

2025 OREGON WIC DATA

BENTON COUNTY HEALTH DEPARTMENT

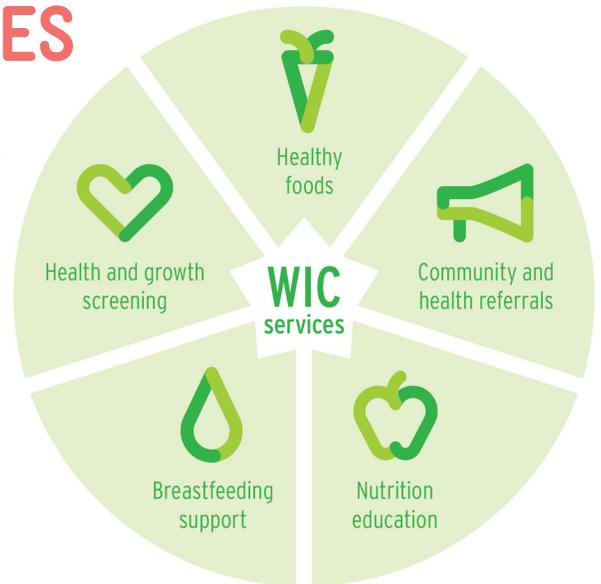
GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

The American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017 ² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



1627

Women, infants and children participated in WIC

28%

of all pregnant women served by WIC

931

WIC families served

3 OUT OF 4



participants are infants and children under five

BREASTFEEDING

98%

of WIC moms start out breastfeeding

56%

of WIC moms breastfeed exclusively for six months



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ECONOMIC BENEFITS OF WIC

10 LOCAL STORES ACCEPTING WIC:

- 3 Owner operated stores
- 7 Regional and national chains
- 0 Pharmacies

\$864,963

Total WIC dollars spent
by participants
at local stores

STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Yogurt and milk
- Canned or dry beans
- Fish in cans/pouches



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

26 PARTICIPATING FARMS

at local farmers markets
and farm stands

\$12,908

Farm Direct dollars
paid
to local farmers

WIC CLINIC SITES

Corvallis, Monroe

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-766-6812

<https://health.bentoncountyor.gov/wic/>

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