

2022 OREGON WIC DATA

BAKER COUNTY HEALTH DEPARTMENT

GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



443

Women, infants and children
who participated in WIC

37%

of all pregnant women
served by WIC

262

WIC families served



75%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

94%

WIC moms start out
breastfeeding

20%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

BAKER COUNTY HEALTH DEPARTMENT

ECONOMIC BENEFITS OF WIC

3 LOCAL STORES ACCEPTING WIC:

- 1 Independent store
- 0 Local or regional chains
- 2 National chain stores
- 0 Pharmacies

\$207,762

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

4 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$4,156

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Baker City

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-523-8212

www.bakercounty.org/health/wic.html

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Revised 3/9/2023

2022 OREGON WIC DATA

BENTON COUNTY HEALTH DEPARTMENT

GROWING HEALTHY FUTURES

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WHO WE SERVED



1,606

Women, infants and children
who participated in WIC

22%

of all pregnant women
served by WIC

908

WIC families served



69%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

98%

WIC moms start out
breastfeeding

41%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

BENTON COUNTY HEALTH DEPARTMENT

ECONOMIC BENEFITS OF WIC

10 LOCAL STORES ACCEPTING WIC:

- 3 Independent stores
- 0 Local or regional chains
- 4 National chain stores
- 3 Pharmacies

\$720,177

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

29 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$12,536

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Corvallis Monroe

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-766-6835

www.co.benton.or.us/health/page/women-infants-and-children-wic-nutrition

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2022 OREGON WIC DATA

CLACKAMAS COUNTY PUBLIC HEALTH

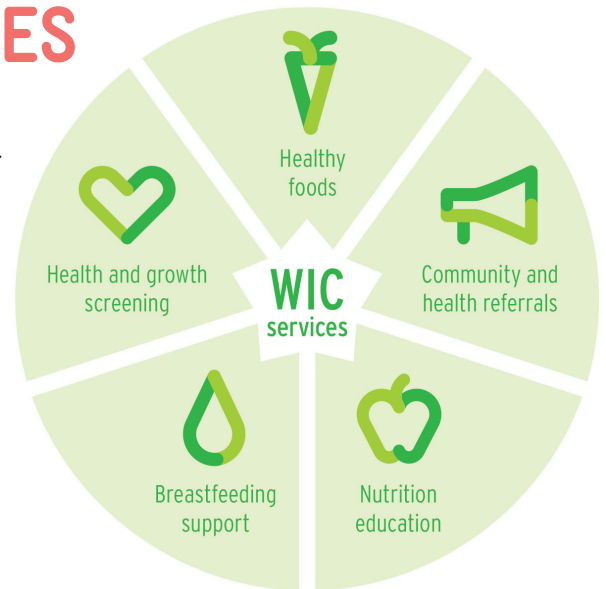
GROWING HEALTHY FUTURES

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WHO WE SERVED



4,959

Women, infants and children
who participated in WIC

16%

of all pregnant women
served by WIC

2,871

WIC families served



68%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

94%

WIC moms start out
breastfeeding

38%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

CLACKAMAS COUNTY PUBLIC HEALTH

ECONOMIC BENEFITS OF WIC

45 LOCAL STORES ACCEPTING WIC:

- 6 Independent stores
- 17 Local or regional chains
- 14 National chain stores
- 8 Pharmacies

\$2,188,963

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

61 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$16,084

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Canby

Milwaukie

Oregon City

Sandy

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

503-655-8476

www.clackamas.us/publichealth/wic.html

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2022 OREGON WIC DATA

CLATSOP COUNTY PUBLIC HEALTH

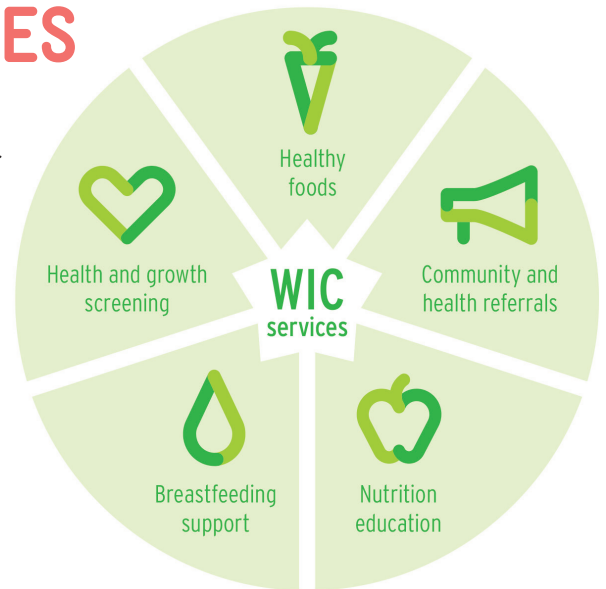
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WHO WE SERVED



920

Women, infants and children
who participated in WIC

31%

of all pregnant women
served by WIC

562

WIC families served



85%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

92%

WIC moms start out
breastfeeding

33%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

CLATSOP COUNTY PUBLIC HEALTH

ECONOMIC BENEFITS OF WIC

8 LOCAL STORES ACCEPTING WIC:

- 3 Independent stores
- 2 Local or regional chains
- 2 National chain stores
- 1 Pharmacy

\$438,608

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

7 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$6,964

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Astoria Seaside

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

503-325-8500

www.co.clatsop.or.us/publichealth/page/wic-women-infants-and-children

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2022 OREGON WIC DATA

COLUMBIA HEALTH SERVICES (CHS)

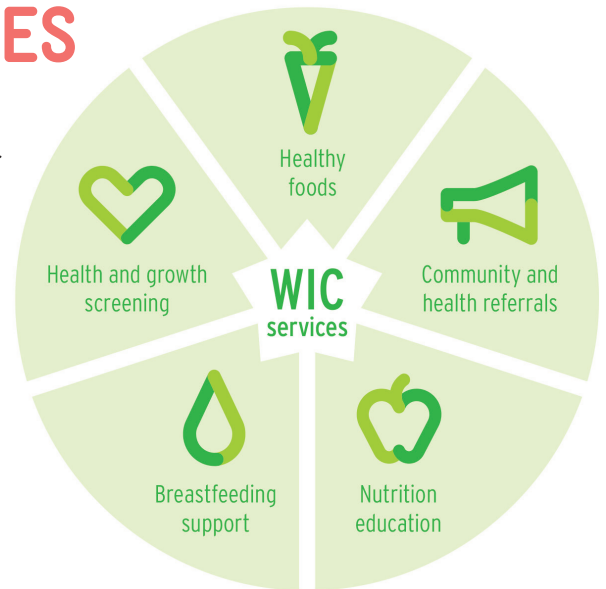
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WHO WE SERVED



1,445

Women, infants and children
who participated in WIC

27%

of all pregnant women
served by WIC

861

WIC families served



60%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

92%

WIC moms start out
breastfeeding

38%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

COLUMBIA HEALTH SERVICES (CHS)

ECONOMIC BENEFITS OF WIC

6 LOCAL STORES ACCEPTING WIC:

- 2 Independent stores
- 1 Local or regional chain
- 2 National chain stores
- 1 Pharmacy

\$686,043

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

15
PARTICIPATING
FARMERS

at local farmers markets
and farm stands

\$8,660

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Clatskanie Rainier Scappoose St. Helens Vernonia

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

503-397-4651

www.columbia-health.org/wic.html

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2022 OREGON WIC DATA

COOS COUNTY HEALTH & WELLNESS

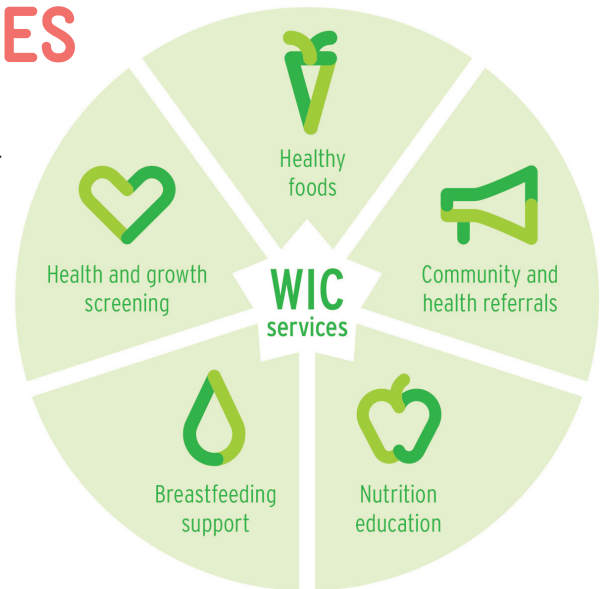
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² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



1,899

Women, infants and children
who participated in WIC

32%

of all pregnant women
served by WIC

1,073

WIC families served



63%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

89%

WIC moms start out
breastfeeding

33%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

COOS COUNTY HEALTH & WELLNESS

ECONOMIC BENEFITS OF WIC

14 LOCAL STORES ACCEPTING WIC:

- 8 Independent stores
- 3 Local or regional chains
- 2 National chain stores
- 1 Pharmacy

\$860,392

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

6 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$7,244

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Bandon	Coos Bay	Coquille	Coquille Indian Tribe Center
Lakeside	Myrtle Point	Powers	

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-266-6705

<https://cooshealthandwellness.org/public-health/clinical-services/women-infants-and-children/>

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2022 OREGON WIC DATA

CROOK COUNTY HEALTH DEPARTMENT

GROWING HEALTHY FUTURES

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² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



1,165

Women, infants and children
who participated in WIC

40%

of all pregnant women
served by WIC

638

WIC families served



67%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

96%

WIC moms start out
breastfeeding

32%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

CROOK COUNTY HEALTH DEPARTMENT

ECONOMIC BENEFITS OF WIC

3 LOCAL STORES ACCEPTING WIC:

- 3 Independent stores
- 0 Local or regional chains
- 0 National chain stores
- 0 Pharmacies

\$604,747

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

6 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$7,404

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Mitchell Prineville

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-447-5165

www.co.crook.or.us/Departments/Health/WIC/tabid/152/Default.aspx

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2022 OREGON WIC DATA

DESCHUTES COUNTY HEALTH SERVICES

GROWING HEALTHY FUTURES

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² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



4,620

Women, infants and children
who participated in WIC

25%

of all pregnant women
served by WIC

2,617

WIC families served



77%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

98%

WIC moms start out
breastfeeding

39%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

DESCHUTES COUNTY HEALTH SERVICES

ECONOMIC BENEFITS OF WIC

24 LOCAL STORES ACCEPTING WIC:

- 8 Independent stores
- 6 Local or regional chains
- 7 National chain stores
- 3 Pharmacies

\$1,957,253

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

26 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$28,720

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Bend La Pine Redmond

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-322-7400

www.deschutes.org/health/page/women-infants-and-children-wic

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2022 OREGON WIC DATA

DOUGLAS COUNTY WIC, A PROGRAM OF UCAN

GROWING HEALTHY FUTURES

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² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



4,307

Women, infants and children
who participated in WIC

45%

of all pregnant women
served by WIC

2,466

WIC families served



69%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

96%

WIC moms start out
breastfeeding

36%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

DOUGLAS COUNTY WIC, A PROGRAM OF UCAN

ECONOMIC BENEFITS OF WIC

16 LOCAL STORES ACCEPTING WIC:

- 7 Independent stores
- 4 Local or regional chains
- 3 National chain stores
- 2 Pharmacies

\$2,041,780

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

29 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$25,916

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Canyonville
Reedsport

Drain
Roseburg

Glendale
Sutherlin

Glide

Myrtle Creek

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-440-3516

<https://www.ucancap.org/wic/>

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2022 OREGON WIC DATA

GILLIAM COUNTY HEALTH DEPARTMENT

GROWING HEALTHY FUTURES

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WHO WE SERVED



23

Women, infants and children
who participated in WIC

20%

of all pregnant women
served by WIC

16

WIC families served



75%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

94%

WIC moms in Oregon
start out breastfeeding

32%

WIC moms in Oregon breastfeed
exclusively for six months

2022 OREGON WIC DATA

GILLIAM COUNTY HEALTH DEPARTMENT

ECONOMIC BENEFITS OF WIC

1 LOCAL STORES ACCEPTING WIC:

- 1 Independent store
- 0 Local or regional chains
- 0 National chain stores
- 0 Pharmacies

\$4,315

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Oregon Farm Direct Nutrition Program is a state-administered, federal nutrition program serving families enrolled in the WIC (Women, Infants and Children) program and income-eligible seniors. Farm Direct participants receive \$4.00 vouchers to spend on fresh, locally-grown fruits, vegetables, and cut edible herbs directly with authorized farmers.

Check out myoregonfarm.org for more information.

WIC CLINIC SITES

Condon

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-384-2418

<https://gilliamcountypublichealth.org/wic/>

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2022 OREGON WIC DATA

GRANT COUNTY HEALTH DEPARTMENT

GROWING HEALTHY FUTURES

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WHO WE SERVED



162

Women, infants and children
who participated in WIC

25%

of all pregnant women
served by WIC

94

WIC families served



56%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

100%

WIC moms start out
breastfeeding

33%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

GRANT COUNTY HEALTH DEPARTMENT

ECONOMIC BENEFITS OF WIC

2 LOCAL STORES ACCEPTING WIC:

- 1 Independent store
- 1 Local or regional chain
- 0 National chain stores
- 0 Pharmacies

\$74,335

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

5
PARTICIPATING
FARMERS

at local farmers markets
and farm stands

\$1,224

FDNP dollars paid
to local farmers

WIC CLINIC SITES

John Day

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-575-0429

www.granthealth.org

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2022 OREGON WIC DATA

HARNEY COUNTY HEALTH DEPARTMENT

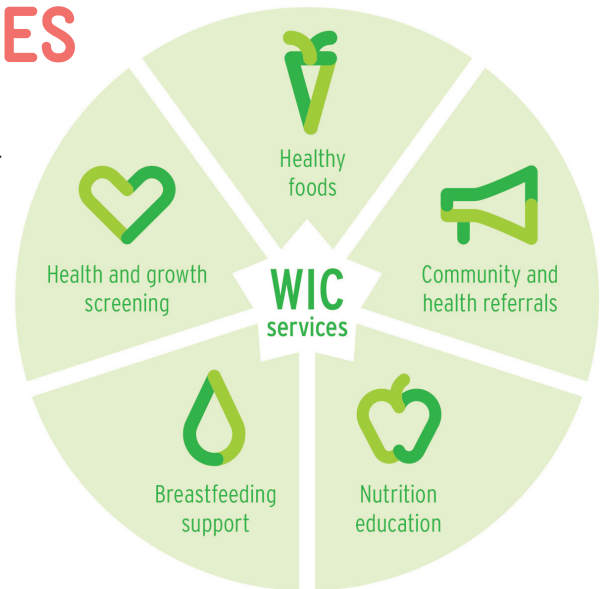
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WHO WE SERVED



312

Women, infants and children
who participated in WIC

39%

of all pregnant women
served by WIC

181

WIC families served



70%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

91%

WIC moms start out
breastfeeding

26%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

HARNEY COUNTY HEALTH DEPARTMENT

ECONOMIC BENEFITS OF WIC

2 LOCAL STORES ACCEPTING WIC:

- 1 Independent store
- 0 Local or regional chains
- 1 National chain store
- 0 Pharmacies

\$137,298

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

7 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$912

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Burns Burns-Paiute Waditika Tribal Health Center

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-573-2271

www.co.harney.or.us/index.php/women-infant-children-wic

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2022 OREGON WIC DATA

HOOD RIVER COUNTY HEALTH DEPARTMENT

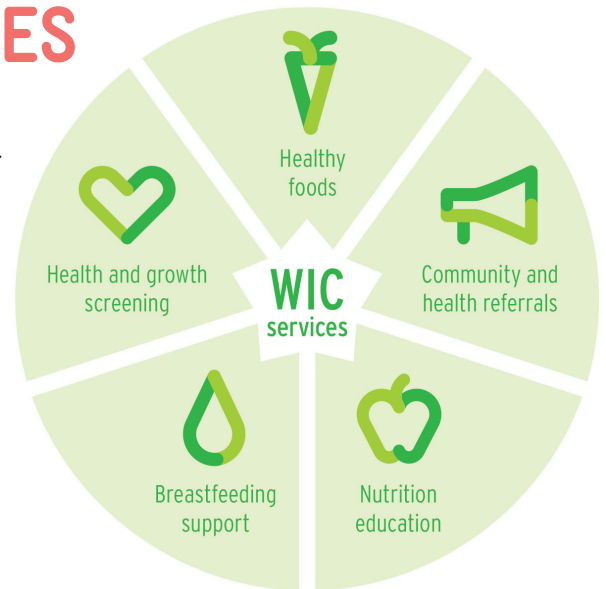
GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



799

Women, infants and children
who participated in WIC

36%

of all pregnant women
served by WIC

506

WIC families served



89%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

99%

WIC moms start out
breastfeeding

42%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

HOOD RIVER COUNTY HEALTH DEPARTMENT

ECONOMIC BENEFITS OF WIC

5 LOCAL STORES ACCEPTING WIC:

- 3 Independent stores
- 0 Local or regional chains
- 1 National chain store
- 1 Pharmacy

\$397,397

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

23 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$4,244

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Cascade Locks Hood River Parkdale

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-387-6882

<https://www.hoodrivercounty.gov/wic>

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2022 OREGON WIC DATA

JACKSON COUNTY HEALTH AND HUMAN SERVICES

GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



6,950

Women, infants and children
who participated in WIC

33%

of all pregnant women
served by WIC

4,058

WIC families served



75%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

96%

WIC moms start out
breastfeeding

36%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

JACKSON COUNTY HEALTH AND HUMAN SERVICES

ECONOMIC BENEFITS OF WIC

30 LOCAL STORES ACCEPTING WIC:

- 11 Independent stores
- 7 Local or regional chains
- 9 National chain stores
- 3 Pharmacies

\$3,165,243

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

33 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$32,164

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Ashland Medford White City

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-774-8203

<https://jacksoncountyor.org/hhs/Public-Health/WIC>

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2022 OREGON WIC DATA

JEFFERSON COUNTY PUBLIC HEALTH

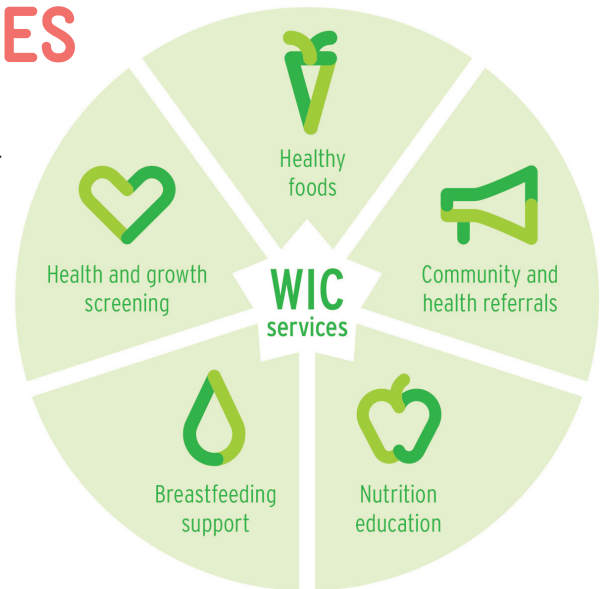
GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



916

Women, infants and children
who participated in WIC

51%

of all pregnant women
served by WIC

511

WIC families served



70%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

98%

WIC moms start out
breastfeeding

26%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

JEFFERSON COUNTY PUBLIC HEALTH

ECONOMIC BENEFITS OF WIC

4 LOCAL STORES ACCEPTING WIC:

- 2 Independent stores
- 1 Local or regional chain
- 1 National chain store
- 0 Pharmacies

\$411,698

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

4 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$2,440

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Madras

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-475-4456

<https://www.jeffco.net/publichealth/page/wic>

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2022 OREGON WIC DATA

JOSEPHINE COUNTY HEALTH DEPARTMENT

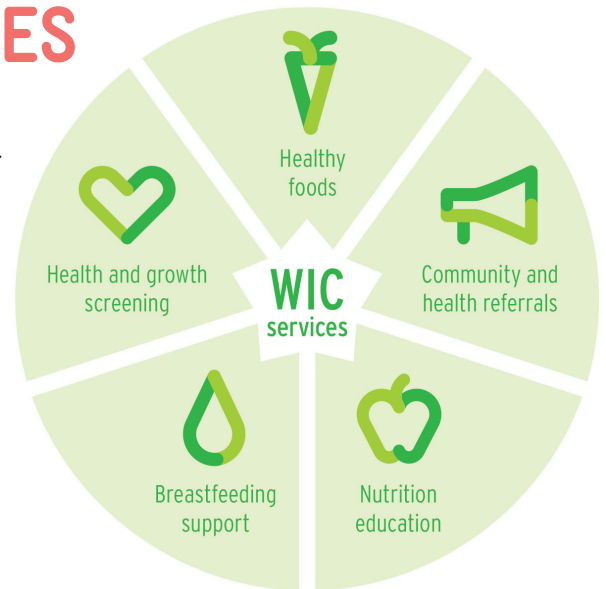
GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



3,468

Women, infants and children
who participated in WIC

36%

of all pregnant women
served by WIC

1,974

WIC families served



68%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

97%

WIC moms start out
breastfeeding

32%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

JOSEPHINE COUNTY HEALTH DEPARTMENT

ECONOMIC BENEFITS OF WIC

11 LOCAL STORES ACCEPTING WIC:

- 4 Independent stores
- 3 Local or regional chains
- 3 National chain stores
- 1 Pharmacy

\$1,543,565

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

29 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$17,000

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Brookings Cave Junction Gold Beach Grants Pass
Port Orford WIC Mobile Unit

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

Phone: 541-474-5333 Text: 541-295-5506

https://www.josephinecounty.gov/departments/public_health/family_support_services/wic.php

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2022 OREGON WIC DATA

KLAMATH COUNTY PUBLIC HEALTH

GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



3,061

Women, infants and children
who participated in WIC

43%

of all pregnant women
served by WIC

1,791

WIC families served



69%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

95%

WIC moms start out
breastfeeding

25%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

KLAMATH COUNTY PUBLIC HEALTH

ECONOMIC BENEFITS OF WIC

10 LOCAL STORES ACCEPTING WIC:

- 7 Independent stores
- 1 Local or regional chain
- 2 National chain store
- 0 Pharmacies

\$1,462,334

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

22 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$7,464

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Chiloquin Klamath Falls Malin Merrill

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-883-4276

<https://www.klamathcounty.org/418/Women-Infants-Children-WIC>

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2022 OREGON WIC DATA

LAKE COUNTY PUBLIC HEALTH

GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



208

Women, infants and children
who participated in WIC

27%

of all pregnant women
served by WIC

119

WIC families served



52%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

98%

WIC moms start out
breastfeeding

44%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

LAKE COUNTY PUBLIC HEALTH

ECONOMIC BENEFITS OF WIC

3 LOCAL STORES ACCEPTING WIC:

- 2 Independent stores
- 0 Local or regional chains
- 1 National chain store
- 0 Pharmacies

\$88,873

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

2
**PARTICIPATING
FARMERS**

at local farmers markets
and farm stands

\$1,264

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Christmas Valley Lakeview

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-947-6045

https://www.wicprograms.org/li/lake_county_wic_clinic_97630

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2022 OREGON WIC DATA

LANE COUNTY HEALTH AND HUMAN SERVICES

GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



8,919

Women, infants and children
who participated in WIC

25%

of all pregnant women
served by WIC

5,153

WIC families served



72%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

95%

WIC moms start out
breastfeeding

35%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

LANE COUNTY HEALTH AND HUMAN SERVICES

ECONOMIC BENEFITS OF WIC

42 LOCAL STORES ACCEPTING WIC:

- 5 Independent stores
- 13 Local or regional chains
- 18 National chain stores
- 6 Pharmacies

\$4,071,832

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

68 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$58,360

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Cottage Grove Eugene Florence Oakridge Springfield

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-682-4202

<https://www.lanecounty.org/cms/One.aspx?portalId=3585881&pageId=4294008>

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2022 OREGON WIC DATA

LINCOLN COUNTY HEALTH & HUMAN SERVICES

GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



1,459

Women, infants and children
who participated in WIC

39%

of all pregnant women
served by WIC

840

WIC families served



69%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

97%

WIC moms start out
breastfeeding

30%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

LINCOLN COUNTY HEALTH & HUMAN SERVICES

ECONOMIC BENEFITS OF WIC

15 LOCAL STORES ACCEPTING WIC:

- 8 Independent stores
- 3 Local or regional chains
- 2 National chain stores
- 2 Pharmacies

\$684,889

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

5 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$6,988

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Lincoln City Newport Siletz Waldport

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-265-4163

www.co.lincoln.or.us/hhs/page/women-infants-and-children-wic

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2022 OREGON WIC DATA

LINN COUNTY HEALTH DEPARTMENT

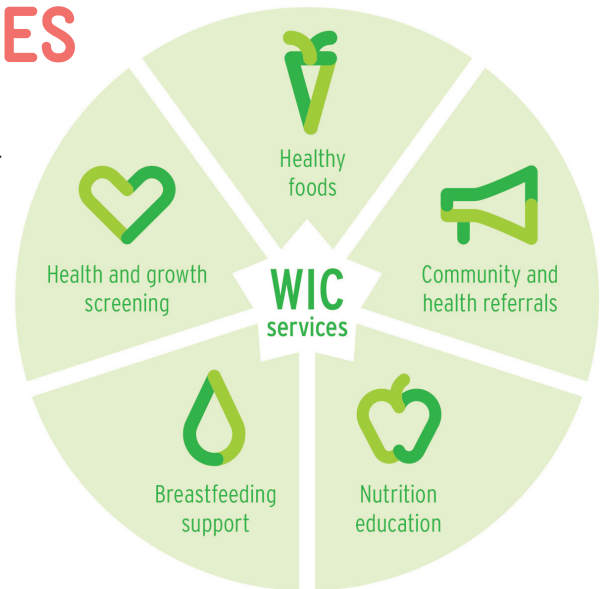
GROWING HEALTHY FUTURES

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For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

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¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



4,227

Women, infants and children
who participated in WIC

32%

of all pregnant women
served by WIC

2,337

WIC families served



70%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

93%

WIC moms start out
breastfeeding

34%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

LINN COUNTY HEALTH DEPARTMENT

ECONOMIC BENEFITS OF WIC

14 LOCAL STORES ACCEPTING WIC:

- 3 Independent stores
- 4 Local or regional chains
- 5 National chain stores
- 2 Pharmacies

\$1,835,057

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

38 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$26,356

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Albany Harrisburg Lebanon Sweet Home

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-967-3888

<https://www.linncountyhealth.org/public-health/page/wic-nutrition-program>

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2022 OREGON WIC DATA

MALHEUR COUNTY HEALTH DEPARTMENT

GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



1,812

Women, infants and children
who participated in WIC

56%

of all pregnant women
served by WIC

1,005

WIC families served



82%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

96%

WIC moms start out
breastfeeding

17%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

MALHEUR COUNTY HEALTH DEPARTMENT

ECONOMIC BENEFITS OF WIC

8 LOCAL STORES ACCEPTING WIC:

- 4 Independent stores
- 2 Local or regional chains
- 1 National chain store
- 1 Pharmacy

\$848,323

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

13
**PARTICIPATING
FARMERS**

at local farmers markets
and farm stands

\$10,004

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Nyssa Ontario Vale

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-889-7041

<http://malheurhealth.org>

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2022 OREGON WIC DATA

MARION COUNTY HEALTH AND HUMAN SERVICES

GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



6,588

Women, infants and children
who participated in WIC

38%

of all pregnant women
served by WIC

3,763

WIC families served



76%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

89%

WIC moms start out
breastfeeding

31%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

MARION COUNTY HEALTH AND HUMAN SERVICES

ECONOMIC BENEFITS OF WIC

38 LOCAL STORES ACCEPTING WIC:

- 5 Independent stores
- 14 Local or regional chains
- 12 National chain stores
- 7 Pharmacies

\$2,990,985

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

50 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$46,748

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Salem (3 locations) Santiam Silverton Woodburn

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

503-588-5057

www.co.marion.or.us/HLT/PH/WIC

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2022 OREGON WIC DATA

MULTNOMAH COUNTY HEALTH DEPARTMENT

GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



19,330

Women, infants and children
who participated in WIC

25%

of all pregnant women
served by WIC

11,276

WIC families served



55%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

92%

WIC moms start out
breastfeeding

31%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

MULTNOMAH COUNTY HEALTH DEPARTMENT

ECONOMIC BENEFITS OF WIC

80 LOCAL STORES ACCEPTING WIC:

- 18 Independent stores
- 27 Local or regional chains
- 20 National chain stores
- 15 Pharmacies

\$8,705,730

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

60 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$124,496

FDNP dollars paid
to local farmers

WIC CLINIC SITES

East County Gateway North Portland Northeast
Native American Youth Family Center

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

503-988-3503

<https://www.multco.us/wic>

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Revised 3/9/2023

2022 OREGON WIC DATA

NORTH CENTRAL PUBLIC HEALTH DISTRICT

GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

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¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



1,094

Women, infants and children
who participated in WIC

25%

of all pregnant women
served by WIC

658

WIC families served



72%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

93%

WIC moms start out
breastfeeding

23%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

NORTH CENTRAL PUBLIC HEALTH DISTRICT

ECONOMIC BENEFITS OF WIC

3 LOCAL STORES ACCEPTING WIC:

- 0 Independent stores
- 1 Local or regional chain
- 1 National chain store
- 1 Pharmacy

\$487,140

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

16
PARTICIPATING
FARMERS

at local farmers markets
and farm stands

\$6,392

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Maupin Moro The Dalles

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-506-2610

<https://www.ncphd.org/wic>

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2022 OREGON WIC DATA

POLK COUNTY HEALTH DEPARTMENT

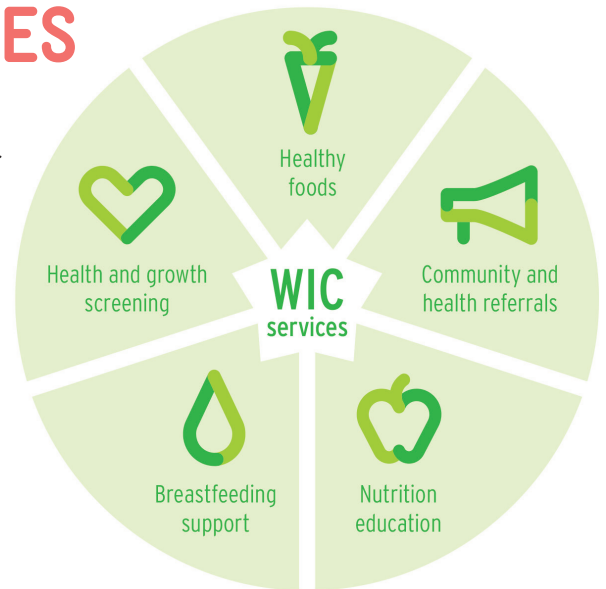
GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

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¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



1,379

Women, infants and children
who participated in WIC

54%

of all pregnant women
served by WIC

819

WIC families served



73%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

90%

WIC moms start out
breastfeeding

26%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

POLK COUNTY HEALTH DEPARTMENT

ECONOMIC BENEFITS OF WIC

7 LOCAL STORES ACCEPTING WIC:

- 2 Independent stores
- 2 Local or regional chains
- 2 National chain stores
- 1 Pharmacy

\$595,615

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

23 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$7,804

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Dallas Monmouth/Independence

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

503-623-8175

www.co.polk.or.us/ph/wic-women-infants-children

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2022 OREGON WIC DATA

TILLAMOOK COUNTY PUBLIC HEALTH

GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



748

Women, infants and children
who participated in WIC

70%

of all pregnant women
served by WIC

441

WIC families served



66%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

99%

WIC moms start out
breastfeeding

25%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

TILLAMOOK COUNTY PUBLIC HEALTH

ECONOMIC BENEFITS OF WIC

5 LOCAL STORES ACCEPTING WIC:

- 3 Independent stores
- 1 Local or regional chain
- 1 National chain store
- 0 Pharmacies

\$346,295

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

11 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$5,284

FDNP dollars paid
to local farmers

WIC CLINIC SITES

North County (Rockaway Beach)
Tillamook

South County (Cloverdale/Hebo)

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

503-842-3900

<https://tillamookchc.org/public-health/nutrition-for-women-infants-children-wic/>

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2022 OREGON WIC DATA

CENTER FOR HUMAN DEVELOPMENT (UNION)

GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



868

Women, infants and children
who participated in WIC

57%

of all pregnant women
served by WIC

497

WIC families served



65%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

100%

WIC moms start out
breastfeeding

31%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

CENTER FOR HUMAN DEVELOPMENT (UNION)

ECONOMIC BENEFITS OF WIC

6 LOCAL STORES ACCEPTING WIC:

- 4 Independent stores
- 0 Local or regional chains
- 1 National chain store
- 1 Pharmacy

\$333,492

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

11 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$5,044

FDNP dollars paid
to local farmers

WIC CLINIC SITES

La Grande

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-962-8829

<https://www.chdinc.org/wic>

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2022 OREGON WIC DATA

WASHINGTON COUNTY PUBLIC HEALTH

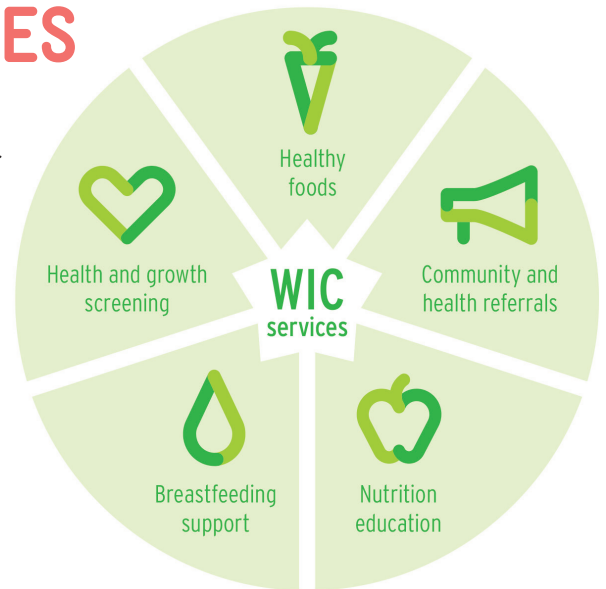
GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



12,897

Women, infants and children
who participated in WIC

21%

of all pregnant women
served by WIC

7,642

WIC families served



72%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

95%

WIC moms start out
breastfeeding

34%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

WASHINGTON COUNTY PUBLIC HEALTH

ECONOMIC BENEFITS OF WIC

57 LOCAL STORES ACCEPTING WIC:

- 8 Independent stores
- 23 Local or regional chains
- 17 National chain stores
- 9 Pharmacies

\$5,750,010

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

52 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$77,308

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Beaverton Hillsboro Tigard

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

503-846-3555

<https://www.washingtoncountyor.gov/wic>

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2022 OREGON WIC DATA

SALUD WIC PROGRAM

GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



11,305

Women, infants and children
who participated in WIC

38%

of all pregnant women
served by WIC

6,399

WIC families served



83%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

96%

WIC moms start out
breastfeeding

30%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

SALUD WIC PROGRAM

ECONOMIC BENEFITS OF WIC

14 LOCAL STORES ACCEPTING WIC:

- 5 Independent stores
- 4 Local or regional chains
- 3 National chain stores
- 2 Pharmacies

\$5,624,734

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

23 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$86,072

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Dayton Grand Ronde
Salem (2 locations)

McMinnville
Sheridan

Newberg
Woodburn (2 locations)

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

1-855-942-9420

<https://www.yvfwc.com/wic-women-infants-and-children/>

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2022 OREGON WIC DATA

THE CONFEDERATED TRIBES OF WARM SPRINGS

GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



406

Women, infants and children
who participated in WIC

65%

of all pregnant women
served by WIC

222

WIC families served



83%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

90%

WIC moms start out
breastfeeding

42%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

THE CONFEDERATED TRIBES OF WARM SPRINGS

ECONOMIC BENEFITS OF WIC

4 LOCAL STORES ACCEPTING WIC:

- 2 Independent stores
- 1 Local or regional chain
- 1 National chain store
- 0 Pharmacies

\$138,777

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

3
**PARTICIPATING
FARMERS**

at local farmers markets
and farm stands

\$888

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Warm Springs Health and Wellness Center

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-553-2460

<https://warmsprings-nsn.gov/program/wic/>

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2022 OREGON WIC DATA

THE CONFEDERATED TRIBES OF UMATILLA

GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



120

Women, infants and children
who participated in WIC

31%

of all pregnant women
served by WIC

80

WIC families served



56%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

100%

WIC moms start out
breastfeeding

35%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

THE CONFEDERATED TRIBES OF UMATILLA

ECONOMIC BENEFITS OF WIC

9 LOCAL STORES ACCEPTING WIC:

- 4 Independent stores
- 2 Local or regional chains
- 3 National chain stores
- 0 Pharmacies

\$40,008

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

1 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$400

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Yellowhawk Tribal Health Center

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-240-8521

<https://yellowhawk.org/public-health/>

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2022 OREGON WIC DATA

UMATILLA-MORROW HEAD START

GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

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¹ Finger et al, Journal of Maternal and Child Health, 2017

² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



4,138

Women, infants and children
who participated in WIC

29%

of all pregnant women
served by WIC

2,355

WIC families served



75%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

89%

WIC moms start out
breastfeeding

20%

WIC moms breastfeed
exclusively for six months

2022 OREGON WIC DATA

UMATILLA-MORROW HEAD START

ECONOMIC BENEFITS OF WIC

11 LOCAL STORES ACCEPTING WIC:

- 5 Independent stores
- 2 Local or regional chains
- 3 National chain stores
- 1 Pharmacy

\$1,999,897

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

30 PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$22,652

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Boardman Fossil Heppner Hermiston Irrigon
Milton-Freewater Pendleton Umatilla

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

1-800-559-5878

<https://www.umchs.org/page/wic>

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2022 OREGON WIC DATA

WINDING WATERS MEDICAL CLINIC

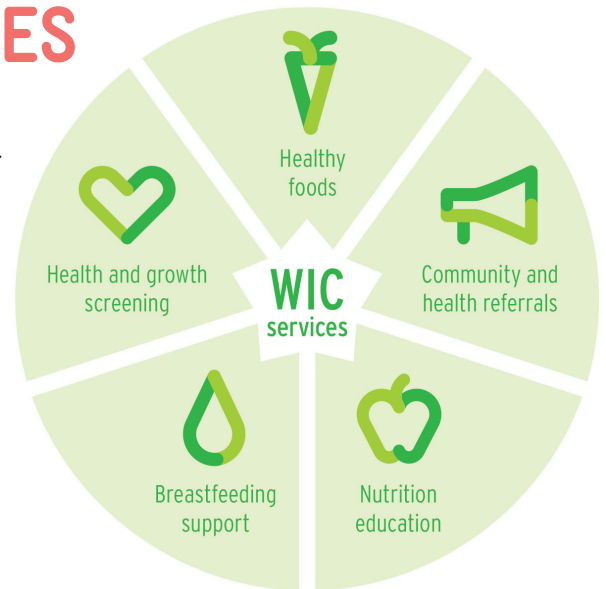
GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

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² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



74

Women, infants and children
who participated in WIC

19%

of all pregnant women
served by WIC

54

WIC families served



79%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

94%

WIC moms in Oregon
start out breastfeeding

32%

WIC moms in Oregon breastfeed
exclusively for six months

2022 OREGON WIC DATA

WINDING WATERS MEDICAL CLINIC

ECONOMIC BENEFITS OF WIC

4 LOCAL STORES ACCEPTING WIC:

- 3 Independent stores
- 0 Local or regional chains
- 1 National chain store
- 0 Pharmacies

\$8,981

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Oregon Farm Direct Nutrition Program is a state-administered, federal nutrition program serving families enrolled in the WIC (Women, Infants and Children) program and income-eligible seniors. Farm Direct participants receive \$4.00 vouchers to spend on fresh, locally-grown fruits, vegetables, and cut edible herbs directly with authorized farmers.

Check out myoregonfarm.org for more information.

WIC CLINIC SITES

Enterprise

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-426-4502

<https://windingwaters.org/wic-services/>

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