

2025 OREGON WIC DATA

LINN COUNTY HEALTH DEPARTMENT

GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

The American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Finger et al, Journal of Maternal and Child Health, 2017 ² American Academy of Pediatrics, Policy statement, 2012

WHO WE SERVED



4264

Women, infants and children participated in WIC

33%

of all pregnant women served by WIC

2345

WIC families served

3 OUT OF 4



participants are infants and children under five

BREASTFEEDING

97%

of WIC moms start out breastfeeding

43%

of WIC moms breastfeed exclusively for six months



PUBLIC HEALTH DIVISION
Special Supplemental Nutrition Program for Women, Infants & Children

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ECONOMIC BENEFITS OF WIC

13 LOCAL STORES ACCEPTING WIC:

- 4 Owner operated stores
- 8 Regional and national chains
- 1 Pharmacies

\$2,230,930

Total WIC dollars spent
by participants
at local stores

STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Yogurt and milk
- Canned or dry beans
- Fish in cans/pouches



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

22

**PARTICIPATING
FARMS**

at local farmers markets
and farm stands

\$26,196

Farm Direct dollars
paid
to local farmers

WIC CLINIC SITES

Albany, Lebanon, Sweet Home

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-967-3888

<https://www.linncountyhealth.org/ph/page/wic-nutrition-program>

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Revised 2/20/2026