

A guide to the Oregon WIC approved foods



**GROWING HEALTHY FUTURES EFFECTIVE FEBRUARY 1, 2021** 

# HOW CAN THE WICSHOPPER APP HELP WITH SHOPPING?

### **Use the WICShopper App to:**

- View your current benefits.
- · Scan barcodes to find WIC foods.
- Use the Food List in the app to help find the allowed brands and sizes.
- Find stores that take WIC.
- Look up recipe ideas.





Download the WICShopper App and register your eWIC card today!

\*available for iPhone and Android.



# **SHOPPING TIP**

### Connection issues in the store?

Try opening the App before you enter the store.

# **Approved Food List**

Use this food list to choose the allowed brands, types and sizes of foods in your food package. Check the food list to answer these questions:

- What brands can I buy of this food?
- Which package sizes are allowed?
- Which flavors can I choose?

Fruit & Vegetables	4-5
Whole Grains	6
100% whole wheat bread	6
Corn tortillas	7
Whole wheat tortillas	7
Whole wheat pasta	8
Oats	8
Brown rice	9
Bulgur	9
Milk	10-11
Soy beverage	12
Goat milk	_
Cheese	
Yogurt	14-15
Tofu	_
Eggs	16
Peanut butter	17
Dry peas, beans, and lentils	17
Canned beans	17
Canned fish	18
Cold cereal	19-21
Hot cereal	
Bottled juices	23
Frozen juices	24
Baby food	
Fruit & vegetables	26
Meat	27
Cereal	27

# Fruit and vegetables

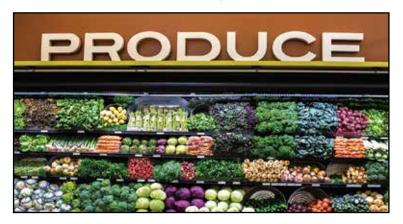
# Fresh Fruit and Vegetables

### **☑** BUY

- Whole, pre-cut, shredded, or packaged
- Salad and greens in a bag
- Organic is OK

### **ODON'T BUY**

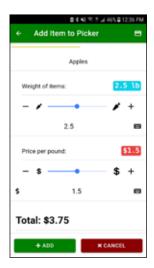
- No salad bar items, deli items, or party trays
- · No added dressing or dip
- · No added nuts, dried fruit, croutons
- No herbs or spices (like cilantro or parsley)
- · No plants





# SHOPPING TIP

Try the fruit and vegetable calculator in "My Benefits" section of the WICShopper app. You can calculate the cost of fresh fruit and vegetables quickly and easily!



# Fruit and vegetables

# **Frozen Fruit and Vegetables**

### **☑** BUY

- · Whole, cut, or mixed
- Frozen beans are OK (like lima beans, edamame, and black-eyed peas)
- · Organic is OK

### **O DON'T BUY**

- · No added sugar, fats, or oils
- No added sauce or creamed vegetables
- No added rice, pasta, meat, nuts, or noodles
- · No french fries, hash browns, potatoes O'Brien, or tater tots
- No breaded or battered vegetables

### **Canned Fruit**

### **☑** BUY

- · Fruit packed in water or juice without added sugars
- Any type of container, including plastic multi-packs
- · Natural or unsweetened applesauce OK
- Organic is OK

### **O DON'T BUY**

- No added syrup, such as heavy, light or extra light
- · No artificial sweeteners or no-calorie sweeteners
- No fruit cocktail or mixed fruit with cherries

# **Canned Vegetables**

### **⋈** BUY

- Vegetables without added fats or oils
- Tomatos OK (like whole, strained, crushed, diced, paste or purees)
- Organic is OK

- No mixtures with mature beans, such as kidney or black beans
- No pickled, creamed or sauced canned vegetables
- No salsa, stewed tomatoes or tomato sauces





# Whole grains Whole wheat bread

# **Shopping for whole grains**

### Enjoy a variety of whole grains! WIC offers:

- 100% whole wheat bread
   Oats
- Soft corn tortillas
- Brown rice
- Whole wheat tortillas
- Bulgur
- Whole wheat pasta

The total amount of grains you can buy is shown on your benefit list.

If you have enough whole grain benefits, you can buy more than one type of grain at a time. For example, if your benefit list says you have 32 oz. of whole grains, you could buy:



16 07

100%

# 16 07

### 100% whole wheat bread

16 oz. to 32 oz.



### **✓** BUY

- Loaf of bread, any brand
- Must say "100% whole wheat" on the label

- No light or "lite" bread
- No organic

# Corn tortillas, Whole wheat tortillas

### Corn tortillas

### **▼** BUY

- · Soft white or yellow corn tortillas only
- · Choose from these brands only:

Calidad Herdez IGA Casa Rosa Don Pancho Kroger **Essential Everyday** La Banderita

Food Club La Burrita Las 4 Hermanas Guerrero

8 oz.or larger

Mission

Reser's Baja Café Signature Select

Tortilla Land

### O DON'T BUY

- · No fried tortillas or tortilla chips
- No organic or bulk



### Whole wheat tortillas

### **BUY**

- 100% whole wheat tortillas only
- · Choose from these brands only:

Don Pancho Essential Everyday

Guerrero

IGA

Kroger Mission La Banderita Ortega Market Pantry

Signature Select

8 oz.or larger

- No fried tortillas or tortilla chips
- · No white flour tortillas
- · No organic or bulk



# Whole wheat pasta, Oats

# Whole wheat pasta

### **☑** BUY

- · Any shape of whole grain or whole wheat pasta
- · Choose from these brands only:

Barilla

Essential Everyday

Food Club

**Great Value** 

Kroger

Ronzoni

Signature Select

WinCo Foods



Oats



### **O DON'T BUY**

No organic or bulk

### **☑** BUY

- BUT
- Any brand
- Quick, rolled, and old-fashioned oats are OK
- · Gluten-free oats are OK

### **O DON'T BUY**

- No instant (when buying as a whole grain)
- No organic or bulk
- · No steel-cut. Irish, or Scottish oats
- · No added sugar, fat, oil, or salt





# SHOPPING TIP

# With WIC benefits, is oatmeal a cereal or a whole grain?

- · Oats in a box, bag, or tub are a whole grain benefit
- Instant oatmeal in single-serving packets are a cereal benefit

# Brown rice, Bulgur

# **Brown rice**

### **☑** BUY

- · Any brand
- · Instant, "minute", or boil in bag rice are OK
- Brown jasmine and brown basmati rice are OK

### **O DON'T BUY**

- · No white, wild, milled or sprouted rice
- No added seasonings, sugar, fat, oil, or salt
- No organic or bulk

14-16 oz. (instant rice only)



16 oz. or larger

**Brown Rice** 

# **Bulgur**

### **☑** BUY

Any brand

- No added seasonings, sugar, fat, oil or salt
- · No organic or bulk





# **Shopping for milk**

All WIC milk is pasteurized and has Vitamin D added.

### **☑** BUY

### · Any brand

 Skim Delux, Ultra, Creamy, Royale, Supreme, etc. are OK

### **O DON'T BUY**

- No rice milk, almond milk, buttermilk, flavored milk, raw milk, or A2 milk
- · No organic
- No added Omega-3 or Vitamin E
- No specialty items like glass bottles

### Buy the type of milk listed on your benefit list:

- 1% Lowfat or Fat Free Milk for adults and children 2 years and older (Fat free and skim milk are the same)
- Whole milk for children 1 year of age

# Talk with your WIC clinic to get the following types of milk. Any brand OK.

- Acidophilus milk
- Lactose-free milk
- Dry non-fat milk (25.6 oz. size)
- Evaporated milk (12 oz. can)



# SHOPPING TIP

Use the app to see what type of milk is on your benefits list. Scan the barcode to see if it's allowed.







1.0 GAL =



 $0.75 \, \text{GAL} =$ 



and



0.5 GAL =



 $0.25 \, \text{GAL} =$ 



# Soy beverage

# Soy beverage

### **☑** BUY

• Choose from these brands and products only:

### Refrigerated





8th Continent original or vanilla 64 oz.



Silk original 32 oz., 64 oz. or 128 oz.

### On the shelf



Pacific Ultra Soy original 32 oz.



Silk original 32 oz.





Westsoy Organic Plus plain or vanilla 32 oz. or 64 oz.

32 oz. = quart 64 oz. = half gallon

# Goat milk, Cheese

# **Goat milk**

### **☑** BUY

- · Buy the type of goat milk shown on your benefit list
- · Only Meyenberg Goat Milk is allowed



Whole goat milk 32 oz. or 64 oz.



Lowfat goat milk 32 oz.

### Whole

evaporated goat milk 12 oz. can







Whole powdered goat milk 12 oz. can 12 oz. pouch

### Cheese

### **☑** BUY

- 1 or 2 pound packages only, made in U.S.A.
- Any brand of Cheddar (mild or medium), Colby, Colby-Jack, Cheddar-Jack, Monterey Jack, or Mozzarella
- 16 oz. (1 lb.) Mozzarella String Cheese is OK



- No sharp, extra sharp, or white cheddar
- · No sliced, deli, or shredded cheese
- · No organic, soy, goat, or raw cheese
- No cheese foods or spreads (like Velveeta)
- No smoked or flavored cheese with items added like jalapeño peppers or caraway seeds
- No fresh Mozzarella (packed in water)



# Yogurt

### **☑** BUY

- 32 oz. (or 2 lb.) containers only
- Buy the type of yogurt listed on your benefit list (whole, lowfat or nonfat)
- Choose from the brands and flavors listed

### **O DON'T BUY**

- · No organic
- No "light" yogurts
- No yogurts with artificial sweeteners, like aspartame or sucralose

### Whole Milk Yogurt (children 1 year of age)

### Chobani. Greek





- Whole, plain
- Whole, vanilla



- · Whole, plain
- Greek, whole, plain



 Greek, whole, vanilla



- Greek, whole, plain
- Greek, whole, vanilla honey



- · Whole, plain
- · Whole, vanilla
- Whole, strawberry



- Whole, plain
- · Whole, vanilla
- Whole, strawberry



Whole, honey



 Greek, whole, plain

### WinCo FOODS

Whole, plain

1 CTR (container) = 32 oz.

32 oz. (2 lb.)



Lowfat or Nonfat Yogurt (adults and children over 2 years of age)



- Nonfat, plain
- Nonfat, vanilla
- · Lowfat, plain
- Lowfat, vanilla

### Chobani. Greek

- · Nonfat, plain
- Nonfat, vanilla
- · Nonfat, strawberry
- Lowfat, plain



- · Nonfat, plain
- · Lowfat, plain
- · Lowfat, vanilla

# Lowfat or Nonfat Yogurt, continued (adults and children over 2 years of age)



- · Fat free, plain
- · Lowfat, plain
- · Lowfat, vanilla
- · Lowfat, strawberry
- · Lowfat, blueberry
- Greek, nonfat, plain
- Greek, nonfat, vanilla
- Greek, nonfat, strawberry



- · Lowfat, plain
- Lowfat, vanilla
- Lowfat, strawberry
- · Lowfat, peach
- Lowfat, rasperry
- · Greek, nonfat, plain



- · Greek, nonfat, plain
- · Greek, nonfat, vanilla



- · Nonfat, plain
- · Lowfat, vanilla
- · Lowfat, strawberry
- Lowfat, strawberrybanana
- · Lowfat, peach



- · Lowfat, strawberry
- Lowfat, raspberry
- · Lowfat, peach
- · Greek, nonfat, plain
- Greek, nonfat, vanilla



- Nonfat, plain
- · Lowfat, plain
- · Lowfat, strawberry
- · Lowfat, peach
- · Greek, nonfat, plain
- · Greek, nonfat, vanilla



- · Fat free, plain
- · Fat free, vanilla
- · Lowfat, plain
- · Lowfat, vanilla



- · Nonfat, plain
- · Nonfat, vanilla
- · Lowfat, plain



- Greek, nonfat, plain
- · Greek, nonfat, vanilla
- Greek, nonfat, strawberry



- · Lowfat, vanilla
- · Lowfat, strawberry
- · Lowfat, peach



- Nonfat, plain
- · Lowfat, vanilla
- · Lowfat, strawberry
- Lowfat, peach



- · Lowfat, vanilla
- Lowfat, strawberry
- Lowlat, strawberry Lowfat, strawberry-
- bananaLowfat, peach
- Lowfat, blueberry

# Tofu, Eggs

### **Tofu**

### **☑** BUY

- 16 oz. (1 lb.) containers only No containers smaller than 16 oz.
- Water packed
- · Choose from these refrigerated brands and products only:







**ODON'T BUY** 

**Azumaya Tofu** Firm, Extra Firm, or Silken







House Foods (no organic) Firm, Medium Firm or Extra Firm



**NaSoya** Organic Silken

# **Eggs**

### **☑** BUY

- · Packages of one dozen only
- Any brand of white, large chicken eggs
- · Cage-free eggs OK

- No brown eggs
- No specialty eggs (like Eggland's Best, higher Omega-3, or Vitamin E, free-range or pasture-raised)
- No organic



# Dry peas, beans, lentils, Canned beans

### **Peanut butter**

### **☑** BUY

- 16 to 18 oz. containers only
- · Any brand



### **ODON'T BUY**

- No peanut "spread" or honey roasted
- · No low-fat or reduced-fat peanut butter
- No added jelly, marshmallows, chocolate, or honey
- No Omega-3
- No organic, bulk, or grind your own



# Dry peas, beans, lentils

### **☑** BUY

- 16 oz. or 32 oz. bags only
- Any brand and type

### **ODON'T BUY**

- · No added seasonings
- · No organic or bulk



### **Canned beans**

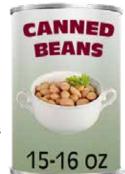
1 CTR =

4 cans

### **▼** BUY

- 15 to 16 oz. cans only
- · Any brand and type of beans
- Low sodium beans are OK

- No refried beans, baked beans, or green beans
- · No added oils, seasonings, or flavorings
- · No organic



# **Canned fish**

(for parents who are fully breastfeeding)



5 oz. can or larger

### **☑** BUY

- Any brand of chunk light tuna or pink salmon packed in water
- Chicken of the Sea or Bumble Bee sardines in water only



Pink salmon 5 oz. can or larger

### **O DON'T BUY**

- No flavored or seasoned tuna, salmon, or sardines
- No albacore, yellowfin, or tongol tuna
- No red, sockeye, blueback, or Atlantic salmon
- · No fillets
- No fish packed in oil
- · No pouches or single serving packages
- · No specialty fish, like pole-caught tuna

### **Bumble Bee**



### Chicken of the Sea



### Sardines 3.75 oz. can

#### Examples of ways you can combine fish can sizes 5 oz. 5 oz. 3.75 oz. 14.75 oz. 3.75 oz. 5 oz. 5 oz. 3.75 oz. 5 oz. 5 oz. = 29.75 oz.3.75 oz. = 30 oz.3.75 oz. 5 oz. 14.75 oz. 3.75 oz. 5 oz. 3.75 oz. 5 oz. 5 oz. 3.75 oz. = 30 oz.= 29.75 oz.

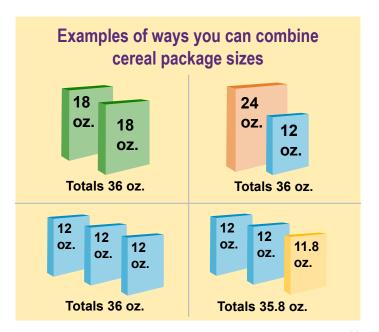
# **Shopping for cereal**

Look for these symbols in this food list to pick a cereal that has extra folic acid, is made with whole grains, or is gluten-free.

- F 100% Daily Value (DV) for folate
- G Company states cereal is gluten free
- Made with whole grains and is a good source of fiber

The smallest cereal size you can buy is 11.8 oz. (for hot cereal) or 12 oz. (for cold cereal). If you have less than 11.8 oz. left in your cereal benefit this month, you won't be able to spend it.

The best way to make sure you get all your cereal is to buy either 12 oz., 18 oz., 24 oz. or 36 oz. size boxes.



### **Cold cereal**

### **☑ BUY** 12 oz. to 36 oz. size

### Kellogg's







Corn Flakes (original)





All-Bran Complete Wheat Flakes

Special K (original)











Frosted Mini Wheats (original)

Strawberry Frosted Mini Wheats

Rice Krispies (original)

### **General Mills**











G)

Rice Chex

Corn Chex

Blueberry Chex















Cinnamon Chex Cheerios (plain)





Multi Grain Cheerios (original)











Kix (original)

20

Berry Berry Kix



### Cold cereal

### Malt-O-Meal (box or bag)





Frosted Mini Spooners (original)

#### **Post**













**Grape Nuts** 

**Great Grains** Banana Nut Crunch

**Great Grains** Crunchy Pecan













Honey Bunches of Oats Honey Roasted

Honey Bunches of Oats Vanilla Bunches

Honey Bunches of Oats Almond





Honey Bunches of Oats



# **SHOPPING TIP**

The best way to make sure you get all your cereal is to buy either 12 oz., 18 oz., 24 oz., or 36 oz. size boxes.

### Bran Flakes - store brand



Pecan & Maple Brown Sugar



Best Yet, Food Club, Great Value, 🕞 🕠 IGA, Signature Select







**Essential Everyday** 



# **Hot cereal**

### **☑ BUY** 11.8 oz. - 36 oz. size



Cream of Wheat Plain

1 Minute No Instant



Cream of Wheat Plain 2½ Minute No Instant

G



Cream of Wheat Whole Grain, 2½ Minute No Instant



Cream of Rice Plain
No Instant



Malt-O-Meal Original



Quaker Instant Grits Original (Single serving packets)



Quaker Instant Oatmeal (Single serving packets)



Plain Instant Oatmeal, single serving packets

Best Bet, Food Club, Great Value, Kroger, Shurfine, Signature Select. WinCo Foods

# **Bottled juice**

### **☑** BUY 100% JUICE

- · 64 oz. plastic bottles only
- · Added fiber, vitamins, & minerals are OK
- · Choose from these brands
- · and flavors only:

### **O DON'T BUY**

- No juice cocktails, juice drinks or 'light' juices
- · No organic · No apple cider
- No refrigerated



Tree Top
Any flavor (except 3 Apple
Blend or Honey Crisp)



Juicy Juice Any flavor



Campbell's Tomato (regular and low sodium)

1 CTR = 64 oz. bottle



Langer's
Any flavor, 100% juice
No cocktails



Ocean Spray
Any flavor, 100% juice
no sugar added
No cocktails



Orange Any brand



**Grapefruit** Any brand



Apple

Best Yet, Essential Everyday, Food Club, Great Value, IGA, Kroger, Market Pantry, Signature Select, Western Family, WinCo Foods



Cranberry, cran-grape and cran-rasperry

#### No cocktails

Best Yet, Food Club, Great Value, Kroger, Signature Select, Western Family



Grape (purple or white)

Best Yet, Essential Everyday, Food Club, Great Value, IGA, Kroger, Market Pantry, Signature Select, Western Family, WinCo Foods



Vegetable

Best Yet, Essential Everyday, Food Club, Great Value, Kroger, Signature Select, WinCo Foods

# Frozen juice

### **☑** BUY 100% JUICE

- 11.5 12 oz. containers only
- Added fiber, vitamins, and minerals are OK
- Choose from these brands and flavors only:

### **O DON'T BUY**

- No juice cocktails, juice drinks or 'light' juices
- No organic
- · No apple cider
- No refrigerated

# 1 CTR = 11.5 - 12 oz.can



**Dole** Any flavor or blend



**Old Orchard**Any flavor or blend with a green lid



Tree Top Apple



Orange Any brand



Grapefruit Any brand



### Apple

Best Yet, Essential Everyday, Food Club, Great Value, Kroger, Signature Select, WinCo Foods

### 100% grape juice

frozen concentrate 11.5 - 12 oz



#### Grape

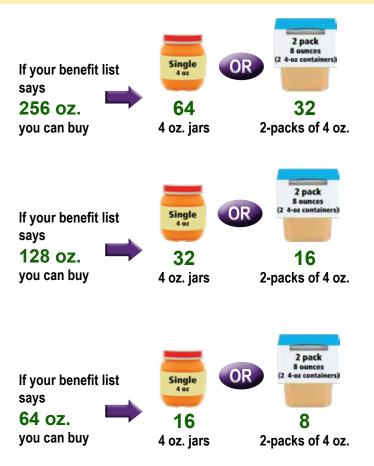
Best Yet, Food Club, Great Value, WinCo Foods

# **Shopping for baby food**

### Did you know?

By the time they are 9 months old, most babies can eat soft fruits and chopped cooked vegetables that they can pick up with their fingers.

Did you know that WIC can replace some of your baby's jarred infant foods with a fruit and veggie benefit starting at 9 months? Talk to your WIC clinic for more information.



# Baby food fruit and vegetables

### **☑** BUY

- 4 oz. size baby food fruits and vegetables
- Glass or plastic containers are OK
- Plain or mixed baby food fruits and vegetables
- Can buy single containers, 2-packs, or both
- Choose from these brands only:

- No "dinners," desserts, smoothies, or "casseroles"
- No added cereal, yogurt, meat, rice, noodles, or grains
- No added sugars or starches
- · No toddler food or "Graduates"
- No added DHA
- No pouches
- · No powdered baby food







**Beech-Nut** 







Gerber



Earth's Best Organic



Happy Baby Organics



Wild Harvest Organic

# Baby food meat, Baby cereal

# **Baby food meat**

(for babies who don't get formula from WIC)

### **☑** BUY

- · 2.5 oz. size only for baby food meat
- · Glass or plastic containers
- · May contain broth or gravy
- Choose from these brands only:

### **O DON'T BUY**

- No added fruit, vegetables, noodles, or grains
- No toddler food or "Graduates"
- · No added DHA



**Beech-Nut** 



Gerber



Earth's Best Organic

# **Baby cereal**

### **⋈** BUY

- 8 oz. size or larger
- Choose from these brands and grains only:

### **O DON'T BUY**

- No Rice Cereal
- · No added formula, milk, yogurt or fruit
- No added DHA
- No jars, cans, or single serving packets



Gerber (organic OK)

- · Multi-Grain
- Oatmeal
- · Whole wheat



Beech-Nut (organic OK)

- Multi-Grain
- Oatmeal



### **Earth's Best Organic**

- Mixed-Grain
- Oatmeal

# For more information on WIC or to locate a WIC clinic near you, call 211 or visit our website:

# www.healthoregon.org/wic





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