



WIC 2026 Statewide Meeting Agenda

Tuesday, August 25, 2026

OWCA Meeting 1:00 p.m. – 4:00 p.m

Wednesday, August 26, 2026

7:15 a.m. – 8:00 a.m.

Meet for a morning walk

7:30 a.m. – 8:30 a.m.

Continental Breakfast is available for those on travel status in the registration area.

8:30 a.m. – 9:30 a.m.

LAWN

Breastfeeding Coordinator Meeting

9:45 a.m. – 11:15 a.m.

Welcome and Roll Call

Keynote: Winning Hard

Monica Smith, MA, LPC, RDN



WIC 2026 Statewide Meeting **Draft** Agenda

11:30 a.m. – 12:30 p.m. Lunch

Guest speaker:

Naomi Adeline-Biggs, MBBS. MPH
Public Health Director, Public Health Division, Oregon Health
Authority

12:45 p.m. – 2:15 p.m. Breakout Sessions

- Motivational Interviewing for Short and Remote Conversations
Ariel Singer, Boost Oregon
- The Future of Prenatal Breastfeeding Education
Kelly Durbin, IBCLC
- Disability Access, Inclusion, and Anti-Ableism in Our Work
David Kennedy-Wong, Ian Jaquiss, JD, and Isabel Mesa Vasquez
Limit 30
- From Conversation to Connection: Using Motivational Interviewing
with Digital WIC Resources
The BrushArt team: Jake Brush, Amanda Hojnaki,
and Stephani Weis
- Shopper Education Experience
The Shopper Education Workgroup
Limit 30



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2:30 p.m. – 4:00 p.m. Breakout Sessions

- Motivational Interviewing for Short and Remote Conversations
Ariel Singer, Boost Oregon
- Who do I Want to Be in This Moment?
Navigating Volatile Situations Without Compromising Your Values
Monica Smith, MA, LPC, RDN
Limit 30
- From Conversation to Connection: Using Motivational Interviewing
with Digital WIC Resources
The BrushArt team: Jake Brush, Amanda Hojnaki,
and Stephani Weis
- Mandatory Reporting for WIC: Keeping Children and Families Safe,
Supporting Families and WIC staff.
Justine Kovak and Michaela Coglianese
The Children's Center

4:15 p.m. – 5:15 p.m.

- Journey Mapping the WIC Participant Experience
Stacy Davis, National WIC Association

5:15p.m. – 6:15p.m.

Grab a bite and connect!



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Thursday, August 27, 2026

7:15 a.m. – 8:00 a.m. Wake up with Wellness

- Walk along the river
- Pickleball

8:30 a.m. – 10:00 a.m. Breakout Sessions

- Building Empathy Across Cultures with Motivational Interviewing
Carolyn Nguyen Ticarro, Boost Oregon
- Substance Use Protecting Children, Supporting Families
Jenny Moore – Washington County
- Evolving Breastfeeding Support: Insights from Peer Counseling
Panel Discussion

Jeanette Corthell, Barbara Esparza, Gabriela Garcia, Shelley Glaze,
Ary Irizarry-Turner, Julie Reeder, Shelby Sayer-Cameron, and
Korina Skaff

- Crafting Your Calm
Monica Smith, MA, LPC, RDN
Limit 30
- Shopper Education Experience
The Shopper Education Workgroup
Limit 30



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10:15 a.m. – 11:45 a.m. Breakout Sessions

- Building Empathy Across Cultures with Motivational Interviewing
Boost Oregon
- Substance Use Protecting Children, Supporting Families
Jenny Moore – Washington County
- Ultra-Processed Foods and the Gut
Briza York
- The Power of Our Words
Lauren Simmons, RDN and Erica Johnson, RDN
Limit 30
- Plain Language Skills and Practice
Collette Kokesh, MPH, CHES and Joan Medlen, MEd, RDN
Limit 30

12:00 p.m. – 1:00 p.m. Lunch

Breastfeeding Awards of Excellence

1:15 p.m. – 2:15 p.m. Networking:

Local Agency Networking
Breastfeeding Peer Counselor Networking

2:30 p.m. – 3:30 p.m. Closing

Wrapping up our time together