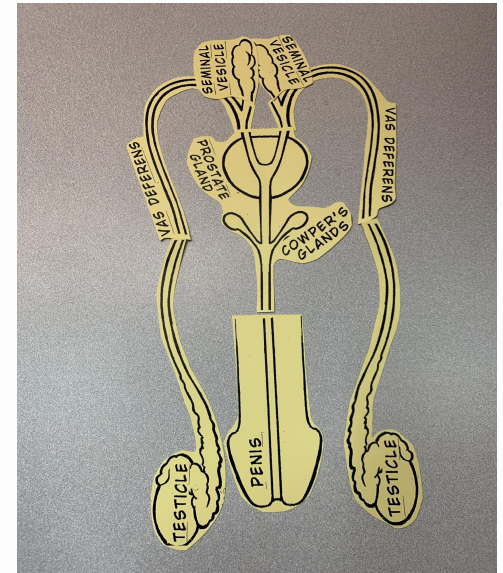
# Education





# Education

- Adapt – make sure your materials/agendas/lesson plans are able to respond to the changing needs and priorities of the people you work with
- Make sure you have asked the right questions to prepare – what do you need to know about your audience to be inclusive?
- Center their expertise, allow for audience to share knowledge, perspectives
- Create hands-on, interactive activities
- Think creatively – how can you do education in your waiting room, during teen drop in hours, at a tabling event, at a health fair
- Be culturally responsive





# More Education

- Use inclusive language
- Ask for feedback and evaluate your work. What is working? What needs to change?
- Have fun!

-----Getting to Know Gender-Neutral Pronouns! -----

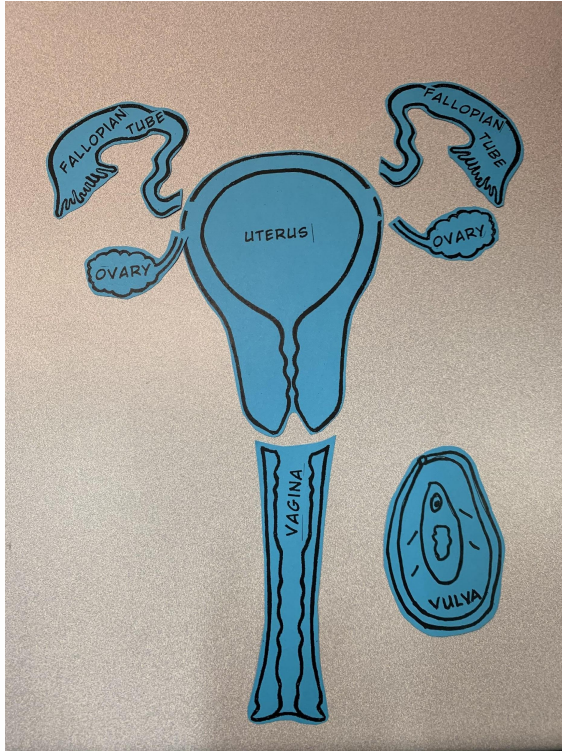
Traditional Masculine	He laughed	I called him	His eyes gleam	That is his	He likes himself
Traditional Feminine	She laughed	I called her	Her eyes gleam	That is hers	She likes herself
Gender Neutral (Singular They)	They laughed	I called them	Their eyes gleam	That is theirs	They like themselves
Gender Neutral (Ze)	Ze laughed (pronounced: "zee" as in the letter 'z')	I called hir (pronounced: "here")	Hir eyes gleam (pronounced: "here")	That is hirs (pronounced: "here's")	Ze likes hirself (pronounced: "here- self")

# Education Examples

A time when I did lots of planning, or so I thought, and it didn't turn out exactly the way I had hoped.



# Scenarios



A young person comes to your table while you are at an event. They see you have a poster of a uterus and ask you about it. You give them medically accurate, age appropriate information. They seem curious and happy you shared. A few minutes later their parent comes over and asks what they are looking at and their child tells them they learned where a pregnancy grows. The parent looks at you and says, we have only talked about the stork.

What would you you do?

# Scenarios

You are at a school health fair and a teacher walks over to your table and says, this isn't appropriate for our kids, they aren't having sex, and if they are they shouldn't be. Don't they know they are just going to end up getting pregnant or getting some disease.

What might you do?



# Resources

## RH Program:

- [RH Health Education Materials](#)
- [RH Partner Resources](#)

## Informational Websites:

- [Advocates for Youth](#)
- [Bedsider](#)
- [Go Ask Alice!](#)
- [I Wanna Know!](#)
- [Love Is Respect](#)
- [Scarleteen](#)
- [SIECUS](#)
- [GLSEN \(Gay, Lesbian and Straight Education Network\)](#)
- [Youth AIDS Coalition](#)

## Reproductive and Sexual Health

The Oregon Reproductive Health Program works with clinics across the state to offer free or low-cost reproductive health services and birth control.

Services	For Providers	Resources	More...
			
What Can I Get?	RH Program Certification	Reproductive Health Equity Act	EC after Sexual Assault
Find a Clinic	Provider Resources	Partner Resources	Sexually Transmitted Disease
Birth Control Methods	Program Newsletter	Resources for Accessing Care	HPV and Cervical Cancer
Contact Us	Program Element 46		Youth Sexual Health
	Health Education Materials		Sexual Violence Prevention



# Contact information:

**Jill Verbeck**

503-964-4190

[Jill.Verbeck@dhsosha.state.or.us](mailto:Jill.Verbeck@dhsosha.state.or.us)

**Malika Edden Hill**

503-480-6020

[Malika.P.Eddenhill@dhsosha.state.or.us](mailto:Malika.P.Eddenhill@dhsosha.state.or.us)



For more information visit our web page:

**PE 46 Web page**

[www.healthoregon.org/PE46](http://www.healthoregon.org/PE46)

**Reproductive Health Program**

[www.healthoregon.org/rhresources](http://www.healthoregon.org/rhresources)