Every day we see our values lived out in communities across Oregon. Built on the belief that children and families are our future, The Special Supplemental Nutrition Program for Women, Infants and Children keeps families eating and learning about nutritious foods, while connecting families to resources in their communities.

**Nutrition Education**
Learning healthy habits through face-to-face and online classes.

**Breastfeeding Support**
Promoting breastfeeding as a critical component of early nutrition.

**Community Resources**
Connecting families with healthcare support.

**Strong Relationships**
In an ongoing collaborative effort, WIC hosted a partner café connecting local agency staff and community organizations tackling hunger issues. Together, we are increasing screening for food insecurity and creating a road to community resources for families.

**Values Delivered with Trust and Integrity**

**Values Every Child**
WIC knows and understands that every interaction a family has with clinic staff is an opportunity to:
- Monitor growth and wellbeing
- Provide support during all stages of development
- Engage families in school readiness

**Values Oregon’s Future**

In 2017, WIC worked to examine our values as a public health program. Here are some of the highlights of our accomplishments.

**Prevention Pays**
WIC used texting to improve timeliness and effectiveness of breastfeeding support.

**Improved Access**
WIC families can now receive Non-Emergency Medical Transportation to approved appointments.

**People Trained**
59 Local WIC Agencies helped produce a new photo library:
- Washington County
- Jackson County
- Josephine County
- WIC of Douglas County
- North Central Health District

**Million**
$1 Additional state funds for families to buy more fruits and vegetables at local farmers markets over the next two years.
**WIC NUMBERS**

138,376

Oregon women, infants and children were served by WIC.

- 39,035 women
- 99,341 infants and children

$51.5 MILLION

in WIC benefits were spent at authorized grocery stores and pharmacies during the federal fiscal year.

53%

of women living outside of metro/urban areas used WIC during their pregnancy.

$469,950

in WIC Farm Direct Nutrition Program (FDNP) benefits were spent at authorized farm stands and farmers markets.

The FDNP provides fresh, locally grown fruits and vegetables and education on selecting and preparing fresh produce while supporting local farmers markets and farmers. FDNP includes 665 authorized farmers.

**WIC FUNDING SOURCES**

- U.S. Department of Agriculture
- State and federal funds for the Farm Direct Nutrition Program
- Local government funds
- Provider agency and community contributions
- Competitive bidding savings

75% Healthy food

20% Nutrition and breastfeeding services

5% Administration

**VISION**

Every Oregon family achieves optimal nutrition and lifelong health for their children.

**MISSION**

Provide leadership, guidance, and resources to local WIC programs, vendors, and partners to ensure quality WIC services that support collective public health efforts.

You can get this document in other languages, large print, braille or a format you prefer. Contact the Oregon WIC Program at 971-673-0040. We accept all relay calls or you can dial 711.