



WIC 2026 Statewide Meeting **Draft** Agenda

Tuesday, August 25, 2026

OWCA Meeting 1:00 p.m. – 4:00 p.m

Wednesday, August 26, 2026

7:15 a.m. – 8:00 a.m.

Meet for a morning walk

8:30 a.m. – 9:30 a.m.

LAWN

Breastfeeding Coordinator Meeting

9:45 a.m. – 11:15 a.m.

Welcome and Roll Call

Keynote Presentation

Monica Smith, MA, LPC, RDN

11:30 a.m. – 12:30 p.m. Lunch



WIC 2026 Statewide Meeting **Draft** Agenda

12:45 p.m. – 2:15 p.m. Breakout Sessions

- Motivational Interviewing Using Text, Phone, and Email
Boost Oregon
- The Future of Breastfeeding
Kelly Durbin, IBCLC
- Disability Access, Inclusion, and Anti-Ableism in Our Work
Isabel Mesa Vasquez
David Kennedy-Wong
- Shopper Education Experience
The Shopper Education Workgroup
Limit 30

2:30 p.m. – 4:00 p.m. Breakout Sessions

- Motivational Interviewing Using Text, Phone, and Email
Boosts Oregon
- De-escalation Techniques for WIC Staff
Monica Smith, MA, LPC, RDN
Limit 40
- The Power of Words
Lauren Simmons, RDN
Erica Johnson, RDN
- Mandatory Reporting for WIC – the big picture
Justine Kovak and Michaela Coglianese
The Children’s Center

4:30 p.m. – 6:00 p.m.

Optional Social and Networking time



WIC 2026 Statewide Meeting **Draft** Agenda

Thursday, August 27, 2026

7:15 a.m. – 8:00 a.m. Wake up with Wellness

- Walk along the river
- Pickleball

8:30 a.m. – 10:00 a.m. Breakout Sessions

- Building Empathy Across Cultures with Motivational Interviewing
Boost Oregon
- Substance Use for WIC staff
Jenny Moore – Washington County
- De-escalation Techniques for WIC Staff
Monica Smith, MA, LPC, RDN
Limit 40
- Shopper Education Experience
The Shopper Education Workgroup
Limit 30



WIC 2026 Statewide Meeting **Draft** Agenda

10:15 a.m. – 11:45 a.m. Breakout Sessions

- Building Empathy Across Cultures with Motivational Interviewing
Boost Oregon
 - Substance Use for WIC staff
Jenny Moore – Washington County
 - Ultra-Processed Foods and the Gut
Briza York
 - Plain Language Skills and Practice
Collette Kokesh, MPH, CHES
Joan Medlen, MEd, RDN
- Limit 40**

12:00 p.m. – 1:00 p.m. Lunch

1:15 p.m. – 2:15 p.m. Networking:

Local Agency Networking
Breastfeeding Peer Counselor Networking

2:30 p.m. – 3:30 p.m. Closing
